



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of  
Supervisors

105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** Behavioral Wellness  
**Department No.:** 043  
**For Agenda Of:** September 10, 2024  
**Placement:** Administrative  
**Estimated Time:** N/A  
**Continued Item:**  
**If Yes, date from:**  
**Vote Required:** Majority

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**TO:** Board of Supervisors  
**FROM:** Department Antonette Navarro, LMFT, Director  
Director(s) Department of Behavioral Wellness, (805) 681-5220  
Contact Info: Melissa Wilkins, Division Chief of Alcohol and Drug Programs  
Department of Behavioral Wellness, (805) 681-5445  
**SUBJECT:** Tulare County Office of Education FY 2024–2025 Agency (Grant) Agreement for  
Friday Night Live Program Services

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**County Counsel Concurrence**

As to form: Yes

**Auditor-Controller Concurrence**

As to form: Yes

**Other Concurrence:** Risk Management

As to form: Yes

**Recommended Actions:**

That the Board of Supervisors:

- a) Approve, ratify, and authorize the Director of the Department of Behavioral Wellness or designee to execute the **Agency (Grant) Agreement No. 250224** with the **Tulare County Office of Education**, serving as administrator of the California Friday Night Live Partnership (CFNLP) on behalf of the California Department of Health Care Services (DHCS), for the provision of Friday Night Live (FNL) Program services in the County in the estimated amount of **\$45,000** for the period of July 1, 2024, through June 30, 2025; and
- b) Determine that the above action is a government fiscal activity or funding mechanism which does not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment and is therefore not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) of the CEQA Guidelines.

**Summary Text:**

This item is on the agenda to request the Board of Supervisors to approve, ratify, and authorize the Director of the Department of Behavioral Wellness (BWell) or designee to execute the Agency (Grant) Agreement No. 250224 with the Tulare County Office of Education for the provision of Friday Night Live (FNL) Program services in the County in the amount of \$45,000 for the period of July 1, 2024, through June 30, 2025.

**Background:**

The California Friday Night Live Partnership (CFNLP) was developed in 1984 in Sacramento by the California Department of Alcohol and Drug Programs (ADP), now the California Department of Health Care Services (DHCS), and the California Office of Traffic Safety (OTS). Friday Night Live (FNL) began as a pilot program dedicated to reducing the number of deaths and injuries caused by teen motorists driving under the influence of alcohol and other drugs. During the first years of the program the youth involved were organized into high school-based student action groups, later renamed FNL Chapters. The success rate was so great that in 1988, ADP established a statewide office to facilitate the expansion of the program to youth throughout California. By 1990, the number of counties with the FNL Program had increased 300%, and the main focus of the program began to shift from one of preventing drinking and driving among teens to one of promoting healthy lifestyles free of alcohol, tobacco, or other substance abuse among youth. In March of 1996, ADP, through the request for proposals bid process, subcontracted out the administration of the CFNLP, including the responsibility of providing leadership and field support to FNL Programs in counties throughout the state. Since then, the CFNLP office and staff are now housed in the Tulare County Office of Education (TCOE).

The County of Santa Barbara has been one of 48 counties that have successfully implemented FNL Programs since 1994. Locally, FNL is an alcohol and other drug prevention program that utilizes a youth leadership model designed for junior and senior high school youth in Santa Barbara County. The Program will maintain two prevention components: 1) the school-based, including either Club Live or FNL chapters, or a combination thereof, which are designed to build leadership skills, promote positive peer influence, provide opportunities for community service, and prevent alcohol and other drug use among teens, and 2) a FNL Leadership Coalition. In addition, the program utilizes an environmental approach to address underage youth access to alcohol, marijuana, and prescription drugs including changing social norms that tolerate underage drinking and marijuana use, advocating for policies that limit youth access, and promoting the enforcement of laws and policies that govern access, advertising and consumption of alcohol, marijuana, and prescription drugs.

Effective July 1, 2022, the DHCS Substance Use Block Grant funding for the FNL program is being allocated directly to counties by the TCOE. TCOE, the administrator of the CFNLP on behalf of the California DHCS, enters into subcontracts with counties for the provision of FNL services within their respective county. Approval of this Agreement will allow Santa Barbara to accept these funds and maintain the continuity of FNL Programs in Santa Barbara County.

**Performance Outcomes and Measures:**

**Program Goal**

Provide youth-driven FNL chapters throughout Santa Barbara County.

Performance Outcomes and Measures for FY 2023-2024:

BWell met each of the performance measures in the FY 2023-2024 Agreement. During FY 2023-2024, FNL staff provided youth-driven Friday Night Live chapters in the Lompoc Valley at three schools: Lompoc High School, Maple High School and Lompoc Middle School. These youth chapters utilized a youth development model that engaged youth as positive and health-active leaders at their schools and in the community. The FNL program met all program expectations as follows:

- Three FNL/Club Live Chapters were sustained throughout at the following school campuses:
  - Maple High School,
  - Lompoc High School
  - Lompoc Middle School (Club Live Chapter)
- Three adult advisors were trained on the application of youth development practices and prevention strategies.
- Collaboration with prevention partners and school advisors implemented two (2) media advocacy prevention campaigns reaching approximately 8,000 community members.
- All chapter activities and demographic participation were reported in a new online portal ECHO, throughout the school year.
- A total of 413 surveys were collected from FNL youth on Survey Monkey to identify adolescent underage drinking use.
- Flyers and materials developed for recruitment were made with the CFNL branding for Friday Night Live outreach.

**Fiscal and Facilities Impacts:**

Budgeted.

**Fiscal Analysis:**

<b><u>Funding Sources</u></b>	<b><u>FY 24-25 Grant</u></b>	<b><u>Total Contract</u></b>
General Fund		
State		
Federal	\$ 45,000.00	
Fees		
Other:		
Total	\$ 45,000.00	\$ 45,000.00

Narrative: The above-referenced Agency (Grant) Agreement is funded by Substance Use Block Grant (SUBG) federal funding. This revenue has been included in the FY 2024 - 2025 budget.

**Key Contract Risks:**

The Agreement imposes procedural and reporting requirements that BWell will need to show completion of contract deliverables, which may be subject to future audit. Either party may terminate this Agreement without cause by giving thirty calendar days advance written notice to the other party.

**Staffing Impacts:**

The Department has identified staffing to oversee program implementation and reporting activities as needed.

**Legal Positions:** N/A

**FTEs:** N/A

**Special Instructions:**

Please return one (1) Minute Order to Melanie Johnson at [mejohanson@sbcbswell.org](mailto:mejohanson@sbcbswell.org) and to [bswellcontractsstaff@sbcbswell.org](mailto:bswellcontractsstaff@sbcbswell.org).

**Attachments:**

Attachment A: Tulare County Office of Education Agency (Grant) Agreement FY 24-25 No. 250224

**Authored by:**

M. Johnson