

**APPLICATION FOR  
WORKFORCE DEVELOPMENT BOARD  
OF SANTA BARBARA COUNTY**

Return to: Clerk of the Board of Supervisors, 105 E. Anapamu Street, Room 407, Santa Barbara, CA 93101

**Instructions:** Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. Please note that ALL information provided is a matter of public record, and is subject to disclosure.

1. NAME: Decasaus, Yesenia  
Last Name, First Name

2. PHONE: 951-522-7886 or 909-557-0898

3. ORGANIZATION: United Domestic Workers/AFSCME Local 3930

4. TITLE: Regional Coordinator

5. BUSINESS ADDRESS: 402 S. Miller, Santa Maria, CA 93454  
Street City Zip Code

6. EMAIL: ydecasaus@udwa.org

7. APPROXIMATE NUMBER OF  
EMPLOYEES LOCATED IN  
SANTA BARBARA COUNTY:  
2000

8. DO YOU LIVE IN SANTA  
BARBARA COUNTY?  
 YES /  NO

9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?

First District (Carbajal)

Fourth District (Adam)

Second District (Wolf)

Fifth District (Lavagnino)

Third District (Farr)

Not applicable

10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

Type of organization (please select one):

- Business/Private Sector  
 Labor Organization  
 Apprenticeship Program  
 Community Based Organization  
 Provider of Adult Education and Literacy (title II)  
 Employment Development Department  
 Department of Rehabilitation  
 Economic or Community Development Entity  
 Educational Institution  
 Other (please specify):

Industry Sector (please select one):

- Agriculture, Tourism, Wineries  
 Building and Design  
 Business Support Services  
 Energy and Environment  
 Healthcare  
 Technology and Innovation  
 Other (please specify):

11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.

For the last 10 years, I have been working with a labor union representing homecare workers and learning about the issues affecting the elderly and the people that provide services to them. As a professional and as a community member, I am concerned with the impact of the fast-growing aging-population on the current workforce. I feel that I can offer a valuable perspective given my experience with long-term care models and services. Furthermore, I want to help my community develop our region as a place where all sectors of our economy can thrive by addressing the workforce issues. One area of particular interest to me that I want to learn more about is how we are adapting as a community to the rapid growth of technology.

12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

-6 years as an Executive Board member of the Tri-Counties Central Labor Council/current Vice-President  
-10 years working with labor issues in the area of healthcare, particularly dealing with Independent Care Providers working from home  
-I have been a manager for the last 7 years supervising and directing staff at a regional level (Central California)  
-In a community such as ours with a large immigrant population, I can offer good insight given my own immigrant descent and multi-cultural perspective. I am also bilingual spanish-speaking with good translating/interpreting skills.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

-I continue to hear about a Labor shortage in the area of agriculture which is a very important sector of the Central Coast economy  
-Our County must prepare and adapt to major Federal Law changes such as the Affordable Care Act which brought upon the California "Coordinated Care Initiative" for example, which seeks to find the most practical way to coordinate the care of the fast-growing elderly population. Changes like these affect industries like healthcare and we must help it prepare with an adequate workforce. Another example is the potential changes to immigration laws that can affect an important workforce demographic in our region.

14. SIGNATURE:



15. DATE: 4/20/2016

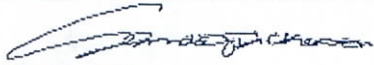




13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

We know from our surveys for EconAlliance that there are critical workforce shortages in key industries in the area. In addition, we are challenged by not having sufficient access to higher education, so people in our community can obtain college education in the areas our local businesses need. There does not appear to be a comprehensive effort to consolidate all sources of workforce development to identify overlaps and, more importantly, gaps. We also need greater access to technical and other trades training through apprenticeships and other programs, recognizing that not every individual wants or benefits professionally from college education.

14. SIGNATURE:



15. DATE: 5/17/2016



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1. NAME:  <table style="width: 100%; border: none;"> <tr> <td style="width: 33%; border-bottom: 1px solid black;"><u>Dodd</u></td> <td style="width: 33%; border-bottom: 1px solid black;"><u>Adrienne</u></td> <td style="width: 33%; border-bottom: 1px solid black;"><u>Tuttle</u></td> </tr> <tr> <td style="font-size: small;">Last</td> <td style="font-size: small;">First</td> <td style="font-size: small;">Middle</td> </tr> </table>			<u>Dodd</u>	<u>Adrienne</u>	<u>Tuttle</u>	Last	First	Middle	2. PHONE:  <u>805-801-0499</u>			
<u>Dodd</u>	<u>Adrienne</u>	<u>Tuttle</u>										
Last	First	Middle										
3. ORGANIZATION:  <u>Marian Regional Medical Center</u>			4. TITLE:  <u>Sr Director, Human Resources</u>									
5. BUSINESS ADDRESS:  <table style="width: 100%; border: none;"> <tr> <td style="width: 33%; border-bottom: 1px solid black;"><u>1400 East Church Street</u></td> <td style="width: 33%; border-bottom: 1px solid black;"><u>Santa Maria</u></td> <td style="width: 33%; border-bottom: 1px solid black;"><u>93444</u></td> </tr> <tr> <td style="font-size: small;">Number Street</td> <td style="font-size: small;">City</td> <td style="font-size: small;">Zip</td> </tr> <tr> <td style="font-size: small;">Code</td> <td></td> <td></td> </tr> </table>			<u>1400 East Church Street</u>	<u>Santa Maria</u>	<u>93444</u>	Number Street	City	Zip	Code			6. EMAIL:  <u>adrienne.dodd@dignityhealth.org</u>
<u>1400 East Church Street</u>	<u>Santa Maria</u>	<u>93444</u>										
Number Street	City	Zip										
Code												
7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:  <u>700</u>	8. DO YOU LIVE IN SANTA BARBARA COUNTY?  YES / <u>NO (Nipomo, CA)</u>	9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE? <input type="checkbox"/> First District (Carbajal) <input type="checkbox"/> Fourth District (Adam) <input type="checkbox"/> Second District (Wolf) <input type="checkbox"/> Fifth District (Lavagnino) <input type="checkbox"/> Third District (Farr) <u>XXX Not applicable</u>										

10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

Type of organization (please select one): <input checked="" type="checkbox"/> <u>Business/Private Sector</u> <input type="checkbox"/> Labor Organization <input type="checkbox"/> Apprenticeship Program <input type="checkbox"/> Community Based Organization <input type="checkbox"/> Provider of Adult Education and Literacy (title II) <input type="checkbox"/> Employment Development Department <input type="checkbox"/> Department of Rehabilitation <input type="checkbox"/> Economic or Community Development Entity <input type="checkbox"/> Educational Institution <input type="checkbox"/> Other (please specify):	Industry Sector (please select one): <input type="checkbox"/> Agriculture, Tourism, Wineries <input type="checkbox"/> Building and Design <input type="checkbox"/> Business Support Services <input type="checkbox"/> Energy and Environment <input checked="" type="checkbox"/> <u>Healthcare</u> <input type="checkbox"/> Technology and Innovation <input type="checkbox"/> Other (please specify):
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11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.

I am extremely interested in participating collaboratively, learning about and developing strategies that assist all organizations across Santa Barbara County to help be, not only sustaining but successful. I also respect and want to participate in looking at additional opportunities for our youth, helping them determine what career paths are exciting to them. Personally, I love my work in human resources and being able to partner with an organization that assists in this area is a passion of mine.

12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

I have worked for the Dignity Health hospitals since 2002, currently as the Senior Director of Human Resources for Marian Regional Medical Center, Arroyo Grande Community Hospital and French Hospital Medical Centers. In this capacity I also oversee employee health and workers compensation. I received my Bachelor's Degree in Business Administration (concentrating in Human Resources) from Cal Poly in 2002 and my Master's Degree in Business Administration (concentrating in Leadership & Development) from La Verne University in 2011. I am currently participating as a board member with the Alliance for Pharmaceutical Access, which provides access to brand-name medication for chronic conditions, at no cost to individuals and in collaboration with their doctor by accessing Patient Assistance Programs (PAP's) offered by the pharmaceutical companies.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

Participating on this Board will allow me to have a better understanding of the critical workforce issues for Santa Barbara County as a whole. I am most familiar with Northern Santa Barbara, where there are several workforce issues. One of the most challenging is developing the skilled and knowledgeable workforce, as organizations today are largely dependent on high-technology to develop, build and maintain their products and services. We have shifting demographics as well, with an aging workforce, many who will soon be eligible for retirement. This causes pressures including a shortage of workers, a knowledge and skills gap and intense competition for talent. We often find this talent from outside of our geographical area. The need for multiple generations in the workforce is palatable; however each generation enters the workforce with different motivating drivers. One of the most challenging to manage is work-life balance, and attempting to make jobs flexible enough to meet staff needs and expectations. These are just a handful of the critical workforce issues I have personally experienced in the past several years.

14. SIGNATURE: *Adrienne Dodd*

15. DATE: **5/17/16**



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<b>NAME:</b> _____ Janega-Dykes _____ Kathy _____ st First Middle	<b>2. PHONE:</b> _____ (805) 966-9222 x113
<b>ORGANIZATION:</b> _____ Visit Santa Barbara	<b>4. TITLE:</b> _____ President/CEO
<b>BUSINESS ADDRESS:</b> _____ 500 E. Montecito Street _____ Santa Barbara _____ 93103 _____ Amber Street City Zip Code	<b>6. EMAIL:</b> _____ kathy@santabarbaraca.com

<b>APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:</b> 16	<b>8. DO YOU LIVE IN SANTA BARBARA COUNTY?</b>  NO	<b>9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?</b> <input type="checkbox"/> First District (Carbajal) <input type="checkbox"/> Fourth District (Adam) <input type="checkbox"/> Second District (Wolf) <input type="checkbox"/> Fifth District (Lavagnino) <input type="checkbox"/> Third District (Farr) <input checked="" type="checkbox"/> Not applicable
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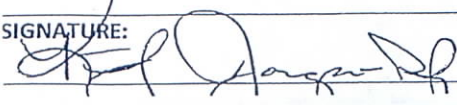
**WHICH BEST DESCRIBES YOUR ORGANIZATION?**

<b>Type of organization (please select one):</b> <input type="checkbox"/> Business/Private Sector <input type="checkbox"/> Labor Organization <input type="checkbox"/> Apprenticeship Program <input type="checkbox"/> Community Based Organization <input type="checkbox"/> Provider of Adult Education and Literacy (title II) <input type="checkbox"/> Employment Development Department <input type="checkbox"/> Department of Rehabilitation <input type="checkbox"/> Economic or Community Development Entity <input type="checkbox"/> Educational Institution <input type="checkbox"/> Other (please specify): Hospitality – 501(c)(6)	<b>Industry Sector (please select one):</b> <input checked="" type="checkbox"/> Agriculture, Tourism, Wineries <input type="checkbox"/> Building and Design <input type="checkbox"/> Business Support Services <input type="checkbox"/> Energy and Environment <input type="checkbox"/> Healthcare <input type="checkbox"/> Technology and Innovation <input type="checkbox"/> Other (please specify): Tourism/Hospitality
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**INTEREST:** Please explain why you are interested in serving on the Workforce Development Board.  
 Santa Barbara is the destination marketing organization for the South Coast hospitality industry. Our mission is to promote Santa Barbara as a destination for visitors and location for film production. In recent years, however, the role of our organization in communities has started to evolve; now becoming much more engaged in the management of our destination. To effectively market a product, we need to make sure that the product (in this case, our tourism district) is operating at its best which includes qualified employees. In recent years, our industry has faced a number of obstacles attracting and recruiting employees. In some cases, lodging organizations now need to sub contract employees or even high private firms to conduct the services that are needed to create a lodging facility. I would be very interested in serving on a committee to both educate committee members about the challenges the hospitality industry has as well as identify potential solutions to these problems.

**EXPERIENCE:** Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.  
 I currently serve on a number of hospitality industry related boards, including local, regional and national organizations. Many are having the same conversations about challenges with workforce development. One, in particular is the California Travel Association which is the state's tourism advocacy organization. One of the objectives of this organization is to monitor all of the frequent legislation that focuses on employee issues. We employ a lobbying group that helps us to prioritize the issues and lobby to support or veto. I also serve on the board of US Travel Association, another advocacy organization for international travel. Finally I also serve on DMAI, which is the parent organization for destination marketing organizations, such as ours, which also looks at ongoing issues related to the hospitality industry.

**REGIONAL WORKFORCE:** What do you think are the critical workforce issues in our region? Why?  
 Wages is one of the most concerning issues that our hospitality industry faces due to both shortage and overall costs.

<b>SIGNATURE:</b> 	<b>15. DATE:</b> 6/8/16
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<b>1. NAME:</b> Kingston                  Bob                  P <small>Last                                  First                                  Middle</small>	<b>2. PHONE:</b> 805-331-3358
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<b>3. ORGANIZATION:</b> Rotary Club President Bishop Nursery	<b>4. TITLE:</b> Owner
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<b>5. BUSINESS ADDRESS:</b> 1056 Eugenia Place Carpinteria 93013 <small>Number                  Street                                  City                                  Zip Code</small>	<b>6. EMAIL:</b> mail.bobkingston@gmail.com
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<b>7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:</b>	<b>8. DO YOU LIVE IN SANTA BARBARA COUNTY?</b> YES / NO	<b>9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?</b> <input type="checkbox"/> First District (Carbajal) <input type="checkbox"/> Fourth District (Adam) <input type="checkbox"/> Second District (Wolf) <input type="checkbox"/> Fifth District (Lavagnino) <input type="checkbox"/> Third District (Farr) <input type="checkbox"/> Not applicable
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<b>10. WHICH BEST DESCRIBES YOUR ORGANIZATION?</b>	
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**11. INTEREST:** Please explain why you are interested in serving on the Workforce Development Board.

Rotary + working with youth for years  
Board of Salvation Army

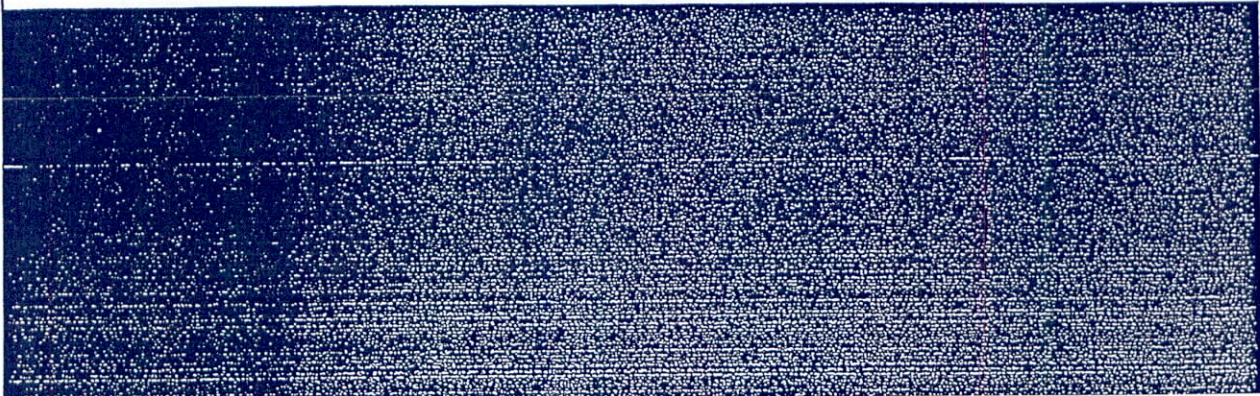
**12. EXPERIENCE:** Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

Coach - mentor - business owner

**13. REGIONAL WORKFORCE:** What do you think are the critical workforce issues in our region? Why?

Training youth  
Mentoring youth for success

<b>14. SIGNATURE:</b> Rht P. Kyle	<b>15. DATE:</b> 5/3/16
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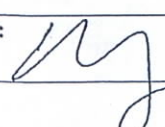




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<b>1. NAME:</b> <u>McLaughlin Morgen Mariah</u> <small>Last First Middle</small>		<b>2. PHONE:</b> <u>805-688-0881</u>	
<b>3. ORGANIZATION:</b> <u>Santa Barbara County Vintners Association</u>		<b>4. TITLE:</b> <u>Executive Director</u>	
<b>5. BUSINESS ADDRESS:</b> <u>597 Avenue of Flags, Suite 102 Buellton 93427</u> <small>Number Street City Zip Code</small>		<b>6. EMAIL:</b> <u>morgen@sbcountywines.com</u>	
<b>7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:</b>  <u>2</u>	<b>8. DO YOU LIVE IN SANTA BARBARA COUNTY?</b>  <input checked="" type="radio"/> YES <input type="radio"/> NO	<b>9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?</b> <input type="checkbox"/> First District (Carbajal) <input type="checkbox"/> Fourth District (Adam) <input type="checkbox"/> Second District (Wolf) <input type="checkbox"/> Fifth District (Lavagnino) <input checked="" type="checkbox"/> Third District (Farr) <input type="checkbox"/> Not applicable	
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<b>11. INTEREST:</b> Please explain why you are interested in serving on the Workforce Development Board. <u>Santa Barbara County has a dynamic and diverse workforce. To continue developing the region as a sought after place to live and work, it is imperative we continue to develop the workforce of tomorrow. As a new resident of Santa Barbara County and a transfer from New York, I look forward to helping develop this workforce.</u>			
<b>12. EXPERIENCE:</b> Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board. <u>I have extensive experience serving on non-profit boards. I currently sit on the Santa Barbara County Economic Vitality Team board, Santa Barbara County Agriculture Advisory Committee, and the Santa Barbara Vintners foundation board.</u>			
<b>13. REGIONAL WORKFORCE:</b> What do you think are the critical workforce issues in our region? Why? <u>The critical issues facing Santa Barbara County include high cost of living, limited housing, burdensome county and state regulations, and limited specialized education and training opportunities.</u>			
<b>14. SIGNATURE:</b> 		<b>15. DATE:</b> <u>6/1/2016</u>	



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1. NAME: Owens, E. Dianne Last Name, First Name	2. PHONE: 805-733-1734
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3. ORGANIZATION: Self-employed Consultant	4. TITLE:
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5. BUSINESS ADDRESS: 70 Aldebaran Ave., Lompoc, CA 93436 Street City Zip Code	6. EMAIL: dianneowens9@gmail.com
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7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY: 0	8. DO YOU LIVE IN SANTA BARBARA COUNTY? <input checked="" type="checkbox"/> YES / <input type="checkbox"/> NO	9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE? <input type="checkbox"/> First District (Carbajal) <input type="checkbox"/> Fourth District (Adam) <input type="checkbox"/> Second District (Wolf) <input type="checkbox"/> Fifth District (Lavagnino) <input checked="" type="checkbox"/> Third District (Farr) <input type="checkbox"/> Not applicable
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**11. INTEREST:** Please explain why you are interested in serving on the Workforce Development Board.  
 My main interest is working with disadvantaged youth to give them the soft skills and hard skills to succeed in today's job market. Education and training are key to giving them opportunities to being successful. I have been the Chair of the Youth Council for two years. The new WIOA (Opportunity Act) gives us new ways to serve both adults and youth. I am looking forward to learning more and adjusting our Youth Program to be even more innovative.

**12. EXPERIENCE:** Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.  
 I have government experience serving as Fourth District County Supervisor. My recent work history supervising TANF and WIA. contracts for a private company throughout the West and Hawaii gave me training and facilitation experience, as well as management experience. I worked with both adults and youth

**13. REGIONAL WORKFORCE:** What do you think are the critical workforce issues in our region? Why?  
 A well trained workforce should be our main focus for jobs that will be created. This is especially true for our youth! Jobs will be created if we have workers ready to help these businesses!

14. SIGNATURE: <i>E. Dianne Owens</i>	15. DATE: <i>April 17, 2015</i>
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