



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: General Services
Department No.: 063
For Agenda Of: 11/16/21
Placement: Administrative
Estimated Tme: N/A
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Janette Pell, Director, General Services (805) 560-1011
Director(s)
Contact Info: Skip Grey, Assistant Director, General Services (805) 568-3083

SUBJECT: Santa Barbara Bowl Foundation Annual Report for 2020;
First Supervisorial District

County Counsel Concurrence

As to form: Yes

Other Concurrence: N/A

Auditor-Controller Concurrence

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a) Receive and file the 2020 Annual Report for operations at the Santa Barbara Bowl, and
- b) Find that the proposed action is an organizational or administrative activity that will not result in direct or indirect physical changes in the environment and is therefore not a project under CEQA Guidelines 14 CCR 15378(b)(5).

Summary Text:

The current 45-year Management and Lease Agreement (Agreement) between the County and the Santa Barbara Bowl Foundation (SBBF) was approved by the Board of Supervisors on May 17, 2011. Section 22 (C) of the Agreement requires the Foundation to submit an annual report by October 15 of each year for the previous year. Attached is a copy of the Annual Report for 2020.

Background:

The Santa Barbara Bowl is a world-class 4,562 seat entertainment, culture and arts venue located at 1122 N. Milpas Street in Santa Barbara. Originally constructed in 1936 as a Works Progress Administration (WPA) project, the Santa Barbara Bowl is a County owned property, managed and

operated under the direction of the Santa Barbara Bowl Foundation. On June 28, 1994, the County entered into a lease with the Santa Barbara Bowl Foundation for long term management of the Bowl facility. The Foundation had already existed as a California non-profit public benefit organization since 1981. On May 17, 2011, the SBBF renewed its lease agreement with the County for a period of 45 years beginning June 1, 2011. The SBBF has an option to extend the lease for another 25 years. Responsibility of all costs for maintenance, repairs, improvements, and operations relating to the property rests solely with the Foundation.

Due to the COVID-19 pandemic, effective March 16, 2020 the Foundation closed the Santa Barbara Bowl to follow the mandated shelter in place orders issued by the County. Consequently, the 2020 concert season was postponed, and no concerts were held during the year. This resulted in the Foundation's operating revenues being reduced to \$699,943 compared to \$6,209,388 in 2019. However, the Foundation was able to reduce much of its operating expenses to offset the reduced revenues. Total revenues for the Santa Barbara Bowl Foundation in 2020 were \$3,344,945 compared to \$9,524,053 in 2019, the decrease being due to the postponed concert season. The total revenue amounts for 2020 included \$1,929,976 in fundraising revenue. Operating expenditures (excluding capital improvements) decreased to \$3,289,482 in 2020 compared to \$7,285,004 in 2019, due to the lack of concert season expenses. In 2020, the Foundation had no long-term debt on its books.

As one component of the Bowl Foundation's commitment to supporting the local arts community, beginning in 2010, the Foundation contributes an annual payment to the Santa Barbara County Office of Arts and Culture (SBCOA&C). The Santa Barbara Bowl Foundation Arts Subsidy is intended to promote the public's appreciation and access to cultural arts in the Santa Barbara community. Per the existing lease agreement, the arts subsidy payment increased in 2015 to \$0.50 per ticket sale with a cap of \$50,000. Since 2011 the total contribution to the Santa Barbara County Office of Arts and Culture through the Arts Subsidy Program is \$383,172.75. No contribution was made in 2020 due to the postponement of the Bowl's concert season.

Included as Attachment 2 is the Santa Barbara Bowl Foundation Financial Statements as of December 31, 2020 prepared by Armanino LLP, Los Angeles.

Fiscal and Facilities Impacts:

N/A

Special Instructions:

N/A

Attachments:

1. Annual Report of the Santa Barbara Bowl Foundation – 2020
2. Santa Barbara Bowl Foundation Financial Statement, December 31, 2020

Authored by:

Skip Grey, Assistant Director