

Attachment 3

Santa Barbara Bowl Outreach Impact Report - 2022



SANTA BARBARA
BOWL FOUNDATION

2022 OUTREACH IMPACT REPORT



INVESTING IN FUTURE ARTISTS AND AUDIENCES

OUTREACH

EMPOWER | SUPPORT | ENGAGE | ACCESS

The Santa Barbara Bowl Foundation actively strives to create the leading outdoor performing arts center in the country. Dedicated community volunteers lead the charge in achieving this goal through pursuing the following major initiatives: Facility enhancement, performance diversity and community outreach.

The Santa Barbara Bowl Outreach committee aims to provide resources and build partnerships that enhance performing arts exposure and education in the greater Santa Barbara Community.

In 2022, Santa Barbara Bowl Outreach...

\$515K

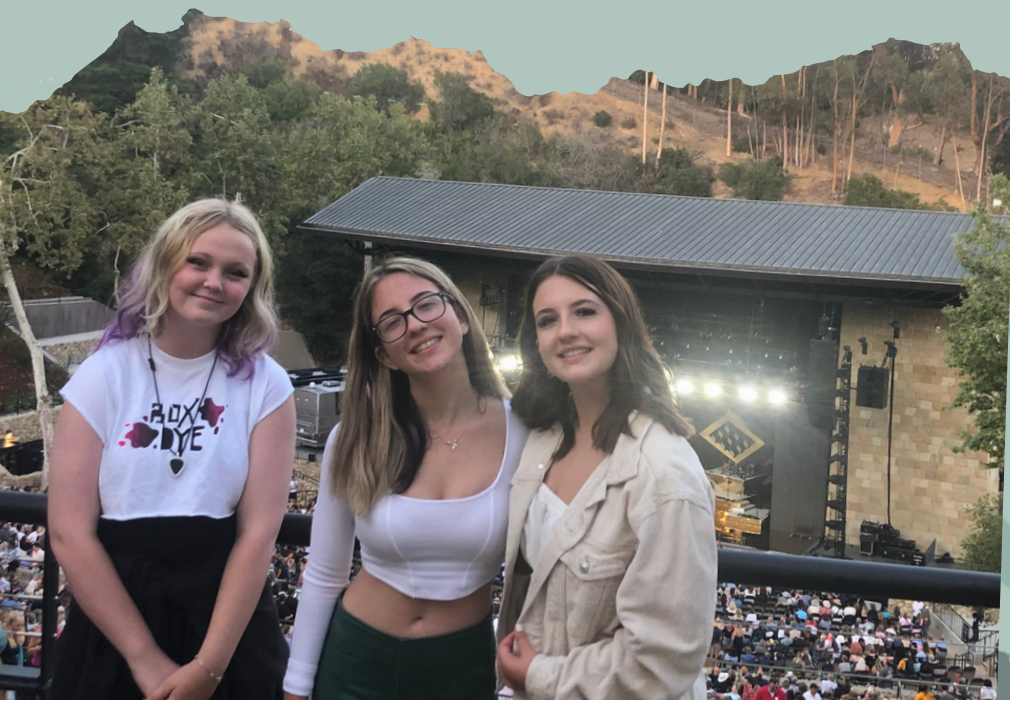
Funded over \$515,000 in grants, scholarships, instrument funding, sponsorships, and community tickets

73

Served 73 performing arts organizations and in-school music, dance, and theatre programs across Santa Barbara County

107

Awarded 107 grants through the 2022 Spring Cycle, Fall Cycle, Flash Grants, and Instrument Funding



2022 OUTREACH GRANTS



FALL GRANT CYCLE

For the Fall Grant Cycle, **35 arts education programs received over \$162,000 in support.**

Funding provided scholarships for music lessons, costume rental for a school musical, and vocal masterclasses.



SPRING GRANT CYCLE

The 2022 Spring Grant Cycle awarded **33 youth performing arts programs over \$150,000 in critical funding.** Programs included a summer drum camp, in-school theatre arts, and after-school hip-hop classes.



FLASH GRANTS

Flash Grants respond quickly and provide relief for urgent funding needs. Outreach awarded over **\$20,000 in emergency funding to serve a total of 1,249 students** in Santa Barbara County this year.

2022 OUTREACH INITIATIVES

COMMUNITY TICKET SUBSIDY (CTS)

Subsidized tickets for youth programs and organizations are available for every *Bowl concert* throughout the season as well as for community events. These tickets allow local students to experience live performing arts. In 2022, over **\$20,000** funded **451 tickets**.

200

Tickets to events
at the Bowl

251

Tickets to events
in the community

25

Total number
of events in 2022



INSTRUMENT FUND

Created in response to the recurring needs of local schools and arts education programs, the Instrument Fund ensures that the lack of an instrument does not prevent a child from learning to play music. In 2022, Outreach awarded almost **\$97,000** for instrument purchases, repairs and pieces of music equipment.

212

New
Instruments

34

Repaired
Instruments

410

Pieces of Music
Equipment



2022 OUTREACH SUPPORT

SANTA BARBARA BOWL PERFORMING ARTS TEACHER OF THE YEAR (PATOY)

The Santa Barbara Bowl and the Santa Barbara County Education Office have built an effective partnership focused on promoting the performing arts in local schools.

In 2022, Jennifer Peterson, the Choir and Theater Director at Cabrillo High School in the Lompoc Unified School District, was honored with the Santa Barbara Bowl PATOY Award.

10

Arts Making Impact (AMI) Grants

Awarded in 2022

In partnership with the Santa Barbara County Office of Arts & Culture, the Bowl contributes fifty cents of every ticket to an arts subsidy fund that supports projects and collaborative efforts to provide more diverse participation in the arts.

SCHOLARSHIPS

Providing aid to Santa Barbara County students pursuing undergraduate degrees in the performing arts, the **22-23 scholarship awards totaled \$23,000**. Administered through The Scholarship Foundation of Santa Barbara, **8 students studying music, theatre, and dance each received \$2,875**.

"My vision for pushing boundaries through art continues to influence both my inspirations and aspirations in the artistic realm, bleeding over into my songwriting and style."

-Hannah, senior at USC majoring in music with a minor in music industry; 22-23 scholarship recipient

EVENT SPONSORSHIP

In 2022, over **\$48,000 went to supporting community events that feature and benefit youth performing arts** throughout Santa Barbara County.

The Santa Barbara Bowl believes in fostering the arts by investing in future audiences and future artists. \$1 of every ticket goes directly to funding the Bowl's Outreach initiatives.

Every ticket sold supports arts education!

\$168K

Outreach funding from
2022 ticket sales

2022 COMMUNITY & SCHOOL PARTNERS

Adams Elementary

A-OK After-School Program

AHA!

ARTS Alive

Arts Mentorship Program

Baily's Ballet Prep Courses

Big Brothers/Big Sisters

Boxtales Theatre

Brazilian Cultural Arts Center of SB

Buellton Union School District

Cabrillo High School

CADA Santa Barbara

Carpinteria Arts Center

Carpinteria Children's Project

Carpinteria Unified School District

Certain Sparks Music

Children's Creative Project

Dos Pueblos High School

Everybody Dance Now!

Fillmore High School

Flamenco Santa Barbara

Frank Harlow

Franklin Elementary School

Girls Rock SB

Goleta Valley Junior High

Infinite Music Foundation

JAMS

La Colina Junior High

Library Dances

Lights Up Theatre

Lompoc High School

Lompoc Theatre Project

Monte Vista Elementary

Monroe Elementary

Montecito Union School

Music Academy of the West

Notes for Notes

One Community Bridge Project

Orcutt High School

Orcutt Children's Arts Foundation

Out of the Box Theatre

Parents for Summerland

PARC Foundation

Pacific Conservatory Theatre (PCPA)

Pioneer Valley High School

Righetti High School

Rockshop Academy

San Marcos High School

Santa Barbara Chamber Players

Santa Barbara Choral Society

Santa Barbara Community Arts Workshop

Santa Barbara County Education Office

Santa Barbara Dance Institute

Santa Barbara Education Foundation

Santa Barbara Festival Ballet

Santa Barbara High School

Santa Barbara Junior High

Santa Barbara Middle School

Santa Barbara Strings

Santa Barbara Symphony Orchestra

Santa Barbara Vocal Jazz Foundation

Santa Maria High School

Santa Maria Philharmonic Society

So Cal Piano Academy

South Coast Youth Band

Spotlight Theatre

Teen Star

The Foundation for SBCC

The Turner Foundation

Vandenberg Middle School

Washington Elementary

Youth Arts Alive

YouthMuze