



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: 5th District Supervisor
Department No.: 011
For Agenda Of: 6/26/2012
Placement: Departmental
Estimated Tme:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Supervisor Steve Lavagnino
Contact: Cory Bantilan (x2187)
SUBJECT: Transient Occupancy Tax

for SL

County Counsel Concurrence

As to form: Yes

Auditor-Controller Concurrence

As to form: N/A

Other Concurrence:

As to form: N/A

Recommended Actions:

That the Board of Supervisors:

Discuss and provide direction to staff regarding the placement on the November 2012 ballot of a measure to increase the Transient Occupancy Tax (TOT) in the unincorporated areas of Santa Barbara County.

Background:

Voters approved a TOT of 10% that covers all hotels, motels and vacation rentals in the unincorporated portions of the County. In FY 2010/11 the tax generated \$6,934,091 in revenue for the County, with an expected income of \$7,757,056 in FY 2011/12 and approximately \$6,900,000 in FY 2012/2013. The decline in revenue is due to expiration of the TOT portion of the Revenue Neutrality Agreement with the City of Goleta in FY 2012/13.