

**SANTA BARBARA COUNTY  
BOARD AGENDA LETTER**



Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Agenda Number:**  
**Prepared on:** 1/8/03  
**Department Name:** P&D  
**Department No.:** 053  
**Agenda Date:** 1/28/03  
**Placement:** Administrative  
**Estimate Time:**  
**Continued Item:** NO  
**If Yes, date from:**

---

**TO:** Board of Supervisors and  
Redevelopment Agency Board of Directors

**FROM:** Dianne Meester, Interim Director  
Planning & Development

**STAFF** Dave Ward, Supervising Planner, Comprehensive Planning Division  
**CONTACT:** Jamie Goldstein, Planner III, Comprehensive Planning Division (x 8050)

**SUBJECT:** Update the Memorandum of Understanding (MOU) to prepare the Isla Vista  
Master Plan.

---

**Recommendation:**

That the Board of Supervisors and Redevelopment Agency Board of Directors:

Authorize the Chair of the Redevelopment Agency Board of Directors and the Chair of the Board of Supervisors to adopt the proposed Revised and Restated Memorandum of Understanding (MOU) by and between the County of Santa Barbara, the Santa Barbara County Redevelopment Agency (Agency), the University of California at Santa Barbara (UCSB), and the Isla Vista Recreation and Park District (IVRPD) for the preparation of a Master Plan and related environmental analysis for the community of Isla Vista.

**Alignment with Board Strategic Plan:**

The Master Plan is consistent with our organizational values regarding collaboration and partnering and the following adopted Strategic Goals:

- Goal #4: A Community that is Economically Vital and Sustainable,
- Goal #5: A High Quality of Life for All Residents,
- Goal #6: A County Government that is Accessible, Open and Citizen Friendly.

**Executive Summary And Discussion:**

A. Background

In June of 2000 the Board adopted a Memorandum of Understanding (MOU) between UCSB, IVRPD, the Agency and the County that forms the multi-agency planning team and guides the preparation of the Master

Plan for Isla Vista. The MOU outlines a strategy to fund the development of the Master Plan and establishes a framework of interagency coordination.

The Master Plan will accomplish two goals. First it will identify specific goals, policies, and development standards for Isla Vista that will update and complement the exiting Countywide Comprehensive Plan and Goleta Community Plan. Second, the Master Plan will identify specific catalyst projects. These catalyst projects will be designed to address improvements to the commercial core, housing, transportation, parking, and infrastructure. Redevelopment is an essential tool that will be used to implement these catalyst projects and eliminate blight.

Since the original MOU was adopted in 2000:

- Staff initiated an international design competition, and a jury of community representatives and design professionals selected Opticos Design from Berkley, California to prepare the Master Plan;
- In Fall 2001, Project Area Committee (PAC) / General Plan Advisory Committee (GPAC) was formed to help facilitate civic participation and review potential amendments to the Redevelopment Plan;
- In April 2002, an 8-day Design Workshop was held to obtain community input into the planning process;
- More than 20 PAC/GPAC meetings have been held in the community since December, 2002; and
- An initial working-draft of the Master Plan is due in March 2003.

#### B. Amended Memorandum of Understanding (MOU)

Since the original MOU was adopted, costs to prepare the Master Plan have increased due to the complexities of proposed revitalization efforts and greater public participation. This increase was anticipated in the original MOU and provisions were made to amend agency contributions once cost-estimates were prepared. The following summarizes the changes in financial contribution from the sponsoring Agencies:

- UCSB's contribution rose to \$390,000 from \$225,000
- RDA's contribution rose to \$825,000 from \$475,000
- IVRPD contributes \$50,000 - unchanged

Since the original MOU was adopted staff has obtained more than \$200,000 in grants to offset the fiscal impact of the Master Plan effort.

**Mandates And Service Levels:** This MOU is not mandated by state law or county ordinance but serves as a mechanism to clearly establish County, UCSB and IVPRD commitment and responsibilities during the IV Master Plan process.

**Fiscal and Facilities Impacts:** The Board approved a budget revision in December 2002, which increased FY 02/03 Master Plan contributions to \$100,000 from UCSB and \$10,000 for IVRPD. Approval of this amendment to the MOU is necessary to confirm the increase in projected project costs, and to validate both UCSB and the RDA's verbal commitment to increase their contributions to the Master Plan process.

**Special Instructions:** The Clerk of the Board is to provide a two signed copies of the Memorandum of Understanding to Jamie Goldstein: Planning and Development.

**Concurrence:** N/A

**Attachments:**

- Final Revised and Restated MOU
- MOU with edits shown