H1N1 Influenza

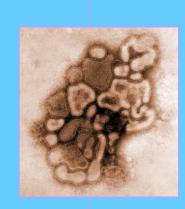
What We Know What To Do



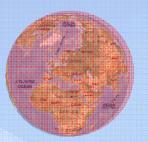
Today's Agenda

- What we're dealing with
 - What it is; why it's different
- What individuals should do
- What organizations should do

- Where to go for help
- What the PHD is doing
- What OES is doing



What is H1N1 Flu?



- A new, or novel flu for which humans have little or no natural immunity
- H1N1 has been declared a pandemic by the World Health Organization



- An flu pandemic is a worldwide outbreak of the same flu type in multiple countries
- It has the potential to infect many people

What We Know About H1N1

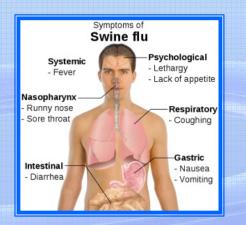
- Most people recover from H1N1 without hospitalization or medical care
- Levels of severe illness from H1N1 appears to be similar to seasonal flu
- H1N1 has affected different age groups than seasonal flu
 - It more often affects younger adults and children





How Prevalent is H1N1 Flu?

- It is widespread in California, the US and across the world
- Providers do not test for H1N1, except in hospitalized or deceased cases, treatment is same as seasonal flu



We know that most people with the flu now, have the H1N1 virus
H1N1 is expected to increase in the fall Who is Most At Risk for a Severe Case of H1N1?

- Pregnant women
- Children 0 5 years of age
- Individuals of all ages with chronic medical conditions
 - Pulmonary asthma, cystic fibrosis, COPD
 - Immune compromised
 - Medically fragile





How Can One Prevent Spreading the Flu?

Personal Care

- Wash your hands frequently
- Avoid touching eyes, nose, and mouth
- Cover your cough
- Stay home when you are ill
- Avoid contact with others who are ill



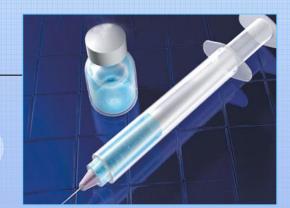




Medical Prevention

- Get vaccinated against the flu from your healthcare provider
 - Seasonal flu
 - H1N1 flu (when it is available)

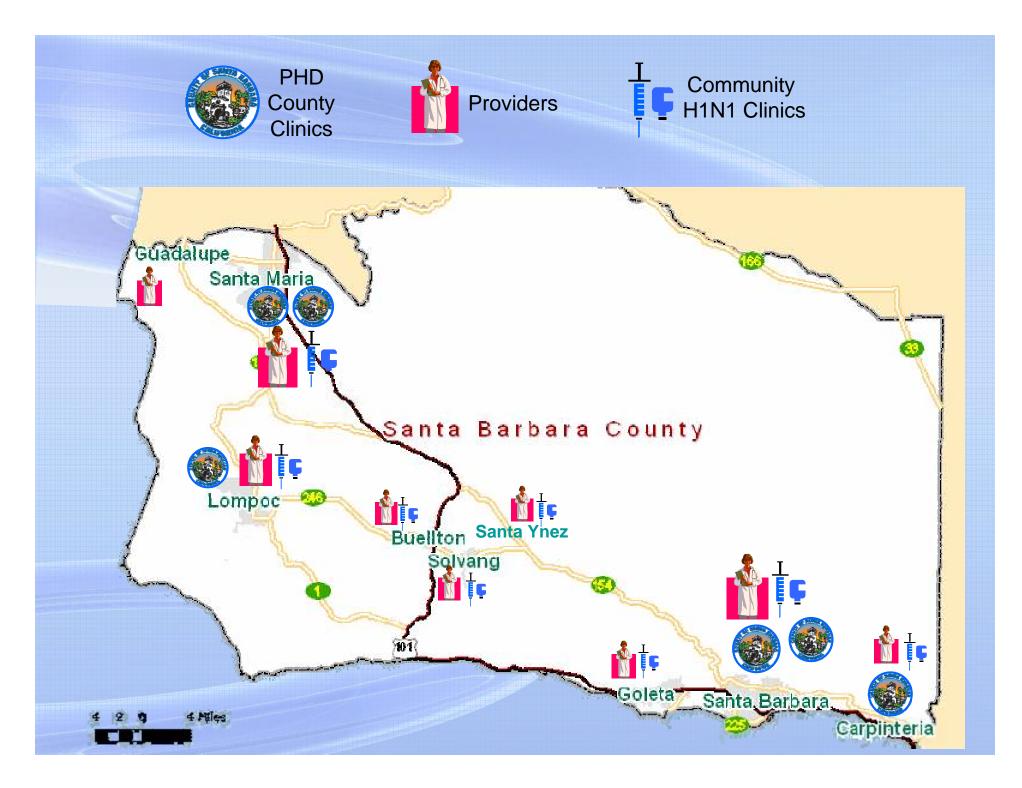




When Can We Obtain H1N1 Vaccinations?

- H1N1 vaccine will be available later this fall
- It will likely be available in phases, and those at highest risk for severe illness will get it first
- H1N1 vaccine will be available through primary care providers in the community, at public health clinics and PHD community vaccination events
- When it becomes available, individuals at risk are encouraged to get the vaccine





Coordinating Response

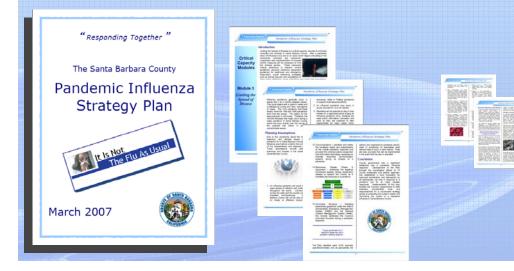
The Goals

✓ Limit the number of illnesses and deaths

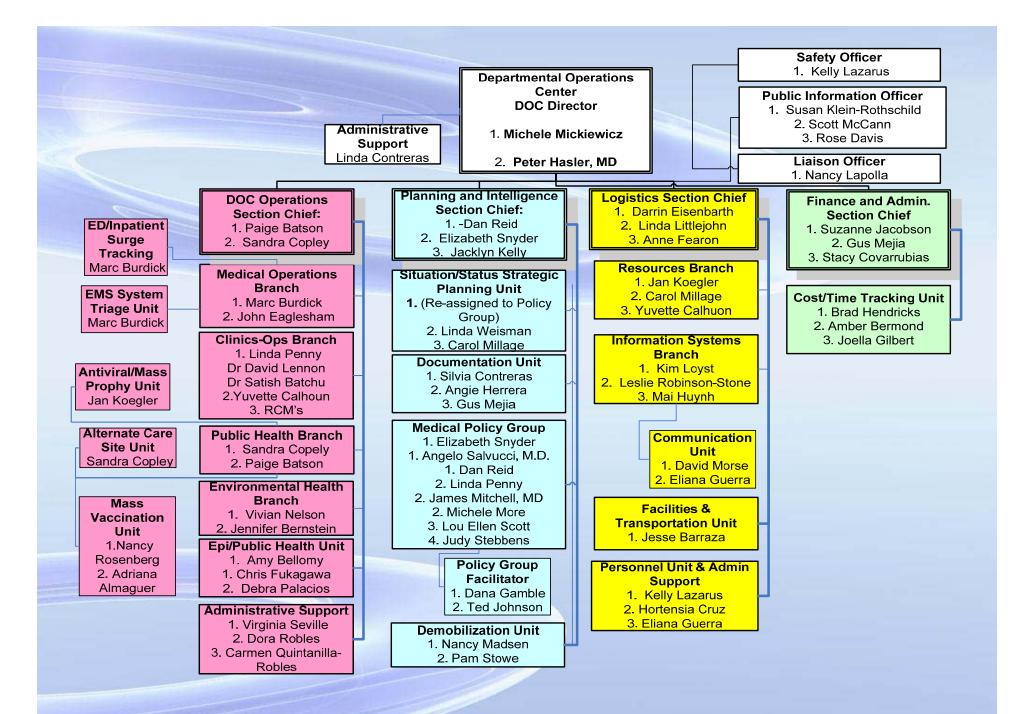
✓ Preserve continuity of essential government functions

✓ Minimize social disruption

✓ Reduce economic losses







Public Health Department Planning Priorities

- Public information
- Outreach to community partners
- Vaccine planning and delivery
- Partnering with healthcare providers
- PHD clinic prepared
- Lab capacity

Public Education is Critical

- General information brochure
 (English & Spanish)
- Business brochure



Strategies for Maintaining Your Business Operations During an Outbreak of Influenza

Plan for the impact that a serious outbreak of the flu might have on your organization

 Identify essential employees and other critical assets required to maintain operations during a pandemic.

 Develop and plan for seenarios likely to result in an increase or decrease in demand for your products and/or supplies during a

Establish an emergency communications plan with the names of key contacts, chain of communications, and processes for tracking and communicating business and employee status.

- Bus posters
- Radio/PSA, Gov. TV
- Press releases
- Healthcare provider alerts
- Targeted message from the Health Officer



Planning for Continued Service

- OES is working with all County departments to ensure continuity of government plans are updated for each department
- Departments are educating staff to stay home if sick; providing general prevention tips
- PHD & OES revising Pandemic Strategy, to be flexible to meet needs of any novel virus



Planning for Continued Service

- Command
- Evaluate essential services
- Logistics
- Planning
- Coordination with CalEMA and cities





How Can You Best Get Your Questions Answered From PHD?

Access the PHD website at www.sbcfluinfo.org

Call our information line at: 1-888-722-6358