



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: CEO
Department No.: 012
For Agenda Of: April 19, 2011
Placement: Administrative Agenda
Estimated Tme:
Continued Item:
If Yes, date from:
Vote Required:

TO: Board of Supervisors
FROM: Department Chandra L. Wallar, County Executive Officer, 568.3400
Director(s)
Contact Info: Dennis Bozanich, Assistant to the County Executive, 568-3400
SUBJECT: Amended 2011 Redistricting Public Outreach and Participation Plan

County Counsel Concurrence

As to form: Yes

Auditor-Controller Concurrence

As to form: N/A

Recommended Actions:

Approve the revised 2011 Redistricting Public Outreach and Participation Plan based on Board direction from the April 12th Board of Supervisors Meeting.

Summary Text:

This action will accept the amended plan and timeline directing outreach and participation. On April 12, 2011, the Board of Supervisors directed staff to:

- Revise the timeline to increase opportunities for public participation,
- Provide access to the GIS mapping services in North County and South County,
- Provide simultaneous translation (English/Spanish) at each of the public meetings.

Background:

The 2011 Supervisorial Redistricting Public Outreach and Participation Plan provides a blue print for citizen involvement in the redetermination of the supervisorial districts boundaries based on population changes from the 2010 Census. The Public Outreach and Participation Plan and the changes included based on Board direction from the April 12th meeting are designed to maximize the opportunities for full participation by providing suggestions and district map proposals to the Board.

Staff support for GIS mapping services at locations in North and South County are currently being developed. The schedule will be available on the redistricting website in the next ten days.

Plans to offer simultaneous translation (English/Spanish) at each of the public meetings is also being finalized at an estimated cost of \$12,000.

Attachments:

Public Outreach and Participation Plan - Revised

Authored by:

Dennis Bozanich, Assistant to the County Executive

CC: