Profile			
Karrmen	Rodriguez		
irst Name	Last Name		
Email Address			
Street Address		Suite or Apt	
		CA	93117
Indicate Supervis	sor Who Will Receive a Copy o	State of your Application	Postal Code
	Laura Capps		
Second District -			
Second District -	Alternate Phone		

Reference	1 Name
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David Silva

#### **Reference 1 Address**

## **Reference 1 Telephone**

# **Reference 1 Occupation**

Mayor of Buellton, CA

#### **Reference 2 Name**

Hyesook Manis

### **Reference 2 Address**

2025

Reference 2 Telephone
Reference 2 Occupation
Business Owner
Reference 3 Name
Tamara Eriksson
Reference 3 Address
Reference 3 Telephone
Reference 3 Occupation
School Psychologist
If you are now, or have ever been employed by the County of Santa Barbara, please list the department in which you worked, your title, and the dates you were employed.
N/A

#### **Interests & Experiences**

Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

I have been living in the Santa Barbara county (south) for the last 18 years through different life stages and in different neighborhoods. I have attended meetings hosted by local activist organizations, such as Moms Demand Action SB and Showing Up for Racial Justice SB. I also supported voter registration by participating in door-knocking voter registration campaigns in both North and South county during election seasons. All of that is to say I'm passionate about our local community, especially when it comes to matters of safety and support provided for marginalized groups and families of all backgrounds. As a single mother of a 4 year old living in Goleta, I experience the immediate and direct impact from local, state, and/or federal policies (or lack of) that relate to family and child support, and I want to be involved in the planning for the now and future for our community. My professional career of the last 15 years have been in advertising and marketing. I manage media campaigns from planning to executions for multi-billion dollar companies. I am confident with figures and understand the implication of every dollar spent should achieve maximum impact.

Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional documentation as necessary.

Beyond my professional career and involvement from local organizations mentioned above, my friend and I started a organization called Let's Make Messy Art. We host quarterly art and sensory play events for local families in hopes of building communities and giving children more creative outlet beyond just during limited school hours. Another key reason we started these events is to combat the cost on families to do extracurricular activities outside school. These costs can often add up quickly which leads to a growing gap between who can access art and therapeutic activities vs. those who cannot. The positive benefits of art and sensory play for all children, especially young ones, are well-researched and should be more accessible to all if we want our community and the future of this county to thrive.

<u>_Resume.pdf</u>
Upload a Resume
Demographics
Ethnicity
Asian or Pacific Islander
Gender
<b>▼</b> Female
Date of Birth
Education Completed:
BA, Communications Major at the University of California, Santa Barbara (Class of 2011)
Please Agree with the Following Statement
I agree that upon submission of this application all information provided is a matter of public record, and is subject to disclosure.
☑ I Agree *

Karrmen Rodriguez -