

QUIMBY FUNDING PROPOSAL

Interpretive Kiosk Panels and Brochures, Rancho Guadalupe Dunes Preserve
Guadalupe, Santa Barbara County, California

Contact Information

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Introduction

The Rancho Guadalupe Dunes Preserve (Preserve) is a 592-acre public open space area located west of the City of Guadalupe in unincorporated Santa Barbara County (County). The Preserve is owned by the County and managed by the Center for Natural Lands Management (CNLM). CNLM is a nonprofit dedicated to preserving conservation values of open space areas, while facilitating public enjoyment of onsite resources.



western snowy plover.

The Preserve includes approximately 1.5 miles of beach along the Pacific Ocean, a section of the Santa Maria River estuary, and the breathtaking habitats associated with the Guadalupe-Nipomo Dunes, noted by USFWS in the 1980s as “the most unique and fragile ecosystem in the state” (The Nature Conservancy, 1999). Multiple sensitive species make their home at the Preserve, including the federally endangered California least tern, brown pelican, la graciosa thistle, and state threatened

An estimated 70,000 visitors enjoy the Preserve each year for passive recreation activities such as hiking, fishing, picnicking, and bird watching. It is one of the few publicly (and handicapped) accessible spots on the coast where visitors and local residents of the Guadalupe/Santa Maria area can experience the raw and surreal beauty of the ocean and dune environs.

Proposed Project

The proposed project consists of two components both associated with providing interpretive information to the visiting public.

1. **Interpretive Kiosk Panels.** An interpretive kiosk was funded by the U.S. Fish and Wildlife Service (Service) and installed onsite in October 2007 in the preserve parking lot. The role of this kiosk is to provide a sheltered location for visiting public to view interpretive materials. Although the Service funded the kiosk and one panel, space for two panels remain. We therefore are seeking funding to design, fabricate, and install the two additional interpretive panels which will include both English and Spanish elements. Topics to be included are preserve history and specific onsite resources and highlights. Figure 1 shows

the existing interpretive kiosk and Service interpretive panel onsite. The proposed panels would have a complementary look.

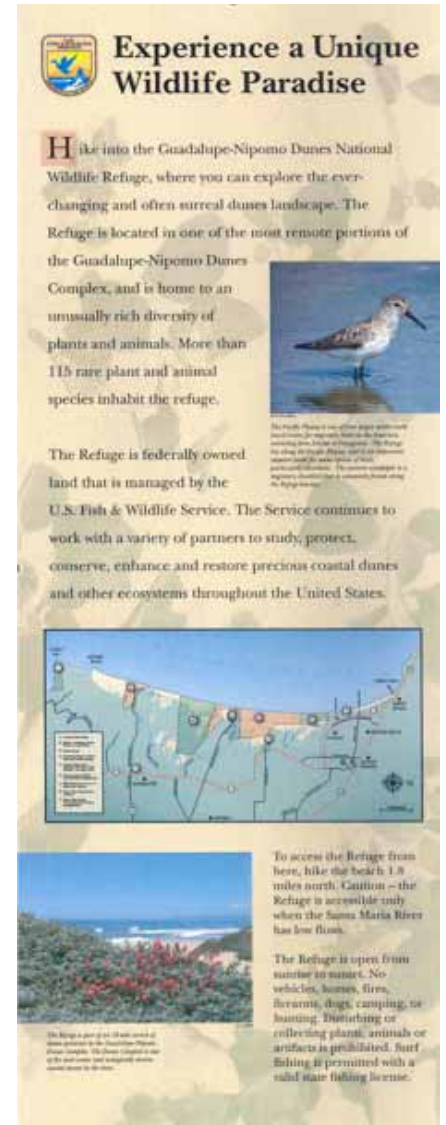


Figure 1. Existing interpretive kiosk (left) and single Service panel at Rancho Guadalupe Dunes Preserve.

- 2. Update and Print Educational Brochure.** CNLM currently provides a brochure at our entrance kiosk and onsite in the parking lot. These brochures (available in both English and Spanish) need updating and production. Funding will support editing, material translation, and print costs.

Project Need

There are currently limited educational materials onsite that can facilitate the public's awareness and enjoyment of the precious natural resources at the Rancho Guadalupe

Dunes Preserve. Both the interpretive kiosk and the brochure will be important steps in filling this gap and providing needed information.

Funding Request and Schedule

We are requesting \$7,440 for funding the interpretive panels and educational brochure. Table 1 provides a detailed breakdown of estimated costs. All work would be completed within 6-12 months of funding receipt.

Table 1. Santa Barbara County Parks/Center for Natural Lands Management, Rancho Guadalupe Dunes Preserve, Interpretive Kiosk Panels and Brochures

Tasks	REQUESTED GRANT BUDGET						
	Cost	Hours	Science Director \$100/hr.	Preserve Mgr. \$75/hr.	Lead Rngr. \$40/hr.	Contractor \$75/hour	Supply Cost
Task 1 - 1. Interpretive Kiosk Panels							
Design Materials	\$1,750	26	2	24			
Digital Layout/Design (contractor)	\$900					12	
Fabricate/Ship Panels	\$2,130	2		2			\$2,000
Installation	\$160	4			4		
Spanish Translation (contractor)	\$1,200					16	
Subtotal	\$4,940						
Task 2 - Educational Brochure							
Update and Translation	\$795	11	1	5		5	
Brochure Layout/ Printing (4000 copies, contractor)	\$600						\$600
Subtotal	\$1,395						
Overhead*, General Administration, Vehicle Costs, Supplies	\$1,105						
TOTAL ESTIMATE	\$7,440						

*15% overhead is taken on contractor, travel, and supply items.