



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

Department Name: Public Works  
Department No.: 054  
For Agenda Of: June 24, 2008  
Placement: Administrative  
Estimated Tme:  
Continued Item: No  
If Yes, date from:  
Vote Required: Majority

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**TO:** Board of Supervisors

**FROM:** Department Scott McGolpin, Public Works Director, 568-3010  
Director(s)  
Contact Info: Mark Schleich, Deputy Public Works Director, 882-3603

**SUBJECT: Report on Efforts to Establish a Santa Barbara County Green Business Program**

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**County Counsel Concurrence**

As to form: N/A

**Auditor-Controller Concurrence**

As to form: N/A

**Other Concurrence:** N/A

As to form: N/A

**Recommended Actions:**

Accept report on staff's efforts to establish a Santa Barbara County Green Business Program.

**Summary Text:**

The Santa Barbara County Green Business Program (SBCGBP) is a Countywide, multi-jurisdictional program to certify businesses as "green," if they have taken actions and adopted practices to protect and conserve resources and to reduce environmental impacts beyond compliance with applicable regulations. Businesses will be offered positive incentives and free assistance to encourage them to achieve this certification. The attached report provides a more detailed update.

**Background:**

Since 1994, the Green Awards Consortium (Consortium) has implemented a Countywide Green Awards Program to honor businesses, schools, and nonprofit organizations that have taken actions above and beyond their basic mission to protect, preserve, and improve the environment in such areas as solid and hazardous waste reduction and recycling, water and energy conservation, storm water pollution prevention, traffic reduction, and overall pollution prevention. Up to five recipients have been honored each year with a Green Award at a luncheon in September at the end of National Pollution Prevention Week. Funding for the Green Awards Program has been provided by the Consortium members.

Since June 2006, the member agencies of the Consortium (Santa Barbara County Air Pollution Control District, Santa Barbara County Water Agency, Santa Barbara County Resource Recovery & Waste Management Division, Santa Barbara County Association of Governments Traffic Solutions, and Community Environmental Council) have been working to transition from the Green Awards

Program to a Countywide, multi-jurisdictional SBCGBP. Under this program, businesses that have taken actions and adopted practices to protect and conserve resources and to reduce environmental impacts beyond compliance with applicable regulations may be certified as "green" businesses. They will be offered positive incentives and free assistance to encourage them to achieve this certification. Certified "green" businesses will receive a decal logo for display at their place of business and use in their advertising, a listing in a directory of certified "green" businesses, recognition in Chamber of Commerce membership directories, websites, and publications, and being honored at an annual luncheon.

During the program's first year, businesses in the general office/retail, restaurant, lodging, and automotive sectors will be eligible to apply for certification. In subsequent years, other sectors will be added, as the program expands. Costs to the County will not increase beyond what is currently paid for the Green Awards Program. Additional costs will be covered by contributions by other entities. Budgeted County funds and contributions from partnering municipalities, special districts, chambers of commerce, and utility companies will be used to operate the program. No new staff will be hired; work will be handled by a consultant through a contract with the County, and the Public Works Department will provide oversight.

**Fiscal and Facilities Impacts:**

Budgeted: Yes

**Fiscal Analysis:**

Not applicable.

**Staffing Impacts:**

**Legal Positions:**

Not applicable

**FTEs:**

Not applicable

**Special Instructions:**

None.

**Attachments:**

Report on Efforts to Establish a Santa Barbara County Green Business Program

**Authored by:**

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**cc:**

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Helena Wiley von Rueden, Public Works Department, Water Agency