



ISLA VISTA SAFE REPORT TO THE PEOPLE

A JOINT COMMUNITY TASKFORCE

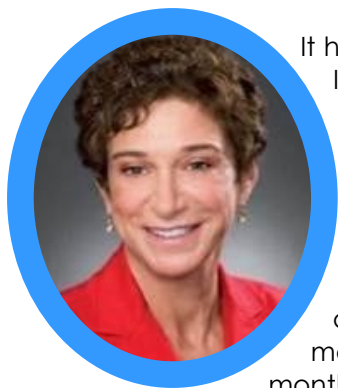
CHAIRIED BY JOYCE E. DUDLEY, DISTRICT ATTORNEY



isla vista safe mission

IV Safe is a senior-level leadership coalition focused on Isla Vista, as well as putting into place strategic policies and sustainable actions to promote safety and security, civic responsibility, and community well-being.

message from the committee chair



It has been my privilege to serve as Santa Barbara County's District Attorney since 2010. I sought this office because of my deep concern for public safety and the well-being of our County.

Isla Vista has always been a unique place. However, over the last several years, it has faced numerous challenges. I created the Isla Vista Safe Committee (IV Safe) in response to increasing concerns about the safety of those visiting, living, and working in Isla Vista. This committee is comprised of dedicated individuals and agencies committed to helping Isla Vista reach its full potential. The inaugural meeting was held in March of 2014, and the Committee has continued to meet almost monthly for over two years. Together we have created the mission statement on the opposite page based on our shared vision and goals. At the first meeting, each attendee was asked to share his or her concerns about the safety of Isla Vista, and to suggest meaningful and creative solutions that their agencies could offer. Many of these solutions are highlighted in this report.

Shortly after the inception of IV Safe, Santa Barbara City College President Dr. Lori Gaskin facilitated a process by which the Committee chose its number one goal. This primary goal was to rebrand Isla Vista and change its image from a "rule-free party town" to a safe, supportive, and intellectually stimulating environment filled with community pride. In addition to focusing on increased safety measures, the campaign was also a call to action for those visiting, living, and working in Isla Vista. This rebranding was funded by the agencies that comprise IV Safe, and was designed by Kenneth Berris. In the summer of 2015, I suggested the idea of putting together the first Report to the People, wherein the various agencies that comprise IV Safe could display some of their most significant achievements with regard to keeping Isla Vista safe. This report was created by Nicole Acosta, Department Business Specialist with the County of Santa Barbara District Attorney's Office, and was based upon submissions by the agencies that comprise IV Safe.

IV Safe would not be successful without the support and participation of those who make up the Isla Vista community, so many of whom have made an extraordinary effort to show that Isla Vista can be synonymous with respect, collaboration, and growth. The words of the IV Safe rebranding campaign say it best:

- GIVE** back to your community.
- LIVE** a life that makes you proud.
- STRIVE** to do your best.
- THRIVE** in our great environment.
- VIVA** Isla Vista!

Joyce E. Dudley, District Attorney
County of Santa Barbara
Chair, Isla Vista Safe Committee



law enforcement outreach

COMMUNITY RESOURCE DEPUTY

Third District Supervisor Doreen Farr collaborated with key Isla Vista residents and stakeholders to secure \$114,000 from the County of Santa Barbara's General Fund for a much-needed Community Resource Deputy (CRD). In addition, the County of Santa Barbara Sheriff's Office was instrumental in securing widespread support for the CRD, and funding for the position was strongly endorsed by UCSB.

The role of the CRD is to serve as a liaison between the Isla Vista Foot Patrol, fraternities and sororities, business and property owners, local residents, local organizations and student groups. The CRD is also responsible for designing and implementing various community-wide programs on health and safety, as well as improving communications between Isla Vista residents and the Sheriff's Office. The CRD would also help to administer the proposed Isla Vista Sobering Center.

Although the CRD is new to the Isla Vista community, this presence has already been felt in a number of meaningful areas. IV Safe is confident that this welcome addition will continue to have a positive impact in Isla Vista.

COFFEE WITH A COP & OTHER EVENTS



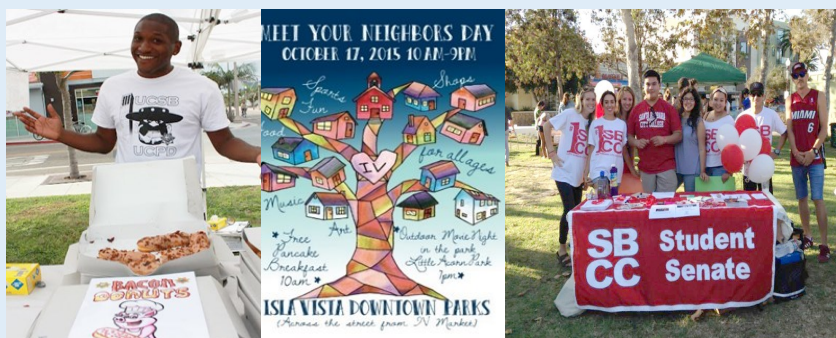
Members of the Isla Vista Foot Patrol, UCSB Police Department, and the County of Santa Barbara Sheriff's Office regularly meet with Isla Vista residents through the Coffee with a Cop program. UCPD also hosts monthly Pizza With A Cop events, at which community members are encouraged to ask questions while enjoying a slice or two of free pizza. Both of these events have significantly helped to break down barriers between law enforcement and Isla Vista residents by fostering mutual respect, collaboration, and community engagement. UCPD has also participated in dodgeball tournaments and other campus and community events, including the UCPD Annual Lighting and Safety Walk and the 2nd Annual UCSB Police Toy Drive. If sports are more your thing, UCPD officers are always up for a game of glow-in-the dark Frisbee on Del Playa, dodgeball games and BBQs at the UCSB on-campus residence halls, and soccer games in Isla Vista's many parks. UCSB Residential Hall Association programming and the Isla Vista Recreation and Park District have been great partners in bringing these activities to campus and Isla Vista.



law enforcement outreach

MEET YOUR NEIGHBORS DAY

UCSB, the Santa Barbara Sheriff's Office, UCSB Police Department (UCPD), and Santa Barbara City College actively participate in the now-annual Meet Your Neighbors Day, hosted by the Isla Vista Recreation and Park District. These agencies met with community residents in Isla Vista's many parks, and the event culminated with activities in Anisq'Oyo' Park. It was designed to introduce residents new and old to the diverse Isla Vista community, and bring all demographics together in intimate neighborhood gatherings. The 2015 event featured Sheriff's deputies and UCPD officers dressed in special law enforcement designed t-shirts as they worked together to cook and serve a pancake breakfast (and a few bacon donuts), playing soccer with community residents, and coloring with community youth. UCPD Public Relations Specialist Ariel Toussaint Bourne, a UCSB graduate and Art major, created the 2015 poster design. Numerous other activities were available, and exhibitions from various community and educational services shared resources with attendees.



Meet Your Neighbors Day is funded by donations, and facilitated by a volunteer workforce. Through the process of eating together, engaging in creative and sporting activities, sharing resources and safety information, the goal is to strengthen the common respect and appreciation for the Isla Vista community and all of its residents.



COMMUNITY POLICING

Bridged relationships between UCSB and Santa Barbara City College student groups foster the mutual desire to create a safer environment in Isla Vista through true community policing. This continual relationship-building is not merely a management tool; the deputies and officers assigned to the Isla Vista Foot Patrol realize the intrinsic value in providing community outreach to those who live within Isla Vista. Although enforcement may seem to be the most visible of the Foot Patrol's actions, there is much more that goes into community policing. Officers continuously work to promote crime prevention and community safety. Most importantly, they strive for daily positive contacts with members of the community. It is the culmination of these efforts that have contributed to the safer environment within Isla Vista.

The community policing model employed by the UCSB Police Department (UCPD) is a value system. At every level within the department, officers work directly with community members on a daily basis to resolve issues and find solutions that positively impact both the Isla Vista and UCSB campus communities. UCPD officers collaborate with UCSB Associated Students and other campus and Isla Vista groups including business and property owners, students, Isla Vista Elementary School, and local families to provide positive interactions and communications in an effort to create a safer Isla Vista community. One well-received source of communication is the newly-created UCPD Community Message Board, which is located on the UCPD website at:

[http://www.police.ucsb.edu/
community-message-board.](http://www.police.ucsb.edu/community-message-board)

enforcement and patrol

County of
Santa Barbara
Sheriff's
Office

Isla Vista Foot
Patrol

UCSB Police
Department

City of
Goleta

California
Highway
Patrol

FALL ORIENTATION STAFFING

Through schedule adjusting and overtime, the Santa Barbara County Sheriff's Office provides additional deputies in Isla Vista during the UCSB Fall orientation process, which begins mid-August and continues through Halloween. This increased number of deputies on foot and bicycle patrol has kept Isla Vista safer during the busy fall months. Their presence greatly assisted in providing rapid responses to any critical situations that may arise.

ABC GRANT

The Santa Barbara Sheriff's Office obtained and successfully managed a \$50,000 grant from Alcohol Beverage Control. This grant allowed deputies to be assigned overtime shifts that specifically targeted underage drinking in Isla Vista and the City of Goleta. It also promoted education for both offenders and businesses that sell alcoholic beverages. Sheriff's deputies coordinated sting operations that targeted businesses selling alcoholic beverages to minors.

DUI CHECKPOINTS

The Santa Barbara Sheriff's Office, City of Goleta, UCSB Police Department (UCPD) and CHP have worked together on multiple Driving under the Influence (DUI) checkpoints on Storke Road, El Colegio Road and Los Carneros Road. Through the efforts of the Avoid the 12 Grant, members of the Sheriff's Office and UCPD have conducted a number of DUI checkpoints designed to deter individuals from driving while intoxicated. UCPD will continue to set up a number of sobriety checkpoints in the surrounding community and on campus roads throughout the academic year. Eighteen DUI Checkpoints have been conducted since August 2014.

BICYCLE PATROLS

Through the efforts of the Isla Vista Foot Patrol deputies, several groups donated funds that allowed the Santa Barbara Sheriff's Office to buy several new bicycles to be used for IVFP patrol operations.

BODY WORN CAMERAS

The Santa Barbara Sheriff Office's Body Worn Camera Program is a pilot project in Isla Vista that provides Isla Vista Foot Patrol deputies with body worn cameras to document contacts made for enforcement or reporting purposes.

RAPE AGGRESSION DEFENSE (RAD)

UCSB Police Department instructors and UCSB CARE provides a quarterly Rape Aggression Defense (RAD) course. This three-day training is offered to all members and genders of the Isla Vista community. It provides hands-on self-defense techniques and risk prevention education based on an empowerment model. At least one past participant has expressed gratitude for the program after using RAD defense techniques to fend off an attacker. The RAD course is designed for anyone, and no special skills are required.



enforcement and patrol

ADDITIONAL STAFFING

Following a staffing evaluation, the Santa Barbara Sheriff's Office increased Foot Patrol supervision by assigning an additional Sheriff's sergeant to the Isla Vista Foot Patrol. Each of the four patrol squads at the IVFP now has a dedicated sergeant, which brings additional supervision to the squad structure and enables further community outreach.

COMMUNITY SERVICE OFFICERS

The UCSB Police Department hires over 100 UCSB students annually as Community Service Officers (CSOs), who serve as student liaisons to the UCSB campus and Isla Vista. The public safety escort program is based on the "buddy" system and provides personal escorts within the greater Isla Vista and UCSB areas. CSOs provide security at campus and Isla Vista events, patrol the campus and residence halls 365 days a year, report crimes, assist with emergencies, and detect hazards. With over 15,000 bicyclists at UCSB annually, they also work with UCPD to provide a bicycle safety education program. As of fall 2015, UCSB increased the number of paid CSOs for additional campus safety and to supplement regular sworn officers.



ENHANCED EQUIPMENT

Through generous donations from UCSB Foundation Trustees, UCPD was able to purchase over \$400,000 worth of multi-channel portable radios issued to all campus and Isla Vista Foot Patrol personnel. A new DUI trailer and equipment has allowed UCPD to more effectively host regular Sobriety and Driver's License checkpoints. New bicycles for UCPD officers and CSOs have resulted in higher visibility and approachability within Isla Vista, and the purchase of new patrol cars has greatly enhanced law enforcement efforts.

COUCH BURNING

The practice of setting couches ablaze is far less common, thanks to increased enforcement and education. The Santa Barbara County Fire Department has worked closely with the Santa Barbara County Sheriff's Office, the District Attorney's Office, and the County of Santa Barbara Solid Waste Code Enforcement Officer to reduce the number of couch and dumpster fires in Isla Vista. A poster program highlighting the consequences of couch burning was launched by UCSB, along with additional outreach. These efforts significantly reduced the number of annual couch fires from nearly 200 to just 12 in 2014.



RESCUE SERVICES

The Santa Barbara County Fire Department provides water and urban search and rescue (USAR) services to the Isla Vista area. Firefighters are trained in both ocean and swift-water rescue, and have responded to wayward surfers and kayakers. They are also capable of performing rope rescues should an individual fall from a cliff. With two fire stations located nearby, each with personal watercraft and a rigid inflatable boat, emergency crews can respond to water incidents within minutes. The USAR team is based off of Storke Road, and is ready to respond at any moment in the case of a major natural disaster.



enforcement and patrol

INCREASED LAW ENFORCEMENT EFFORTS

The UCSB Police Department's top priorities are the welfare and safety of UCSB students, but the impact of these efforts extends to Isla Vista residents and those who visit both the campus and Isla Vista. UCSB has recently invested and adopted several initiatives designed to enhance significant safety measures already in place. Additional officers have been added to the police force; these new officers began patrolling on campus and in Isla Vista in Fall 2015. Funding was secured in addition to the over \$1 million in direct police services already provided to the County by the University each year. UCSB recognizes that many different people, ideas and solutions will need to come together in order to help make Isla Vista a safer community for everyone. One of the first steps taken by UCSB has been to support the ongoing efforts of the UCSB Police Department in its community policing efforts, both in enforcement and community outreach. Over the last 18 months, the UCSB Police Department has increased police and Community Service Officer patrols in Isla Vista. Thanks to funding from UCSB, UCPD has been able to hire an additional 10 officers to work Community Police Patrol (CPP) in Isla Vista on Thursday, Friday and Saturday nights, as well as an additional two officers on weekend days. Additional mutual aid staffing from other UC and Cal State campuses has also supported successful public safety outcomes during high profile events. This increase in staffing has provided a higher level of visibility of law enforcement and more opportunities for community education. Education and enforcement has been just one focus, as additional officers dedicate their efforts towards positive interactions with residents and take extra care to listen to concerns voiced by Isla Vista community members. By encouraging more interaction with the community, whether it be impromptu Frisbee games or just a friendly hello, UCPD officers continue to develop enhanced sensitivity to the ever-changing needs of the Isla Vista community. By making these additional officers a permanent part of UCPD efforts within the community, UCSB continues to build upon its commitment to safety within Isla Vista.



sexual violence prevention

SACE IV

Third District Supervisor Doreen Farr supported the allocation of \$20,000 in General Fund dollars to finance the Santa Barbara Rape Crisis Center's Sexual Assault Counseling and Education Program in Isla Vista (SACE IV). SACE IV will provide support and education to sexual assault survivors to help them heal from the trauma of an assault. SACE IV will also provide presentations on rape prevention, which will explore various ways to support survivors and combat the harmful myths that contribute to a culture that tolerates sexual violence.

GRANT-FUNDED DETECTIVE

UCSB is on year two of a three-year grant from the Federal Office on Violence Against Women, which funds a dedicated UCSB Police Department officer whose purpose is to investigate sexual assaults. The detective is specially trained to use a trauma-informed approach when working with survivors. In order to meet the various recommendations and requirements of a UC system-wide taskforce on sexual assault and violence led by UC President Janet Napolitano, UCSB has implemented recent policy changes which require affirmative consent in sexual activity, as well as changes to education, investigation, adjudication, sanctioning, training, and appeals processes. UCSB has also hired a counseling psychologist who specializes in interpersonal violence, and has opened an off-campus location in Isla Vista for CARE (confidential advocacy services for sexual violence, domestic and dating violence, and stalking).

GREEN DOT PROGRAM FOR BYSTANDER INTERVENTION

For the first time, UCSB organized training for 20 full-time staff as part of the "Green Dot" program. In the fall of 2015, these 20 staff members began holding training sessions for students on bystander intervention techniques designed to reduce incidents of sexual violence. Santa Barbara City College collaborated with UCSB on a bystander intervention poster campaign. The posters were available during Fall 2014, and have gone up in Isla Vista and on the UCSB and Santa Barbara City College campuses.

THE HUNTING GROUND

In July 2015, the Dean of Student Support Services at Santa Barbara City College participated in a panel discussion following a screening of *The Hunting Ground*. The Democratic Women of Santa Barbara County and the Santa Barbara Rape Crisis Center presented the screening of this riveting documentary film on rape crimes on college campuses. The screening was followed by a panel discussion with representatives of the higher education community, local law enforcement, and local political officials. The Dean of Student Support Services spoke in support of Senator Hannah Beth Jackson's Senate Bill 186, which would allow community college districts to extend their jurisdictions beyond the college campus in cases of sexual assault and sexual exploitation.



halloween and deltopia

ALTERNATIVE ACTIVITIES

In addition to underwriting the cost of a substantial increase in law enforcement presence for Halloween and Deltopia, UCSB planned, organized, and funded special campus activities and events, including two large-scale concerts on campus featuring Snoop Dogg and Fitz and the Tantrums. The goal was to create alternatives to gatherings and behaviors that in the past have caused problems on the streets of Isla Vista. The combined cost of these alternative programs was over \$300,000.



PARKING ENFORCEMENT

UCSB enacted tough campus parking rules over 2014 and 2015 Halloween and Deltopia weekends. Checkpoints were set up on campus during evening hours to control access to parking. Motorists who did not have regular UCSB parking stickers were banned from parking on campus. UCSB students residing in Isla Vista were allowed to buy parking passes on campus so that they could move their cars out of Isla Vista. UCSB also paid for parking at Girsch Park. Working with the owner of the Camino Real Marketplace parking, the shopping center was closed to visitors during evening hours. In collaboration with the City of Goleta, an ordinance requiring parking permits was instituted in areas near campus. In addition, UCSB worked with the City of Santa Barbara to facilitate extra enforcement of parking restrictions at the Santa Barbara Airport.

keep it
safe,
keep it
local

COMMUNICATIONS OUTREACH

The UCSB Office of Public Affairs & Communications, Division of Student Affairs, and Associated Students planned, implemented and coordinated several massive communication outreach programs for Deltopia 2015 and Halloween 2014 and 2015. These programs were specifically designed for and targeted to students and prospective outside visitors, and were aimed at encouraging safety and discouraging attendance by out-of-towners. UCSB invested in paid media outreach, delivering over 4 million impressions for each respective campaign. Campaign efforts in total also drove nearly 60,000 visits to a Keep Isla Vista Safe Facebook page, which educated local students and visitors on rules, regulations and safety tips for each event. The “Keep it Safe, Keep it Local” message was also highly visible on multiple agencies’ websites, Facebook and Twitter pages. This extensive media campaign was also supplemented with letters to principals of local high schools and junior highs asking for assistance in urging their younger students to stay away from Isla Vista. UCSB also continued to send letters to judicial officers of other universities (as well as local high schools) about their students who were arrested or cited in Isla Vista. This allowed the other schools to address their students’ behavior in the community of Isla Vista. UCSB Associated Students hosted a website that provided details about local ordinances, and helped to educate students on ways to “Keep it Safe, Keep it Local.” In advance of Halloween 2014 and 2015, Associated Students also created and distributed informational postcards promoting the “Keep it Local” theme to Isla Vista residents. The Santa Barbara City College Associated Student Government (ASG) partnered with UCSB Associated Students to promote the “Keep it Safe, Keep it Local” campaign. A joint communication was sent via email to all students who were currently enrolled at Santa Barbara City College. The SBCC ASG also sent an email to various California Community Colleges student associations requesting their assistance in promoting the campaign.

HOUSING RESTRICTIONS

Students living in university-owned residence halls and apartments on the main UCSB campus and along El Colegio Road were barred from having guests stay in their rooms during Halloween and Deltopia weekends.

halloween and deltopia

MASSIVE EFFORTS AMONG AGENCIES

During these large crowd events, the Fire Department staffs additional personnel, specifically tasked with working within the most crowded areas of IV. An Incident Action Plan is created, which outlines contingencies and safety fallbacks. Paramedic and firefighter teams roam specific areas on foot and respond to medical emergencies. An extra paramedic engine company and supplementary rescue ambulances are tactically placed throughout IV. Additionally, three arson investigators are on watch for suspicious activity and overcrowding. The entire operation is overseen by a chief officer.

The Santa Barbara County Sheriff's Office was instrumental in providing a safe Halloween environment. As evidenced by the lack of attendance, Halloween 2014 was essentially a non-event from a public safety and law enforcement perspective. IV Safe's media campaign assisted in making the public aware of the event, the dangers and consequences to participants. Halloween and Deltopia 2015 were also much smaller than in prior years, and both 2015 events necessitated far fewer law enforcement arrests and citations. This was the result of close collaboration among the numerous stakeholders involved, with special acknowledgement to UCSB and the UCSB Associated Students who provided over 100 volunteer students over the course of the two events.

Through the collaborative effort with UCSB, the City of Goleta received a \$25,000 grant used to fund additional patrol officers and DUI checkpoints leading up to Halloween 2014. In October 2014, the City adopted and implemented new parking restrictions to reduce parking impacts from Isla Vista Halloween. The City Council renewed these restrictions for Halloween 2015. Public safety funds from the Camino Real Marketplace were used to cover the costs of implementing the new parking restrictions. The increased law enforcement efforts and parking restrictions resulted in visibly safer neighborhoods, along with positive public feedback. For Halloween 2014, the City of Goleta increased its law enforcement presence by 12 officers in order to provide directed patrols for affected neighborhoods of the City, which enhanced response times and provided higher visibility of officers throughout the City. Electronic message boards were deployed throughout the City to deter parking in restricted areas, and to inform travelers that all laws would be enforced to the maximum extent possible during the Halloween weekend.

COLLABORATION

Through a Unified Command, the UCSB Police Department worked closely with the Santa Barbara County Sheriff's Office, the CHP and the City of Goleta to plan for safe and uneventful Halloween events. Officers from UCPD, UC mutual aid and other university police departments supplemented the already-large force deployed by the Santa Barbara County Sheriff's Office.

ZERO-TOLERANCE

Prior to Deltopia and Halloween, the Santa Barbara City College Dean of Student Support Services sent a zero-tolerance email to all enrolled students warning them to stay away from Isla Vista. All students who were reported to have been arrested over these two weekends were required to meet with the Dean for consideration of possible sanctions. The Dean invoked parental notification for those students who were reported as receiving minor in possession citations, a process which is ongoing.

ENHANCED ORIENTATION

Upon realizing that Deltopia mirrors Halloween in a number of ways, the Santa Barbara County Sheriff's Office adjusted schedules and implemented overtime in an effort to begin a Spring orientation process that continued through Deltopia.



halloween and deltopia

STUDENT COLLABORATION

For the first time, the Santa Barbara County Sheriff's Office included students in its efforts to make Deltopia 2015 a safe and calm environment. Coupled with the efforts from IV Safe members and the messaging/media campaigns, this made Deltopia 2015 the tamest it has been in years. In 2015, officers of the UCSB Associated Students were involved in the coordination and execution of the complex plan for a safer Isla Vista during the spring Deltopia event. They worked with Isla Vista Foot Patrol staff to deliver a strong community message at Deltopia law enforcement briefings. Along with their counterparts at Santa Barbara City College, UCSB Associated Students has been instrumental in the IV Safe Committee by providing the same assistance and student perspective that they have provided to law enforcement in the Santa Barbara County Sheriff's Office's efforts to make Isla Vista safer.

For Deltopia 2015 and Halloween 2015, UCSB Associated Students organized student volunteers from both UCSB and SBCC to serve as liaisons between students and law enforcement. These "UCIV" volunteers actively participated in briefings for law enforcement, staffed hydration stations along Del Playa, assisted those in need, and encouraged students to turn down their music before implementation of the Festival Ordinance to avoid citations by law enforcement. In support of the hydration stations in Isla Vista over Halloween weekend, the Santa Barbara City College Associated Students Government donated \$200 in cups for the stations and sent volunteer teams to staff the stations on each night.



extended jurisdiction

UCSB campus regulations currently extend campus jurisdiction over student conduct to off-campus locations including Isla Vista, for sexual violence and assault, sexual harassment, stalking, hazing, physical abuse, threats of violence, and arson-related offenses. Under this extension, UCSB officials have the authority to charge students with violations of the UCSB Code of Conduct and to pursue disciplinary consequences through the student conduct process, which ensures due process. Consequences can include warnings, probation, suspension, and dismissal. Student Affairs at UCSB is convening a campus-wide committee to review current campus extended jurisdiction policies. The committee will review the possibility of adding additional off-campus offenses to the list of behaviors that can currently result in campus discipline. Students are reminded in a variety of ways about the existing regulations, and how off-campus conduct (e.g., sexual violence) can result in campus disciplinary consequences. UCSB also reviews arrests and citations of UCSB students in Isla Vista for alcohol and drug offenses as part of a Parent Notification program. Students who have been arrested or cited receive a letter of concern and referral to campus resources. In addition, their parents are notified in an effort to enlist parental support for appropriate behavior by students in the community of Isla Vista.

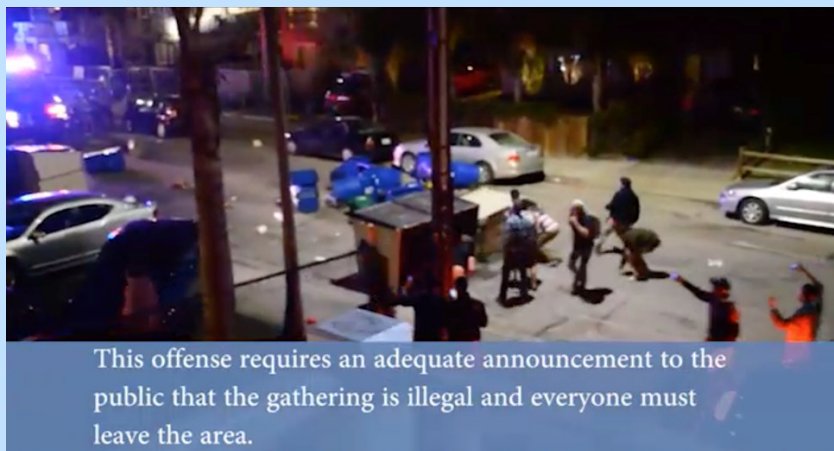
The Dean of Student Support Services at Santa Barbara City College receives reports from the Isla Vista Foot Patrol which contain the names of individuals (who self-identify as SBCC students) who have allegedly committed violations of the penal code, health and safety code, business profession (minor in possession), and other County ordinances. Following confirmation of their SBCC student status, the Dean places holds on the student's Santa Barbara City College record and the student is required to meet with the Dean. As appropriate, disciplinary action is imposed based upon the nature of the infraction/violation.



enhanced training

DISTRICT ATTORNEY LAW ENFORCEMENT OFFICER TRAINING

In conjunction with Santa Barbara County Public Engagement Coordinator Lael Wageneck, the Santa Barbara County District Attorney's Office created various training tools designed to educate 100% of the law enforcement officers on patrol in Isla Vista. The District Attorney's Office authored a detailed handout that was e-mailed to each law enforcement officer, whether they were local or volunteering from another jurisdiction. The handout explained the most common violations of law that occur in Isla Vista, and the evidence necessary to prove those crimes. Additionally, a video was created highlighting past incidents that have occurred in Isla Vista. Multiple Deputy District Attorneys reviewed the relevant laws and narrated the video. This video was shown to all law enforcement personnel at each Isla Vista briefing during the Halloween 2014 weekend. Furthermore, the District Attorney's Office stationed a Deputy District Attorney in Isla Vista during peak celebration hours for both 2014 and 2015 Halloween weekends.



CERT TRAINING AND FIRE SAFETY INSPECTIONS

Along with the UCSB Campus Emergency Manager, the Santa Barbara County Fire Department has played a vital role in helping to train Isla Vista residents through Community Emergency Response Team (CERT) training. CERT training is a 24-hour, Federal Emergency Management Agency (FEMA) approved class that empowers citizens to help make their communities safer. Students learn about basic first-aid, urban search and rescue, disaster psychology, and how to properly use fire extinguishers. In 2014, the Santa Barbara County Fire Department assisted with six classes. Since 2010, the Fire Department has participated in 35 classes and issued 679 CERT certificates to students. In addition, all apartment buildings and multi-family residences are inspected on an annual basis. Since July 1, 2014, the Fire Department has completed 269 inspections in IV, which include residential, multi-family, and commercial properties.

BUSINESS SAFETY AND FIRE EDUCATION (B-SAFE)

In addition to fire safety inspections, the Santa Barbara County Fire Department has also incorporated the B-SAFE Self-Inspection Program as an element of its rigorous safety inspection process. The B-SAFE program is an education program that teaches small business and building owners how to keep their employees, customers, and properties fire safe, all while adhering to the requirements of the California Building and Fire Codes. Educational materials and self-inspection checklists allow business owners to educate themselves and their employees on this critical safety inspection process.

greek life

In November 2014, the Santa Barbara Sheriff's Department revived the post of Greek Liaison. The goal is to provide regular reports to UCSB on behavioral and conduct issues with fraternity and sorority activities in Isla Vista. Working collaboratively with the UCSB Office of Student Life, fraternities and sororities which have been found to foster environments that significantly threaten the health or safety of members, including heightened risk of sexual violence, have been sanctioned or shut down completely. Increased accountability resulted in the suspension or removal of a number of organizations during the 2014 academic year. The efforts of the Isla Vista Foot Patrol and the UCSB Office of Student Life have contributed to tangible improvements in conduct among fraternities and sororities in Isla Vista. The Isla Vista Foot Patrol continues to educate the Greek community in an effort to assist them in self-policing their activities. All 40 fraternities and sororities recognized by UCSB are required to fulfill quarterly and annual accreditation standards, which include GPA, community service, education, and conduct requirements. Each chapter completes at least seven educational programs per year on topics including alcohol and other drugs, sexual violence awareness and prevention, health and wellness, anti-hazing, mental health, leadership, and cultural diversity. Each chapter also completes annual training provided by UCSB CARE (Campus Advocacy, Resources & Education) following the University of California's system wide, three-tier preventative education initiative on sexual violence.

The Santa Barbara County Fire Department has begun outreach efforts to the sororities and fraternities in Isla Vista. Fire Station 17, which is located on the UCSB campus, meets with sorority and fraternity representatives and resident advisors at the beginning of each school year for a safety orientation.



landlords and tenants

LAW ENFORCEMENT COLLABORATION

The Santa Barbara Sheriff's Office has expanded its relationship with landlords, property owners, and managers in order to help them resolve issues with problematic tenants. This has increased their ability to effectively end chronic party houses. The Isla Vista Foot Patrol has been working with the property owners and landlords to enforce lease conditions placed on those tenants who continue to break the law by hosting unruly parties. Continuous dialogue between law enforcement and private property owners has led to a number of tenant evictions. This partnership has become stronger as more property owners and property managers realize the benefit of evicting tenants before their properties are destroyed beyond repair.

COMMUNITY HOUSING ADVISORY BOARD

The Dean of Student Support Services serves on the UCSB Community Housing Advisory Board and works with the UCSB Community Housing Office to help resolve Santa Barbara City College student housing issues, concerns, and complaints in Isla Vista submitted by students, residents and landlords alike. The Dean personally responds to complaints from landlords and homeowners in Isla Vista when asked to intervene and meet with problem tenants who are alleged to be Santa Barbara City College students. Santa Barbara City College legal counsel drafted a lease addendum for landlords to use if they so choose, which holds Santa Barbara City College students more accountable for abiding by the college's student code of conduct while residing in leased facilities. The Vice President of Business Services has met with landlords to encourage their adoption of this lease addendum.



student services

STUDENT FOCUS GROUPS

Santa Barbara City College contracted with Frank N. Magid Associates, Inc. to research and explore the motivations and mindsets of Santa Barbara City College students currently residing in Isla Vista. In April 2015, the company conducted four student focus groups, each 90 minutes in length, with participants between the ages of 18 and 25 years old. The key areas of inquiry included students' overall attitudes regarding their Santa Barbara City College experience, understanding their motivations for choosing to live in Isla Vista, and gathering ideas about how Santa Barbara City College can better support its students who live in Isla Vista. The final report has been shared with the IV Safe Committee, the Santa Barbara City College Board of Trustees, and other consultative campus groups. Recommendations from the Focus Group report are being reviewed for implementation.

At the direction of Santa Barbara City College President Lori Gaskin, a campus taskforce was created to identify proactive steps that the college can take to help reduce the number of its students who engage in disruptive behaviors while living or visiting Isla Vista. This taskforce recommended a number of initiatives that are currently being implemented within the scope of existing capabilities and staff resources.

FIRST-YEAR SAFETY COURSES

UCSB has expanded mandatory educational workshops for freshmen and transfer students (Gaucho FYI) to include more safety-related content. These sessions focus on bystander intervention, sexual violence prevention, mental health, and alcohol/drug abuse prevention.

TROPICANA HOUSING COMPLEX

UCSB purchased the Tropicana housing complex on El Colegio Road in order to provide more oversight along with the ability to enforce campus rules and regulations, and provide greater neighborhood safety to both student residents and residents of the community.

FIRE DEPARTMENT FALL ORIENTATION

When students return to school in the fall, the Santa Barbara County Fire Department will have already been working to make their college experiences safer. A team of fire engineers/inspectors and a captain from the Investigation and Enforcement Section work closely with the Santa Barbara County Sheriff's Office and UCPD year-round. Together, they ensure that residences are safe from over-crowding, particularly on decks, roofs, and inside homes. In addition, the college experience often includes the weekend party. Santa Barbara County Fire Department firefighters work closely with the Santa Barbara County Sheriff's Office and UCPD to ensure the safety of Isla Vista residents and visitors.

SERVICES AVAILABLE IN ISLA VISTA

Effective Fall 2015, Santa Barbara City College Student Support Services has partnered with Tropicana Gardens to utilize space at Tropicana Gardens for the purpose of offering numerous services to all SBCC students living in Isla Vista. Personal and academic counseling is provided. The ADC 120 Alcohol and Other Drugs course is offered, which is a survey of the biological, psychological and sociocultural based theories of chemical dependence from both historical and current perspectives. Library services are also provided. Supported by Santa Barbara City College President's Foundation funds, this pilot project provided a SBCC librarian at the UCSB Associated Students Pardall Center on Wednesday evenings for eight weeks during the Fall 2015 semester. The librarian assisted students and community members with research and information literacy skills, using digital library materials and the Internet, basic technology questions, and general homework support. The UCSB AS Pardall Center provides free Wi-Fi, printing, and four desktop computers for community members to use. Together, Santa Barbara City College and the UCSB AS Pardall Center create a positive and productive study space with professional academic support in the heart of Isla Vista.

behavioral wellness

ISLA VISTA SOBERING CENTER PROGRAM

Third District Supervisor Doreen Farr is working with several stakeholders to bring a Sobering Center to Isla Vista. The main goal of the Sobering Center would be to provide safety from dangers such as sexual assault and other physical or psychological trauma, while also providing effective clinical intervention and referrals to appropriate clinical service agencies. It is proposed that the Sobering Center will be open three nights per week, from Thursdays at 5:00 p.m. until Sundays at 5:00 p.m. This is the timeframe during which alcohol and controlled substance use is most frequent. UCSB Associated Students expressed interest in placing the Sobering Center Program on the student body Ballot Initiative for Spring 2016. UCSB Associated Students has taken the lead on attempting to find funding for the sobering center. Meetings were held throughout 2015, and funding seems possible with community support.

HOMELESS ADVOCACY FOR PESCADERO LOFT AND COUNTY CLINIC

Through the efforts of the Isla Vista Foot Patrol, the Santa Barbara Sheriff's Office is providing assistance to Isla Vista's homeless population. Working in conjunction with the County of Santa Barbara Department of Behavioral Wellness, the Sheriff's Office is seeking housing, counseling and treatment which will help to break the cycle of events that keep people homeless.

COLLABORATION WITH SANTA BARBARA RESPONSE NETWORK

The Santa Barbara Sheriff's Office has bolstered its relationship with the Santa Barbara Response Network (SBRN) in an effort to help heal the community. SBRN came to light immediately following the Deltopia riots and the Isla Vista mass murder rampage of April and May 2014. Their quick response into the neighborhoods of Isla Vista, and their willingness to assist in the aftermath of those events as they dealt with the mental wellness of the entire community, the Sheriff's Office created a new partnership with this volunteer group. SBRN has become a very visible presence in Isla Vista with their "Compassion Patrol". Isla Vista Foot Patrol has worked to direct those in need to the invaluable services provided by SBRN.

MENTAL HEALTH SERVICES IN ISLA VISTA

UCSB has opened the Gaucho Support Center, a new off-campus location where students can access counseling services and assistance. The center has seven offices at which collaborative services are provided by four counseling psychologists, a CARE advocate (confidential services for survivors of sexual violence, dating/domestic violence and stalking), a student mental health coordinator, and a medical social worker. UCSB obtained a \$500,000 grant from the federal government to provide additional mental health services; this additional support has helped UCSB to staff the new center in the "Clinic" building in downtown Isla Vista.

SANTA BARBARA CITY COLLEGE WELLNESS CONNECTION

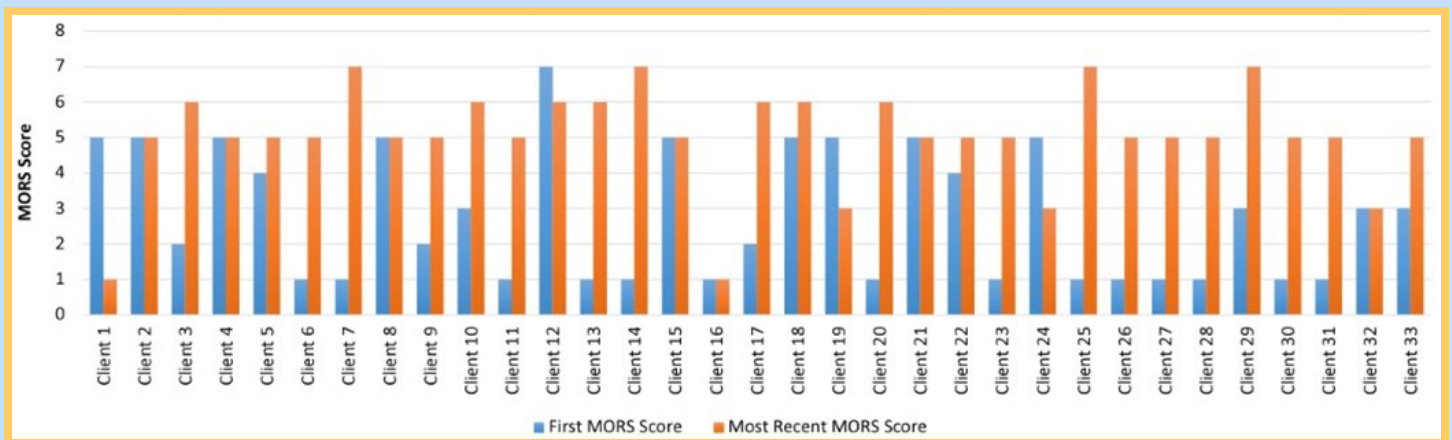
Santa Barbara City College Wellness Connection strives to strengthen peer to peer outreach and education on important topics such as stress management, sexual assault, and alcohol and substance abuse.

behavioral wellness

ASSISTED OUTPATIENT TREATMENT PROGRAM (LAURA'S LAW)

The Santa Barbara County District Attorney's Office does more than prosecute criminals. The office employs other preventative measures, some of which include learning about and supporting the adoption of Laura's Law. Laura's Law allows counties the option of court-ordered outpatient services for individuals with life-threatening mental illness. Ultimately, the Santa Barbara County Board of Supervisors, led by Third District Supervisor Doreen Farr, voted to adopt an Assisted Outpatient Treatment (AOT) pilot program similar to Laura's Law. The goal was to support those suffering from mental illness, who have been previously and repeatedly hospitalized or incarcerated. For individuals such as these, this program was designed to help prevent deterioration that would likely result in disability or serious harm to themselves or others.

The chart below from Nevada County illustrates the recovery journeys of 33 clients in AOT, based on various milestones of recovery (MORS). Clients typically enter Assisted Outpatient Treatment programs at extreme risk, and the goal of AOT is to get them to the point of advanced recovery. The higher the MORS score, the more advanced the recovery. As the chart below shows, the majority of clients vastly improved following Laura's Law intervention over the course of roughly one year. IV Safe is hopeful that this program will greatly improve the lives of those living with life-threatening mental illness in Isla Vista.



community involvement

CHANCELLOR'S COORDINATING COMMITTEE

At the direction of UCSB Chancellor Henry Yang, a Coordinating Committee was formed to coordinate campus activities aimed at improving safety in Isla Vista and creating a greater sense of community. The Committee has created a fund to sponsor Isla Vista projects that bring classroom or intellectual efforts into the community. Some of these projects directly involve improving safety in Isla Vista. The Chancellor also appointed a Special Assistant for Isla Vista Affairs for the purpose of increasing communication between various government agencies, the community, and the UCSB campus. The position also supports programs that improve safety and strengthen the sense of community in IV.

NEW SBCC ASG POSITION

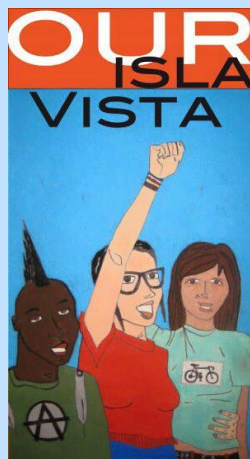
Effective Fall 2015, the Santa Barbara City College Associated Student Government ratified their constitution to include a new Isla Vista Community Representative officer position. This officer will provide continuity, consistency, and a presence in matters related to Isla Vista and the UCSB Associated Students.

IV OPEN LAB

Led by UCSB professor Kim Yasuda, IV Open Lab is a UCSB community course whose students help to effect positive change in IV. It is designed to situate participants and research into the Isla Vista community. Weekly Friday gatherings host various community and campus members who present, discuss and provide feedback on Isla Vista issues and opportunities. In addition, students taking the course for credit are required to design outside research projects to present to community groups each quarter.

FIRST FRIDAYS

The Santa Barbara County Sheriff's Office worked collaboratively with UCSB Art Professor Kim Yasuda, the Isla Vista Recreation and Park District, and various student groups to bring alternative and non-alcohol related entertainment to Isla Vista through "First Fridays". In the fall of 2014 after the riots during Deltopia and the tragic shooting spree, Professor Yasuda came to the Isla Vista Foot Patrol with an idea. Her concept was to create an event in Isla Vista, one weekend night per month, to provide an alternative to the party scene in a safe environment with a creative focus. The Isla Vista Foot Patrol was in favor, and brought in County of Santa Barbara Public Works to discuss optional locations. Perfect Park was chosen as the location. The Sheriff's Office also partnered with Professor Yasuda for a State arts grant and a Federal NEA grant which would allow the alternative programs in Isla Vista to continue. The State grant has been awarded with high marks, and the Federal Grant is still pending. Through The benefits of having a central area for showcasing the arts quickly became apparent. Since the first month of hosting approximately 75 attendees, IV First Fridays has grown to an attendance of nearly 500 people who frequent the park between the hours of 8:00 p.m. and 2:00 a.m. One significant benefit is that local law enforcement have already reported fewer than normal incidents in Isla Vista during the most widely attended events. While it is too soon to credit the events for this drop, it is also promising and hopefully indicative of a trend.



legislation and policy

COMMUNITY SERVICES DISTRICT (AB 3)

After the dissolution of the Isla Vista Redevelopment Agency, several UCSB students approached Third District Supervisor Doreen Farr with questions regarding the feasibility of a Community Service District (CSD). In the spring of 2013, several students initiated an extensive and complex research project on the process that is required to create a CSD. The tragic events of 2014 accelerated the interest in creating a CSD in order to augment current County services in Isla Vista. The CSD was also seen by many as a conduit to enhance governance in the unincorporated area. In the fall of 2014, the UCSB Foundation Trustees released a report "A Call for Action" wherein they recommended the creation of a CSD through the State of California legislature. Within several months of the release of this report, Assemblymember Das Williams introduced a bill known as AB 3. He also initiated weekly meetings with community stakeholders in order to draft the language of the bill. The Third District Office has been engaged and supportive since the beginning of the CSD process. The Isla Vista Relationship Committee of the Santa Barbara City College Associated Student Government submitted a letter of support for AB 3 (Williams) Isla Vista Community Services District to Assemblymember Brian Maienschein of Assembly Local Government Committee. AB 3 was approved by the State Assembly and State Senate, and passed in October 2015.

SANTA BARBARA CITY COLLEGE HONOR CODE

Santa Barbara City College developed and implemented an Honor Code which includes an academic and community promise. Beginning with the registration period for Summer/Fall 2014, all Santa Barbara City College students have been required to acknowledge that they have read the Honor Code and will abide by it.



LARGE VEHICLE ORDINANCE

Third District Supervisor Doreen Farr personally spearheaded the Large Vehicle Ordinance. Santa Barbara County Code Chapter 23, Section 23-13.12 was amended to prohibit oversized vehicles from parking in Isla Vista between the hours of 10:00 p.m. and 6:00 a.m. Amendments also authorize the removal of oversized vehicles parked in violation of County Code. County of Santa Barbara Public Works determined that oversized vehicles can cause neighborhood blight, impair sight distance, block travel, create nuisances, and be hazardous to both public health and the environment.



neighborhood enhancements

ISLA VISTA COMMUNITY CENTER



In July 2014, the County of Santa Barbara took ownership of the property located at 976 Embarcadero Del Mar for the purpose of creating the Isla Vista Community Center. Third District Supervisor Doreen Farr was instrumental in allocating \$483,000 from the County of Santa Barbara's General Fund to rehabilitate this 3,600 sq. ft. property, which was previously owned by the IV Redevelopment Agency. The property will become a community-based, multi-use space available for group activities, nutrition and cooking classes, social support, public information, and other activities designed by the

community. The County of Santa Barbara General Services Department is currently working on the design phase, and the project is scheduled to be completed in 2017.

ISLA VISTA DOWNTOWN BUSINESS ASSOCIATION

With the support of various Isla Vista business owners, the Third District Office headed the creation of the Isla Vista Downtown Business Association (IVDBA). The IVDBA promotes the general welfare of the Isla Vista business district and its members by developing inter-business relations as well as promoting marketing plans and special events. The main goal is to promote the Isla Vista business district as a local destination for residents of surrounding communities. The IVDBA represents its membership in political matters that could have a material impact on the business district. Its executive committee consists of a President, Vice-President and Secretary. The IVDBA meets biweekly and currently represents over 100 businesses.



COMMUNITY RESOURCE BUILDING



The County of Santa Barbara Board of Supervisors authorized the General Services Department to allow organizations use of office space for five years in the Santa Barbara County building located at 970 Embarcadero Del Mar. In July 2014, Santa Barbara County took ownership of this property which was formerly owned by Isla Vista Redevelopment Agency. It consists of a 2-story multi-tenant office building with 9,914 sq. ft. of useable interior space. Santa Barbara Neighborhood Clinic is currently utilizing 3,110 sq. ft. of the total space. In addition, a 1,347 sq. ft. multipurpose space on the ground floor has been heavily utilized by community groups for meetings, trainings, lectures and small events. Through a \$336,061 appropriation by the Board of Supervisors, General Services renovated the vacant portion of the property. The Department also signed

Lease Agreements with UCSB to provide expanded services and direct access to mental health, wellness, advocacy, and prevention services to UCSB students living in the Isla Vista area. These services will be provided through Campus Advocacy Resources and Education (CARE), Counseling & Psychological Services (CAPS), and Student Mental Health Coordination Services (SMHCS). General Services also signed an agreement with Isla Vista Youth Projects to use space as a Family Resource Center, which will provide counseling, case-management, adult education, classes and other resources to the Isla Vista community.

public improvements

ENHANCED FENCING

UCSB and the County of Santa Barbara partnered to install 1,200 feet of fencing along the bluff face in Isla Vista. UCSB funded, installed and maintained temporary fencing valued at \$30,000 to provide immediate protection while the County explored permanent solutions. Through a \$70,000 financial contribution from the University, the County coordinated the permits and installation of this 4.5 foot tall split rail and chain link fencing. The County is responsible for ongoing maintenance of the fence. The Santa Barbara Sheriff's Office and the Isla Vista Foot Patrol attended many community meetings regarding cliff safety, and actively participated in discussions surrounding cliff fencing. Through these collaborative efforts, fencing along the park cliffs in Isla Vista has finally become a reality.



LIGHTING IMPROVEMENTS

The Santa Barbara County Public Works Department and Southern California Edison has upgraded or added over 280 street lights. 200 existing street lights were replaced, and 80 were upgraded with energy efficient LED lighting to bring them to current standards. The next and final phase of this project is the infill portion, which includes approximately 23 new lights in various locations throughout Isla Vista. Del Playa, Sabado Tarde and Trigo Road between Camino Corto and UCSB were the first to receive upgrades. UCSB Long Range Development Plan (\$218,000), Santa Barbara County Community Development Block Grant (\$338,000) and County General Funds (\$85,000) funded this project. Santa Barbara County also completed a street light enhancement project on Camino Corto, a highly used and poorly lit area in Isla Vista. Pedestrian and bicycle safety was a concern, which was greatly improved by the added lights. This project was funded by the County of Santa Barbara's General Fund and UCSB Long Range Development Plan funds. Southern California Edison will provide ongoing operations and maintenance with funds generated within Community Service Area 31 (Isla Vista area). This project was spearheaded by Third District Supervisor Doreen Farr with support from UCSB Associated Students and UCSB, which provided an additional \$200,000 for street lighting on Camino Corto.



public improvements

COUNTYWIDE SCRUB MICRO PROJECT FISCAL YEARS 14/15 AND 15/16

Each year, the Santa Barbara County Public Works Department prepares the Road Maintenance Annual Plan (RdMAP) outlining the recommended maintenance work for the upcoming fiscal year. Staff selects projects by analyzing road data in conjunction with staff's professional assessments and public input. Part of the RdMAP is a Scrub Micro project, which is a surface treatment project that consists of both a scrub seal layer and a micro-surfacing layer. A scrub seal is a multi-stage process which involves sweeping the road, spraying a binder, and then scrubbing the binder into the surface with a broom to fill cracks. A layer of crushed stone is applied to the binder and compacted with a roller. A micro-surfacing layer is then applied, which is a lift of cold mix asphalt and additives that caps the scrub seal. The County has applied the Scrub Micro project to the following streets in Isla Vista as part of this project:

Street	From	To	Width (FT)	Length (FT)
Cordoba Rd	East End	Camino Pescadero	37	1,386
El Colegio Rd WB	865 W Camino Del Sur	Storke Rd	32	1,730
Sabado Tarde Rd	El Nido Ln	El Embarcadero	37	735
Sabado Tarde Rd	El Embarcadero	Camino Majorca	37	3,800

Similar to the Fiscal Year 14/15 Scrub Micro Project, the County also plans to complete the following roads in Isla Vista as part of the 15/16 Scrub Micro project:

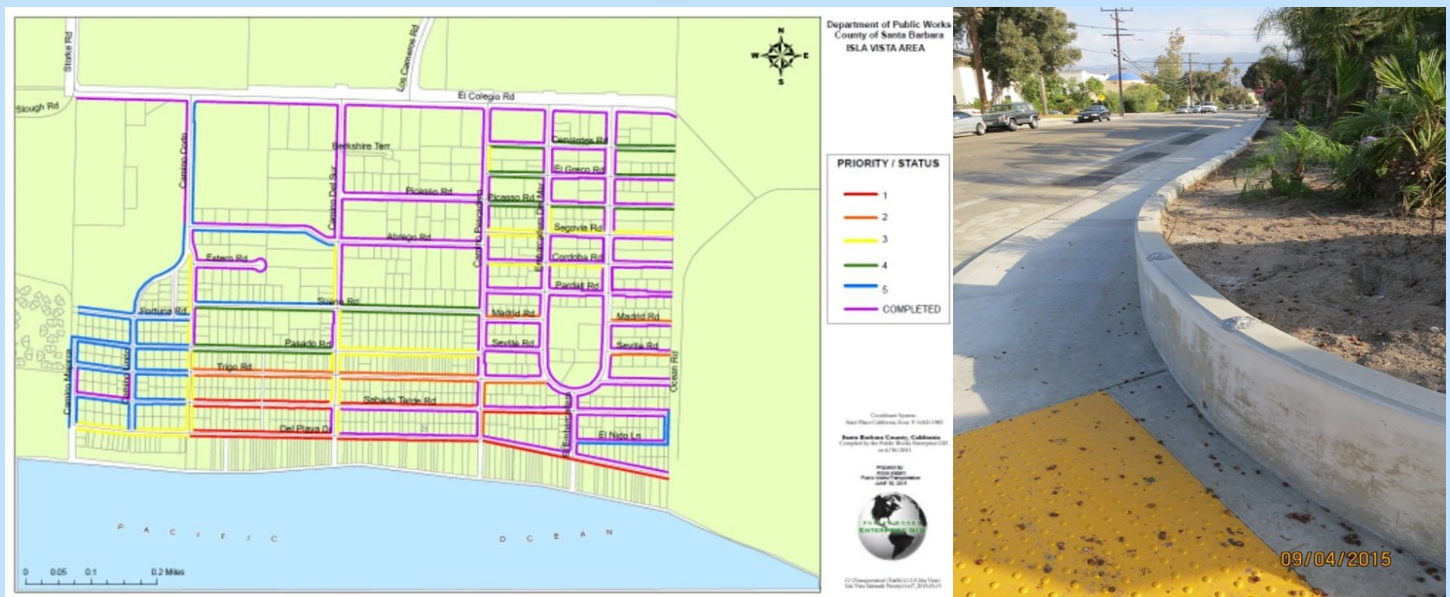
Street	From	To
Sueno Rd	Camino Corto	Camino Pescadero
Picasso Rd	East End	West End
Picasso Rd	Camino Pescadero	290 E Camino Del Sur
Fortuna Ln	Fortuna Rd	North End
Trigo Rd	Embarcadero Del Norte	East End
Trigo Rd	Embarcadero Del Mar	Camino Corto
Trigo Rd	Camino Majorca	Camino Corto



public improvements

ISLA VISTA SIDEWALK PLAN

Third District Supervisor Doreen Farr is working in partnership with the County of Santa Barbara Public Works Department to complete a sidewalk plan for the entire Isla Vista area. The plan will allow for the construction of sidewalks in areas currently missing them, and will create a contiguous sidewalk so pedestrians may walk safely. Public Works staff has completed priority phase one, and is working to acquire right of ways from property owners for the remaining phases. The project is a multi-year plan with a cost of approximately \$4 million. Members of the Isla Vista Foot Patrol brought the lack of sidewalks to the attention of the County Roads Department and were instrumental in pursuing pedestrian safety through sidewalks, especially on Del Playa Drive. Working closely with Supervisor Farr, agreed to provide \$200,000 from Long Range Development Plan funds to construct more sidewalks in Isla Vista.



DEL PLAYA INFILL SIDEWALK PROJECT

Santa Barbara County performed a sidewalk infill project on the north side of the 6500 block of Del Playa. This project was intended to improve pedestrian access and safety along Del Playa. This project was completed by Rockwood Engineering, and resulted in a complete pedestrian walking path on the north side of this block.

SEGOVIA ROAD ADA SIDEWALK IMPROVEMENTS

Santa Barbara County completed a sidewalk project on the north side of the 6500 block of Segovia Road, between Embarcadero Del Mar and Embarcadero Del Norte in Isla Vista. This project included the installation of five-foot wide sidewalks, replacement of the existing driveway approaches with Americans with Disabilities Act (ADA) compliant approaches, and the installation of three curb ramps. Additionally, a five-foot sidewalk with retaining wall was installed on the eastern side of Embarcadero Del Mar connecting the Segovia Road improvements with the existing sidewalks to the north on Embarcadero Del Mar. Each new driveway approach required concrete or asphalt concrete conform pavement to match the adjacent private property grades. In cases where driveway conforms extended beyond the County right of way, a right of entry permit was acquired from the owner. Installations of these improvements were consistent with the goals of the Isla Vista Master Plan and were funded by Measure A. V. Lopez & Sons General Engineering Contractors, Inc. completed this project.

recreation and parks

ANISQ'OYO' WATER WHEEL

Through the outreach efforts of UCSB faculty, the Isla Vista Recreation and Park District (IVRPD) was able to collaborate with a UCSB student engineering club to rebuild the water wheel in the pond at Anisq'Oyo' Park. The students designed, provided the funding for and even constructed the wheel, entirely on a volunteer basis. The water wheel provides the only source of oxygen to the water in the pond which sustains many forms of wildlife, including turtles, fish, crawdads, ducks, herons, and more.



TRIGO-PASADO PARK FRUIT TREES

The UCSB Lions Club reached out to the IVRPD with the desire to plant trees in a park to commemorate the lives of the six students who lost their lives in the May 2014 shooting. In an effort to spring life out of tragedy, it was decided that six fruit trees would be planted. Those involved decided that the memorial plaque should not directly mention the events, but should instead inspire a sense of hope and community as a way of honoring the lives of those six students.



ISLA VISTA RESIDENT ART EXHIBITION

The community-building efforts that occurred over the past year have already begun to see exciting results. Isla Vista residents who had been neighbors for over 30 years, but had never known one another, were inspired to come together in an effort to effect cultural change. One such result was the unearthing of many talented artists, all of whom banded together in April 2015 to exhibit their work in conjunction with the student-led First Friday. This was a wonderful event that highlighted not only the unique artwork of Isla Vista's very own, but also the ways in which these efforts have already enhanced the community.



BUTTERFLY GARDEN

Inspired by one of the IVRPD Board members, a group of volunteers formed with the intention of creating a space to cultivate local butterfly-loving plants in an effort to enhance the local butterfly population.



remembrance

On May 23, 2014 a stabbing and shooting rampage occurred in Isla Vista. Numerous people were injured, and six UCSB students lost their lives in these heinous acts of violence: George Chen, Katherine Cooper, James Hong, Christopher Ross Michaels-Martinez, David Wang and Veronika Weiss.

LOVE AND REMEMBRANCE GARDEN

The Love and Remembrance Garden in Perfect Park represents the collective spirit of hope and collaboration that grew out of the tragedy. The project was inspired and funded by the Isla Vista community. It will remain in perpetuity, and will serve as a constant reminder of how important it is to teach safe and sane practices, to ensure that mental health issues are addressed, and to care for one another.

LAW ENFORCEMENT SOLIDARITY

Members of the Isla Vista Foot Patrol, the Santa Barbara County Sheriff's Office and the UCSB Police Department were very visible following the tragedy. Their efforts during these trying and difficult times solidified the positive relationship between law enforcement and the people they protect.

UCSB MEMORIAL EVENTS

The UCSB community marked the one-year anniversary of the Isla Vista Tragedy with a number of events and activities. These included a student-led candlelight vigil in Storke Plaza, a sunset paddle-out organized by the UCSB surf team, a gathering in the College of Engineering, a healing space at the Pardall Center in Isla Vista sponsored by Associated Students, a memorial concert at which graduate students in UCSB's Music department premiered original compositions, and two events sponsored by the Multicultural Center: a faculty-led discussion and an evening of self-expression.

From May 20, 2015 through the end of summer, UCSB hosted a student-organized exhibition called, "*We Remember Them: Acts of Love and Compassion in Isla Vista.*" A space for healing and reflection, this exhibition honored the acts of love and compassion that emerged in Isla Vista and on campus after the tragedy. Through photographs of planned and unplanned memorials, artifacts and messages left at spontaneous memorial sites, and documentation of support from around the globe, the exhibition remembered those who died and were injured, and told the story of a community empowered by its own humanity in reacting to a collective loss.

MEMORIAL TREE GROVE

Santa Barbara City College Associated Student Government hosted a memorial tree grove dedication. Six red bud trees were planted in a secluded area near the West Campus entrance, with plaques honoring each student.

VIGILS & BLUNITE PROJECT

Immediately following the tragedy, a candlelight vigil was held that amassed roughly 5,000 participants. Inspired by this vigil, BLUNITE was a community vision that took luminous form. It allowed Isla Vista residents to come together on the 2015 anniversary, and show solidarity through light in the aftermath of darkness. Isla Vista glowed blue with LED lights, a signature of UCSB's innovative research by UCSB Professor Shuji Nakamura who received the 2014 Nobel Prize for his blue LED invention. The massive student-led social media campaign also invited community members to place blue tea lights in their businesses, homes, windows and dorms.



ISLA VISTA FOOT PATROL CRIME STATISTICS SHOW PROGRESS

The compelling statistics below from the Santa Barbara Sheriff's Office show that serious crimes have decreased by 25% since 2013, and overall crime has decreased by 20%. This significant drop is a strong indication that the dedication and collaborative efforts of IV Safe and the Isla Vista community are working, and that Isla Vista is becoming a safer place to live in, visit, and enjoy.

		2013	2014	2015
Serious Crimes (Violent Crimes & Property Crimes)	Homicide	0	6	0
	Forcible rape	16	23	12
	Robbery	16	21	14
	Aggravated assault	62	85	52
	Burglary	246	227	191
	Theft	367	310	262
	Motor vehicle theft	0	1	1
	Arson	6	3	0
	Subtotal	713	676	532
Other Crimes	Curfew and loitering	1	5	6
	Disorderly conduct	46	77	56
	Drug abuse violations	94	94	62
	Drunkenness	649	644	443
	Driving under the influence (DUI)	6	4	8
	Embezzlement	1	0	0
	Forgery and counterfeit	5	4	6
	Fraud	10	14	14
	Liquor laws	494	239	403
	Offenses against family/child	0	1	0
	Runaways	0	0	1
	Sex offenses	5	10	3
	Simple assault	181	173	187
	Stolen property	8	5	11
	Vagrancy	2	0	0
	Vandalism	186	169	141
	Weapons	9	0	7
	All other offenses	2,016	2,688	1,660
	Subtotal	3,713	4,127	3,008
	TOTAL CRIMES	4,426	4,803	3,540

positive results

POSITIVE IMPACTS OF ISLA VISTA SAFE REBRANDING CAMPAIGN

Halloween 2013

113 arrests
146 citations

Deltopia 2014

133 arrests
323 citations

In the Media

895 television spots
12 Independent ads
5 local editorials

Halloween 2014

18 arrests
34 citations

Deltopia 2015

78 arrests
128 citations

Halloween 2015

17 arrests
29 citations

What does this mean?
It's working.

looking toward the future

LONG-TERM EFFORTS TO KEEP IV SAFE

In an effort to reduce gun violence, Santa Barbara County District Attorney Joyce E. Dudley became a founding member of Prosecutors Against Gun Violence and facilitated numerous speakers on the nexus between gun violence and mental illness. These are two recurring issues which have tragically hit too close to home in Isla Vista, and have been among the impetus for the work done by the Isla Vista Safe Committee.



**PROSECUTORS
AGAINST GUN VIOLENCE**

Advancing prosecutorial and policy solutions to the national public health and safety crisis of gun violence.

FUTURE ENDEAVORS

The Santa Barbara County District Attorney's Office hopes to establish two new programs in Isla Vista: a community prosecutor whose primary office will be located in Isla Vista, and a neighborhood court whose mission will be to bring restorative justice to Isla Vista. Both programs are available for implementation as soon as funding sources are identified.



A CALL TO ACTION

The initial goal of the Isla Vista Safe rebranding campaign was to rebrand Isla Vista as a safe community. By 2015, progress was visible with fewer out-of-town guests, fewer arrests and citations, and less raucous behavior overall. Since then, the message has evolved into a call to action to those who live, work and visit Isla Vista. There is a brighter future ahead for Isla Vista, and together we will get there.

THRIVE
GIVE
VIVA

STRIVE
TO DO YOUR BEST.
The community of Isla Vista is built with brilliant lighting. We want IV to take its place in our great minds and educational opportunities. Today we community. And with your help, we can work together to show the world that IV is a beautiful setting to live, study and enjoy.

LIVE
A LIFE THAT MAKES YOU PROUD.
The community of Isla Vista is built with brilliant lighting. We want IV to take its place in our great minds and educational opportunities. Today we community. And with your help, we can work together to show the world that IV is a beautiful setting to live, study and enjoy.

IV
Let's keep Isla Vista safe.

Paid for by IV Safe Committee. Use of paintings provided grants by Chris Potter. Studio provided grants by TVSB. Special thanks to: Santa Barbara County, City of Goleta, SBCC, UCSB, Santa Barbara County Sheriffs and District Attorney's Office, KSBT, Cox Communications, SB Independent, Dagen Productions, and Beris Communications.

COLLABORATION

The Isla Vista Safe Committee is an extraordinary example of the positive change that can occur when citizens, community leaders, government organizations, non-profit agencies and private businesses come together for one united purpose. None of the achievements and creative solutions included in these pages would be possible without the hard work and dedication of the agencies and individuals listed below, all of whom are deeply committed to ensuring that Isla Vista is a safe, prosperous, and healthy community for all residents and visitors.

PARTICIPATING AGENCIES AND COMMITTEE MEMBERS

California Highway Patrol

City of Goleta

Michael Bennett, Councilmember | Michelle Greene, City Manager
Vyto Adomaitis, Neighborhood Services & Public Safety Director |
Rosemarie Gaglione, Public Works Director | Valerie Kushnerov, PIO

County of Santa Barbara Department of Behavioral Wellness

Alice Gleghorn, Director | John Doyle, ADP Manager

County of Santa Barbara District Attorney's Office

Hon. Joyce E. Dudley, District Attorney | Dave Saunders, Chief
Investigator | Nicole Acosta, Business Specialist

County of Santa Barbara Executive Office

Mona Miyasato, CEO | Renée Bahl, Assistant CEO

County of Santa Barbara Fire Department

Eric Peterson, Fire Chief | Rob Heckman, Deputy Fire Chief | David
Zaniboni, Captain - PIO | Steve Link, Captain - Enforcement

County of Santa Barbara Public Works Department

Scott McGolpin, Director | Mark Schleich, Deputy Director

County of Santa Barbara Sheriff's Office / Isla Vista Foot Patrol

Bill Brown, Sheriff-Coroner | Bernard Melekian, Undersheriff | Robert
Plastino, IVFP Station Lieutenant | Kelly Hoover, PIO | Sam Gross,
Chief Deputy

County of Santa Barbara Third District Supervisorial Office

Doreen Farr, Supervisor | Chris Henson, Chief of Staff | Esther
Aguilera, District Representative | Erin Weber, District Representative
Elizabeth Farnum, District Representative

Isla Vista Recreation and Park District

Rodney Gould, General Manager

Santa Barbara City College

Dr. Lori Gaskin, Ph.D., President | Dr. Ben Partee, Ph.D., Dean of
Educational Programs | Ethan Bertrand, Associated Student
Government Isla Vista Community Representative

Santa Barbara Rape Crisis Center

Santa Barbara Response Network

Santa Barbara Unified School District

University of California, Santa Barbara

George Thurlow, Chancellor's Special Assistant for IV/Assistant Vice
Chancellor for Alumni Affairs | Dr. Margaret Klawunn, Ph.D., Vice
Chancellor for Student Affairs | Debbie Fleming, M.P.H., Assistant
Vice Chancellor for Student Affairs | Marc Fisher, Vice Chancellor
for Administrative Services | Kirsten Deshler, Director of
Governmental Relations | Alex Parraga, News and
Communications | Paola Dela Cruz, Associated Students External
Vice President for Local Affairs

University of California, Santa Barbara Police Department

Dustin Olson, Chief | Cathy Farley, Assistant Chief | Dave Millard,
Lieutenant | Mark Signa, Lieutenant





ISLA VISTA SAFE

REPORT TO THE PEOPLE

A JOINT COMMUNITY TASKFORCE

CHAIRIED BY JOYCE E. DUDLEY, DISTRICT ATTORNEY