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Ramirez, Angelica Public Comment

From: Reece Duca <Reece@igsb.com>
Sent: Monday, June 8, 2020 12:47 PM
To: Williams, Das; Hart, Gregg; Hartmann, Joan; sbcob
Subject: Reece Duca - Cannabis Growers Comment for June 9, 2020 Meeting
Attachments: Cannabis Growers Follow Up - Reece Duca Comment.pdf

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To The Board of Supervisors and Clerk of the Board,

Please see attached letter for distribution to the Board of Supervisors. I request that this comment be read into the record at the June 9, 2020 meeting.

Best Regards,

Reece Duca

June 8, 2020

To: Santa Barbara County Board of Supervisors
1st District Das Williams; dwilliams@countyofsb.org
2nd District Gregg Hart; ghart@countyofsb.org
3rd District Joan Hartmann; jhartmann@countyofsb.org

RE: Additional thoughts on Cannabis grower revenues to the County - good revenues and bad revenues

Dear Members of the Board of Supervisors,

After reading many of the transcripts from Cannabis growers and supporters of the argument that the County should not require CUPs, I think one key argument is unfortunately lost. In business many books have been written about the concept that there are good revenues and bad revenues and good profits and bad profits. From the lens of the County of Santa Barbara, and for the Carpinteria Valley and the 1st Supervisorial District, the decision of whether or not to require a CUP is a generational decision. We do not want to make a poor decision in the interest of speeding up the permit process.

With Cannabis, we are in the learning phase. If Cannabis Growers have permits, which are land use monopolies, to operate in perpetuity without a CUP, we will never be able to remedy these inevitable problems we learn about. Today, we know the applicant. And the permit will generate revenues for the County. But in 10, 20, 30 years from now when the family run owner, who supports local schools is gone and the 2nd, 3rd or 4th owner is a Cannabis Conglomerate owned by a Private Equity firm from NYC, how does that symbiosis work. Are they good revenues? That's already happening in Colorado and Washington. What began as a mutually attractive relationship with the grower now needs a fresh set of eyes and regulation. Yes, a CUP may take an extra 3, 6, 9 months but because it is a generational decision, it's worth the time.

Requiring a CUP is wise. The Cannabis industry will still thrive. The community will co-exist with Cannabis. But, there will be reasonable guidelines and regulations for today's operators and future owners of these businesses. You won't be creating bad revenues by granting a monopoly that can never be fixed.

Thank you,
Reece and Christine Duca
Carpinteria Valley Residents for 49 years
reece@igsb.com