



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: June 4, 2024
Placement: Administrative
Estimated Time: NA
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Daniel Nielson, Social Services Director
Director(s) (805) 346-7101
Contact Info: Luis F. Servin, Executive Director, Workforce Development Board
(805) 614-1543
SUBJECT: Agreement with Goodwill Industries of Ventura and Santa Barbara Counties for
Breaking Barriers Summer Youth Empowerment and Employment Program

County Counsel Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a) Approve, ratify and authorize the Chair to execute an Agreement with Goodwill Industries of Ventura and Santa Barbara Counties (local vendor), to serve as program operator in Santa Barbara County for the Breaking Barriers Summer Youth Empowerment and Employment Program, for a total contract amount not to exceed \$593,201 from May 15, 2024 through September 30, 2024;
- b) Authorize the Director of Social Services, or designee, to reallocate the budgeted line items of the Agreement without exceeding the total contract amount; and
- c) Determine that the activity is not a "Project" subject to California Environmental Quality Act (CEQA) review per CEQA Guideline Section 15378(b)(5), since the activity is an organizational or administrative activity of government that will not result in direct or indirect physical changes in the environment.

Summary Text:

This item is on the agenda in order to approve the Agreement with Goodwill Industries of Ventura and Santa Barbara Counties (Goodwill) to serve as program operator in Santa Barbara County for the

Breaking Barriers Summer Youth Empowerment and Employment Program (SYEEP), for a total contract amount not to exceed \$593,201 from May 15, 2024 through September 30, 2024.

The Santa Barbara County Workforce Development Board (SBCWDB) was awarded the SYEEP grant in the amount of \$747,744 and originally contracted with Managed Career Solutions (MCS) to serve as program operator. Out of convenience, the Department recommends that the MCS contract be terminated effective May 15, 2024. Of the original award amount of \$747,744, MCS spent a total of \$57,043, as of February 2024.

Goodwill, through this Agreement, will act as the SYEEP program operator in Santa Barbara County. As the program operator, Goodwill will provide comprehensive youth services that focus on assisting primarily disconnected youth and youth at risk of disconnection from the education system or employment. This is defined as individuals ages 16 through 24 who are neither working nor in school that might need assistance to complete an educational program or secure employment.

Goodwill will provide youth employment services to 65 youth with a cost per participant of \$9,126. Goodwill case managers will provide direct services including intensive case management, development of individualized employment plans, career planning, work-based learning placements (including Paid Work Experience [PWEX]), job search services, and activities that prepare youth for post-secondary education. Goodwill will also incorporate motivational speakers and use of a public-facing website for employers to learn about SYEEP and other workforce services, read about outcomes and success stories, and sign up to serve as youth worksites for PWEX opportunities among other resources. The website will also have a participant facing option for youth program registration.

Goodwill will utilize 71% (\$421,102) of total contract funds of \$593,201 on direct job seeker services, which include classroom-training costs, PWEX wages, and supportive services. PWEX is a planned, structured learning experience that takes place in a workplace (local employer) and provides youth with opportunities for career exploration and skill development. Work experience may take place in the private for-profit sector, the non-profit sector, or the public sector. Supportive services enable an individual to participate in program activities such as, but not limited to, assistance with transportation, childcare, housing, health care, educational testing, interview attire, and work-related tools.

Goodwill will utilize the remaining 29% of total contract funds (\$172,099) for operating costs such as staff's wages and benefits, other operating costs such as the costs to contract with motivational speakers, and the cost to maintain the public-facing website for employers to learn about SYEEP and other workforce services.

As the Breaking Barriers to Employment grant recipient, the SBCWDB is retaining the remainder of the grant funds to administer the grant.

Background:

On August 2, 2022, The California Workforce Development Board (CWDB), in partnership with Foundation for California Community Colleges (FCCC), announced the availability of \$22.7 million in state general funds for Assembly Bill 628: Breaking Barriers to Employment Initiative (Initiative). The Initiative aims to provide individuals with barriers to employment the services they need to enter, participate in, and complete broader workforce preparation, training and education programs, to obtain and retain employment.

The SBCWDB applied for and was awarded the AB628 Breaking Barriers to Employment grant in the amount of \$747,744. FCCC is the designated agency responsible for managing the SYEEP grant funds in the State. FCCC will distribute funds to SBCWDB. SBCWDB is the agency administering and implementing the program in Santa Barbara County.

On September 12, 2023, SBCWDB received Board approval to contract with MCS to serve as the SYEEP program operator in Santa Barbara County. However, the Department recommends terminating the contract with MCS effective May 15, 2024 out of convenience as permitted under section 19.TERMINATION, of the Agreement, via the standard Department of Social Services (DSS) Termination Letter that was delivered on April 15, 2024. FCCC authorized SBCWDB to contract with Goodwill, utilizing the Workforce Innovation and Opportunity Act (WIOA) Youth Program Procurement that was conducted on November 29th, 2022 which solicited a program operator to provide Youth program services through June 30th, 2026 in Santa Barbara County. Due to the WIOA Youth program and SYEEP having similar scope of services, FCCC has authorized this contract with Goodwill.

Goodwill is a trusted partner that has the capacity to successfully carry out the duties and responsibilities outlined in the agreement for SYEEP. Based on their current performance with the WIOA Youth program, Goodwill has demonstrated the ability to carry out the duties as program operator for SYEEP without an interruption in services.

Goodwill is an organization that has been instrumental in strengthening the local community since 1902. This well-established organization is a strong candidate to perform as program operator for the SYEEP Program, and has demonstrated a proven performance record as program operator for similar contracts with SBCWDB.

The workforce services that Goodwill will be providing include, career readiness to prepare youth for unsubsidized employment, the development and placement in work-based learning opportunities with local employers, supportive services, and intensive case management. Designating Goodwill as the program operator is cost effective as it allows the SBCWDB to leverage their established infrastructure. In addition, Goodwill services are provided by local staff, with a proven record of providing services for similar grants.

Performance Measure:

The following performance measures are set by FCCC and are included in the Agreement with Goodwill:

Goals	Target
Enrollment in Program	65
Paid Work Experience: <ul style="list-style-type: none"> • A paid work experience with local employers, or • Assistance obtaining unsubsidized employment with a local employer. 	65
Enroll into vocational or pre-apprenticeship training	20
Attained Industry-Identified Certificate or Credential during or after completing the program.	18

Placement into Employment/Post-secondary education after program exit.	20
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Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized On-going Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund			
State			
Federal	\$ 593,201		\$ 593,201
Fees			
Other:			
Total	\$ 593,201	\$ -	\$ 593,201

Narrative: FCCC will reimburse the SBCWDB up to the amount of \$747,744 for any approved activity relating to SYEEP. The \$593,201 of costs incurred through the Agreement with Goodwill is reflected in the \$747,744 of funds received through the Subgrant Agreement with FCCC. The Agreement with Goodwill contains a non-appropriation clause in the event that no or insufficient funds are appropriated or funds are not otherwise available for payment during the term of the agreement. Appropriations for the Breaking Barriers to Employment grant are included in the SBCWDB Fiscal Year 2023-2024 Adopted Budget. There is no impact to the General Fund.

Key Contract Risks:

DSS has determined that Goodwill is a medium-risk vendor per the completion of the Contract Risk Assessment Worksheet.

Staffing Impacts:

Legal Positions:

None

FTEs:

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Special Instructions:

Please scan, email and send one (1) duplicate original Agreement, and a copy of the minute order to:
 DSS Contracts Unit
 C/O Nereida Zarate
 2125 S. Centerpointe Parkway, 3rd Floor
 Santa Maria, CA 93455
nzarate@countyofsb.org

Attachments:

1. Attachment - Agreement with Goodwill for Breaking Barriers SYEEP Program Operator

Authored by:

Luis Servin, Workforce Development Board Executive Director
 Nereida Zarate, Contracts Coordinator