

GREGG HART
County Supervisor, Second District
ghart@countyofsb.org
805-568-2191
www.countyofsb.org/bos/ghart.sbc

Board of Supervisors
105 E Anapamu St, 4th Floor Santa
Barbara, CA 93101

COUNTY OF SANTA BARBARA


Date: May 13, 2019

Clerk of the Board of Supervisors
County of Santa Barbara
105 East Anapamu Street
Santa Barbara, CA 93101

RE: Committee, Commission or Board District Appointment

For placement on the Board of Supervisors agenda for the meeting of: May 21, 2019

I would like to recommend the appointment/ reappointment of the following person to the Parks Commission:

Salutation: Mr Mrs Ms.
Full Name of Appointee: Kyle Begley
Address: 
City/State/Zip:
Home Phone:
Mobile Phone:
E-mail:

Appointee will represent the Board of Supervisors on this commission.

Position was formerly held by: appointment

Check box only if this appointment is filling an unexpired vacancy.

2nd District Supervisor: Gregg Hart

Signed by: 

COB Information Verification

Letter of Resignation on file

Vacancy Notice on file

Term:

_____ years

Profile

Kyle

First Name

Begley

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

[Redacted]

Suite or Apt

CA

State

93111

Postal Code

Indicate Supervisor Who Will Receive a Copy of your Application *

Second District - Gregg Hart

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Which Boards would you like to apply for?

Park Commission: Submitted

James Kyriaco

Reference 1 Name

[Redacted]

Reference 1 Address

[Redacted]

Reference 1 Telephone

Goleta City Council Member

Reference 1 Occupation

Lori Goodman

Reference 2 Name

[Redacted]

Reference 2 Address

[Redacted]

Reference 2 Telephone

Executive Director, Isla Vista Youth Projects

Reference 2 Occupation

Carlos Levi

Reference 3 Name



Reference 3 Address



Reference 3 Telephone

Professor

Reference 3 Occupation

If you are now, or have ever been employed by the County of Santa Barbara, please list the department in which you worked, your title, and the dates you were employed.

Interests & Experiences

Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

Contributing to the larger community in which I live is important to me. Understanding how decisions are made is critical to contributing effectively to the our community, and using my values, communication skills, and ability to build relationship to guide those decisions is an incredibly poignant way to contribute. I'm greatly involved in the City of Goleta, and the Goleta Union School District, and I'm eager to seek opportunities to expand my involvement to know and serve my community better.

Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional documentation as necessary.

With two engineering degrees and an MBA from the MIT Sloan School of Management, my analytic, problem-solving, and communication skills are proven. As a volunteer in the community for the past 7 years, first as a La Leche League Leader, and currently as a PTA president-elect, board member of Isla Vista Youth Projects, and ambassador for the Goleta Chamber of Commerce, I have built relationships that are meaningful and productive. My professional experience in operations management, marketing, and, now, as executive director of the Goleta Education Foundation, has allowed me to continue to hone my analytical, problem-solving, and communication skills. Most of all, I care deeply about our community and want to see it thrive for many generations to come. Having green space, parks, and playgrounds is an increasingly important element of a vibrant, cohesive community.

Begley_Resume.pdf

Upload a Resume

Please attach any additional documents here

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Female



Date of Birth

Education Completed:

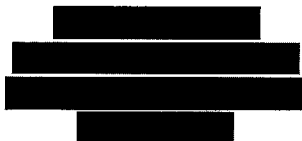
Master's Degree x2 (M.S. in Civil Engineering, MBA)

Please Agree with the Following Statement

I agree that upon submission of this application all information provided is a matter of public record, and is subject to disclosure.

I Agree *

KYLE MANER BEGLEY



PROFESSIONAL EXPERIENCE

GOLETA EDUCATION FOUNDATION

Goleta, CA

Executive Director

2018-present

- Engage in strategic community outreach to raise awareness of organization, including creative direction of marketing materials, engagement with community leaders, maintenance of social media, and preparation of press releases
- Direct fundraising and grant writing strategies, marketing and branding efforts, and volunteer coordination to increase funding opportunities and impact of programs supporting students and families in the community
- Provide funds to local teachers through grant program, including writing application and judging criteria, leading judging panel, disbursement of funds, and evaluating efficacy of grants through teacher reflections
- Oversee planning of annual community-based run, including developing budget, branding strategy, production of marketing materials, hiring of seasonal support, and securing corporate sponsorships

UCSB COLLEGE OF ENGINEERING and MATERIALS DEPARTMENT

Santa Barbara, CA

Marketing and Communications Coordinator

2015-2017

- Managed redesign and website content for department and 30+ faculty and implemented traditional and social media campaigns to better engage alumni and prospective students and faculty
- Administered annual newsletter to showcase research, faculty, and graduate students, launch fundraising efforts and acknowledge donors, facilitate messaging of priorities, and engage alumni and prospective students
- Liaised between director of marketing and departmental faculty and staff to determine needs and align expectations
- Engaged alumni to build strong donor base, including recognition via online alumni profiles to attract top talent

VICTORIA'S SECRET

Columbus, OH

Sr. Financial Analyst Intern, Store Operations Finance

Summer 2008

- Quantified and analyzed levels of customer service to recommend feasible operational and incentive realignment of sales associates to increase potential profit by \$140M per year
- Developed financial model to schedule staff based on expected traffic and fitting room capacity to confidently recommend efficient and effective customer service strategies to maximize conversion and average sale
- Initiated multi-faceted analysis to cluster stores based on various parameters, including revenue dollars per square foot, annual traffic, average sale, and conversion rate, to more accurately forecast sales and revenue
- Demonstrated cross-functional collaboration through engagement of experts in store operations, sales education, and in the field to gain insights and information needed to complete analyses and recommendations
- Catered presentation of recommended strategies and predicted outcomes to address the different interests of top echelons of management in Corporate Finance and Store Operations
- Exchanged information effectively and efficiently with colleagues at all levels of the company, including distribution center pickers, hourly store employees, managers, senior vice presidents, and chief financial officers

UNIVERSITY OF VIRGINIA ENGINEERING FOUNDATION

Charlottesville, VA

Director of Annual Giving and Alumni Relations (promoted from Asst. Director and Event Coordinator)

2005-2007

- Briefed Board of Trustees on successful fundraising strategies that increased donations and participation rates
- Coordinated, organized, and hosted 35+ nationwide engagement events over eight-week period
- Planned and executed strategies to raise \$3M+ within two-year timeframe by introducing segmented approach
- Developed engagement methodology to improve donor relations leading to costs savings and greater income

GREENBERRY'S COFFEE and TEA CO.

Charlottesville, VA

Manager (promoted from Barista)

2005

- Managed and supervised staff of 30+ in high-traffic locally-owned coffee shop with annual revenues of \$2M+
- Established new vendor relationships with local farmers and chefs, resulting in 2% revenue growth

- Forecasted daily and weekly sales volumes and scheduled corresponding weekly staffing needs

MTS NANOINSTRUMENTS INNOVATION CENTER

Oak Ridge, TN
2004

System Applications Engineer

- Gave public presentations to audiences of 250+ senior scientists at international tradeshow and conferences
- Managed global customer relationships with innovative problem-solving and solution customization

VOLUNTEER/BOARD EXPERIENCE

ISLA VISTA YOUTH PROJECT

Goleta, CA

Board of Directors

2019-present

- Advocate and support mission to build strong, resilient community through equity-focused programming

KELLOGG SCHOOL

Goleta, CA

School Site Council

2018-present

- Engage with school leadership as parent representative to better understand budgeting, priorities, and need to balance internal and external communications and stakeholder interests

Parent Teacher Association

2017-present

- Executive Vice President for 2018-2019, Vice President of Communications for 2017-2018
- Coordinator of yearbook sales, teacher appreciation, mascot care, and jog-a-thon

GOLETA CHAMBER OF COMMERCE

Goleta, CA

Ambassador & Lemon Festival Committee/Pie Booth Co-Chair

2018-present

- Participate in community events and build relationships with community businesses & nonprofits on behalf of organization, as well as provide community-based feedback to allow better engagement and greater impact
- Oversee volunteers and activities related to serving 1200+ pies and 1800+ lemon bars during two-day event

GOLETA VALLEY COMMUNITY CENTER

Goleta, CA

Board of Directors, Treasurer

2018-2019

- Suggested avenues to better engage and serve diverse local population, as well as raise awareness and purpose of the community center, and provided fiduciary oversight

LA LECHE LEAGUE

Santa Barbara, CA

Leader

2012-2017

- Provided community-based mother-to-mother breastfeeding support, including suggesting resources, offering validation, actively listening to emotionally at-risk peers, and moderating large social media group

EDUCATION

MIT SLOAN SCHOOL OF MANAGEMENT

Cambridge, MA

Master of Business Administration

2007-2009

- Co-initiated Sloan Leaders in Service Trek, inaugural volunteer trip to New Orleans to help entrepreneurs sustainably rebuild commercial sectors and led effort to raise \$18K+ in trip funding
- Member of Sloan Leaders in Service Club, Sloan Women in Management, Sloan Student Senate

UNIVERSITY OF VIRGINIA, SCHOOL OF ENGINEERING and APPLIED SCIENCE

Charlottesville, VA

Master of Science, Civil Engineering

2001-2004

VANDERBILT UNIVERSITY, SCHOOL OF ENGINEERING

Nashville, TN

Bachelor of Engineering, Civil Engineering

1997-2001

OTHER

- Captain of Women's Fund of Santa Barbara group called "Women of the Goodland" to lend philanthropic voice to Goleta-based nonprofits
- Mom, wife; dog-lover; reader, cyclist, hiker, and camper; born and raised in GA, and finally found home in CA