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RESOLUTION NO. 25-205

RESOLUTION PROCLAIMING SEPTEMBER 2025 AS CHILDHOOD CANCER AWARENESS MONTH IN SANTA BARBARA COUNTY

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection report cancer is the leading cause of death by disease among U.S. children between infancy and age 15. This tragic disease is detected in more than 16,000 of our country's young people every year. An estimated 400,000 children and adolescents are diagnosed with cancer globally each year; and

WHEREAS, one in five of our nation's children loses his or her battle with cancer. Many infants, children, and teens will suffer from long-term effects of comprehensive treatment, including secondary cancers; and

WHEREAS, founded nearly thirty years ago by Steven Firestein, a member of the philanthropic branch of the Max Factor cosmetics family, the American Cancer Fund for Children, Inc., Kids Cancer Connection, Inc., along with Lions Clubs International are dedicated to helping these children and their families; and

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection provide a variety of vital patient psychosocial services to children undergoing cancer treatment at Cottage Children's Medical Center, Ventura County Medical Center, Valley Children's Healthcare and Hospital in Madera, as well as participating hospitals throughout the country, thereby enhancing the quality of life for these children and their families; and

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection also sponsor toy distributions, family sailing programs, KCC Supercar Experience, Laughternoon – Laughter is Healing, pet-assisted therapy, Home and Hospital Instructional programs and hospital celebrations in honor of a child's determination and bravery to fight the battle against childhood cancer.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of Santa Barbara does hereby proclaim September 2025, as **Childhood Cancer Awareness Month** in Santa Barbara County.

PASSED and adopted by the Board of Supervisors of Santa Barbara County, State of California, this 16TH day of September 2025.

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COUNTY OF SANTA BARBARA
BOARD OF SUPERVISORS