

COUNTY OF SANTA BARBARA

Opioid Unified Response in Santa Barbara County (OURSBC) Community Grant Applicants and Awards

The OURSBC Community Grant program is intended to support local nonprofit organizations addressing the impacts of opioids on community health by funding projects that are aligned with the County's goals of expanding prevention, strengthening treatment and harm reduction programs or supporting data collection related to opioids. Projects also had to conform to allowable expenditures determined by California Department of Health Care Services (DHCS) for California Opioid Settlement funds.

Eligibility is limited to nonprofit organizations based in Santa Barbara County and that provide services to Santa Barbara County residents. Applicants were able to apply for between \$50,000 and \$100,000 in total funding for projects of one to three years in length. All proposed budgets included a 10% overhead cost for County Health to administer the program.

OURSBC Community Grant General Information**Total OURSBC Grant Funding Requested: \$854,671****Total OURSCB Grant Funding Available: \$500,000****Total Number of Applicants: 8 eligible, 1 ineligible****Number of Applicants Receiving Funding: 5*****Proposals Recommended for Funding*****Allan Hancock College, Police Department - Opioid Unified Response**

Project Description: "Key initiatives include hosting Narcotics Anonymous meetings, providing mental health services, training for harm reduction strategies in the workplace and classroom, training to use Naloxone (Narcan) for Basic Life Support, and development of a Stigma Reduction Campaign to ensure a welcoming and responsive campus community. Additionally, the department will launch a short video campaign to educate on impacts of substance abuse and overdose, hire a retention specialist to support students in recovery and facilitate peer support groups, and host Northern Santa Barbara County Safety Townhall events to train community members on opioid overdose response and local resources. These efforts aim to support long-term sobriety, harm reduction, and emergency preparedness across the campus and local community."

Funding was requested for 0.3 FTE Student Success Outreach & Retention Specialist salary to run proposed activities, 0.04 FTE EMS faculty salary to provide life support training, printing, material costs and travel expenses for NA meetings and proposed trainings, and sub-grants to Transition Mental Health Association to deliver Mental Health First Aid Training and to Mixteco Indigena Community Organizing Project to provide interpretation at events.

Locations Served: Santa Maria**Length of Project:** 2 years**Requested Grant Amount:** \$100,000**Recommended Grant Award:** \$100,000

Fighting Back Santa Maria Valley - Empowerment Through Knowledge

Project Description: “The proposed project aims to maximize the impact of this one-time funding by empowering the community through knowledge. Over the course of two years, FBSMV will implement strategies from the Center for Substance Abuse Prevention (CSAP) to address opioid misuse in the Santa Maria Valley. FBSMV will initiate a youth-led media campaign using the "Information Dissemination" strategy to educate and raise awareness in the broader community. This campaign will be developed by local youth and shared through social media, public service announcements, local television, and radio in English, Spanish, and Mixteco (audio). Additionally, FBSMV will employ the "Education" strategy to inform junior high and high school students through the Stanford Medicine REACH Lab’s curriculum on “Fentanyl and Opioid Awareness and Overdose Prevention. Finally, FBSMV will host an annual training for pediatricians in Santa Barbara County, focusing on recognizing addiction onset during adolescence, assessing and screening for substance use, the significance of screening, available community resources, and medically assisted treatment options.”

Funding was requested for 0.10 FTE Program Specialist, 0.07 FTE Program Manager and 0.05 FTE Programs Director to implement proposed activities, costs associated with developing a youth media campaign and disseminating the campaign via social media platforms, radio and television, and costs associated with hosting healthcare provider training including securing continuing medical education credits for attendees.

Locations Served: Santa Maria

Length of Project: 2 years

Requested Grant Amount: \$100,000

Recommended Grant Award: \$100,000

Future Leaders of America - Empowering Youth for Opioid Prevention

Project Description: “Future Leaders of America (FLA) seeks to expand opioid prevention and overdose among youth in Lompoc through a culturally responsive, peer-to-peer leadership model that empowers young people to become advocates for prevention and community awareness. For over 40 years, FLA has successfully utilized this model to combat high-risk behaviors—including substance abuse, violence, and disengagement—by equipping youth ages 12-18 with leadership skills, education, and opportunities for civic engagement. As a trusted community partner with deep roots in Santa Barbara County, FLA will train youth leaders on the dangers of opioid use, the broader opioid crisis, and prevention strategies. These youth leaders will launch a localized awareness campaign designed to educate their peers, engage the broader community through outreach efforts such as tabling events, digital marketing, and interactive forums, and advocate for support of harm reduction and prevention policies. This initiative will also incorporate youth leadership development to foster meaningful youth engagement with local stakeholders, ensuring that solutions to the opioid epidemic are centered on youth-informed perspectives and needs.”

Funding was requested for 0.5 FTE Youth Organizer, 0.25 FTE Senior Community Organizer to implement activities, printing and materials costs for planned activities, communications and marketing expense for a peer developed campaign, costs for running a peer educator training including facilities costs and stipends for youth educators.

Locations Served: Lompoc

Length of Project: 1 Year

Requested Grant Amount: \$100,000

Recommended Grant Award: \$100,000

Good Samaritan Shelter – Sobering Center

Project Description: “Good Samaritan Shelter is requesting \$100,000 to support core operations at the Santa Maria Sobering Center (SMSC) during one fiscal year. SMSC is a 7 bed facility located in Santa Maria that provides sobering care of individuals that are under the influence. Referrals come from law enforcement (diversion intervention), local hospitals, and community-based organizations. Clients can stay for up to 3 days, receiving referrals upon discharge for a warm handoff.”

Funding was requested for 1 FTE Sobering Coach to provide essential services within the sobering center and for rental costs.

Locations Served: Santa Maria

Length of Project: 1 year

Requested Grant Amount: \$100,000

Recommended Grant Award: \$100,000

Good Samaritan Shelter – Substance Use Disorder (SUD) Coordinator

Project Description: “Good Samaritan Shelter proposes to hire 1 FTE SUD Shelter Coordinator to work within the Bridgehouse Shelter (Lompoc) and the Santa Maria Emergency Shelter systems. The SUD Shelter Coordinator will administer the SBIRT assessment, and make referrals for individuals struggling with SUD for outpatient treatment and/ or Medication Assisted Treatment (MAT) services.”

Funding was requested for 0.5 FTE SUD Shelter Coordinator to implement outlined activities.

Locations Served: Lompoc and Santa Maria

Length of Project: 2 years

Requested Grant Amount: \$100,000

Recommended Grant Award: \$100,000

Proposals Not Recommended for Funding

Council on Alcoholism and Drug Abuse - Above the Influence Santa Maria

Project Description: “The Council on Alcoholism and Drug Abuse (CADA) proposes to an Outreach and Education Coordinator to enhance community engagement and increase awareness of our drug and alcohol program. This new team member will actively connect with Santa Maria schools, healthcare providers, and community to educate the public about youth opioid use and drug overdose prevention, and CADA’s available services, prevention strategies, and recovery support. The Outreach and Education

Coordinator will develop and implement outreach initiatives, organize informational events, and establish partnerships to ensure that individuals and families in need are informed and encouraged to seek assistance. This role is essential in expanding our reach, reducing stigma, and increasing program utilization to create a healthier, more informed community.”

Funding was requested for 1 FTE Outreach and Education Coordinator salary and benefits, printing and travel costs associated with the proposed activities, and graphic design contractor for campaign posters.

Locations Served: Santa Maria

Length of Project: 1 year

Requested Grant Amount: \$100,000

Recommended Grant Award: \$0

Sanctuary Centers of Santa Barbara – MAT Expansion to Priority Populations

Project Description: “The opioid crisis continues to devastate communities across the country, and Santa Barbara County is experiencing its effects with alarming intensity. Over the past decade, opioid-related overdoses, emergency room visits, and fatalities have risen sharply, disproportionately impacting individuals experiencing homelessness, those involved in the justice system, and people with co-occurring mental health disorders. In response to this urgent public health crisis, Sanctuary Centers’ Integrated Health Clinic (IHC) aims to expand access to Medication-Assisted Treatment (MAT) for individuals struggling with opioid use disorder (OUD). This initiative will strengthen the existing MAT program by extending clinic hours to include Saturdays and adding Substance Use Disorder Counseling services, led by a full-time CCAPP-certified counselor. Enhancements to telehealth services, ACES-Certified trauma-informed care, and evidence-based withdrawal management protocols will further ensure that individuals at the highest risk have access to the treatment and support necessary for long-term recovery.”

Funding was requested for 0.4 FTE Addiction Counselor and 0.4 FTE Medical Assistant to participate in delivery of MAT services, general office and clinical supplies, travel costs, and harm reduction supplies.

Locations Served: Santa Barbara

Length of Project: 1 year

Requested Grant Amount: \$100,000

Recommended Grant Award: \$0

Rotary Club of Santa Barbara – Drug Free Clubs of America Implementation

Project Description: “Drug Free Clubs of America (DFCA) was founded in 2005 by a group of firefighters who were witnessing the horrors of teen substance use firsthand. They knew that something had to be done to make the right choice easy for young people. The Rotary club of Santa Barbara Sunrise in a similar mindset made a commitment in 2024 to take action in their community to protect the local youth from the harmful effects of substance misuse and addiction. Together with DFCA, Rotarians will work to establish the positive prevention strategy in Santa Barbara schools, founding a program that combines the school, community, families, and peers into one unified effort.”

Locations Served: Santa Barbara

Length of Project: 3 years

Requested Grant Amount: \$55,000

Recommended Grant Award: \$0

Proposals Not Eligible for Funding

Bicycle Health - Bridging Recovery: MAT & Reentry Support for Justice-Involved Individuals Post Release

Project Description: “This project aims to expand access to Medication-Assisted Treatment (MAT) and enhance reentry support for justice-involved individuals in Santa Barbara County. The funding will support 0.40 FTE of a MAT provider and 0.20 FTE of a MAT Care Coordinator, ensuring continuity of care for individuals transitioning from incarceration to the community. This initiative will strengthen coordination efforts to connect patients with ongoing treatment and support services. By addressing gaps in reentry planning, this project aligns with the OUR SBC priority areas of strengthening treatment and harm reduction, expanding prevention, and supporting data collection to improve outcomes for individuals with opioid use disorder (OUD).

Funding was requested to support salary for 0.2 FTE MAT Care Coordinator (\$8,298), 0.4 FTE Mat Provider/Nurse Practitioner (\$56,000), and 0.01 FTE Operations Director (\$1,600), fringe benefits for the above at 25% (\$16,475) and overhead costs at 10% (\$8,238).

Locations Served:

Length of Project: 1 year

Requested Grant Amount: \$99,671

Recommended Grant Award: \$0*

**Applicant is a for-profit business located outside of Santa Barbara County, and therefore did not meet the eligibility requirement to be a nonprofit based in Santa Barbara County.*