



County of Santa Barbara Holiday Fire – July 2018



Key Facts

- Red Flag Warning Issued
- Pre-staging of Resources
 - Cal OES
- 103 acres burned
- 13 homes destroyed
- 3 homes damaged
- 15 outbuildings
- Cause unknown
- 90% contained











The remains of a house destroyed by the Holiday Fire (Ryan Cullom / Noozhawk photo)

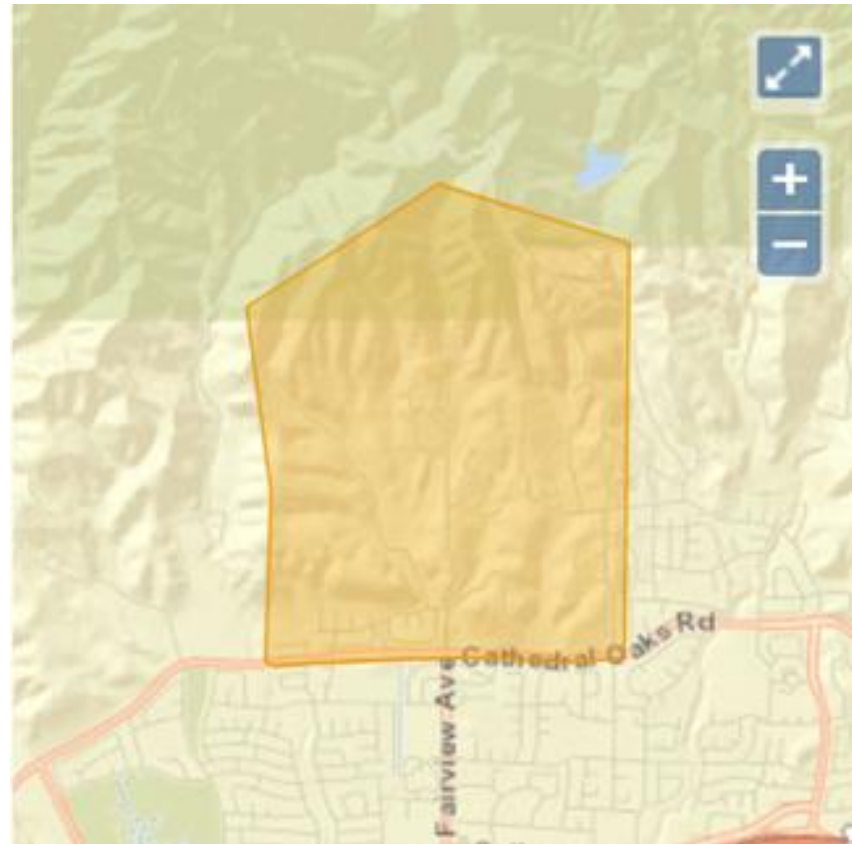
Key Facts

- Activated EOC
- FMAG submitted and approved by State
- County Executive Officer/Director of Emergency Services Proclaimed Local State of Emergency 7/7/18 at 1 a.m.
- Governor Declared State of Emergency in Santa Barbara County 7/7/18
- Partial repopulation occurred 7/7/18
- Full repopulation of all areas other than “residents only” exclusion zone 7/8/18
- Requesting CDAA & SBA Funding



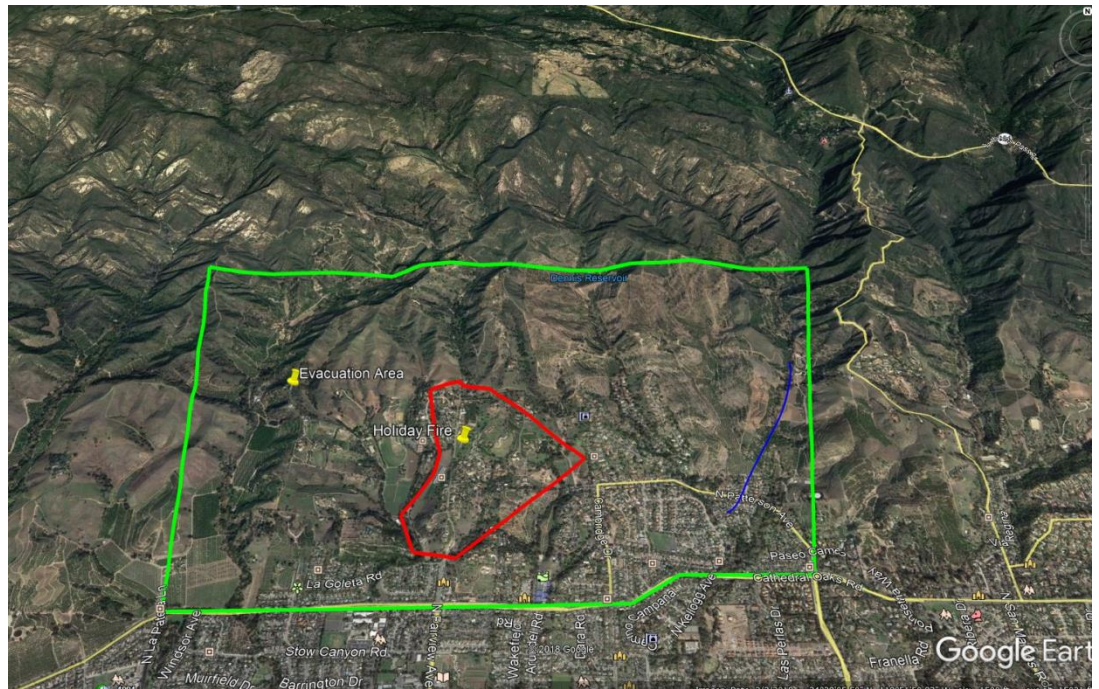
Alerting

- Aware & Prepare alert sent out by Sheriff Dispatch at 9:14 PM to the area impacted by the fire.
 - Email
 - Text
 - Phone call to landlines and cell
- Included Nixle alert to entire Goleta Community
- Community members most threatened by the fire were immediately evacuated (via alerts and door to door).



Alerting

- Deputies and mutual aid law enforcement did neighborhood evacuation quickly and effectively
- Social media was continuously updated
- Local news provided non-stop coverage

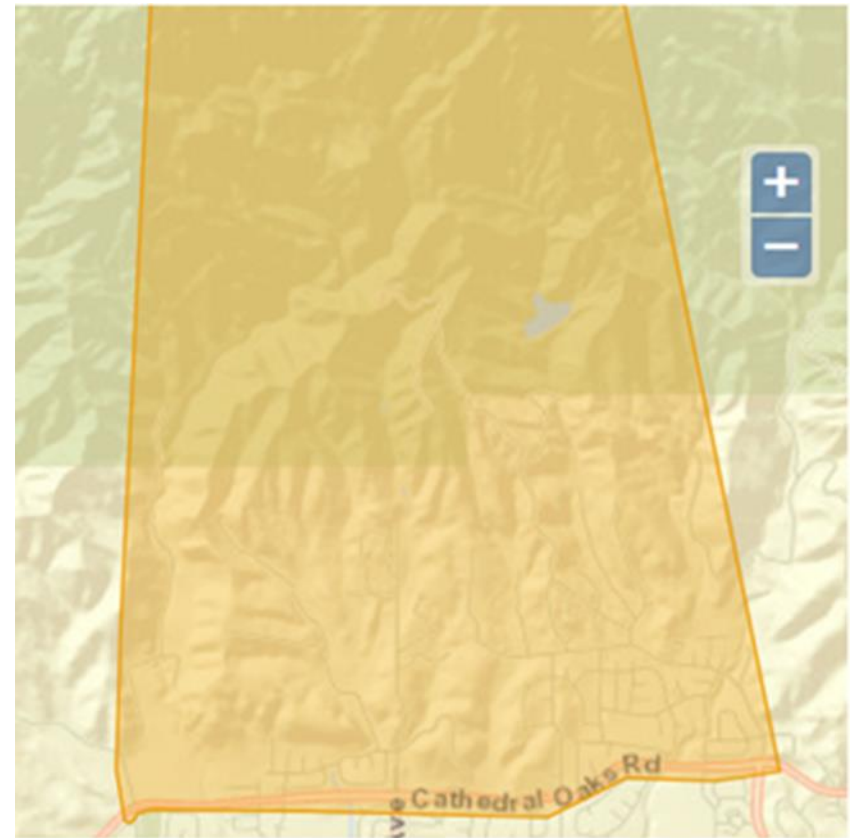


Alerting

Clarification Aware & Prepare alert sent out by OEM at 00:21 AM to the entire evacuation area

- Email
- Text
- Phone call to landlines and cell
- WEA
- EAS

Included Nixle alert to entire Goleta Community



Alerting Improvements

- Sheriff's Office and Fire Department review methods for identification of evacuation boundaries
- Review communication process between Incident Command, Dispatch and EOC
- Ensure Sheriff and OEM policies on alerting align



Communication

READY SBC.org



[Storm Readiness +](#) [News](#) [Rebuild and Repair +](#) [Health & Safety +](#) [Resources +](#) [FAQs +](#) [Maps](#) [English +](#)

Sign Up for Aware and Prepare Alerts
If we can't reach you, we can't alert you.



#805Strong

READY SANTA BARBARA COUNTY

What are you looking for?

FIND

HOLIDAY FIRE

MANDATORY EVACUATION AREA DOWNGRADED TO EXCLUSIONARY ZONE OPEN TO RESIDENTS ONLY


Effective at 6 p.m. on July 8, the areas that remain under Mandatory Evacuation for the Holiday Fire will be downgraded to an Exclusion Zone open to residents only. The area that was under Evacuation Warning has been lifted. ([Map](#) | [Press Release](#))

A Local Assistance Center Is Opening Monday, July 9


For the latest information, please visit the [Holiday Fire Information Page](#)

Updated as of 7/8/2018 5:40 p.m.

Recovery



Holiday Fire Local Assistance Center



Residents impacted by the Holiday Fire are invited and encouraged to visit the Center to speak to local, state and nonprofit agencies and organizations about resources and steps for recovery and rebuilding. Emotional support services available for children, adults and families.

Goleta Union School District
401 N. Fairview, Goleta

12-7 p.m. - Monday, July 9
9 a.m.-7 p.m. - Tuesday, July 10
9 a.m.-7 p.m. - Wednesday, July 11



Questions?

