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**Profile**

Eloisa

First Name

Chavez

Last Name

[REDACTED]

Email Address

[REDACTED]

Street Address

[REDACTED]

City

CA

State

93110

Postal Code

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**Indicate Supervisor Who Will Receive a Copy of your Application \***

Second District - Gregg Hart

[REDACTED]

Primary Phone

[REDACTED]

Alternate Phone

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**Which Boards would you like to apply for?**

Human Services Commission: Submitted

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**Reference 1 Name**

Hillary Blackerby

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**Reference 1 Address**

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**Reference 1 Telephone**

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**Reference 1 Occupation**

Planning and Marketing Manager at Santa Barbara Metropolitan Transit District

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**Reference 2 Name**

Erin Wilson

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**Reference 2 Address**

**Reference 2 Telephone**

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[REDACTED]

**Reference 2 Occupation**

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Director of Administration at Unitarian Society of Santa Barbara

**Reference 3 Name**

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Lucille Boss

**Reference 3 Address**

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[REDACTED]

**Reference 3 Telephone**

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[REDACTED]

**Reference 3 Occupation**

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Sr. Housing Program Specialist at County of Santa Barbara

**If you are now, or have ever been employed by the County of Santa Barbara, please list the department in which you worked, your title, and the dates you were employed.**

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N/A

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**Interests & Experiences**

**Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.**

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I have been a resident of South Santa Barbara County for 14 years and have served the low-income and low-resourced neighborhoods countywide for nearly a decade at different nonprofit organizations. Additionally, I have volunteered at many organizations for nearly two decades ranging from tutoring in foster homes in Los Angeles to representing organizations on the steps of the State Capitol in Sacramento. In my work in the nonprofit sector, I have provided invaluable resources to vulnerable individuals and populations locally and nationwide. My experience has also given me a foundation for applying and implementing evidence-based practices. Analyzing data, understanding the local demographic, and allocating funding for projects to help communities thrive are only a few of my priorities when executing efforts. I have trained volunteers in English and Spanish on the Cottage Health Institutional Review Board Human Subjects protocols as well as conducted cultural sensitivity training as the study coordinator for a Mobile Health Clinic designed to detect and provide education for type 2 diabetes in the Latinx population. I have served on the Santa Barbara County Adult & Aging Network and the Santa Barbara County Promotores Network to promote and better serve their greater communities. Working with seniors and the Latinx population of Santa Barbara County requires tremendous patience and listening. Many of them have difficult living circumstances and often become isolated. I would often have conversations with these individuals that became highly important as they gave me direction to better support their communities. Assuring access to basic resources like food, shelter, and healthcare to individuals regardless of income are only a few of the efforts that matter to me most. Providing these basic human rights to those who cannot afford or easily access these resources is the duty of the Human Services Commission to help identify and maximize efforts for our community through a comprehensive screening process. This requires diligent research and thorough vetting of organizations to consider allocating funding for their programs that will create the most meaningful impact for our community. Growing up, I was taught to “teach a man how to fish,” however what I have come to realize is that this lesson only works if that man also possesses a fishing pole. I learned that most individuals who are struggling experience long-term effects that could have been easily avoided and, if given the proper support, could have helped them become less dependent on these resources in a shorter period of time. I learned that by providing a band-aid for a solution, it is unrealistic to believe that it will solve the larger issue. And I have learned that my efforts alone will not close this gap, but requires a collective dedication to lead that charge and set that example. Our changing community deserves a commission that will prioritize addressing these issues and make strides towards moving the needle for real change. I believe the Human Services Commission of Santa Barbara County should set that standard and I want to be a part of this effort. I believe I exceed the qualifications to dutifully serve on the Human Services Commission.

**Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional documentation as necessary.**

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Community Engagement - Santa Barbara Women in STEM, Board Member - Director of Community Engagement, January 2018 to Present Planned Parenthood California Central Coast, Planned Parenthood Young Advocate Committee Member, April 2016 to Present Planned Parenthood California Central Coast, Planned Parenthood Advocacy Committee Member, August 2017 to Present Democratic Party of Santa Barbara County, Volunteer, August 2016 to Present Promotores Network of Santa Barbara County, active 2016 to 2019 Adult & Aging Network of Santa Barbara County, Former Member, 2013 to 2018

[EC\\_SBC\\_HSC.pdf](#)

Upload a Resume

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## Demographics

**Ethnicity**

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Hispanic

**Gender**

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Female



Date of Birth

**Education Completed:**

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University of California, Santa Barbara, Anthropology -- September 2006 to August 2017 Santa Barbara City College, Anthropology -- September 2016 to May 2017 Los Angeles Pierce College, Psychology -- September 2003 to June 2006 Associate's Degree, June 2006 Certificate of Achievement - Psychology, June 2006

**Please Agree with the Following Statement**

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**I agree that upon submission of this application all information provided is a matter of public record, and is subject to disclosure.**

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I Agree \*

## Highlights

- Designed, expanded, and executed program logistics while building relationships with key community partners and pharmaceutical companies by providing resources to low-income families and individuals in low resource areas across the nation, including a \$2.5M capital campaign for an optometric mobile unit
- Designed and executed Pink Week, a fundraiser for Planned Parenthood California Central Coast, to collaborate with local businesses and move Planned Parenthood supporters to patron their establishments and receive a percentage of their daily revenue with a team of volunteers
- Created Community Advisory Board to contribute to event planning for annual countywide networking conference; procured in-kind sponsorships, keynote and guest speakers, and event locations
- Co-author for the *Ocho Pasos a la Buena Salud* educational program and the *Mobile Health Station* program abstracts submitted to the American Diabetes Association and *Ocho Pasos a la Buena Salud* Train-the-Trainer Curriculum

## Relevant Skills

- Deep understanding of reproductive healthcare services provided by Planned Parenthood, the barriers surrounding affordable healthcare, and the importance of considering federal poverty and census data
- Experience cultivating relationships with variety of community partners, medical professionals, stakeholders, corporate representatives, and public officials
- Management experience executing program strategy, intern and staff training, and customer service relating to patient/client care
- Experience with case management, as well as large scale operational logistics
- Strong proficiency in Microsoft Suite, Adobe Suite, social media platforms, online cloud-based platforms, and CRM database management
- Strong Spanish Speaker

## Related Experience

*U.S. Programs Coordinator*, SEE International, 2018 to 2021

Santa Barbara, CA

- Spearheaded the organization's national expansion through relationship building, research, and implementation of programs e.g. eye exam/surgical clinics and individual patient care
- Utilized census data and CDC health reports for strategic planning, grants, and proposals
- Created a \$2.5M 5-year capital campaign budget for a Mobile Eye Clinic including build out, projected patients served, identified key pharmaceutical and supply companies for in-kind donations, and strategic goals
- Created an Individual Patient Access Care program for low-income patients seeking ophthalmic surgeries incorporating programs available from pharmaceutical companies
- Improved overall efficiency of the organization by moving database system from Blackbaud to Salesforce with an implementation team

*Health Educator & Program Coordinator*, Sansum Diabetes Research Institute, 2016 to 2018

Santa Barbara, CA

- Managed, organized, and executed efforts in educational activities, programs, and community Mobile Health Stations for research and grants purposes in South Santa Barbara County
- Hired and trained staff and Promotores de Salud for observational and field research studies per the demands of the projects
- Managed and maintained relationships with healthcare professionals, community partners, interns, volunteers, and Promotores de Salud to advertise and recruit for potential program venues, participants and volunteers to participate in educational efforts

- Responsible for ongoing improvements/updates for all programs and instruct various classes for individuals at-risk, with pre-diabetes, type 2 diabetes, gestational diabetes, and chronic disease populations in English and Spanish

*Community Programs Coordinator*, Foodbank of Santa Barbara County, 2011 to 2016

Santa Barbara, CA

- Developed and implemented programs that increased and expanded participation by over 30% involving volunteer placement for over 400 volunteers, navigated different software programs, developed training modules, and managed a \$85k budget
- Established and strengthened existing and new relationships including key partners from local, countywide, and national networks. Introduced 50 new partners as donors and program partners. Managed team of nearly 200 staff and lead volunteers throughout County
- Led annual countywide networking Summit for all Community Partners for 2 years and supported the previous 3 years. FY16 Summit increased revenue by 69% and ticket holders by 35% by implementing organized marketing plan, convening collaborative partners advisory board to help execute the Summit
- Developed comprehensive reports and statistics for departmental and grant proposals for over \$150k annually
- Hired for an Administrative Assistant position, promoted to Community Leadership & Development Coordinator, and then promoted again to Community Programs Coordinator

## **Education**

University of California, Santa Barbara, Anthropology -- September 2006 to August 2017

Santa Barbara City College, Anthropology -- September 2016 to May 2017

Los Angeles Pierce College, Psychology -- September 2003 to June 2006

- Associate's Degree, June 2006
- Certificate of Achievement - Psychology, June 2006

## **Co-Authored Publications**

"Cardiometabolic Risk Disparities Associated with Health Insurance Status in a Latino Community in California" *Diabetes July 2018; Epidemiology– Clinical–Diagnosis and Screening Diabetes, 67 (Supplement 1): 1524-P*

"Ocho Pasos a la Buena Salud (Eight Steps to Better Health): A Successful Community Group Education Program for Latino Adults With or At Risk for Type 2 Diabetes" *Diabetes June 2017; Behavioral Medicine, Clinical Nutrition, Education, and Exercise Diabetes; 666-P; 66 (Supplement 1): A173*

"Mobile Diabetes Health Stations (Estaciones Móvil de Salud) for a Spanish-Speaking Latino Community" *Diabetes June 2017; Epidemiology/Genetics Diabetes;1596-P; 66 (Supplement 1): A399*

## **Community Engagement**

Leading From Within, *Courage to Lead Cohort 7 Member*, November 2017 to November 2018

Santa Barbara Women in STEM, *Board Member - Director of Community Engagement*, January 2018 to Present

Planned Parenthood California Central Coast, *Planned Parenthood Young Advocate Committee Member*, April 2016 to Present

Planned Parenthood California Central Coast, *Planned Parenthood Advocacy Committee Member*, August 2017 to Present

Democratic Party of Santa Barbara County, *Volunteer*, August 2016 to Present

## **Gallup Strengthsfinder**

Ideation | Strategic | Adaptability | Activator | Restorative

## **Online Profile**

LinkedIn: [Eloisa Chavez](#)