



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Submitted on:
(COB Stamp)

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|--------------------|-----------------------|
| Department Name: | Social Services |
| Department No.: | 044 |
| Agenda Date: | October 14, 2025 |
| Placement: | Administrative Agenda |
| Estimated Time: | |
| Continued Item: | No |
| If Yes, date from: | |
| Vote Required: | Majority |

TO: Board of Supervisors
FROM: Department Director: Daniel Nielson, Social Services Director
Contact: Luis F. Servin, Executive Director, Workforce Development Board
SUBJECT: Recommendation for Appointment and Reappointment of Workforce Development Board Members

County Counsel Concurrence

As to form: Yes

Other Concurrence: Risk

As to form: N/A

Auditor-Controller Concurrence

As to form: N/A

Recommended Actions:

That the Board of Supervisors:

- a) Appoint four new members to the Workforce Development Board;
- b) Reappoint sixteen current members to the Workforce Development Board; and
- c) Determine that the above actions do not involve any commitment to any specific project which may result in a potentially significant impact on the environment, and therefore it is not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(5) as the proposed action is also an organizational or administrative activity.

Summary Text:

This item is on the agenda in order to approve the appointment of four new members and reappointment of sixteen current members to the Santa Barbara County Workforce Development Board (WDB) in order to comply with the minimum membership requirements under the Federal Workforce Innovation & Opportunity Act (WIOA) and mandates imposed by the California Workforce Development Board. The WDB is the private sector-led board responsible for carrying out the requirements of the WIOA. The WDB is authorized to set workforce system policies, implement local and regional plans, approve WDB budgets, and select providers and operators for WIOA Title I programs.

Discussion:

Based on the WIOA membership requirements, the WDB Executive Director recommends the following applicants to fill vacant positions on the WDB for a two-year term, expiring on October 6, 2027:

- Michael Foote, REACH Central Coast
- Billy Beardsley, SpaceX
- Shelby Arthur, Shelby Arthur Consulting Corporation
- Anita Kwok, Rosewood Miramar Resort

Each proposed member's application can be found in Attachment A.

The WDB Executive Director also recommends the reappointment of the following members, whose terms expired on September 30, 2025, for a new two-year term expiring on October 7, 2027:

- Sandra Dickerson, Your People Professionals
- Yesenia DeCausas, United Domestic Workers/AFSCME Local 3930
- Adrienne Dodd, Marian Regional Medical Center
- Thomas Lamica, Allan Hancock College
- Glenn Morris, Western Association of Chamber Executives
- Daniel Nielson, Santa Barbara County Department of Social Services
- Dianne Owens, Business Services Consultant
- Susan Salcido, Santa Barbara County Education Office
- Bill Baker, International Brotherhood of Electrical Workers (IBEW) Local 413
- Danny Zaragoza, Laborers International Union of North America (LiUNA) Local 220
- Jeremy Goldberg, Central Coast Labor Council, AFL-CIO
- Marco Scussat, Kyocera SLD Laser
- Kathy Vreeland, Buellton Chamber of Commerce
- Najah Young, Hilton Santa Barbara Beachfront Resort
- Sebastian Fishman, Teledyne
- Marta Quintero, CalPrivate Bank

These recommended appointments and reappointments will ensure compliance with WIOA membership composition requirements while maintaining representation from the private sector, organized labor, education, and community organizations.

Background:

On July 24, 2014, the President signed WIOA into law, which replaced the Workforce Investment Act (WIA) of 1998. Both WIA and WIOA legislation created a publicly funded workforce system throughout the nation via public/private partnerships.

In Santa Barbara, the Public Partner, designated by the Governor as the Chief Local Elected Official, is the County of Santa Barbara Board of Supervisors. The private partner is represented by the members of the WDB, with each partner having equal standing and legislatively mandated responsibilities. In addition, the federal legislation requires an executive director for the WDB to foster collaboration between the County and the WDB, and to provide day-to-day management of the workforce system.

The key elements of WIOA include systems alignment (between workforce, economic vitality, community colleges, and the private sector), industry sector strategies, multiple-county regional collaboration, more strategic workforce boards, and continuous improvement of the delivery system.

Role of the WDB

The WDB is responsible for providing strategic direction and oversight for the following activities:

- Competitively select qualified providers to deliver employment-related services to adults, dislocated workers, and youth.
- Collaborate with local elected officials to develop a Local Plan to be submitted to the Governor of California.
- Initiate workforce research and labor market analysis to inform the efforts of the WDB and other entities across the region.
- Convene regional stakeholders and forge collaborations among businesses, government, educational institutions, training providers, and community groups to further the goals of the workforce system.
- Lead efforts to engage with a diverse range of employers to better align the skills of the workforce with employers' needs and to support employer utilization of the workforce development system.
- Develop career pathways within the local area by aligning employment, training, education, and supportive services, particularly for individuals with barriers to employment.
- Create a strategic vision and set measurable goals for a demand-driven workforce development system.

WDB Membership Requirements

WIOA requires that business members constitute a simple majority of the WDB. These members must be chief executives or executive-level decision makers within organizations that provide high-quality employment opportunities, and they should be representatives from the County's designated high-growth industry sectors.

In addition to the private sector membership requirement, WIOA also mandates that no less than 20% of WDB members represent local labor organizations and community-based organizations with experience and expertise in addressing the employment needs of individuals with barriers to employment. The balance of membership must represent adult education, institutions of higher education, economic development, the State's Employment Development Department, and vocational rehabilitation programs.

Special Instructions:

Upon approval, please send one copy of the minute order to:

- Alma Copado - acopado@countyofsb.org
- Tricia Beebe - tbeebe@countyofsb.org

Attachments:

Attachment A – WDB Applications for Board Members

Attachment B – Recommended WDB Appointments and Reappointments

Contact Information:

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