

Katherine Douglas

General Public Comment



From: Alyssa Pollard <alyssamariepollard@gmail.com>
Sent: Tuesday, June 27, 2023 10:26 AM
To: sbcob
Subject: Call to reinstate WEB

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Dear SB County Board of Supervisors,

I am writing to you as a new mother and community member urging you to consider reinstating the Welcome Every Baby program.

WEB serves as a lifeline for new mothers and their partners during the postpartum period where there is an overwhelming lack of support and affordable care. During pregnancy, a woman receives on average 10-15 prenatal visits with a healthcare professional. Despite the fact that a positive postnatal experience and consistent care is proven to have short and long-term health benefits for both mom and baby, she typically receives only one postpartum health visit. Financial barriers make additional care (most often not covered by insurance) such as a lactation consultant and maternal mental health services inaccessible for many. WEB is the only postpartum resource in our county that is accessible to all regardless of socioeconomic status.

Discontinuing this program would be a devastating loss for our community and would exacerbate the maternal mental health crisis we are currently experiencing.

We are blessed to live in a community filled with generous philanthropic minded individuals and I believe that by spreading awareness, we can raise enough financial support to keep this crucial program afloat.

Thank you for your time,
Alyssa Pollard