

Attachment A

Existing Local Area

**Application for Subsequent Local Area Designation
and
Local Board Recertification
Program Year 2019-21**

Local Workforce Development Area

SANTA BARBARA COUNTY WORKFORCE DEVELOPMENT BOARD

Local Board Membership

The WIOA Section 107(b)(2)(A) through (E) states the requirements for nominating and selecting members in each membership category. The WIOA Section 107(b)(2)(A) requires that business members constitute a majority of the Local Board. The chairperson shall be a business representative, per WIOA Section 107(b)(3).

The Local Chief Elected Official (CEO) is required to provide the names of the individuals appointed for each category listed on the following pages, and attach a roster of the current Local Board which identifies each member's respective membership category. *The current roster is attached below:*

SANTA BARBARA COUNTY WORKFORCE DEVELOPMENT BOARD - ROSTER OF THE CURRENT BOARD				
Name	Title	Company	Category	Classification
DECASAUS, Yesenia	Regional Coordinator	United Domestic Workers/AFSCME Local 3930	Mandated	Labor Union
DICKERSON, Sandra	CEO/HR Director	Your People Professionals	Private	Private Sector
DODD, Adrienne	Sr. Director, HR	Marian Regional Medical Center	Private	Healthcare
HOLMES, Julie	Staff Services Manager	Dept of Rehabilitation	Mandated	Public Sector
HUDDLESTON, Chuck	Business Manager	Local Union 413, IBEW	Mandated	Labor Union
LAVAGNINO, Steve	County Supervisor	Santa Barbara County	Mandated	Public Sector
MILLER, Kristen	President/CEO	Goleta Valley Chamber	Private	Designated Industry Sector
MORRIS, Glenn	President & CEO	Santa Maria Valley Chamber of Commerce	Private	Community Based
NIELSON, Daniel	Director	Santa Barbara County Department of Social Services	Mandated	Adult Dislocated Worker, Social Services, One Stop
OWENS, Dianne	Consultant	Business Services	Private	Business Services
RYAN, Patrice	Vice President of Human Resources	Santa Barbara Cottage Hospital	Private	Designated Industry Sector
SHOCKLEY, Laurel	Project Manager Economic Dev.	Southern California Edison	Private	Designated Industry Sector
WALTHERS, Kevin	Superintendent/President	Allan Hancock College	Higher Education	Public Sector

There have been recent retirements resulting in some Board members no longer being eligible to serve. Santa Barbara County Workforce Development Board (SBCWDB) is in the process of recruiting new members. Entries in italics in the lists below represent individuals currently being approached to join the Board. Most current Board members with 2019 term end dates are likely to continue on.

Name	Title	Entity	Appointment Date	Term End Date
1. Yesmina DeCasaus	Regional Coordinator	United Domestic Worker/AFSCME Local 9390	6/30/2018	6/30/2020
2. Charles Huddleston	Business Manager	Local Union 413, IBEW	8/22/2017	8/31/2019

Education – Each Local Board shall include representatives of entities administering education and training activities in the Local Area who must include (i) a representative of eligible providers administering WIOA Title II adult education and literacy activities; (ii) a representative of institutions of higher education providing workforce investment activities; and may include (iii) representatives of local educational agencies, and community-based organizations with demonstrated experience and expertise in addressing the education or training needs of individuals with barriers to employment (WIOA Section 107[b][2][C]).

Name	Title	Entity	Appointment Date	Term End Date
1. Kevin Walthers	Superintendent/President	Allan Hancock College	8/22/2017	8/31/2019
2. Melissa Moreno	Vice President of School of Extended Learning	Santa Barbara City College	Being Recruited	

Economic and Community Development – Each Local Board shall include representatives of governmental, economic, and community development entities serving the Local Area who must include (i) a representative of economic and community development entities; (ii) a representative from the state employment service office under the Wagner-Peyser Act; (iii) a representative of the Vocational Rehabilitation program; and may include (iv) representatives of agencies or entities administering programs serving the Local Area relating to transportation, housing, and public assistance; (v) Representatives of philanthropic organizations serving the Local Area; and (E) individuals or representatives of entities as the local CEO in the Local Area may determine to be appropriate (WIOA Section 107[b][2][D] and [E]).

Name	Title	Entity	Appointment Date	Term End Date
1. Jesse Cuevas	Deputy Division Chief	State of California Employment Development Department	2/1/2019	2/28/2021
2. Julie Holmes	Staff Services Manager	State of California Department of Rehabilitation	3/31/2018	3/31/2020
3. Steve Lavagnino	County Supervisor	County of Santa Barbara	3/31/2018	3/31/2020
4. Daniel Nielson	Director	Santa Barbara County Department of Social Services	8/22/2017	8/31/2019

Performed Successfully

SBCWDB hereby certifies that it has performed successfully, defined as successfully negotiating PY 18-19 and PY 19-20 performance goals within their designated Regional Planning Unit in the following ways: *SBCWDB and the other Boards within the Coastal Regional Planning Unit (RPU) met, conferred, and then participated in a conference call with California Workforce Development Board (CWDB) that resulted in successfully negotiating PY 18-19 and PY 19-20 performance goals shown below.*

Local Area: Santa Barbara County

**WIOA Title IB Negotiated Performance Goals Program Years 2018 and 2019
Submission for Recertification and Subsequent Designation**

PY 2018 Performance Goals				
	Adults	Dislocated Workers	Youth	
Employment Rate 2nd Quarter After Exit	64%	68%	65.4%	Employment or Education Rate 2nd Quarter After Exit
Employment Rate 4th Quarter After Exit	60.5%	65%	62%	Employment or Education Rate 4th Quarter After Exit
Median Earnings 2nd Quarter After Exit	\$5,200	\$7,700	BASELINE	Median Earnings
Credential Attainment within 4 Quarters After Exit	53%	57%	53%	Credential Attainment within 4 Quarters After Exit

PY 2019 Performance Goals				
	Adults	Dislocated Workers	Youth	
Employment Rate 2nd Quarter After Exit	66%	69.5%	66.9%	Employment or Education Rate 2nd Quarter After Exit
Employment Rate 4th Quarter After Exit	62.5%	66.5%	64%	Employment or Education Rate 4th Quarter After Exit
Median Earnings 2nd Quarter After Exit	\$5,600	\$8,000	BASELINE	Median Earnings
Credential Attainment within 4 Quarters After Exit	54%	58%	54%	Credential Attainment within 4 Quarters After Exit

- *Performing industry sector research to identify regional industry sectors that drive our regional economy and identify where the local boards and the RPU can make the most significant impact in developing career pathways;*
- *Performing an employer needs assessment by joining with chambers of commerce to survey industry skill needs that will drive training and education that will result in a list of real competencies and credentials used by local and regional employers;*
- *Developing a uniform approach to business services alignment that includes: (1) career pathways development and creating a talent pipeline; (2) capacity building training to start and sustain local industry partnerships, including a how-to guide that can be used by business service professionals; (3) aligning business services policies and branding across the region; and (4) developing regional agreement outlining processes and share responsibilities for sector work.*

The chart that follows shows how these initiatives will align with State plan objectives.

State Plan Objectives	Demand Driven Skills Attainment				Upward Mobility and Equity			System Alignment Indicator		
	A	B	C	D	E	F	G	H	I	J
Indicators of Regional Coordination and Alignment										
Coastal RPU Slingshot 2.0 Indicators Addressed	x	x	x	X		x		x		

Local Area Assurances

Through PY 19-21, the SBCWDB assures that:

- A. It will comply with the applicable uniform administrative requirements, cost principles, and audit requirements (WIOA Section 184[a][2] and [3]).
 - SBCWDB’s procurement procedures will avoid acquisition of unnecessary or duplicative items, software, and subscriptions (in alignment with Title 2 CFR Section 200.318).
 - SBCWDB will maintain and provide accounting and program records, including supporting source documentation, to auditors at all levels, as permitted by law (Title 2 CFR Section 200.508).

Note that failure to comply with the audit requirements specified in Title 2.CFR Part 200 Subpart F will subject the Local Area to potential cash hold (Title 2 CFR Section 200.338).

- J. Priority shall be given to veterans, recipients of public assistance, other low-income individuals, and individuals who are basic skills deficient for receipt of career and training services funded by WIOA Adult funding (WIOA Section 134[c][3][E] and *Training and Employment Guidance Letter* [TEGL] 10-09, and TEGL 19-16).

Application Signature Page

Instructions – The local CEO and Local Board chair must sign and date this form. Include the original signatures in the application package.

By signing the application below, the local CEO and Local Board chair request initial designation of the existing Local Area and initial certification of the existing Local Board. They certify that the Local Area has performed successfully, sustained fiscal integrity during PY 16-2017 or PY 17-18, and engaged in the regional planning process as described in WIOA Section 106(c)(1). Additionally, they agree to abide by the Local Area assurances included in this application.

Local Workforce Development Board Chair

Local Chief Elected Official


Signature


Signature

Sandra Dickerson

Steve Lavagnino

Name

Name

Chair, Santa Barbara County Workforce
Development Board

Chair, Board of Supervisors, County of
Santa Barbara

Title

Title

9/16/2019

9-17-19

Date

Date