RESOLUTION ACKNOWLEDGING OCTOBER AS NATIONAL ARTS & HUMANITIES MONTH AND OCTOBER 5, 2012 AS CALIFORNIA ARTS DAY

WHEREAS, October has traditionally been designated as National Arts and Humanities Month with coast-to-coast collective recognition of the importance of culture in America; and designed to encourage all Americans to explore new facets of the arts and humanities in their lives, and to begin a lifelong habit of active participation in the arts and humanities; and

WHEREAS, the Board of Supervisors formed the County Arts Commission in 1977 to support and encourage participation in, and access to the arts for all county residents; and

WHEREAS, through its public gallery exhibitions and dynamic partnerships with arts presenters and producers the Arts Commission provides diverse outreach and education programs to communities throughout Santa Barbara County; and

WHEREAS, nonprofit arts and culture are a significant industry in Santa Barbara County... one that generates \$124 million in total economic activity and supports 3,587 full-time equivalent jobs according to the Americans for the Arts, Arts & Economic Prosperity IV released in June 2012; and

WHEREAS, the County Arts Commission will be participating in the California Arts Council's designated California Arts Day on October 5th, to showcase the offerings and contributions of diverse regional arts and cultural organizations in the County;

NOW, THEREFORE, BE IT ORDERED AND RESOLVED that this Board of Supervisors declare October 5th, 2012 as California Arts Day, honoring artists and cultural organizations for the vital role they play in building community, maintaining and preserving cultural traditions, fostering innovation and enhancing the economy and our quality of life.

PASSED, and adopted by the Board of Supervisors of Santa Barbara County, State of California, this 2ⁿ day of October 2012, by the unanimous vote of all members present.