



155 East Clark Ave
Suite 110
Orcutt, CA 93455

April 15, 2022

To: Santa Barbara County Board of Supervisors

We have applied for an ABC Type 42 (On-Sale Beer & Wine Public Premises) license at the above referenced location. The unit we decided to lease is a new build, we will be the first occupants in suite 110.

My business partner, Micaela Buchanan is a Santa Maria native, born and raised here, she is also very well known in the wine and beer industries, currently working as the highest grossing sales team member on staff at Foxen Wines. My name is Starr Hall, I have lived in Santa Maria for 11 years, in SLO County for over 30 years. I am an entrepreneur and have been a Publicist for over 28 years. I opened and ran a successful Champagne Bar in Avila Beach for many years. I have been a hospitality publicist for Downtown Las Vegas, The City of Paso Robles, and San Luis Obispo Travel & Tourism to name a few. In addition, I have marketed and grown several well know restaurants locally such as Full of Life Flatbread in Los Alamos, Novo in San Luis Obispo and Robin's in Cambria. My resume includes hundreds of hotels, chefs, restaurants, and destination marketing campaigns. We both have never had any ABC violations, I, myself have always been in good standing with the ABC with another business I built here and ran for 2 years, 6 Degrees.

Micaela and I are absolutely in love with the community and charisma of Old Orcutt. We looked at several other towns in Santa Barbara County and decided that Old Orcutt is where we want to open our dream community place. We have traveled to many places worldwide, tried foods from around the world as well as beer and wine and we want to bring these delicious experiences to our home in Orcutt. We will establish as a fine foods (prepackaged, locally baked breads, meats and cheeses as well as imported) market with an eclectic beer and wine offering.

We are confident that Lark + Sparrow is a perfect fit for Old Orcutt. We feel that the addition of high class market with beer and wine in a gathering place will be beneficial to Orcutt and surrounding residents. The pandemic was rough on everyone, including the economy, but even more so on morale due to lack of gatherings and/or places to meet up and get together. Our community is craving a spot like this and the high class positioning, and marketing will only further increase loyal tourism and location value as Old Orcutt continues to grow with new amazing businesses all around.

Thank you for your time and consideration.

Starr Hall
Micaela Buchanan
Lark + Sparrow LLC