



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: October 3, 2023
Placement: Administrative
Estimated Time:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Daniel Nielson, Social Services Director,
Directors(s) (805) 346-7101
Contact Info: Luis F. Servin, Executive Director,
Workforce Development Board (805) 614-1543
**SUBJECT: Recommendation for Appointment and Reappointment of Workforce
Development Board Members**

County Counsel Concurrence

As to form: N/A

Other Concurrence:

As to form: N/A

Auditor-Controller Concurrence

As to form: N/A

Recommended Actions:

That the Board of Supervisors:

- a) Appoint nine new members to the Workforce Development Board;
- b) Reappoint eight current members to the Workforce Development Board; and
- c) Determine that the above actions do not involve any commitment to any specific project which may result in a potentially significant impact on the environment, and therefore it is not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) and (5) as the proposed action is also an organizational or administrative activity.

Summary Text:

This item is on the agenda in order to approve the appointment of nine new members and reappointment eight current members to the Santa Barbara County Workforce Development Board (WDB), in order to comply with the minimum membership requirements under the Federal Workforce Innovation & Opportunity Act (WIOA) and mandates imposed by California Workforce Development Board. The WDB is responsible the private sector-led board responsible for carrying out the requirements of the WIOA. The WDB is authorized to set workforce system policies, implement local and regional plans, approve WDB budgets, and select providers and operators for WIOA Title I programs.

Background:

On July 24, 2014, the President signed into law WIOA that replaced the Workforce Investment Act (WIA) of 1998. Both WIA and WIOA legislation create a publicly-funded workforce system throughout the nation via public/private partnerships. In Santa Barbara, the Public Partner, designated by the Governor as the Chief Local Elected Official (CLEO), is the County of Santa Barbara Board of Supervisors. The private partner is represented by the WDB; with each partner having equal standing and legislatively-mandated responsibilities. In addition, the federal legislation requires an Executive Director for the WDB to foster collaboration between the County and the WDB, and provide the day-to-day management of the workforce system.

WIOA is intended to build upon the successes and lessons learned over more than fifteen years that WIA was in existence. The key elements of WIOA include systems alignment (between workforce, economic vitality, community colleges, and the private sector), industry sector strategies, multiple-county regional collaboration, and more strategic workforce boards, and continuous improvement of the delivery system.

Role of the WDB

The WDB is responsible for providing strategic direction and oversight for the following activities:

- Competitively select qualified providers to deliver employment-related services to adults, dislocated workers, and youth.
- Collaborate with local elected officials to develop a Local Plan to be submitted to the Governor of California.
- Initiate workforce research and labor market analysis to inform the efforts of the WDB and other entities across the region.
- Convene regional stakeholders and forge collaborations among business, government, educational institutions, training providers, and community groups to further the goals of the workforce system.
- Lead efforts to engage with a diverse range of employers to better align the skills of the workforce with employers' needs and to support employer utilization of the workforce development system.
- Develop career pathways within the local area by aligning employment, training, education, and supportive services, particularly for individuals with barriers to employment.
- Create a strategic vision and set measurable goals for a demand-driven workforce development system.

WDB Membership Requirements

WIOA requires that business members constitute a simple majority of the WDB. According to WIOA, these members should be chief executives or executive-level decision makers within organizations that provide high-quality employment opportunities, and they should be representatives from the County's designated high-growth industry sectors.

In addition to the private sector membership requirement, WIOA also mandates that the WDB include no less than 20% of the WDB members from the local labor organizations and community based organizations that have demonstrated experience and expertise in addressing the employment needs of individuals with barriers to employment. Lastly, the balance of membership should represent adult education, institutions of higher education, economic development, the State's Employment Development Department, and vocational rehabilitation programs.

The WDB currently has 23 seats (with 9 vacant seats) to which members are appointed by the Board of Supervisors in accordance with the criteria set forth in the WDB bylaws.

WDB members, as prescribed by federal law, include three mandated labor representatives that are nominated by the Central Coast Labor Council and six representatives from the private sector. The proposed members were identified by WDB staff and then interviewed by the WDB Executive Director. The proposed members' applications and bios were presented to the WDB Executive Committee at their August 16, 2023 meeting. The WDB Executive Committee provided their concurrence to submit the proposed members for appointment by the Board of Supervisors. The term for each member is two years.

Based on the above criteria, the WDB Executive Director recommends the following applicants to fill vacant positions on the WDB:

- Bill Baker, International Brotherhood of Electrical Workers (IBEW)
- Danny Zaragoza, Laborers International Union of North America (LIUNA Local 220)
- Jeremy Goldberg, Central Coast Labor Council, AFL-CIO
- Stephen Popkin, Lompoc Valley Medical Center
- Marco Scussat, Kyocera - SLD Laser
- Kathy Vreeland, Buellton Chamber of Commerce
- Najah Young, Hilton Santa Barbara
- Sebastian Fishman, Teledyne
- Marta Quintero, Women's Economic Ventures

Their applications can be found in Attachment A.

The WDB Executive Director also recommends the reappointment of the following eight members, whose term expired on September 30, 2023:

- Sandra Dickerson, Your People Professionals
- Yesenia DeCasaus, United Domestic Workers/AFSCME Local 3930
- Adrienne Dodd, Marian Regional Medical Center
- Thomas Lamica, Allan Hancock College
- Glenn Morris, Santa Maria Valley Chamber of Commerce
- Daniel Nielson, Santa Barbara County Department of Social Services
- Dianne Owens, Business Services Consultant
- Susan Salcido, Santa Barbara County Education Office

The WDB members' appointment and term dates can be found in Attachment B.

Special Instructions:

Upon approval, please send one copy of the minute order to Anthony Garduno via email to agardun@countyofsb.org.

Attachments:

1. Attachment A: Member Applications
2. Attachment B: Roster of Names for Recommended WDB Appointments & Reappointments

Authored by:

Luis F. Servin, Executive Director, Workforce Development Board