

## **COUNTY OF SANTA BARBARA**

RESOLUTION HONORING DIRECT RELIEF INTERNATIONAL CALIFORNIA FOR RECEIVEING THE PRESTIGIOUS PETER F. DRUCKER AWARD FOR NONPROFIT INNOVATION

WHEREAS, Direct Relief International is the winner of the 2011 Peter F. Drucker Award for Nonprofit Innovation; and

WHEREAS, Direct Relief International was selected due to its ability to adapt the insight, approaches, and tools of commercial technology for humanitarian purposes in order to deploy an extensive information technology system to manage global inventory in the highly regulated area of pharmaceutical medications; and

WHEREAS, Direct Relief International, through its utilization of commercial technology, has been able to expand its programs and activities during times of shrinking budgets, growing humanitarian needs, and increasing frequency and severity of large-scale disasters; and

WHEREAS, located in Santa Barbara since 1948, Direct Relief International is a leading humanitarian aid organization active in 70 countries around the world, and is the only nonprofit licensed to distribute pharmaceuticals in all 50 states; and

WHEREAS, Direct Relief International is currently working with more than 1,500 health clinics worldwide, assisting in emergencies on an ongoing basis, and providing them with free medications for people in need; and

WHEREAS, Direct Relief International has received high charity ratings, including four-star and "topnotch" ratings from Charity Navigator, and a 100% fundraising efficiency rating from Forbes magazine;

NOW, THEREFORE, BE IT AND IT IS HEREBY ORDERED AND RESOLVED that this Board of Supervisors honors Direct Relief International upon its receiving the Peter F. Drucker Award for Nonprofit Innovation and for its global humanitarian efforts.

Passed and adopted by the Board of Supervisors of the County of Santa Barbara, State of California this 1st day of November, 2011 by a unanimous vote of all members present.



Supervisor - 1st District

ipervisor - 4th District

pervisor - 5th District