



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: 9/20/11
Placement: Administrative
Estimated Tme:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Kathy M. Gallagher, Director of Social Services, (805) 346-7101
Director(s)
Contact Info: Raymond L. McDonald, Workforce Investment Board (WIB)
Executive Director, (805) 681-4446

SUBJECT: **Approval of Workforce Investment Act (WIA) Youth Contracts with Community Action Commission of Santa Barbara County (CAC), Santa Ynez Valley People Helping People (SYVPHP), and Henkels & McCoy Training Services**

County Counsel Concurrence

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a) Approve and authorize the Chair to execute a contract for the period October 1, 2011 through July 5, 2012 with Community Action Commission of Santa Barbara County (CAC), a local vendor, in the amount of \$74,798.00 to provide WIA Youth Services to In-School eligible youth between the ages of 14-21 years of age in Santa Barbara, Goleta, and Carpinteria.
- b) Approve and authorize the Chair to execute a contract for the period October 1, 2011 through July 5, 2012 with Santa Ynez Valley People Helping People (SYVPHP), a local vendor, in the amount of \$175,202.00 to provide WIA Youth Services to In-School eligible youth between the ages of 14-21 years of age in Lompoc, Solvang and Santa Ynez.
- c) Approve and authorize the Chair to execute a contract for the period October 1, 2011 through July 5, 2012 with Community Action Commission of Santa Barbara County, a local vendor, in the amount of \$113,731.00 to provide WIA Youth Services to Out-of-School eligible youth between the ages of 14-21 years of age in Santa Barbara and Carpinteria.
- d) Approve and authorize the Chair to execute a contract for the period October 1, 2011 through July 5, 2012 with Henkels & McCoy Training Services, not a local vendor, in the amount of \$236,269.00 to provide WIA Youth Services to Out-of-School eligible youth between the ages of 19-21 years of age in Lompoc and Santa Maria.

Summary Text:

The Workforce Investment Act of 1998 (W.I.A.) provides the framework for a unique national workforce preparation and employment system designed to be customer-focused in meeting both the needs of businesses for skilled workers and assisting individuals in easily accessing information and services needed to begin and manage their careers. The W.I.A. law embodies this key principle for youth: innovative youth programs that offer a broad range of coordinated services that are linked more closely to local labor market needs.

WIA regulations stipulate that local workforce systems must competitively procure operators of youth programs. Consequently, on May 12, 2011 a Request for Proposals (RFP) was released seeking innovative workforce development programs to serve eligible youth in Santa Barbara County. Proposals were solicited for programs designed to assist at-risk, eligible youth ages 14-21 to obtain long term outcomes such as basic educational and employment skills, completion of academic certificates (including high school diplomas and equivalents), and placement in employment, post-secondary education and/or training.

Background:

WIA allocates funding for the provision of youth employment and training services that are closely linked to the local labor market and provide youth with a comprehensive set of year-round strategies based on individual assessments. The WIA Youth Program is a blend of youth development activities and employment training activities. As required by WIA, the contractors were selected through a competitive bidding process.

The RFP made available a total of \$350,000 for out-of-school youth programs; and a total of \$250,000 for in-school youth programs. As a result seven (7) proposals for funding were received by the submittal due date of June 23, 2011, five (5) for In-School and two (2) for Out-of-School.

A Proposal Rating Panel met on July 6, 2011 to read and rate each proposal. The Rating Panel was composed of two (2) Department of Social Services staff, one Youth Council Member, and two (2) individuals who work in the Santa Barbara County educational system. The ranking of the proposals by the Rating Panel and a recommendation of award by Workforce Investment Board (WIB) Staff was provided to the Youth Council of the County of Santa Barbara. The Youth Council of the County of Santa Barbara is an advisory group to the WIB; and, as prescribed by Federal Law, the Council is charged with making recommendations to the WIB on funding of youth programs under WIA. Key program components were reviewed for all vendors, including: applicants track-record with the Santa Barbara workforce system; geographical balance of programs throughout the county; and ensuring that a wide variety of needs of young people are met. It was recommended that the following vendors be awarded contracts: Community Action Commission of Santa Barbara County, Santa Ynez Valley People Helping People, and Henkels & McCoy Training Services. It should be noted that Henkels & McCoy, although not a local vendor, was recommended for an award as there were no other proposals received to serve out-of-school youth in North County. The Youth Council felt strongly that the city of Lompoc was also deserving of an out-of-school project. Therefore, Henkels and McCoy was recommended for funding to serve the Santa Maria and Lompoc areas. The WIB approved the recommendations.

The chart below outlines the specifics for each contract:

Contractor	Amount	Services: In-School or Out-of-School	Area of Coverage	Youth to be Served
Community Action Commission of Santa Barbara County	\$74,798	In-School	Carpinteria, Goleta, and Santa Barbara	45
Santa Ynez Valley People Helping People	\$175,202	In-school	Lompoc, Solvang, and Santa Ynez	90
Community Action Commission of Santa Barbara County	\$113,731	Out-of-School	Carpinteria, Goleta, and Santa Barbara	45
Henkels & McCoy Training Services	\$236,296	Out-of-School	Lompoc and Santa Maria	90

These contracts contain a clause that allows for termination by the department with 30 days notice in the event funding from any source is diminished or becomes unavailable.

Performance Measure:

Each contractor will operate a program designed to meet the Employment and Training Administration’s Common Measures for Youth participants in WIA programs, while servicing the target population.

The performance measures are displayed below:

MEASURE	PERFORMANCE GOAL	TIME OF MEASUREMENT	PERFORMANCE GOAL REQUIREMENT
Placement in Education or Employment County Performance Standard 65%	65% of Youth Participants included in Measure	Reported monthly Performance will be calculated June 30, 2012	<input type="checkbox"/> FAILED Benchmark Goal (<65%) <input type="checkbox"/> ACHIEVED Performance Standard (65%) <input type="checkbox"/> EXCEEDED Performance Standard (>65%)
Attainment of a Degree or Certificate County Performance Standard 61%	61% of Youth Participants included in Measure	Reported monthly Performance will be calculated June 30, 2012	<input type="checkbox"/> FAILED Benchmark Goal (<61%) <input type="checkbox"/> ACHIEVED Performance Standard (61%) <input type="checkbox"/> EXCEEDED Performance Standard (>61%)
Literacy and Numeracy Gains County Performance Standard 40%	40% of Youth Participants included in Measure	Reported monthly Performance will be calculated June 30, 2012	<input type="checkbox"/> FAILED Benchmark Goal (<40%) <input type="checkbox"/> ACHIEVED Performance Standard (40%) <input type="checkbox"/> EXCEEDED Performance Standard (40%)

Fiscal and Facilities Impacts:

Funding for this contract is budgeted in the Department's FY 11-12 Operating Budget.

Fiscal Analysis:

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized On-going Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund			
State			
Federal	\$ 600,000.00		
Fees			
Other:			
Total	\$ 600,000.00	\$ -	\$ -

Narrative:

Approval and execution of these one year contracts will result in direct contract expenditures of no more than \$600,000.

These costs have been allocated as follows: \$600,000 in Fiscal Year 2011-2012. Appropriations for Fiscal Year 2011-12 have been included in the Department's Approved Budget. Funding for these contracts comes 100% from the Department's Workforce Investment Act (WIA) federal allocation. The contracts include a clause that allows the County to reduce the contracted not to exceed amount if revenues are not realized at the Department's anticipated level. There is no County General Fund impact.

Staffing Impacts:

Legal Positions:

FTEs:

None.

Special Instructions:

Please send one (1) duplicate original Agreement, and a copy of the minute order to:
Contracts Unit
C/O Linda Rodriguez
2125 S. Centerpointe Parkway, 3rd Floor
Santa Maria, CA 93455

Attachments:

Agreement for Services of Independent Contractor

Authored by:

Raymond L. McDonald, Executive WIB Director

cc: