



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: January 8, 2013
Placement: Administrative
Estimated Time: 5 minutes
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Terrie Concellos, Deputy Director, Social Services
Director(s)
Contact Info: Raymond L. McDonald, Executive Director of Workforce
Investment Board 681-4446

SUBJECT: Workforce Investment Board Member Appointment

County Counsel Concurrence

As to form: N/A

Auditor-Controller Concurrence

As to form: N/A

Other Concurrence: N/A

As to form:

Recommended Actions:

That the Board of Supervisors appoint one new community member to serve on the Santa Barbara County Workforce Investment Board (WIB) as indicated on the application in Attachment A, and approve the term of two years as shown in Attachment B.

Summary Text: The Santa Barbara County Workforce Investment Board (WIB) is mandated by the Federal Workforce Investment Act (WIA), Public Law 105-220. The WIB Members are volunteers who serve without pay, and are nominated based on categories as described below; and are appointed by the County Board of Supervisors, functioning as the "Chief Local Elected Official" as prescribed by WIA. Members serve for specific terms and may be reappointed upon the recommendation of the WIB Nominating Committee.

Background:

The WIB develops workforce policy for the county, and oversees the operation of the two One-Stop Career Centers, and the employment & training programs for youth, recently laid-off workers, and

unemployed adults. In addition, the WIB fosters a working relationship with the business community to assist with current labor market information and other workforce intelligence such as industry sector initiatives and research. Finally, the WIB appoints a Youth Council that may include WIB members as well as others from the community. This Council advises the WIB on youth program issues, and recommends the selection of youth program training providers.

The WIA mandates: (a) specific groups/sectors that must be represented on the WIB; (b) the nominating methodology for membership; and, (c) the role of the CLEO in appointing members. WIB membership is reviewed annually by the State.

Specific Membership. The WIA stipulates "Mandated Partners" who must serve on the WIB. These Mandated Partners are local economic development representatives, the private sector (business community), local labor organizations, the State Employment Service (job service, unemployment insurance, Veterans services, and NAFTA trade programs), the County Welfare Department, the Local Education/Adult Ed & Literacy/Postsecondary Education community, the local Area on Aging Agency, the Community Service Block Grant recipient, the Department of Rehabilitation, the local HUD programs recipient, the local Native American program, and the local migrant services program provider. In addition, the WIA requires that the majority of the WIB be private sector members, and that the Chair be selected from the private sector members by the entire WIB. Finally, California State law requires that 15% of the WIB membership be Labor Representatives.

Membership Nominations. Members are nominated to serve on the WIB as prescribed by the Federal Act, either by virtue of the position they hold (e.g., CSBG recipient, EDD Manager, Welfare Director) or they are selected by the group they "represent" such as the Central Labor Council nominates Labor Representatives, the local Chambers of Commerce nominate business members, the Community College(s) select their representative. In addition, the WIB Nominating Committee, and Executive Director, is constantly recruiting new candidates to ensure that the local economy and community is well-represented. The WIB Executive Director meets with candidates prior to submitting their name to the Board of Supervisors, to ensure they understand the goal, mission, and responsibilities of the WIB. The WIB Nominating Committee endorses appointment of private sector members prior to submitting names to the Board of Supervisors.

Role of the CLEO. Because the Chief Local Elected Official, as designated by the State of California and prescribed by the WIA, has fiduciary responsibility for funds received, the WIA stipulates that WIB Members must be appointed by the CLEO. In Santa Barbara County the CLEO is the Board of Supervisors, and the Chair of the Board of Supervisors must sign (often co-signs) such documents as the Five Year Strategic Plan, that lays out the goals, objectives and program design of the local workforce system. The stated intent of the WIA is to foster a "public/private" partnership between the CLEO (government) and the private sector led WIB. Consequently, all nominees and re-nominees to the WIB must be appointed by the Board of Supervisors.

- *New Appointees.*

Organized Labor is a mandatory member on the WIB. Joe Pierre, UFCW Local 770 Vice President, has been nominated by the Tri-County Central Labor Council and will be representing UFCW. He has completed and submitted the WIB application (Attachment A).

Due to the number of new activities and initiatives in the workforce area, some resulting from the nationwide economic downturn, it is essential that the WIB have full membership and "voices" representing the critical sectors of the community in order to effectively serve the residents of Santa Barbara County with a world class workforce system.

Performance Measure: N/A

Fiscal and Facilities Impacts: N/A

Fiscal Analysis: N/A

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized</u> <u>On-going Cost:</u>	<u>Total One-Time</u> <u>Project Cost</u>
General Fund			
State			
Federal			
Fees			
Other:			
Total	\$ -	\$ -	\$ -

Staffing Impacts: N/A

Legal Positions:

FTEs:

Special Instructions:

Upon approval, please return one (1) copy of the minute order to the attention of:
Stephanie Fodor, Administrative Professional, DSS/WIB, 234 West Camino Real
Santa Barbara, CA 93110

Attachments:

Attachment A: New WIB Member Application
Attachment B: WIB Appointment Roster

Authored by:

Raymond L. McDonald, WIB Executive Director

ATTACHMENT A



WORKFORCE INVESTMENT BOARD

RECEIVED
11/17/12

Membership Application and Disclosure Statement

Section 1

(To be completed by individual interested in membership on the Workforce Investment Board)

Joe Pierre

(Name)

Union Representative/Vice President

(Business Title)

UFCW Local 770

(Employer/Firm Name)

127 Bridge St Arroyo Grande

(Business Address)

93420

(Zip Code)

joe.pierre@UFCW770.org

(Email Address)

(805) 312-2847

(Business Phone Number)

Statement of Interest: Please state briefly your interest in employment and training programs.

Community Services: Please list boards, commissions, committees, and organizations on which you presently serve or have served and indicate office(s) held.

To help preclude a potential conflict of interest, also please list any organization with which you are affiliated, which may contract with the Workforce Investment Board employment and training services.

N.A.

[Signature]

(Signature)

11-19-12

(Date)

ADDITIONAL INFORMATION: You may attach a **RESUME** to supplement the questionnaire. Additional pages providing pertinent data may be enclosed to assist in the evaluation process. Should you need any assistance or have any questions concerning this application, please call Raymond McDonald at (805) 681-4446.

Education and Training: Please list post-secondary education/training, including relevant professional or vocational licenses or certificates.

Institution	Address	Degree/License Or Certificate
N.A.		

**Please check and complete one category that qualifies
You for membership on the Workforce Investment Board**

☐ **Private Sector Business Representative** (If yes, check all that apply)

- ☐ Owner
- ☐ Chief Executive or Chief Operating Officer
- ☐ Executive with Substantial Management or Policy Responsibility
- ☐ Minority Business
- ☐ Small Business*
- ☐ Other Specify _____

☒ **Public Sector Representative** (If yes, check all that apply)

- ☐ Educational Agency: ☐ Public ☐ Private
- ☐ Public Employment Service
- ☒ Organized Labor
- ☐ Rehabilitation Agency
- ☐ Economic Development Agency
- ☐ Community Based Organization **
- ☐ Other Specify _____

* Private for profit enterprise employing 500 or fewer employees

** Private non profit organization which represents a significant segment in the community and which provides job training services.

RETURN OF APPLICATION: Please return your application, upon completion to:

Raymond McDonald
Executive Director
Workforce Investment Board of Santa Barbara County
260 N. San Antonio Rd.
Santa Barbara, CA 93110



ATTACHMENT B

Appointments to the Workforce Investment Board (Statutory Reference 117 (b), 121(b))

Category	Name	Organization	Term To Expire
Mandated	Joe Pierre	UFCW Local 770	1/31/15