



Reopening Your Business in Santa Barbara County



County Call Center (833) 688-5551 9:30 a.m. – 5:30 p.m. Mon-Fri

July 14, 2020

RISE BUSINESS RECOVERY UPDATE

STATE CHANGES:

- July 13 sectors added to “Closed Indoor Operations”; Outdoor allowed:
 - Gyms and fitness centers
 - Places of Worship
 - Indoor Protests
 - Offices for non-essential sectors
 - Personal Services (Nail Salons, Tattoo Parlors, Waxing, Massage Services)
 - Hair Salons and Barbershops
 - Indoor Malls

PUBLIC HEALTH ORDER CHANGES:

- County Health Order 2020-12.4 – July 6, 2020
- New HOO In Process – will supercede

Where are we now?

Santa Barbara County's R.I.S.E. Guide and the Governor's Resilience Roadmap

STAGE 1

COMPLETE

Agriculture & Livestock
Auto Dealerships
Childcare Programs & Providers
Communications
Construction
Delivery Services
Energy & Utilities
Food Packing
Hotels & Lodging*
Life Sciences
Logistics & Warehousing
Manufacturing
Mining & Logging
Office Workspaces *
Ports
Public Transit
Real Estate Transactions
Retail

*(essential workers only)

STAGE 2

COMPLETE

Personal Services, limited to:
car washes, pet grooming,
tanning facilities, landscape &
gardening
Outdoor Museums &
Open Gallery Spaces
Tribal Casinos
Schools
Day Camps

**Outdoor/ pick-up only;
No indoor operations until
further notice:**

Dine-in Restaurants
Office-based Businesses
Faith-based Organizations
Hair Salons & Barbershops
Destination Retail, including
shopping malls & swap meets

STAGE 3 OR STAGE 4

SANTA BARBARA COUNTY IS HERE

Campgrounds & Outdoor Recreation
Music, Film & TV Production
Professional Sports (No Live Audiences)
Hotels & Lodging for Tourism and Leisure

**Outdoor and pick-up only; No indoor operations until
further notice:**

Beverage Industry (Wineries & Tasting Rooms Only)
Movie Theaters & Family Entertainment Centers
Zoos & Museums
Cardrooms & Racetracks
Gyms & Fitness Centers
Personal Services: nail salons, tattoo parlors, waxing, massage

**Closed effective July 1, 2020 , unless operating outdoors/pick-up
as Dine-in Restaurant:**

Beverage Industry (Brewpubs, Bars, Breweries & Lounges)

Awaiting State Guidelines:

Indoor Playgrounds
Live Theater
Saunas & Steam Rooms
Recreational Team Sports
Higher Education
Nightclubs, Concert Venues, Festivals, Theme Parks



REOPENING YOUR BUSINESS IN SANTA BARBARA COUNTY

Find out about the County of Santa Barbara's requirements for you to reopen your business. You will learn what is required for different workplaces to reopen including guidance in preparing a plan based upon your industry and how to put the plan into action.

[GET STARTED](#)



THE RISE GUIDE

The County of Santa Barbara's RISE (Reopening in Safe Environment) Guide outlines the steps for reopening that can be safely taken in our community. Developed by medical experts and supported by feedback from all sectors of the community, RISE serves as a supplemental guide to the State Health Orders.

[THE RISE GUIDE](#)



SMALL BUSINESS AND COMMUNITY PARTNERSHIP ENHANCED PROGRAM (SBCPEP)

Want to take your business outdoors? Check out this special allowance that provides businesses or other organizations to expand into adjacent public right-of-way outdoor areas in the unincorporated areas of the county.

[LEARN MORE](#)



STAGES OF REOPENING

As of May 21, 2020, the County of Santa Barbara entered Stage 2B of reopening. The types of businesses allowed to reopen in this phase of Stage 2 include dine-in restaurants (with modifications), schools and childcare, retail stores and shopping malls, and some offices.

[LEARN MORE](#)

WEAR A MASK Campaign - Recoverysbc.org

DOWNLOADABLE INFO GRAPHICS AND SIGNAGE FOR COVID-19 HEALTH AND SAFETY

The Santa Barbara County Public Health Department has made health and safety infographics and signage available for businesses seeking to reopen. These PDFs can be downloaded and printed. Signage can be placed in your place of business to alert customers of your efforts to secure the environment while ensuring the health and safety of your staff.

INFOGRAPHICS

- Additional restaurant guidance – [English](#)
- Before You Open: Workplace Readiness Checklist – [English Español](#)
- Retail: Social Distancing Protocol – [English Español](#)
- Retail: Measures to Prevent Contact and Gathering – [English Español](#)
- General: Measures to Protect Employee Health – [English Español](#)
- Retail: Measures to Increase Sanitization – [English Español](#)
- REVISED Face Coverings Explained – [English](#)

SIGNAGE:

- NEW Mandatory Face Covering Notice – [Bilingual](#)
- How we are Protecting Our Customers – [English Español](#)
- Proper Hand Washing Techniques – [English Español](#)
- Stop the Spread of Germs – [English Español](#)
- Social Distancing – [Bilingual](#)

WEAR A MASK Campaign –Signage Available

**FACE
COVERING
REQUIRED**



PRIOR TO ENTRY
Thank you for keeping the
community safe

NOTICE

**ALL EMPLOYEES
AND GUESTS
MUST WEAR
A FACE COVERING**

PER HEALTH OFFICER MANDATE



**PROTECT.
RESPECT.**
WEAR YOUR MASK.

**PROTÉJASE.
RESPETE.**
USE SU MASCARILLA.

PROTECT. RESPECT. WEAR YOUR MASK.

Help us support local economic opening efforts and slow the spread of
COVID-19 in Santa Barbara County.

[LEARN MORE](#)



Protect. Respect. Campaign – Community Support



**PROTECT.
RESPECT.**
WEAR YOUR MASK.

"I wear a mask for my family."
Kayla Becker, 21, SBCC student

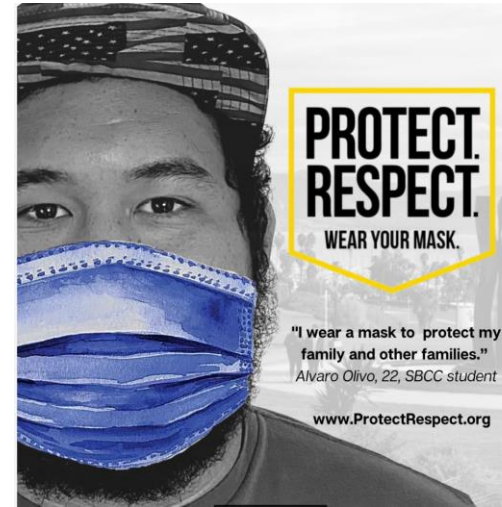
www.ProtectRespect.org



**PROTECT.
RESPECT.**
WEAR YOUR MASK.

"I wear my mask to protect my family on and off the field."
Erick Nisich, 20, college athlete

www.ProtectRespect.org



**PROTECT.
RESPECT.**
WEAR YOUR MASK.

"I wear a mask to protect my family and other families."
Alvaro Olivo, 22, SBCC student

www.ProtectRespect.org



**PROTECT.
RESPECT.**
WEAR YOUR MASK.

"I wear my mask to keep Isla Vista healthy."
Ethan Bertrand, 24, Isla Vista community leader

www.ProtectRespect.org



**PROTECT.
RESPECT.**
WEAR YOUR MASK.

"Wearing a mask is my individual commitment to keep all around me safe and healthy."
Mona Miyasato, CEO County of Santa Barbara

www.ProtectRespect.org



**PROTECT.
RESPECT.**
WEAR YOUR MASK.

"I wear my mask for my community."
Bessie Rose Signorelli, 34, hairstylist/salon owner

www.ProtectRespect.org



**PROTECT.
RESPECT.**
WEAR YOUR MASK.

"Our students are essential. I wear a mask for them."
Kevin G. Walthers, Ph.D., Superintendent/President, Allan Hancock College

www.ProtectRespect.org



Protect. Respect. Campaign – Community Support



**PROTECT.
RESPECT.**
WEAR YOUR MASK.

"I wear my mask to help protect you."
Steve Lavagnino,
Santa Barbara County Supervisor (5th District)

www.ProtectRespect.org



**PROTECT.
RESPECT.**
WEAR YOUR MASK.

**"My mask protects you, and yours protects me.
We're in this together."**

Joan Hartmann,
Santa Barbara County Supervisor (3rd District)

www.ProtectRespect.org



**PROTECT.
RESPECT.**
WEAR YOUR MASK.

**"Face coverings are a simple gesture
of shared respect to protect our
neighbors."**

Gregg Hart
Santa Barbara County Supervisor
(Second District)

www.ProtectRespect.org



**PROTECT.
RESPECT.**
WEAR YOUR MASK.

**"My family wears and sews
masks to keep our neighbors and
friends safe."**

Das Williams
Santa Barbara County Supervisor
(First District)

www.ProtectRespect.org



Enforcement – Report A Violation

REPORT A VIOLATION

Governor Gavin Newsom issued a Stay at Home Order (Governor’s Executive Order N-33-20) for Californians that went into effect on March 19, 2020. This order is in place until further notice. Clarifications and restrictions provided by Santa Barbara County Health Officer Orders can be [found here](#).

If you want the County to investigate potential violations of the Protection Plan Protocols or the health order currently in effect, please complete this form with as much information as possible.

[REPORT A VIOLATION](#)

COVID-19 Complaint Form

Governor’s Executive Order N-33-20

Governor Gavin Newsom issued a [Stay at Home Order](#) (Governor’s Executive Order N-33-20) for Californians that went into effect on March 19, 2020. This order is in place until further notice. Clarifications and restrictions provided by Santa Barbara County Health Officer Orders can be found here: <https://publichealthsb.org/health-officer-orders/>.

If you would like the County to investigate potential violations of this order, please complete this form with as much information as possible.

* 1. What industry violation are you reporting?

- Agriculture and Livestock
- Auto Dealers and Auto Rental
- Bars, Nightclubs, Tasting Rooms
- Communications
- Construction
- Delivery Services
- Dine-in Restaurants
- Energy and Utilities
- Food Packing
- Hotels/Motels
- Life Sciences
- Other (please specify)
- Limited Services
- Logistics
- Manufacturing
- Mining and Logging
- Office Workspace
- Outdoor Museums and Galleries
- Pet Grooming
- Public Transit
- Real Estate
- Retail

Reopening Self-Certification Process On-line



The County developed an on-line Self-Certification process for businesses reopen under the State's Roadmap. The link to this is <https://recoverysbc.org/reopen-your-business/>.

Businesses are required to do the following:

- Review State and local guidance;
- Complete a COVID-19 Prevention Plan; and
- Self-certify that they can open safely.

Reopening Self-Certification by the Numbers

As of Friday, July 10, 2020



3,635 Business Submittals Countywide

Cities 3,325

Unincorporated 290

TOP 10 INDUSTRY SECTORS

877 Dine-In Restaurants

633 Retail Stores

408 Office Workspaces

291 Hair Salons/Barbershops

178 Limited Services

155 Gyms & Fitness

134 Personal Services

106 Hotels (Tourism)

106 Wineries/Bars

68 Construction

RISE Ambassadors (833) 688-5551



Coordinated by the Community Wellness Team

RISE Ambassadors

Represent the County to conduct business checks/reviews to confirm that businesses are aware of the Self-Certification process and where to find resources.

Goal

Assist local businesses to understand and comply with guidelines for reopening and ensure the public enjoys a safe re-opening of businesses.



Small Business & Community Partnership Enhancement Program (SBCPEP)



Developed by Public Works & Planning and Development

Phase 1 – Public Rights-of-Way

- Allows expansion into adjacent public right-of-way outdoor areas in the unincorporated areas of the county to accommodate required social and physical distancing protocols and safe practices.

Phase 2 – Private Property - Parking lots, etc.

Instructions and Applications available at Recoverysbc.org or contact

Santa Maria Permits
(805) 803-8750

Santa Barbara Permits
(805) 681-4990

Resources and Questions

For questions related to business reopening call (833) 688-5551 or email EHAdmin@sbcphd.org.

For questions related to the SBCPEP Rights-of-Way application call the Santa Barbara Permit Office at (805) 681-4990 or Santa Maria Office at (805) 803-8750.

County Website: RecoverySBC.org