



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: June 25, 2024
Placement: Administrative
Estimated Time:
Continued Item: No
If Yes, date from:
Vote Required: 4/5

TO: Board of Supervisors
FROM: Department Daniel Nielson, Social Services Director
Director(s) (805) 346-7101
Contact Info: Luis F. Servin, WDB Executive Director
805-614-1543
SUBJECT: Acceptance of a \$60,000 cash donation to the Department of Social Services from
CenCal Health for the Farmworker Resource Center

County Counsel Concurrence

As to form: Yes

Other Concurrence: N/A

As to form: N/A

Auditor-Controller Concurrence

As to form: N/A

Recommended Actions:

That the Board of Supervisors:

- a) Approve and authorize the Social Services Director to accept a \$60,000 cash donation from CenCal Health for the Farmworker Resource Center; and
- b) Determine that the activity is not a “Project” subject to California Environmental Quality Act (CEQA) review per CEQA Guideline Section 15378(b)(5), since the activity is an organizational or administrative activity of government that will not result in direct or indirect physical changes in the environment.

Summary Text:

This item is on the Agenda for the Board to authorize the Social Services Director to accept an unanticipated and generous donation of \$60,000 from CenCal Health through their Community Benefits funding to support the work and services provided by the Farmworker Resource Center.

Background:

Established in July 2023, the Farmworker Resource Center (FWRC) is a grant-based program that supports Santa Barbara County's agricultural workforce, facilitating farm laborers' access to healthcare and other essential services. Managed by the Santa Barbara County Workforce Development Board (WDB), the FWRC, in collaboration with key agricultural employers, offers a range of in-person,

culturally competent services, including enrollment assistance for safety net programs like Medi-Cal, CalFresh, and cash aid, referrals to other programs and public agencies that assist low-income community members, employment assistance and advocacy, legal support referrals and more.

CenCal Health would like to work in collaboration with the WDB in supporting community members to address determinants of health, outreach and education, and more. This funding will help to support staffing and direct service costs during Fiscal Year 2024-25 such as interpretation services, outreach events, printing, and production of outreach materials, and internet for mobile outreach van.

Examples of activities:

- Referrals to community resources, such as healthcare, food assistance, housing support, and education.
- Outreach and employer engagement events.
- Connect CenCal members to health benefits.
- Educational workshops covering topics like health insurance, health benefits, and financial literacy.

Fiscal and Facilities Impacts:

Budgeted: No

Fiscal Analysis: Accepting the unanticipated gift in the amount of \$60,000 does not impact mandates, service levels, or general fund contribution. This gift is not currently budgeted in FY 2024-25, and a budget revision will be prepared in that fiscal year to add the necessary appropriations to the Department's WIOA-WDB Fund budget. These funds will supplement the Farmworker Advancement Program and Covered California Navigator Program funds in supporting the continuation of the Farmworker Resource Center program.

Special Instructions:

Please scan, email and send one (1) Minute Order to:
DSS Procurement and Contracts Unit
C/O Tricia Beebe
2125 S. Centerpointe Parkway, 3rd Floor
Santa Maria, CA 93455
Email: tbeebe@countyofsb.org

Authored by:

Tricia Beebe, Procurement and Contracts Supervisor