

Workforce Innovation and Opportunity Act



Summary



- Background and History
- Workforce Innovation and Opportunity Act
- Local Transition Process
- Recommended Slate of WDB Members

History of Workforce Investment Act



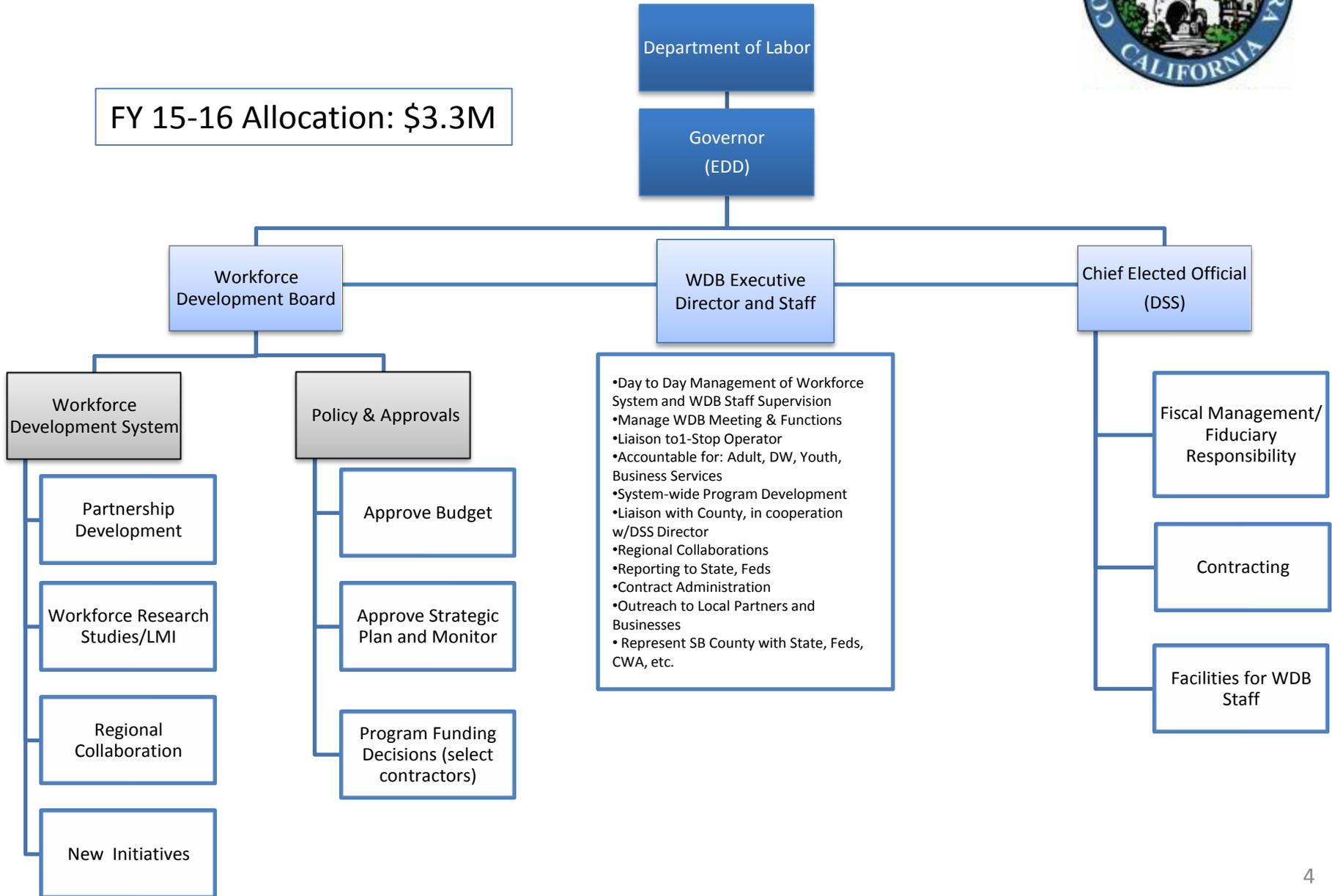
The Workforce Investment Act (WIA):

- Passed in 1998
- Replaced the Job Training Partnership Act
- Formed local Workforce Investment Board (WIB), a public/private partnership, to oversee delivery of workforce services and activities
- Has not been significantly updated in over 15 years

Workforce System Functional Structure



FY 15-16 Allocation: \$3.3M



Successes of the Workforce System



To date, Santa Barbara County has accomplished the following under the Workforce Investment Act:

- Co-funded **two Workforce Resource Centers** which served an average of 7,478 unique customers annually
- Operated the County's **Youth Program** which served low-income and out of school youth aged 14-21 years old
- Provided services to **2,413 adults and dislocated workers**
- Provided services to **2,438 youth**
- Leveraged **ARRA funding** to serve 400 youth, including 74 foster youth
- Opened satellite offices in **Lompoc and Carpinteria** to serve local residents

System Outcomes: PY 13-14



Common Measure	Goal	Actual
Adult		
Entered Employment Rate	68%	80.5% (33/41)
Employment Retention Rate	83.7%	85.3% (29/34)
Average Earnings	\$12,000	\$11,954
Dislocated Worker		
Entered Employment Rate	76%	92.7% (38/41)
Employment Retention Rate	83.1%	91.8% (45/49)
Average Earnings	\$14,070	\$14,207
Youth (ages 14- 21)		
Placement in Employment or Education	62%	88.6% (31/35)
Attainment of a Degree or Certificate	55%	89.5% (34/38)
Literacy and Numeracy Gains	52.5%	60.9% (14/22)

Overview of WIOA



The Workforce Innovation and Opportunity Act (WIOA):

- **Replaces the Workforce Investment Act** with new authorization language for the next six years.
- Emphasizes a **regional approach** and **systems alignment** with education, economic development, and the private sector.
- Requires more sophisticated implementation of **sector strategies**.
- Reduces the number of required Board members and **repositions Workforce Boards** as conveners, community leaders, and venture capitalists.
- Provides an opportunity to redesign publicly supported workforce systems with the **customer in the center**.

Phased Approach to Transition



Phase 1: Infrastructure

- County Executive Office led
- Responsible for:
 - Soliciting feedback from the community and local stakeholders
 - Submitting application to the state for local area designation
 - Recruiting and recommending Workforce Development Board member appointments
- Completed January 2016

Phase 2: Operations

- Workforce Development Board will lead, after orientation and training
- Responsible for:
 - Competitively selecting One-Stop Operator(s) and Adult, Dislocated Worker and Youth Program Operator(s)
 - Developing and fine-tuning the delivery system
- Phase two will take place over one year (July 1, 2015 to June 30, 2016)
- New delivery system begin roll out July 1, 2016

Recruitment Process



- One page application available online as of March 2015 at:
www.santabarbaracountywib.org
- Conducted outreach to:
 - Community, three public meetings – North, South, Mid-County
 - Local stakeholders, held individual meetings
 - Current WIB Members
 - Local business leaders in designated sectors
 - Tri County Labor Council
- Key Dates:
 - Present initial round of recommended appointees – **September 15, 2015**
 - Recruit, recommend, and seat second round of appointees - **January 2016**
 - Applications will be accepted on a rolling basis

Role of the Board



Under WIOA, the Workforce Development Board (WDB) will be authorized and encouraged to:

- Competitively select program operator(s)
- Convene partners and funders
- Initiate local labor market analysis
- Create innovative workforce strategies
- Solicit grants and donations
- Align with youth serving organizations
- Influence secondary education reform and establish sector partnerships

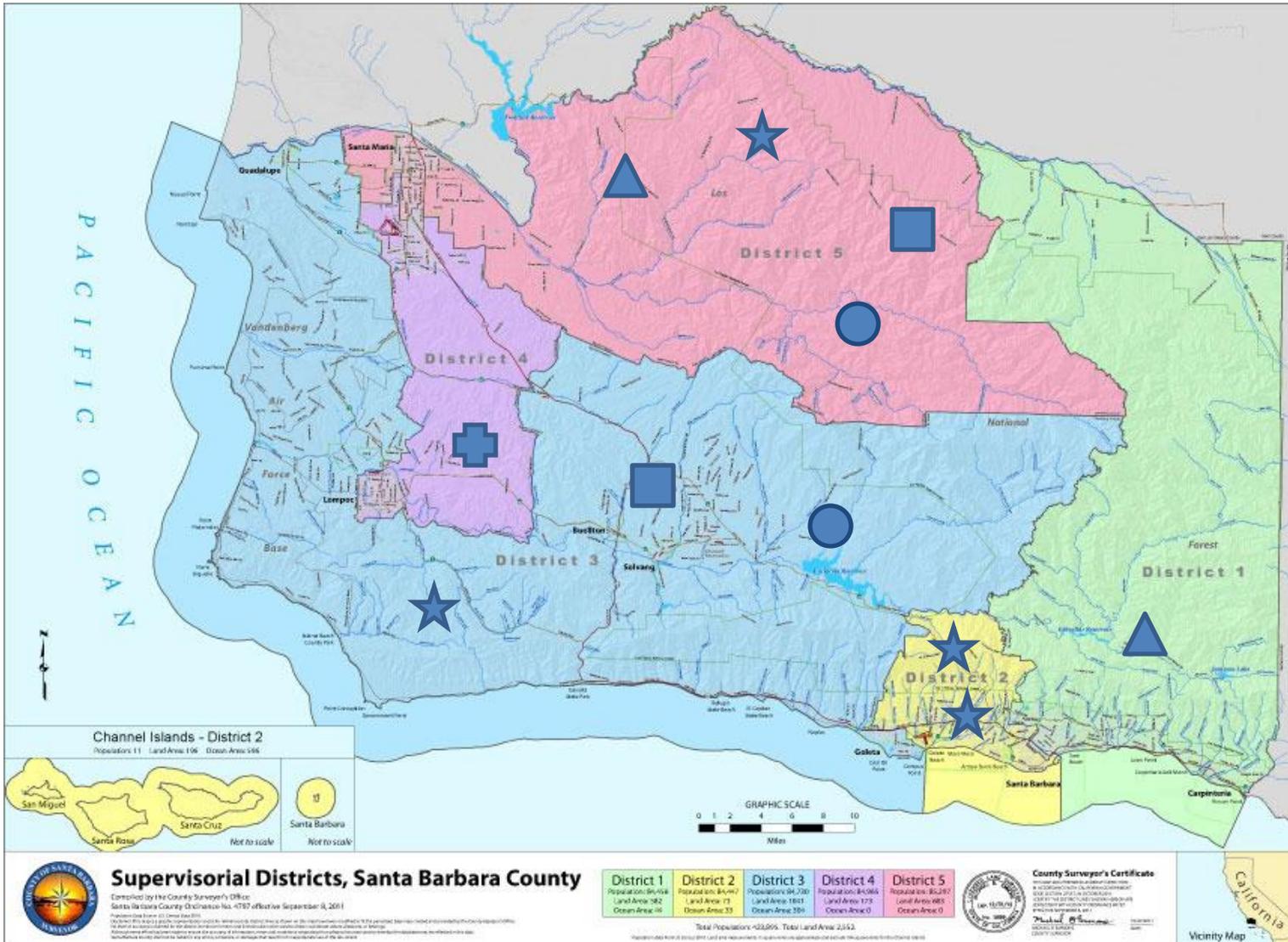
Recommended Slate of Appointees



Name	Title	Organization	Category	District
*Cynthia Burton	President & CEO	PathPoint	Community Based Organization	District 3
Jack Friedlander	Exec. Vice President	Santa Barbara City College	Higher Education	District 1
Michael Holliday	Principal	DMHA Architecture	Private Sector (Building & Design)	District 2
*Charles Huddleston	Business Manager	I.B.E.W. Local Union 413	Labor/Apprenticeship	N/A (3)
Michael Lopez	Business Rep.	UA Local 114	Labor	District 3
Kristen Miller	President & CEO	Goleta Valley Chamber of Commerce	Private Sector (Business Services)	District 2
*Gabe Morales	Division Director	Center for Employment Training	Community Based Organization	District 5
*Glenn Morris	President & CEO	Santa Maria Chamber of Commerce	Private Sector (Business Services)	District 5
*Daniel Nielson	Director	Department of Social Services	Public Sector	District 4
*Kenneth Oplinger	President & CEO	Chamber of the Santa Barbara Region	Private Sector (Business Services)	N/A (1)
*Joe Pierre	Vice President	UFCW Local 770	Labor	District 5
Shirley Raun	Staff Services Manager	Department of Rehabilitation	Vocational Rehabilitation Programs	N/A (5)
Patrice Ryan	VP, Human Resources	Cottage Hospital	Private Sector (Healthcare)	District 3
*Grace Schoch-Manzano	Regional Office Mgr.	Employment Development Dept.	State Employment Agency	N/A (5)
Laurel Shockley	Economic Development	Southern California Edison	Private Sector (Energy)	N/A
Zoe Taylor	Director	Economic Vitality Task Force	Economic Development	N/A
Kevin Walthers	President	Allan Hancock College	Higher Education	District 5

*Returning members

Appointees by District



Key

- ★ Private Sector
- ▲ Education
- Labor
- CBO
- ⊕ Public Sector

Total Number of Appointees by District

- District 1 – 1
- District 2 – 2
- District 3 – 3
- District 4 – 1
- District 5 – 4
- Out of District - 6

Recommended Actions



That the Board of Supervisors:

- ✓ Accept the presentation on the Implementation of the Workforce Innovation & Opportunity Act (WIOA).
- ✓ Appoint the recommended individuals as the initial members of the new Workforce Development Board (WDB).
- ✓ Appoint a County Supervisor to serve on the Workforce Development Board.
- ✓ Direct the Workforce Development Board Executive Director to return in January 2016 with additional appointment recommendations to complete the membership of the WDB.
- ✓ Determine that the above action does not involve any commitment to any specific project which may result in a potentially significant impact on the environment, and therefore it is not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) and (5) as the proposed action is also an organizational or administrative activity.