


# Proposed Baseline Poverty Indicators

| Category            |   | 2013 Report |           |          |     | 2015 Report EXAMPLE |    |      |    |     |   |     | % Δ |
|---------------------|---|-------------|-----------|----------|-----|---------------------|----|------|----|-----|---|-----|-----|
|                     |   | HPA         | SBCO      | CAL      | NAT | HPA                 | %Δ | SBCO | %Δ | CAL | % | NAT | % Δ |
| Threshold           | Children in Poverty                                 |             | 17.00%    |          |     |                     |    |      |    |     |   |     |     |
|                     | Adults in Poverty                                   |             | 14.90%    |          |     |                     |    |      |    |     |   |     |     |
|                     | Families in Poverty                                 |             | 11.67%    |          |     |                     |    |      |    |     |   |     |     |
| Employment & Income | Average Median Income                               | 36,77       | 24.67 hr. | \$60,028 |     |                     |    |      |    |     |   |     |     |
|                     | Cal Fresh Participation                             | 32.5%       | 15.4%     |          |     |                     |    |      |    |     |   |     |     |
|                     | General Relief Issuance                             | 48,200      | \$66,382  |          |     |                     |    |      |    |     |   |     |     |
|                     | WIC Enrollment                                      |             |           |          |     |                     |    |      |    |     |   |     |     |
|                     | Child Support & Payments Collected                  |             |           |          |     |                     |    |      |    |     |   |     |     |
|                     | SSI Recipient                                       | 6,300       | 9,700     |          |     |                     |    |      |    |     |   |     |     |
|                     | Employment  |             | 93        |          |     |                     |    |      |    |     |   |     |     |
| Housing             | Unemployment Rates Civilian                         | 11%         | 69        |          |     |                     |    |      |    |     |   |     |     |
|                     | Affordable Housing Units                            |             | 7,151     |          |     |                     |    |      |    |     |   |     |     |
|                     | Owner Occupied                                      | 22%         | 50%       |          |     |                     |    |      |    |     |   |     |     |
| Education           | Housing Placements                                  |             |           |          |     |                     |    |      |    |     |   |     |     |
|                     | Rates of Homelessness                               |             | 1,466     |          |     |                     |    |      |    |     |   |     |     |
|                     | Educational Attainment (GED/Less)                   | 62%         | 38.00%    |          |     |                     |    |      |    |     |   |     |     |
|                     | Drop Out Rates (Grades 9-12)                        |             | 3.6%      |          |     |                     |    |      |    |     |   |     |     |
|                     | Kindergarten Readiness                              |             |           |          |     |                     |    |      |    |     |   |     |     |
|                     | Truancy Rates                                       | 39%         | 30%       |          |     |                     |    |      |    |     |   |     |     |
| Safety              | Affordable Childcare spaces created or preserved    |             |           |          |     |                     |    |      |    |     |   |     |     |
|                     | Education & Training placement opportunities        |             |           |          |     |                     |    |      |    |     |   |     |     |
|                     | Crimes (felony, misdemeanors)                       |             |           |          |     |                     |    |      |    |     |   |     |     |
| Health              | Child Welfare                                       |             |           |          |     |                     |    |      |    |     |   |     |     |
|                     | Domestic Violence                                   |             |           |          |     |                     |    |      |    |     |   |     |     |
|                     | Rates of uninsurance                                | 21%         | 17%       |          |     |                     |    |      |    |     |   |     |     |
|                     | Access to health care services created or preserved |             |           |          |     |                     |    |      |    |     |   |     |     |
|                     | Access to mental health services                    |             |           |          |     |                     |    |      |    |     |   |     |     |
| Health              | Children's Health Insurance Coverage                |             |           |          |     |                     |    |      |    |     |   |     |     |
|                     | Age of Death  | 72          | 76        |          |     |                     |    |      |    |     |   |     |     |

DOCUMENT SAMPLE



- ↑ Positive Impact / ↓ Negative Impact
- ↓ Positive Impact / ↑ Negative Impact
- ↑ % Up
- ↓ % Down

**HPA** = High Poverty Area  
**SBCO** = Santa Barbara County  
**CAL** = State  
**NAT** = National