

# Strategic Plan

## SP-05 Overview

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The priorities established for the 2015-2020 Consolidated Plan are similar to those in the past five-year plan, with an emphasis on affordable housing and services to low income and special needs residents. The goals and activities planned for the next five years address the most significant needs in the Consortium: 1) The need to increase the supply of affordable housing (and preserve existing affordable housing), and 2) the need to provide social supports to residents living in poverty and residents with special needs.

Five-year goals and strategies to address priority needs include the following:

**Goal No 1—Expand affordable housing:** The purpose of this goal is to increase the affordability, availability, accessibility and sustainability of renter and owner-occupied housing units.

- Promote new construction/acquisition/rehabilitation of rental housing projects for lower income households including large, small, and special needs households, as well as persons who are homeless, persons with disabilities and elderly persons (High Priority)
- Promote projects that combine supportive services with housing (Medium Priority)
- Promote homeownership opportunities for low-income first-time homebuyers (Low Priority)
- Promote projects that are in close proximity to employment centers, public transportation corridors, and public services and amenities (Low Priority)

**Goal No 2—Assist non-homeless special needs populations:** This goal consists of activities to help non-homeless persons with special needs access needed supportive services and facilities, as well as to provide affordable and accessible housing.

- Remove design barriers to accessing community services for persons with mobility and other impairments as promoted under the Americans with Disabilities Act (High Priority)
- Promote services that assist non-homeless persons with special needs (High Priority)
- Promote projects that incorporate “universal design” and accessibility standards to meet the needs of people with disabilities. (Low Priority)

**Goal No 3—Build community infrastructure and service capacity:** This goal strives to improve neighborhood infrastructure and access to basic services for low income and special needs populations.

- Improve the physical character of neighborhoods, including complete streets, parks, and other public spaces (High Priority)

- Support programs that assist with basic necessities, such as food, clothing, healthcare and shelter (High Priority)

**Goal No 4—Assist homeless individuals/families and those at-risk of homelessness with emergency and permanent housing and services:** This goal includes activities targeted to persons and families experiencing and at-risk of homelessness.

- Promote projects that provide permanent supportive housing to address the needs of homeless individuals and families, households at imminent risk of homelessness and /or persons with special needs (High Priority)
- Provide funding for essential services and programs that provide needed resources for homeless persons and households at imminent risk of homelessness (High Priority)
- Prioritize funding for operation of principal emergency shelters throughout Santa Barbara County (High Priority)

**Goal No 5—Promote economic development:** This goal includes activities that create or retain jobs, foster entrepreneurship and increase access to employment centers, particularly for low and moderate income persons.

- Support economic development that creates or retains jobs, including those for low- and moderate-income persons (Low Priority)
- Promote projects that reduce the jobs/housing imbalance between North and South County (Low Priority)
- Promote projects that incorporate innovative energy efficiency and conservation measures (Low Priority)