

SANTA BARBARA COUNTY JAIL EXPANSION FEASIBILITY SURVEY
220-2667
WFT N=600

Time Began _____
Time Ended _____
Minutes _____

Hello, I'm _____ from FMM&A, a public opinion research company. We are not telemarketers trying to sell you something or solicit a contribution. We are conducting an opinion survey on issues that interest people living in Santa Barbara County, and we would like to include your opinions. If you are on a cell phone, please make sure you are speaking from a safe location. May I speak with _____ (**MUST SPEAK WITH VOTER LISTED. IF NOT AVAILABLE, ASK:** "Is there another time I may call back to speak to _____?")

- Thinking about elections in California, some people tell us they vote in every primary and general election no matter what candidates and ballot measures are on the ballot. Other people tell us that they don't vote in every election but tend to vote mostly in the November general election. How would you best describe the way you usually vote?

Vote in every primary and general election no matter what ----- 86%
 Tend to vote in November general elections only ----- 13%
 (**DON'T READ**) DK/Refused ----- 1%

- Next, on an overall basis, do you think things in Santa Barbara County are going in the right direction or are they off on the wrong track?

Right direction ----- 48%
 Wrong track ----- 36%
 (**DON'T READ**) DK/NA ----- 16%

- Now I'd like to mention some issues that people say may be problems facing residents of Santa Barbara County. For each one I read, please tell me whether you think it is a very serious problem, a somewhat serious problem, not too serious a problem or not a problem at all for residents of your area.

		VERY SER	SMWT SER	NOT TOO. SER.	NOT A PROB AT ALL	(DON'T READ) DK/NA
(ROTATE)						
[] a.	Crime including drug abuse-----	42%	38%	12%	7%	1%
[] b.	The availability of good-paying jobs -----	38%	39%	10%	6%	6%
[] c.	The amount of state and local taxes we have to pay -----	29%	30%	22%	15%	4%
[] d.	The cost of gasoline and diesel -----	27%	33%	23%	16%	1%
[] e.	The quality of public schools -----	27%	29%	17%	14%	13%

	<u>VERY</u> <u>SER</u>	<u>SMWT</u> <u>SER</u>	<u>NOT</u> <u>TOO.</u> <u>SER.</u>	<u>NOT</u> <u>A PROB</u> <u>AT ALL</u>	<u>(DON'T</u> <u>READ)</u> <u>DK/NA</u>
(ROTATE)					
[]f. The condition of California's economy -----	56%	39%	3%	2%	0%
[]g. Traffic congestion-----	27%	30%	21%	20%	2%
[]h. The affordability of housing for middle-class people -----	45%	37%	8%	8%	2%
[]i. Illegal immigration-----	37%	33%	13%	12%	5%

**NEXT, I AM GOING TO ASK YOU SOME QUESTIONS ABOUT
SANTA BARBARA COUNTY GOVERNMENT.**

4. First, on an overall basis, how would you rate the job being done by Santa Barbara County government in carrying out its duties and providing services to Santa Barbara County residents. Would you say County government is doing an ...? **(READ ALL, THEN RECORD)**

Excellent-----5%
 Good ----- 42%
 Just fair, or----- 40%
 Poor job----- 11%
(DON'T READ) DK/NA ----- 3%

5. Specifically, how would you rate the overall job being done by Santa Barbara County government in managing its finances? Would you say County government is doing an ...? **(READ RESPONSES)**

Excellent-----2%
 Good ----- 28%
 Just fair, or----- 39%
 Poor job of managing its finances----- 21%
(DON'T READ) DK/NA ----- 9%

6. Next, I am going to mention some departments of Santa Barbara County government. After hearing each one, please tell me how you would rate the job being done by that department in carrying out its duties. We will use a scale of one to seven where one means a **POOR** job and seven means an **EXCELLENT** job. Remember you can pick any number between one and seven. If you can't rate the job being done by a department, you can tell me that too.

	POOR					EXCELLENT		DK	
	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>	<u>MEAN</u>
(ROTATE)									
[]a. Santa Barbara County's Board of Supervisors	5%	4%	8%	28%	26%	11%	6%	12%	3.9
[]b. Santa Barbara County's Public Works Department	3%	3%	6%	24%	23%	17%	11%	13%	4.2
[]c. The Santa Barbara County Sheriff's Department	2%	3%	4%	17%	25%	24%	20%	5%	5.0
[]d. The Santa Barbara County Fire Department	1%	1%	2%	4%	7%	39%	43%	1%	6.0

NEXT, I AM GOING TO ASK YOU A FEW MORE QUESTIONS ABOUT THE BARBARA COUNTY SHERIFF'S DEPARTMENT.

7. I am going to mention some of the responsibilities and functions of the Sheriff's Department. After hearing each one, please tell me how you would rate the job being done by the Sheriff's Department in carrying out that specific function or responsibility. We will use a scale of one to seven where one means a **POOR** job and seven means an **EXCELLENT** job. Remember you can pick any number between one and seven. If you can't rate the job being done by a department, you can tell me that too.

	POOR						EXCELLENT	DK	
	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>	<u>MEAN</u>
(ROTATE)									
<input type="checkbox"/> a. Providing patrol and other police services	-----2%	-----2%	-----6%	-----14%	-----28%	-----26%	-----16%	-----7%	4.9
<input type="checkbox"/> b. Investigating and arresting people who commit violent crimes	-----2%	-----4%	-----5%	-----14%	-----22%	-----25%	-----15%	-----13%	4.5
<input type="checkbox"/> c. Managing the County Jail	-----3%	-----3%	-----4%	-----17%	-----19%	-----12%	-----9%	-----31%	3.3
<input type="checkbox"/> d. Investigating and arresting people who commit burglary and robbery	-----2%	-----3%	-----6%	-----22%	-----20%	-----17%	-----13%	-----17%	4.1
<input type="checkbox"/> e. Investigating and arresting people who commit white collar crime	-----4%	-----4%	-----7%	-----21%	-----19%	-----9%	-----7%	-----28%	3.2
<input type="checkbox"/> f. Conducting rehabilitation programs to reduce the number of repeat crime offenders	-----5%	-----10%	-----8%	-----18%	-----18%	-----8%	-----6%	-----26%	3.0
<input type="checkbox"/> g. Cooperating with other Santa Barbara County police departments to prevent and combat crime	-----1%	-----3%	-----6%	-----14%	-----18%	-----19%	-----14%	-----25%	3.8

8. As you may know, in these difficult economic times, local governments in California are facing serious budget problems. Taxes may have to be increased and some government services and programs cut in order to balance budgets. With a budget deficit of at least seven million dollars in the fiscal year starting this coming July 1st which can greatly increase if State government cuts funding to local governments even more -- Santa Barbara County government is no exception. With this in mind, I am going to mention some of Santa Barbara County government's services and responsibilities. After hearing each one, please tell me whether that service or responsibility should get more money in the Santa Barbara County government budget for the next fiscal year, about the same amount of money as it gets now, or should it get less for the next fiscal year.

	<u>GET MORE</u>	<u>GET SAME</u>	<u>GET LESS</u>	(DON'T READ) DON'T KNOW
<input type="checkbox"/> a. Child support enforcement services -----	29%	57%	9%	6%
<input type="checkbox"/> b. The County Fire Department's paramedic, fire protection and fire suppression services -----	47%	46%	4%	2%
<input type="checkbox"/> c. Storm drain maintenance and construction -----	16%	58%	20%	6%
<input type="checkbox"/> d. Housing and community development programs-----	29%	38%	27%	6%
<input type="checkbox"/> e. The County Jail administered by the Sheriff's Department-----	24%	54%	13%	9%
<input type="checkbox"/> f. The County libraries -----	32%	50%	16%	2%
<input type="checkbox"/> g. The Probation Department's supervision of convicted felons -----	29%	54%	9%	8%
<input type="checkbox"/> h. County road maintenance and construction -----	28%	54%	15%	4%
<input type="checkbox"/> i. The District Attorney's office -----	14%	59%	19%	9%
<input type="checkbox"/> j. Social assistance for the poor and needy -----	45%	41%	11%	3%
<input type="checkbox"/> k. The Sheriff's Department's police services -----	32%	56%	7%	5%
<input type="checkbox"/> l. The Public Health Department's local health clinics -----	42%	44%	9%	4%
<input type="checkbox"/> m. County parks maintenance, including beaches and open spaces -----	17%	55%	25%	2%
<input type="checkbox"/> n. Countywide emergency trauma care centers -----	37%	52%	6%	4%
<input type="checkbox"/> o. The County's disaster emergency preparedness and recovery services-----	29%	57%	10%	4%

9. Have you seen or seen or heard anything in the news over the last year regarding overcrowding at the Santa Barbara County Jail? **(IF YES, ASK: “Have you heard a lot or just a little?”)**

Yes, a lot----- **(ASK Q10)** 27%
 Yes, a little ----- **(ASK Q10)** 33%
 No, seen/heard nothing ----- 38%
(DON’T READ) DK/NA/refused ----- 2%

(ASK QUESTION 10 ONLY IF “YES” IN QUESTION 9)

10. In a few words, of your own, what have you seen or heard about County Jail overcrowding?

Overcrowded/double bunking in cells/not enough room----- 54%
 They are building a new jail/opening a new one ----- 19%
 Are releasing prisoners early ----- 11%
 Problem exists/something needs to be done -----3%
 Need more drug rehab. programs/people not getting help -----3%
 Too many petty crimes sending people to jail -----2%
 Some criminals don't serve time because no room in jail -----2%
 Might lose control of the jail/leading to more crime/violence---2%
 Relieve pressure on the other jail -----1%
 There is only one jail/facility -----1%
 Are outsourcing criminals to other counties -----1%
 Needs to be fixed/improve size/maintenance-----1%

 Don't know/Refused ----- 19%

(RESUME ASKING ALL RESPONDENTS)

11. Next, if a measure were on the ballot to relieve jail overcrowding by building a new, additional jail facility, do you think you would vote Yes in favor or No to oppose such a ballot measure? **(IF YES/NO, ASK: “Is that definitely or just probably?”)**

Definitely yes ----- 24%
 Probably yes----- 21%
 Probably no----- 19%
 Definitely no ----- 19%
(DON’T READ) Need more information ----- 15%
(DON’T READ) DK/NA/refused ----- 2%

READ SLOWLY

LET ME GIVE YOU SOME MORE INFORMATION. LAST YEAR, A SHERIFF’S BLUE-RIBBON COMMISSION STUDIED OVERCROWDING AT THE SANTA BARBARA COUNTY JAIL. THE BLUE RIBBON COMMISSION FOUND THAT THE EXISTING JAIL IS 120 PERCENT OVER ITS OFFICIALLY-RATED CAPACITY, AND IT HAS BEEN IN THIS CONDITION FOR SEVERAL YEARS. A COURT ORDER NOW LIMITS THE NUMBER OF PRISONERS THAT CAN BE HELD IN THE JAIL ON ANY GIVEN DAY. THIS LEADS TO NEARLY TWO THOUSAND COUNTY INMATES BEING RELEASED EARLY EACH YEAR BEFORE THEY COMPLETE THEIR SENTENCES AND MANY THOUSANDS OF CONVICTED CRIMINALS NOT EVEN GOING TO JAIL BECAUSE OF A LACK OF ROOM IN THE JAIL.

THE BLUE RIBBON COMMISSION SAYS JAIL OVERCROWDING CREATES SERIOUS PUBLIC SAFETY CONCERNS, ADDITIONAL SAFETY RISKS TO JAILERS AND INMATES, LESS PRISONER REHABILITATION AND AN OVERBURDENED PROBATION SYSTEM. ALSO JUDGES CANNOT PUNISH DRUG OFFENDERS WHO VIOLATE PROBATION OR THEIR DRUG TREATMENT PROGRAMS WITH SHORT TERM JAIL SENTENCES.

12. Having heard what the Sheriff’s Blue Ribbon Commission says about Santa Barbara’s overcrowded jail, let me ask you again. If a measure were on the ballot to build a new, additional jail facility to relieve jail overcrowding and provide jail space for convicted criminals who should be in jail but are not, do you think you would vote Yes in favor or No to oppose such a ballot measure? **(IF YES/NO, ASK: “Is that definitely or just probably?”)**

Definitely yes ----- 33%
 Probably yes----- 26%
 Probably no----- 13%
 Definitely no ----- 18%
(DON’T READ) Need more information -----9%
(DON’T READ) DK/NA/refused ----- 3%

13. Next, the ballot measure to relieve jail overcrowding by building a new, additional jail facility has not yet been written. I am going to mention some possible elements or features that could be incorporated in this measure. After I mention each possible element or feature, please tell me if having it as part of this ballot measure would make you more inclined or less inclined to support a ballot measure to eliminate jail overcrowding by building a new jail facility. **(IF MORE/LESS INCLINED, ASK: Is that much MORE/LESS inclined or just somewhat?) (ROTATE b through e. ALWAYS ASK “a” FIRST)**

	<u>MUCH MORE INCL</u>	<u>S.W. MORE INCL</u>	<u>S.W. LESS INCLIN</u>	<u>MUCH LESS INCLIN</u>	<u>(NO DIFF)</u>	<u>(DON'T READ) (DK/NA)</u>
[]a. Building a new 300-bed new jail facility at a rural north County site to relieve overcrowded conditions in the existing County jail and stop the early release of inmates -----	33%	29%	9%	7%	18%	4%
[]b. Establishing a Jail Overcrowding Prevention Commission to direct federal, state and local funds to programs, including drug treatment and alcohol use rehabilitation and gang diversion, to reduce the number of potential jail inmates -----	38%	30%	8%	8%	14%	2%
[]c. Distributing funds raised by this measure on the basis of fifty percent for construction and operation of a new jail facility, 25 percent for alcohol, drug and other rehabilitation programs and 25 percent to County government and local cities in Santa Barbara County to improve policing -----	28%	29%	10%	10%	18%	5%
[]d. Creating an independent citizens oversight committee to review expenditures and make annual public reports regarding construction and operation of a new jail facility -----	34%	29%	8%	8%	18%	3%
[]e. Providing a fixed future date for the expiration of the portion of the tax that pays for the construction of a new jail facility -----	32%	30%	5%	8%	19%	6%

14. Now having heard more, if a measure with these elements and features were on the ballot to provide funds to build a new, additional jail facility to relieve jail overcrowding and provide jail space for convicted criminals who should be in jail but are not, do you think you would vote Yes in favor or No to oppose this ballot measure? (IF YES/NO, ASK: "Is that definitely or just probably?")

Definitely yes -----	35%
Probably yes-----	28%
Probably no-----	14%
Definitely no -----	16%
(DON'T READ) Need more information -----	6%
(DON'T READ) DK/NA/refused -----	2%

15. Next, there are different ways to pay for the construction and operating costs of a new 300-bed jail facility as well as the other programs I just asked you about. The funding sources could be an increase in the County sales tax of one half cent, or a tax of one half cent per square foot on each parcel of developed and undeveloped land in the County, or a combination of the sales tax increase and the parcel tax on property so that the sales tax increase and the amount of the parcel tax would each be at a lower rate. Regardless of how you think you might vote on this measure at some future date, which funding method would you personally prefer? Would it be...? (READ EACH ITEM BEFORE RECORDING)

A one half cent County sales tax increase-----	34%
A parcel tax of one half cent per square foot ---	12%
A combination of the sales tax increase and the parcel tax but each at a lower rate-----	32%
(DON'T READ) None of these/no tax-----	15%
(DON'T READ) Need more information-----	4%
(DON'T READ) DK/NA/refused -----	2%

16. Next, let me mention some statements that could be made by people who favor a measure to relieve jail overcrowding by building a new, additional 300-bed jail facility in Santa Barbara County funded by a one half cent increase in the County sales tax. After hearing each statement, please tell me whether it makes you more inclined to vote Yes on a measure to fund a new 300-bed jail facility. If you do not believe the statement, or if it has no effect on your thinking one way or the other, please tell me that too. **(IF MORE INCLINED, ASK: "Is that much more or just somewhat?")**

<u>MUCH</u>	<u>SMWT</u>				
<u>MORE</u>	<u>MORE</u>	<u>(LESS</u>	<u>DON'T</u>	<u>NO</u>	<u>(NO</u>
<u>INCL.</u>	<u>INCL.</u>	<u>INCL.)</u>	<u>BELIEVE</u>	<u>EFFECT</u>	<u>OPIN.)</u>

(ROTATE)

- | | | | | | | | |
|-------|---|-----------|-----------|----------|-----------|-----------|----------|
| []a. | Without a new 300-bed jail facility, more and more inmates will have to be released from the existing County jail before their sentences are completed. This measure will end overcrowding at the County jail and stop the early release of inmates, thus making a major improvement to public safety in Santa Barbara County. | ----- 31% | ----- 23% | ----- 7% | ----- 8% | ----- 26% | ----- 5% |
| []b. | Today's overcrowded conditions in the County's single existing jail severely limit inmate access to the Sheriff Department's rehabilitation programs. This means more inmates return again to crime and then to jail. A new jail facility will increase access to rehabilitation programs, thus helping close the revolving door to crime and jail. | ----- 35% | ----- 22% | ----- 8% | ----- 11% | ----- 18% | ----- 6% |
| []c. | With the cost of construction materials and labor at a low point due to current slow economic conditions, this is the best time to build a new jail facility at the lowest cost. Waiting for an economic upturn will only increase taxpayer costs and delay a solution to the jail overcrowding and early release problem | ----- 33% | ----- 27% | ----- 7% | ----- 9% | ----- 20% | ----- 4% |

	<u>MUCH MORE INCL.</u>	<u>SMWT MORE INCL.</u>	<u>(LESS INCL.)</u>	<u>DON'T BELIEVE</u>	<u>NO EFFECT</u>	<u>(NO OPIN.)</u>
(ROTATE)						
[]d.	Building a new 300-bed jail will pump as much as 80 million dollars into the County's economy, provide construction jobs for 100 people in Santa Barbara County over a two-year year construction period and create about 150 permanent jobs to operate the new jail facility -----					
	36%	30%	7%	6%	18%	3%
[]e.	Forced early release of jail inmates because of an overcrowded jail sends the message that criminals don't have to pay the full penalty if they are caught and convicted. This measure says criminals belong in jail for their full sentence and voters intend to make sure of that -----					
	36%	21%	8%	8%	23%	4%
[]f.	Overcrowding in the Santa Barbara jail creates severe health and safety problems for jail inmates and greatly reduces access to effective rehabilitation programs. There is no way to resolve these problems other than to build more capacity for the County's growing jail population -----					
	27%	24%	9%	11%	26%	4%
[]g.	Unless this measure is passed providing new revenue for an additional 300 hundred bed jail, the courts may force Santa Barbara County to build a jail anyway to relieve jail crowding. This could only be funded by massive cuts in everything, from emergency and public safety services to road maintenance to parks -----					
	27%	21%	11%	15%	19%	7%

<u>MUCH MORE INCL.</u>	<u>SMWT MORE INCL.</u>	<u>(LESS INCL.)</u>	<u>DON'T BELIEVE</u>	<u>NO EFFECT</u>	<u>(NO OPIN.)</u>
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(ROTATE)

[]h. Nine in ten jail inmates are alcohol and/or drug abusers, one in three has a certified mental health problem and two in five are involved in gangs. Overcrowding makes it impossible to get the most out of inmate rehabilitation and diversion programs. That means more inmates return to jail again after release, which results in more taxpayer costs for dealing with them. A new, 300-bed jail facility will help break this vicious cycle, reduce jail costs in the long run and improve overall public safety ----- 32% -----25% -----8% -----13% ----- 17%----- 4%

[]i. Unless a new, additional jail is built, law-abiding Santa Barbara County residents will continue to have thousands of convicted criminals in their midst -- some of whom continue to commit crimes -- simply because there is not enough jail space to handle them ----- 30% -----22% -----8% -----14% ----- 21%----- 4%

17. Now having heard what people have to say who favor a measure to provide funds to build a new, additional jail facility to relieve jail overcrowding and provide jail space for convicted criminals who should be in jail but are not, do you think you would vote Yes in favor or No to oppose this ballot measure? **(IF YES/NO, ASK: "Is that definitely or just probably?")**

Definitely yes -----	37%
Probably yes-----	25%
Probably no-----	13%
Definitely no -----	17%
(DON'T READ) Need more information -----	5%
(DON'T READ) DK/NA/refused -----	3%

18. Regardless of how you think you may vote on this measure, what do you recall was the strongest argument to vote Yes in favor of a measure to relieve jail overcrowding by building a new jail facility? **(OPEN-END, RECORD VERBATIM RESPONSE)**

- Prisoners are getting released early ----- 14%
- Need rehabilitation/drug/alcohol programs that work ----- 13%
- People should have to serve their whole time -----8%
- Will create jobs/help economy -----8%
- Provide a place for criminals/have more room/overcrowding----6%
- Keep more crime off the streets -----6%
- Build new jail no matter how we vote/cheaper to build now ----5%
- None/No reasons to vote in favor -----5%
- Stop repeat offenders/close revolving door on criminals -----3%
- Don't need an increase in taxes -----2%
- Reduce the cost -----2%

- Don't know/Refused ----- 29%

19. Next, let me mention some statements that could be made by people who oppose a measure to relieve jail overcrowding by building a new, additional 300-bed jail facility in Santa Barbara County funded by a one half cent increase in the County sales tax. After hearing each statement, please tell me whether it makes you more inclined to vote No on a measure to fund a new 300-bed jail facility. If you do not believe the statement, or if it has no effect on your thinking one way or the other, please tell me that too. **(IF MORE INCLINED, ASK: "Is that much more or just somewhat?")**

MUCH MORE INCL.	SMWT MORE INCL.	(LESS INCL.)	DON'T BELIEVE	NO EFFECT	(NO OPIN.)
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(ROTATE)

- []a. Whatever the merits of a new jail, taxpayers simply can't afford another tax increase in these troubled economic times ----- 25% -----18% -----9% -----15% -----27%----- 5%
- []b. If a new jail is needed, it can be paid for by cutbacks and greater efficiency in the way County government spends the hundreds of millions of dollars it already collects from taxpayers ----- 25% -----21% -----6% -----17% -----24%----- 7%
- []c. Jails are not supposed to be luxury hotels, and we definitely don't need yet another jail hotel to coddle criminals. The fact is we don't need this measure because there is plenty of room in the existing jail for criminals ----- 15% -----12% -----12% -----29% -----25%----- 7%

<u>MUCH MORE INCL.</u>	<u>SMWT MORE INCL.</u>	<u>(LESS INCL.)</u>	<u>DON'T BELIEVE</u>	<u>NO EFFECT</u>	<u>(NO OPIN.)</u>
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(ROTATE)

[]d. The simple fact is that with State government likely to add another one and a half cents to the sales tax to balance the state budget and the County raising the sales tax another half cent to pay for a new jail, the overall sales tax in Santa Barbara County will be nine and three-quarters cents per dollar. That's simply too much sales tax. ----- 33% -----24% ----- 11% -----10% ----- 18%----- 4%

20. Now having heard what people have to say who oppose a measure to provide funds to build a new, additional jail facility to relieve jail overcrowding and provide jail space for convicted criminals who should be in jail but are not, do you think you would vote Yes in favor or No to oppose this ballot measure? **(IF YES/NO, ASK: "Is that definitely or just probably?")**

Definitely yes -----	33%
Probably yes-----	21%
Probably no-----	18%
Definitely no -----	20%
(DON'T READ) Need more information -----	5%
(DON'T READ) DK/NA/refused -----	3%

21. Next, State government could raise the sales tax statewide this year by one and a half cents to help balance the state budget. Would you be less inclined to vote for an additional half cent sales tax increase in Santa Barbara County to pay for a new, additional jail facility if State Government also added one and a half cents to the overall sales tax? Or, would a state sales tax increase not affect your vote on a new jail in Santa Barbara County, one way or the other?

Less inclined -----	45%
No effect-----	45%
(DON'T READ) Need more information -----	7%
(DON'T READ) DK/NA/refused -----	3%

22. Next, some people say that instead of a one half cent sales tax increase to fund a new 300-bed jail plus additional programs to reduce the potential number of inmates through crime prevention and rehabilitation, the sales tax increase should only be one quarter of a cent, which would provide only the money needed to pay construction costs for the new jail and provide annual funding for jail operations. If a measure to fund a new jail with a quarter cent sales tax were on the ballot, do you think you would vote Yes in favor or NO to oppose such a measure? **(IF YES/NO, ASK: “Is that definitely or just probably?”)**

Definitely yes ----- 30%
 Probably yes----- 23%
 Probably no----- 13%
 Definitely no ----- 25%
(DON'T READ) Need more information -----5%
(DON'T READ) DK/NA/refused ----- 4%

23. Next, here is different idea for a ballot measure. This measure would be for general public safety improvements in Santa Barbara County. It would raise the County sales tax one half cent to fund increased fire prevention and suppression services, improved emergency services, including an Emergency Operations Communications Center, emergency trauma care facilities, additional policing and a new, additional County jail facility. If this measure were on the ballot, would you vote Yes to approve or No to oppose it? **(IF YES/NO, ASK: “Is that definitely or just probably?”)**

Definitely yes ----- 28%
 Probably yes----- 22%
 Probably no----- 13%
 Definitely no ----- 23%
(DON'T READ) Need more information ----- 10%
(DON'T READ) DK/NA/refused ----- 4%

24. Let’s assume that the State portion of the sales tax was increased one and a half cents to help balance the state budget, and that – as a result of continued economic crisis -- Santa Barbara County had to make deep cuts in its expenditures, including for public safety services, to balance the County budget. Would you vote Yes to approve or No to oppose a ballot measure raising the county portion of the sales tax by one half cent in order to preserve and enhance public safety services such as the County Fire Department, the Sheriff, and disaster preparedness and recovery?

Definitely yes ----- 26%
 Probably yes----- 21%
 Probably no----- 17%
 Definitely no ----- 24%
(DON'T READ) Need more information -----7%
(DON'T READ) DK/NA/refused ----- 4%

SAMPLE A

25. Next, let me mention different amounts of money people might be willing to pay in new taxes over a year’s time –whether through a sales tax increase or a new parcel tax or a combination of both -- to provide funds for the construction and operation of a new, additional jail. Would you be willing to pay one hundred fifty dollars over a year’s time, which about 41 cents a day? **(IF “NO,” ASK: “What if it was between ...?” READ EACH ITEM UNTIL “YES” RESPONSE OR LIST COMPLETED. RECORD “NOTHING/0” AS “LESS THAN FIVE DOLLARS”)**

- 150 dollars----- 34%
- IF “NO” ASK:**
- Between 125 and 149 dollars, which is 34 to 40 cents a day -----8%
- Between 100 and 124 dollars, which is 27 to33 cents a day-----7%
- 75 and 99 dollars, which is 21 to 27 cents a day -----7%
- Between 50 and 74 dollars, which is 14 to 20 cents a day -----1%
- Between 25 and 49 dollars, which is 7 to 20 cents a day -----2%
- Between 15 and 24 dollars, which is 4 to 7 cents a day -----3%
- Between 5 and 14 dollars, which is one to 4 cents a day-----1%
- Less than 5 dollars ----- 31%
- (DON’T READ) Refused**-----7%

SAMPLE B

26. Next, let me mention different amounts of money people might be willing to pay in new taxes – whether through a sales tax increase or a new parcel tax or a combination of both -- to provide funds for increased fire prevention and suppression services, improved emergency services, additional policing and a new, additional County jail facility. Please stop me when I mention the amount that would be maximum you personally would be willing to pay.

- 150 dollars----- 43%
- IF “NO” ASK:**
- Between 125 and 149 dollars, which is 34 to 40 cents a day -----6%
- Between 100 and 124 dollars, which is 27 to33 cents a day-----6%
- 75 and 99 dollars, which is 21 to 27 cents a day -----4%
- Between 50 and 74 dollars, which is 14 to 20 cents a day -----5%
- Between 25 and 49 dollars, which is 7 to 20 cents a day -----4%
- Between 15 and 24 dollars, which is 4 to 7 cents a day -----4%
- Between 5 and 14 dollars, which is one to 4 cents a day-----0%
- Less than 5 dollars ----- 25%
- (DON’T READ) Refused**-----4%

HERE ARE MY FINAL QUESTIONS; THEY ARE JUST FOR CLASSIFICATION PURPOSES

27. In what year were you born?

1991-1985 (18-24)	-----7%
1984-1980 (25-29)	-----9%
1979-1975 (30-34)	-----5%
1974-1970 (35-39)	-----7%
1969-1965 (40-44)	----- 11%
1964-1960 (45-49)	-----6%
1959-1955 (50-54)	----- 12%
1954-1950 (55-59)	-----9%
1949-1945 (60-64)	-----8%
1944-1935 (65-74)	----- 14%
1934 or earlier (75 & over)	----- 11%
(REFUSED/ DK/NA)	----- 1%

28. What was the last level of school you completed?

Grades 1-8	-----0%
Grades 9-11	-----1%
High school graduate (12)	----- 15%
Some college/business/ Vocational school	----- 27%
College graduate (4)	----- 36%
Post-graduate work/ Professional school	----- 21%
(DON'T READ) Refused	----- 1%

29. With which racial or ethnic group do you identify yourself? **(READ RESPONSES)**

Hispanic or Latino	----- 17%
African-American or Black	-----2%
Anglo/White	----- 78%
Asian	-----1%
Something else	-----1%
(DON'T READ) Refused/NA	----- 1%

30. Are you or any member of your immediate family a member of a labor union?

Yes, self	-----9%
Yes, family member only	----- 10%
No	----- 79%
(DON'T READ) Refused/NA	----- 1%
Yes, self and family member	----- 1%

31. How would you describe your political outlook? Would you say that you are very conservative, somewhat conservative, a moderate, somewhat liberal, or very liberal?

Very conservative ----- 12%
 Somewhat conservative----- 20%
 Moderate----- 30%
 Somewhat liberal ----- 25%
 Very liberal----- 10%
(DON'T READ) Refused/DK/NA-----3%

32. Do you own or rent your place of residence?

Own ----- 71%
 Rent ----- 26%
(DON'T READ) Refused/DK/NA-----3%

33. I don't need to know the exact amount, but please stop me when I read the category that includes the total income for your household before taxes in 2008? Was it:

\$30,000 and under-----7%
 \$30,001 - \$60,000 ----- 14%
 \$61,001 - \$75,000 ----- 14%
 \$75,001 - \$100,000----- 19%
 \$100,001 - \$150,000 ----- 15%
 More than \$150,000-----9%
(DON'T READ) Refused/NA----- 22%

34. Could you give me your ZIP code? _____

THANK YOU FOR PARTICIPATING IN THIS SURVEY.

Gender: By observation
 Male ----- 46%
 Female ----- 54%

Party: By observation
 Democrat ----- 43%
 Republican ----- 36%
 Declined-to-State ----- 17%
 Any other party -----4%

Name _____ Verified by _____

Address _____ Date _____

City _____ ZIP _____

Phone: (_____) _____ Rep # _____

Interviewer _____ Page # _____

Cluster # _____

FLAGS

P02 -----39%
 G02-----56%
 R03-----64%
 P04-----55%
 G04-----82%
 S05-----63%
 P06-----54%
 G06-----73%
 F08-----74%
 P08-----51%
 BLANK----- 6%

SUPERVISORIAL DISTRICT

1----- 20%
 2----- 28%
 3----- 19%
 4----- 19%
 5----- 14%

PERMANENT ABSENTEE

Yes ----- 50%
 No ----- 50%

VOTE BY MAIL

1 -----13%
 2 ----- 5%
 3+-----42%
 BLANK-----41%

TYPE OF PHONE

Landline ----- 84%
 Cell ----- 16%