



Spencer Brandt
DIRECTOR
PRESIDENT

Edward Pilotte
DIRECTOR
VICE PRESIDENT

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Kylan Hobart
DIRECTOR

Annabelle Sipos
DIRECTOR

Katherine Carmicahel
DIRECTOR

IVCSD Parking Compliance Program Description

Why are we doing this

- Continuation of County's work 2007-2015 to establish a parking program in Isla Vista as part of approving the IV Master Plan to build housing in IV.
- Active Transportation & Mobility:
 - Keeping sidewalks clear for pedestrians and disabled people
 - Keeping bus stops and bike lanes clear
- Health & Safety:
 - Blocked driveways
 - Blocked fire hydrants
 - Blocked red curbs
 - Blocked loading zones
 - Blocked dumpsters/trash bins
- Reduce parking congestion down to 85% (industry standard) from 100+% on all streets

IVCSD in house program staffing plan

IVCSD will dedicate 3-5 staff towards the parking program to handle parking enforcement (predominately), ticket management/tracking, customer service, education on vehicle alternatives, and other activities necessary to sustain the program. This will result in approximately 80 hours of enforcement per week.

IVCSD In house cost breakdown

Annually \$200,000: all costs are approximations and not final

- \$134,000 Staffing - 1 full time and 3-4 part time *Does not include indirect staffing costs (ex IVCSD Public Works & Sustainability Director management/supervisory time).*
- \$8,000 Equipment & supplies



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- \$15,000 Education
- \$20,000 Enforcement, management, & payment software
- \$9,000 Rent, storage, EBike maintenance
- \$15,000 On-time costs amortization
 - LPR cameras
 - Uniforms
 - EBike
 - Start up consulting

Revenue neutrality

The compliance program is projected to become revenue neutral through the collection of ticket fees. A pro forma analysis conducted by IVCSO estimated that revenue neutrality could be achieved with a reasonable volume of citations and corresponding fine amounts, including consideration of escalating fines for repeat offenders.

Start up funding

The County loan of \$300,000 would be used for start-up costs, backed up by the IVCSO's \$300,000 allocation. Repayment to the County will begin October 1, 2026 and be repaid in full by April 1, 2028.

Other activities along with enforcement

- Improve utilization of off-street parking working with property owners.
- Improve utilization of SBMTD's on demand shuttle service, the Wave, and other bus services.
- Improve utilization of local Isla Vista grocery stores to reduce car trips needed.
- Improve awareness of alternative means for residents to travel to other parts of the state during school breaks.