



# Santa Barbara Maritime Museum

P.<sup>ta</sup> del Estero







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The third order lens was the most powerful lens ever made. It was used in the Great Lighthouse of the United States, the Washington Monument Lighthouse, and the Cape Cod Lighthouse. It was made of glass and was 10 feet high and 4 feet in diameter. It was made of glass and was 10 feet high and 4 feet in diameter.



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California's  
Maritime Ranches



OPEN

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# New Exhibits



- Opened 8-10 New exhibits annually over the past four years
  - *Point Conception Lighthouse Lens*
  - *Jack London Photography*
  - *Purisima Diving Bell*
  - *Marking Time: Voyage to Vietnam*
  - *Goleta Cannons*
  - *Winfield Scott Shipwreck*
  - *Spills Broad Reach*

# Museum Paid Attendance



- FY 2010-11            \$35,674
- FY 2011-12            \$40,271            +13%
- FY 2012-13            \$39,601            -1.7%
- FY 2013-14            \$26,463            +29% (7-month YTD Comparison)

# Lecture Series- 2012-14

- Sharon Green- Sold Out – Over 100 turned away
- Bud Bottoms- SRO
- Maritime Tastings- Main Floor- 75-125 people
- Marla Daily- SRO
- Sue Hodson- SRO
- Robert Schwemmer- Main Floor
- Erin Graffy de Garcia- Sold Out
- Neal Graffy- Sold Out
- John Blankenship- Main Floor
- Scrap Lundy- SRO





Non-Members: \$10  
Members: Free

Waitlist

Sharon Green - Ultimate Sailing Photos  
January 16, 2014 7PM  
(Member Reception at 6:15pm)

Event Point Person: TBD  
88 person capacity

LAST NAME	FIRST NAME	PHONE	DT.PD.	M/NM	INITIALS/NOTES
<del>STELCK</del>	DOUG		16-Jan		GG
SILSBURY	BRIAN	305-684-1738		NM	BOC
SILSBURY	ROBERTA	305-684-1738		NM	BOC
DOYLE	DIANA			NM	BOC
DOYLE	FRANK			NM	BOC
DANIELSON	RON			NM	BOC
DEWEY	BILL	NO		NM	BOC
DEWEY Proello	BILL Debbie	NO		NM	BOC
HUTCHINS	ANN	Here		NM	BOC
HUTCHINS 10	ANN	"		NM	BOC
METE	MIKE			NM	BOC
<del>METE</del>	MIKE			NM	BOC
METE	MIKE			NM	BOC
METE	MIKE			NM	BOC
VANGELDER	NANCY			NM	BOC
<del>RICHTER-LUNN</del>	<del>NIKI</del>			NM	BOC
PAY	REX			NM	BOC
PAY	ELSA			NM	BOC
Levinson	Bob			M	BOC
Lamb	Dick			NM	BOC
Lamb	Dick			NM	BOC
Johrsche	Berny				
Desantiago	Lorana				
Westberg	Patricia				AP
Kennedy	Joe				
Fray	Allen				
Alexander	Susan				
"	"				
Carter	Steve				
S Kim	Repy				
Gahill	Ken	452-0011			
"	"				
Wayman	Dave				
Marino	Molly				
Dyruff	Paul				
Dynff	Mike				

Robbins Susan  
 Robbins Alec  
 Boehm Ron  
 Boehm Mark  
 Godard Ron  
 Godard Mrs  
 Godard  
 McCammon Pan  
 McCammon Marie Ellen  
 Willis Nelson  
 Scott - Paine Mark  
 Tokar Terri  
 Hayes John  
 Galvas Kris  
 Cordillo Billy  
 Stewart Matcom  
 Wayne Jessie  
 Faddo Debbie  
 Marcel Trembley  
 Janega Donna  
 Schmiedl Manfred  
 Knuse Peter  
 Knuse Patricia  
 Voorhees Jim 3 people  
 Betina Bley Kellewly 2

 SANTA BARBARA  
MARITIME MUSEUM



*Jon & Lillian Lovelace  
Presentation Wall*





SANTA BARBARA  
MARITIME MUSEUM



By a Little Learning  
You Can Gain a Lot

Dredge Models



# Community Events



- Santa Barbara Navy League
- U.S. Coast Guard
- Ocean Futures Society
- Historical Diving Society
- Association of Diving Contractors International
- SOS- Stop Oil Seeps
- Protect Our Dolphins
- Santa Barbara Newcomers Club
- Santa Barbara Rape Crisis Center
- Legal Aid Foundation
- Channel City Club
- UCSB Associated Students

# SBMM Events



- Facility Rentals (Weddings, business meetings, receptions)
- Movie Nights (Kathy Zuckerman / Gidget and Women and the Waves)
- Point Conception Lighthouse Science Education Programming
- Panel Discussions
- Exhibit Opening Receptions
- School Group Presentations
- Daily Films
- Friendship Paddle / Rincon Classic / Parade of Lights

# Lost Opportunities



- Lecture Income
- Film Income
- Facility Rental Income
- Higher Quality Presenters and Presentations
- Negative Museum Experiences
- Major Donors turned away at the door
- Can lead to loss of major funding

P.<sup>ta</sup> del Estero

# Spirit of Dana Point Tall Ship Program



P.<sup>ta</sup> del Estero



P.<sup>ta</sup> del Estero

# Marine Science Tall Ship Program





**ERNIE BROOKS**

PHOTOGRAPHER

February 8, 2014

Greg Gorga, Executive Director  
Santa Barbara Maritime Museum  
113 Harbor Way, suite 190  
Santa Barbara, CA 93109

Dear Greg,

This letter will serve to indicate my support for the CREF funding for the following reasons.

Our Maritime Museum is a treasure to all who share its mission and to those of us who prepare audio-visual programs to promote the visual history of our historical past, present and future direction.

I have presented my programs at many maritime museums in America and most recently at the Virginia Maritime and Tampa Museums that have the latest in audio-visual projection, sound and lighting equipment that enabled me to present a high quality program.

My present exhibit, *Fragile Waters*, with Ansel Adams and Dorothy Kerper Monnelly, would not be as well received at the Santa Barbara Maritime Museum because of the aged equipment.

The presentation wall at our museum will be greatly enhanced by a new and larger projection system.

The site of the SBMM is beautiful. We have unique collections and fine displays but the audio-visual aspect is desperate need of updating. There are many fine programs which currently cannot be presented in this facility. It would be ideal if the museum could enhance the educational aspect of its mission with this type of program.

I hope all goes well in your meeting with the County on the CREF program.

My best wishes,

Ernie Brooks



To: Coastal Resources Enhancement Fund  
Barbara County

Subject: Santa Barbara Maritime Museum Proposal Support

From: Jean K. Schuyler  
Peter Schuyler

Date: February 11, 2014

We fully support the Santa Barbara Maritime Museum's proposal request to the Coastal Resources Enhancement Fund (CREF) to expand its educational presentation capabilities on the main floor of the museum's facility at the Santa Barbara harbor.

As part of its mission to preserve and present the rich and diverse maritime history of the Santa Barbara region the Museum provides a diverse and valuable education component through its lecture and film series. In addition to museum members, the many and varied lecture series reach and provide educational opportunities for numerous local residents and school children as well as visitors to our community. The Munger Theater, located within the Museum, provides a venue for local organizations, such as the Channel Islands Marine Sanctuary, the Santa Cruz Island Foundation, and numerous schools to explore and celebrate the maritime nature of our area.

The success of the Museum's educational programs is such that in its relatively short tenure at the current site, the demand for its programs is out growing the capacity of its facilities. The current proposal requesting CREF funding would help meet this demand by installing a state of the art audio / visual system on the main floor of the Museum and greatly increase the number of visitors the Museum could accommodate to its lectures and films.

We encourage you to carefully consider this funding proposal and request your approval of the request.

Thank You

Jean K. Schuyler

Peter Schuyler

