



Current State of Homelessness

County of Santa Barbara | Board of Supervisors

January 24, 2023

Recommended Actions

Make Everyone Count!

Point In Time Count 2023
Wed, Jan 25
5:00am-9:00am

SPONSORED BY



Assist the annual count of those experiencing homelessness in our community!

SIGN UP NOW

countyofsb.pointintime.info



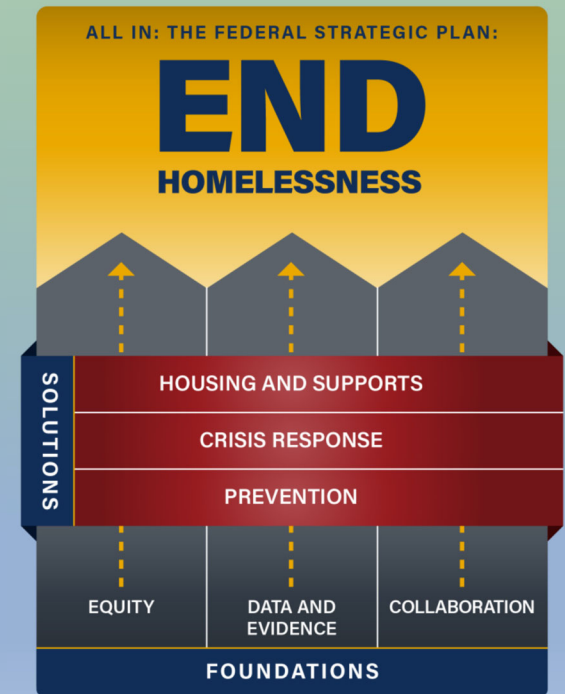
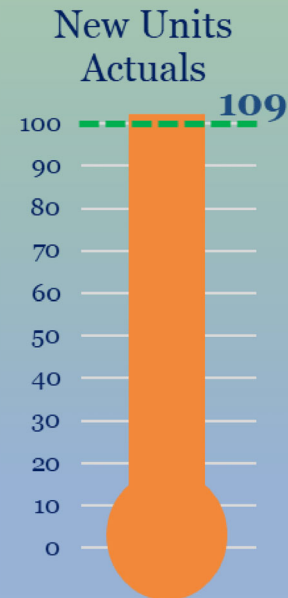
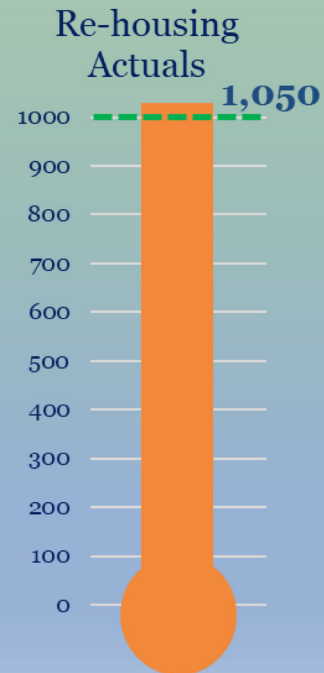
- Receive and file a presentation on homelessness in Santa Barbara County including:
 - Community Action Plan to Address Homelessness 18-month Progress Report
 - Encampment Resolution Strategy Year 1 Progress Report
- Authorize the Community Services Director or designee, acting on behalf of the County of Santa Barbara, to submit an application for up to \$6,000,000 and all certifications, standard forms, and other related documents to the California Interagency Council on Homelessness (Cal ICH) for the countywide collaborative to be selected for participation in the second round of California Encampment Resolution Funding (CERF-2) program; and
- Authorize the Community Services Director or designee, to execute all certifications, standard forms, and grant agreement in a form substantially similar to the CA Encampment Resolution Funding grant agreement, and other related documents required for the acceptance and administration of CERF-2 state funds;
- Provide other direction, as appropriate; and
- Determine the above recommended actions are not subject to the approval of a project that is subject to environmental review under the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15378(b)(5), finding that the actions are organizational or administrative activities of government that will not result in direct or indirect physical changes to the environment.

Current State of Homelessness

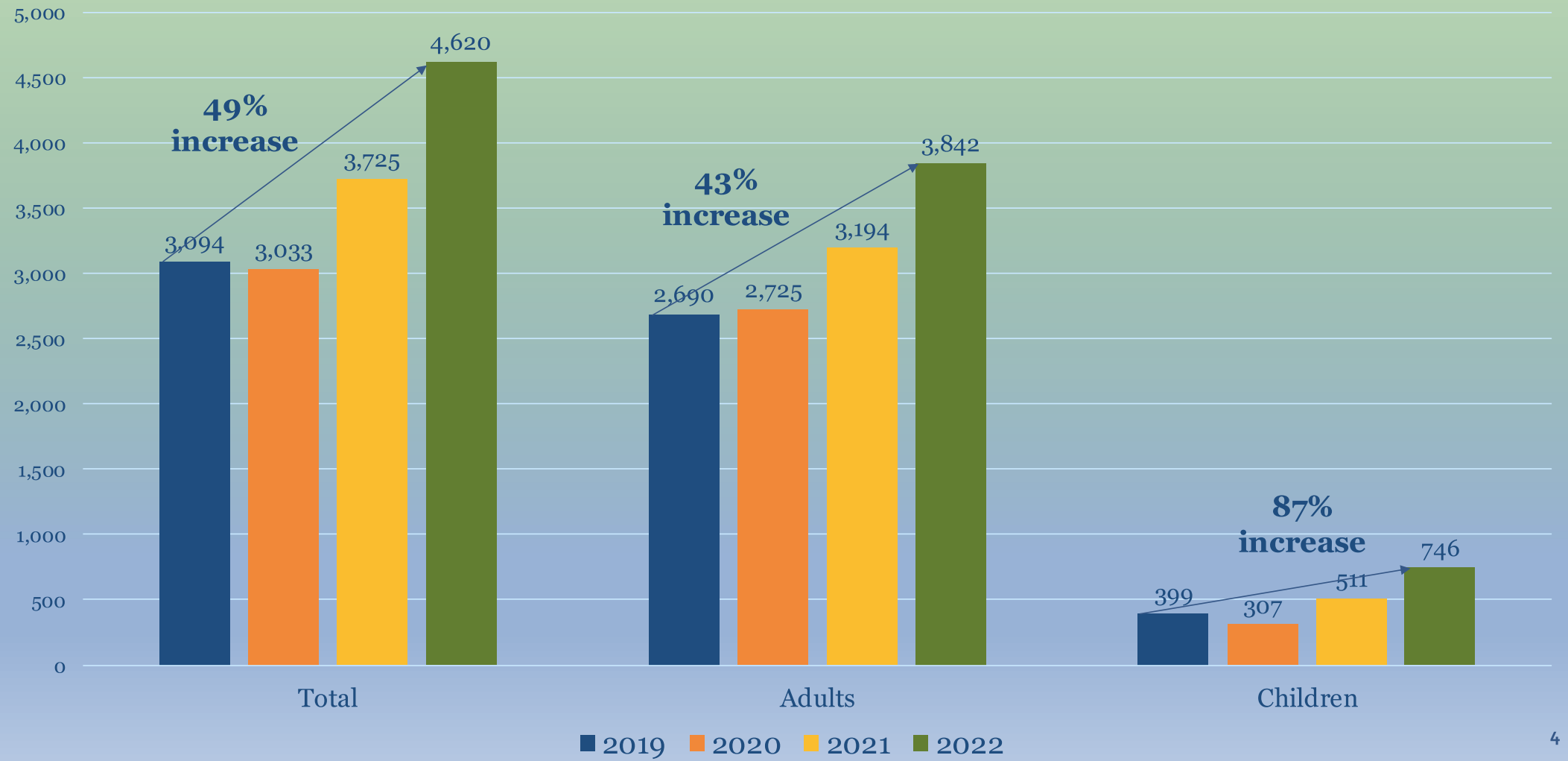
House America 2022 Goals:

- ✓ Re-Housing Goal: 1,000 people re-housed in 2022
- ✓ Housing Creation Goal: 100 units in the pipeline in 2022

www.hud.gov/house_america/goals#

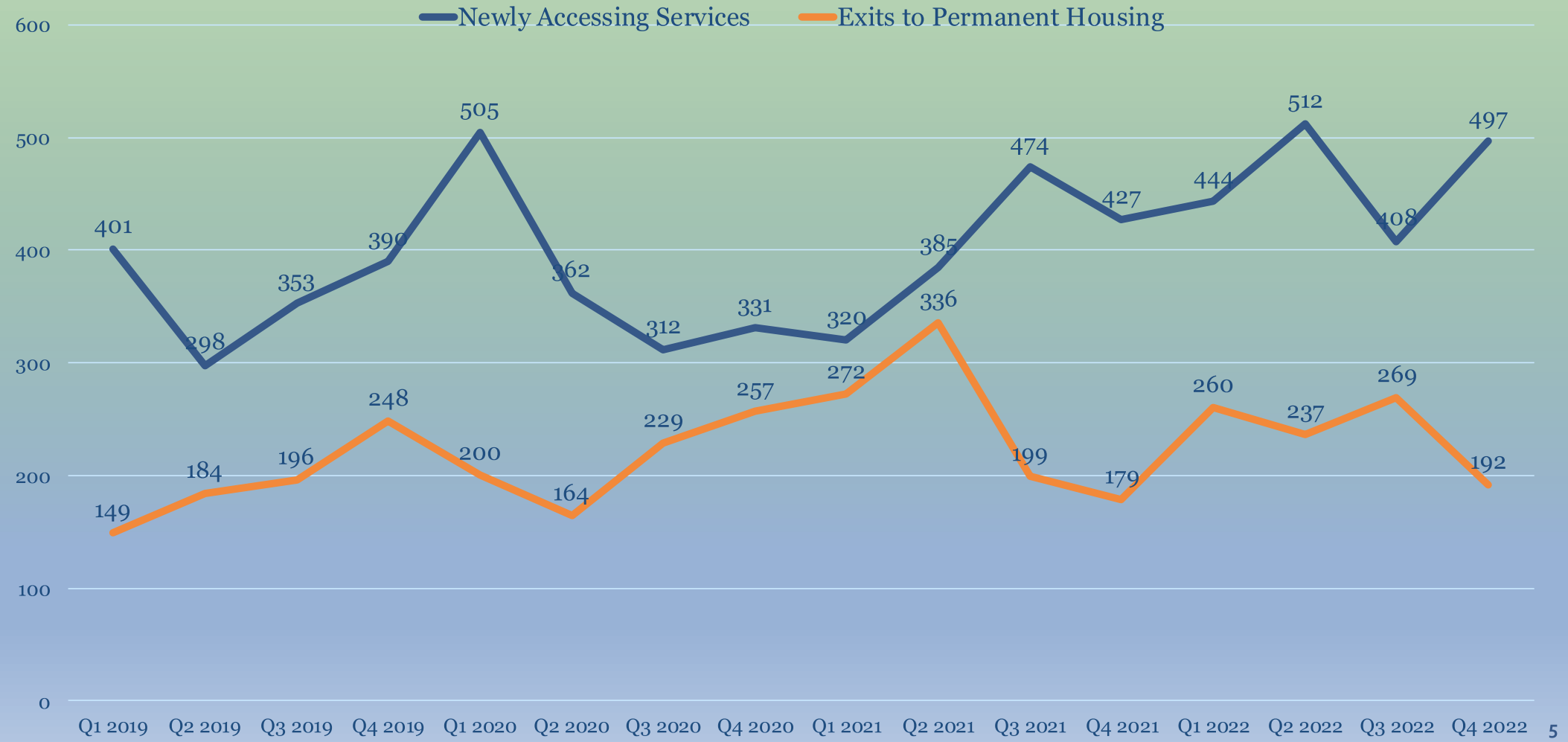


Annual Number of Unhoused Persons Served 2019 – 2022



Homeless Response System Inflow/Outflow 2019 – 2022

— Newly Accessing Services — Exits to Permanent Housing

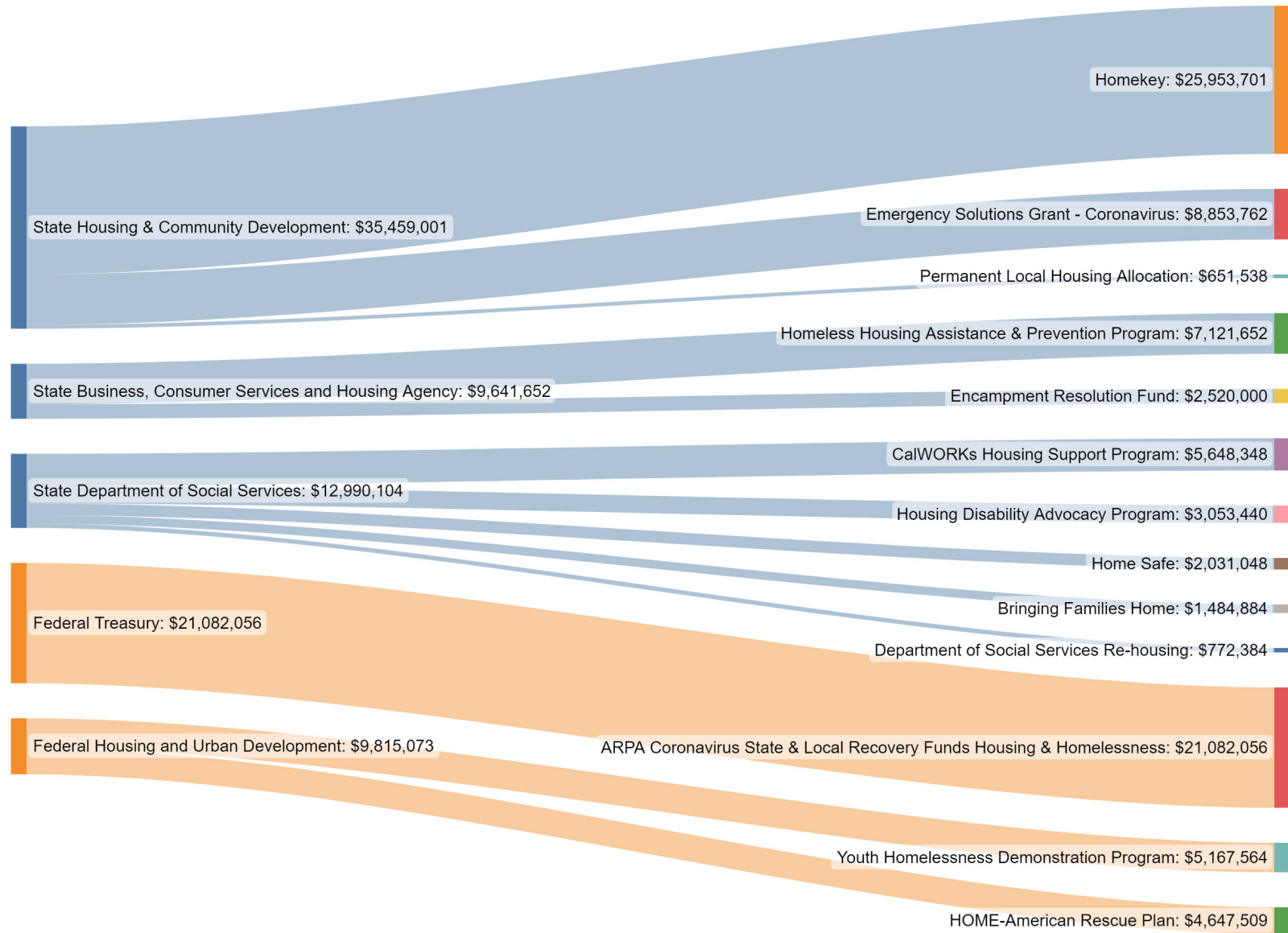


Current State of Homelessness

\$89 Million

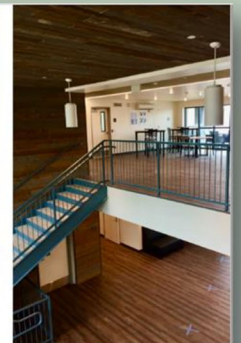
New Funding Dedicated to Addressing and Preventing Homelessness

February 2021 – December 2022



Community Action Plan to Address Homelessness

Progress Report: 18 months



Santa Barbara County
Phase II Community Action
Plan to Address Homelessness



Community Action Plan Implementation

- ✓ Community outreach and input
- ✓ Funding dedicated to homelessness
- ✓ Gaps Analysis
- ✓ Regular updates to key stakeholders through Elected Leaders Forums and Continuum of Care

NOOZHAWK
the freshest news in Santa Barbara

Local News

County Supervisors Sign Off on Phase 2 of Community Action Plan on Homelessness

SANTA BARBARA COUNTY

2022 HOMELESS POINT-IN-TIME COUNT & SURVEY

Every two years, during the last ten days of January, the Department of Housing and Urban Development (HUD) requires communities across the country conduct comprehensive counts of the local population experiencing homelessness. These Point-in-Time Counts measure the prevalence of homelessness in each community and collect information on individuals and families residing in emergency shelters and transitional housing, as well as on people sleeping on the streets, in cars, abandoned properties, or other places not meant for human habitation.

Due to a surge in local Coronavirus cases, the Santa Maria/Santa Barbara County Continuum of Care was granted an extension from the Department of Housing and Urban Development to conduct the count on February 23rd, 2022. Thanks to the flexibility of logistics center hosts, providers, and hundreds of volunteers the CoC was able to successfully complete the count on the new date.

Category	Count
TOTAL	1,942
UNSHeltered	70%
SHeltered	30%

Age Group	Percentage
UNDER 18	7%
18-64 CHILDREN	4%
OVER 64	89%

Gender	Percentage
FEMALE	36%
MALE	63%
TRANSGENDER, NON-CONFORMING	1%

Subpopulation	Percentage
VETERANS	6%
CHRONIC HOMELESSNESS	29%
UNACCOMPANIED YOUTH	4%

RACE	Percentage
WHITE	83%
BLACK	8%
MULTIPLE RACES	4%
AMERICAN INDIAN, ALASKA NATIVE	3%
ASIAN	1%
NATIVE HAWAIIAN, PACIFIC ISLANDER	1%

City	Unsheltered	Sheltered
Goleta	5	22
Isla Vista	12	94
Lompoc	12	196
Santa Barbara	155	518
Santa Maria	91	297

Emergency Rental Assistance. The increases in both federal and State funding are largely from one-time sources with quick expenditure deadlines and heavily prescribed requirements.

Regional Investment in Homelessness 2021-22

Source	Amount	Percentage
Private Funders & Foundations	\$5.81M	6%
Federal	\$14.03M	16%
State	\$14.95M	17%
Cities/Other Public	\$5.68M	6%
County	\$49.2M	57%

\$89.67M

COVID-19 Homelessness Assistance and Prevention Funding

Category	Amount
Homelessness Prevention	\$1.8M
Shelter and Interim Housing	\$8.6M
Permanent Housing	\$4.9M
Health and Supportive Services	\$3.6M
Outreach to Unsheltered	\$1.1M
System Coordination & Grant Admin	\$1.8M

Emergency Rental Assistance Programs and Coronavirus Relief Funds allocated to the County significantly increased resources available for homelessness response efforts.

How the County's homelessness funding has been distributed

Totals reflect funding dedicated to addressing and preventing homelessness and include both one-time and ongoing sources.

Source	Amount
Public Health	\$1.9M
Behavioral Health	\$6.1M
Community Service	\$34.7M
Health & Supportive Services	\$3.6M
Street Outreach	\$3.4M
Shelter & Interim Housing	\$8.6M
Homelessness Prevention	\$1.8M

Continuum of Care General Membership, Committees, and Board

- Funding eligibility, services participation, programmatic efficiencies
- Accountability

Santa Barbara County's Coordinated Entry System

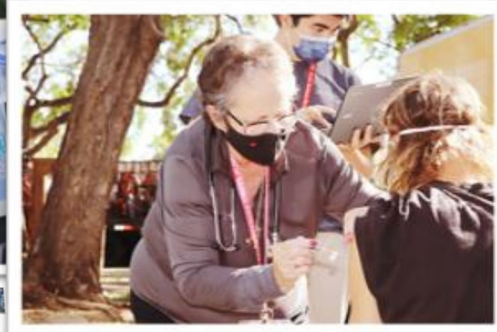
- Assess
- Navigate
- Connect with housing & support

Homeless Management Information System

- Data collection
- Management
- Reporting

COVID-19 Homelessness Response

- ✓ Prevent and mitigate impacts on unsheltered persons
- ✓ Sustain shelter capacity
- ✓ Establish non-congregate shelter
- ✓ Homelessness prevention and housing activities



Addressing Equity

*Action steps
Approved by
Continuum of Care
November 4, 2021*

Continuum of Care **Approved Strategy to Address Equity**

The following five proposed action steps are a process to improve outcomes and the experience for BIPOC (Black, Ingenious and People of Color) individuals and families experiencing homelessness across the County of Santa Barbara.

- 1. Continue to Analyze Data for Racial Disparities**
- 2. Expand Who Receives Services and Shelter**
- 3. Expand Who Exits Homelessness and Into Housing**
- 4. Engagement Strategies for Equitable Housing Retention**
- 5. Connection to Supports that Allow Tenants to Thrive**

Each Action Step contains two-to-three secondary drivers to support the action. The State also requires specific measurable progress for address any racial disparities or underserved populations.

Guiding Principles

Respond with urgency

Grounded in community with regular and ongoing communication

Promote cross-sector collaboration and collective support

Incorporate those with lived experience at all levels of planning, policy, and implementation

Embrace best practices and be housing focused

Use objective data to drive decision making

Support homeless services providers and value contribution

Maintain transparency and accountability at all levels of decision making

Commit to ongoing performance management and process improvement

VIRTUAL JOB FAIR

Interested in a career in the growing field of housing and shelter services? Learn about job opportunities with these organizations and how you can make a difference in the community by helping people access housing and social services.

HOSTED BY: HOUSING AND COMMUNITY DEVELOPMENT

Logos: City of San Mateo Public Library System, New Beginnings, City Net, PathPoint, Transition House, and Samaritan Shelter.

WEDNESDAY, NOV 3, 2021 | 11 AM - 1 PM (PST)



Patterson Avenue

Completed Clean-up Map

Photos showing clean-up sites along Patterson Avenue, including a makeshift structure and areas of debris.

Strategies and Priority Areas

PHASE II GOALS: MOVING FROM PLANNING TO BOLD ACTION

Santa Barbara County Community-Wide Vision for Addressing Homelessness

Create a regional unified response and an urgent flexible system of care that is driven by data, guided by best practices and seeks to prevent homelessness when possible or otherwise ensures that homelessness is rare, brief, and non-recurring for anyone in Santa Barbara County. It is through commitment, collaboration, and connection, that we will realize this vision.

Strategy 1: Increase Access to Safe, Affordable Housing

Priority 1: Increase Inventory of Affordable and Permanent Supportive Housing

Priority 2: Increase the Pool of Funding Available to Provide Housing and Services

Priority 3: Expand and Enhance the Shelter System and Implement Best Practices

Priority 4: Develop and Improve Partnerships with Landlords to Secure Housing in the Private Rental Market

Strategy 2: Use Best Practices to Deliver Tailored Supportive Services to Meet Individual Needs

Priority 1: Provide education and ongoing training opportunities to stakeholders on best practices

Priority 2: Expand Supportive Services to Meet Client Needs

Priority 3: Connect Clients to Mainstream Services

Strategy 3: Build a Collective Action Plan; Improve Data Sharing

Priority 1: Craft a Collective Response to Homelessness

Priority 2: Improve Data Collection Countywide and Enhance the Use of HMS as Person-Centered Tool

Priority 3: Create a data-driven culture and use data to drive decision making

Priority 4: Implement Cross Sector Data Sharing to Improve Care Coordination and Outcomes

Strategy 4: Strengthen Support Systems Available to Help Residents Obtain and Maintain Housing

Priority 1: Ensure a Coordinated Response System to Quickly Access Appropriate Housing and Services

Priority 2: Improve Prevention and Diversion Programs

Priority 3: Reach Out to Those Experiencing Unsheltered Homelessness

Priority 4: Create Meaningful Opportunities for Employment

Strategy 5: Build Provider Capacity to Address the Needs of Specific Populations

Priority 1: Provider Training

Priority 2: Address Implementation Challenges

Priority 3: Provider Coordination and Management

Priority 4: System Management and Maintenance



Increase Access to Safe, Affordable Housing



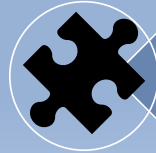
Use Best Practices to Deliver Tailored Supportive Services to Meet Individual Needs



Build a Collective Action Plan; Improve Data Sharing



Strengthen Support Systems Available to Help Residents Obtain and Maintain Housing



Build Provider Capacity to Address the Needs of Specific Populations

Increase Access to Safe, Affordable Housing

Increase Inventory of Affordable and Permanent Supportive Housing

Increase the Pool of Funding Available to Provide Housing and Services

Expand and Enhance the Shelter System and Implement Best Practices

Develop and Improve Partnerships with Landlords to Secure Housing in the Private Rental Market



	Permanent Housing: new units and long-term rental subsidies paired with supportive services	Interim Housing: emergency shelter, low-barrier navigation centers, transitional housing, and/or bridge housing	Rapid Re-Housing: time-limited rental assistance with wraparound case management
Estimated Gaps in Beds/Units	1,366	563	1,053
Progress	439 secured	140 created	436 funded
Remaining Need	927 still needed	423 still needed	617 still needed
In Pre-Development / Development	234 in progress	304 in progress	30 in progress

Ending Unsheltered Homelessness through Interim Housing



Private-Public Partnerships on County-owned sites:

- Intersection of Centerpointe and Southpoint Parkways in Santa Maria
 - Community Informational Session: Wednesday, January 25, 2023 at 6:00 p.m. | Betteravia Government Center
- 4500 Hollister Ave. in unincorporated area between Goleta and Santa Barbara
- Calle Real campus in unincorporated area between Goleta and Santa Barbara
- 2025 Sweeney Rd. in Lompoc Valley

New Projects in North County with units dedicated to persons experiencing homelessness



Permanent Housing

- West Cox Cottages (29 units)
- Residences at Depot Street in Santa Maria (78 units)*
- Escalante Meadows in Guadalupe (15 units) ✖

Interim Housing

- Crisis Stabilization Unit (6 beds)
- Hope Village at Betteravia Government Center (94 beds) ✖

*Residences at Depot Street in Santa Maria opened in 2020

New Projects in Mid County with units dedicated to persons experiencing homelessness



Permanent Housing

- Marks House ADUs in Lompoc (2 units)
- Homekey Studios in Lompoc (14 units)*
- *Homekey Studios in Lompoc opened in 2020
- Cypress & 7th in Lompoc (14 units) ✖
- Village Senior Apartments (24 units) ✖
- Buellton Polo Village (9 units) ✖

Interim Housing

- Oak Street in Lompoc (6 beds)
- Rainbow Village in Lompoc (20 units/40 beds)
- Bridgehouse Campus (60 beds) ✖

New Projects in South County with units dedicated to persons experiencing homelessness



Permanent Housing

- Family Housing in Santa Barbara (3 units)
- Turner Foundation Youth Housing in Santa Barbara (12 units)
- Heath House in Santa Barbara (7 units)
- Buena Tierra Homekey in Goleta (59 units) ✖
- Heritage Ridge (31 units) ✖
- Hollister Lofts in Unincorporated (33 units) ✖
- Patterson Point in Unincorporated (11 units) ✖
- Sanctuary Centers Hollister II in Santa Barbara (34 units) ✖
- Vera Cruz Village in Santa Barbara (28 units) ✖

Interim Housing

- Hedges House of Hope in Isla Vista (50 beds)
- Scattered-Site Non-Congregate Shelter in Goleta (5 beds)
- Dignity Moves in Santa Barbara (33 units)
- La Posada Project in Unincorporated (90 beds) ✖
- Calle Real Campus (60 beds) ✖

Use Best Practices to Deliver Tailored Supportive Services to Meet Individual Needs

Provide education and ongoing training opportunities to stakeholders on best practices

Expand Supportive Services to Meet Client Needs

Connect Clients to Mainstream Services



Multi-Disciplinary Team



Housing and Benefits Advocacy for Persons with Disabilities

Spotlight:

Emergency Housing Voucher Supportive Services



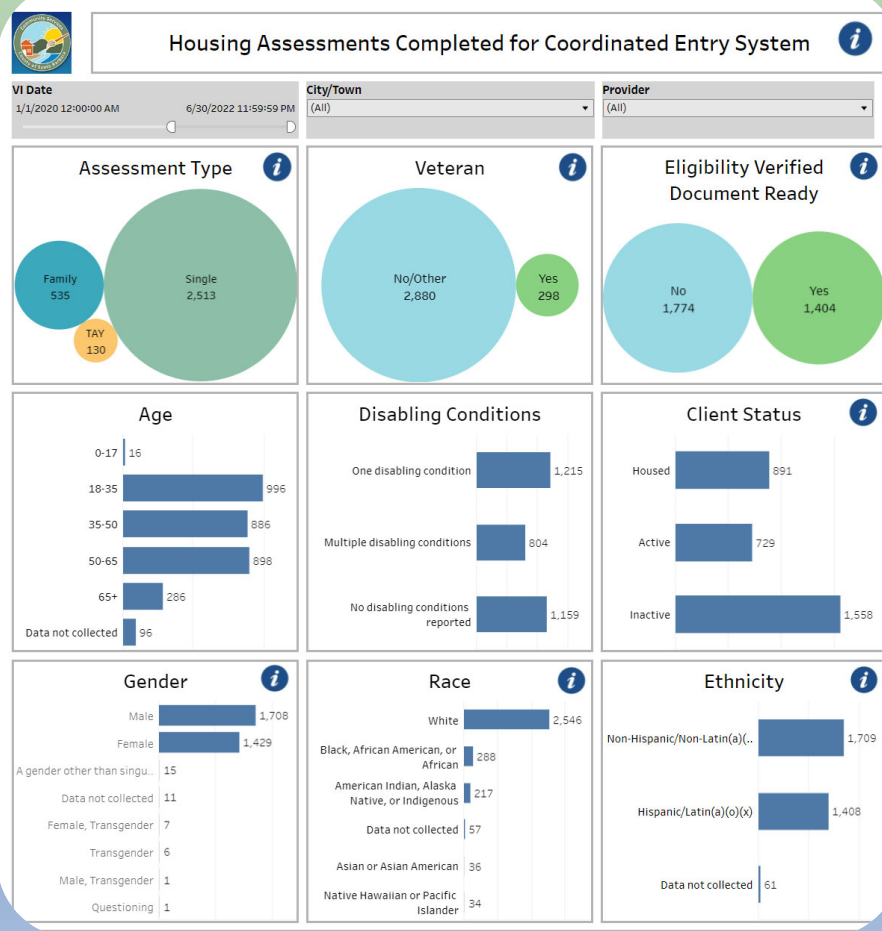
Weekly Therapy, Support, and Housing Retention Case Management

Medicated Assisted Treatment



Senior Housing

Spotlight: Data-informed decision-making



Build a Collective Action Plan; Improve Data Sharing

Craft a Collective Response to Homelessness

Improve Data Collection Countywide and Enhance the Use of HMIS as Person-Centered Tool

Create a data-driven culture and use data to drive decision making

Implement Cross Sector Data Sharing to improve Care Coordination and Outcomes



Healthcare



Higher Education



Faith-based Communities

Elected Leaders Forum to Address Homelessness

Wednesday, October 30
 1:00—3:30 p.m.

Hotel Corque | 400 Alisal Road, Solvang CA 93463



You are cordially invited to the first of two Elected Leaders Forums to Address Homelessness, sponsored by The County of Santa Barbara's Community Services Department/Housing and Community Development Division (CSD/HCD). In accordance with Brown Act requirements, the forums will be noticed as special meetings of the Board of Supervisors/City Councils if needed, for all to have the opportunity to attend. The purpose of first Elected Leaders Forum will be to:

- Provide an update on funding and efforts to address homelessness
- Listen to your concerns regarding the impacts of homelessness on your local community
- Listen to your priorities for planning and funding.
- Share demographic trends in the homeless population in your area
- Learn together about best practices in housing solutions and the recently completed Phase I Homeless Plan
- Discuss opportunities to create a vision and inspire action toward addressing homelessness regionally
- Prepare for future grant and funding opportunities.

The Phase I Community Action Plan to Address Homelessness was adopted by the Board of Supervisors on June 18, 2019. Phase II will include meetings with targeted stakeholder groups and regional community meetings including the elected leader forums.

Please confirm your plans to attend with Lucille Bata, Senior Homeless Programs Specialist, at lbatata@co.santa-barbara.ca.us or 805.568.3533

A Homeless Management Information System (HMIS) is an electronic data collection tool designed to capture client level information over time on the demographics, service needs and services provided to persons experiencing homelessness. The dashboards represent local HMIS data: [Community Data Dashboard Homeless Management Information System](#)

Strengthen Support Systems Available to Help Residents Obtain and Maintain Housing

Ensure a Coordinated Response System to Quickly Access Appropriate Housing and Services

Improve Prevention and Diversion Programs

Reach Out to Those Experiencing Unsheltered Homelessness

Create Meaningful Opportunities for Employment



Housing Tenancy and Sustaining Services Quick Reference Guide

What are Housing Tenancy and Sustaining Services?

Housing Tenancy and Sustaining Services provide tenancy and sustaining services to CenCal Health members, with a goal of maintaining safe and stable tenancy once housing is secured, by offering the following services:

1. Education on the roles, rights, and responsibilities of the tenant and landlord.
2. Coaching on developing key relationships with landlords/property managers with a goal of fostering successful tenancy and providing independent living life skills.
3. Developing a housing support crisis plan that includes prevention and early intervention services when housing is at risk of being jeopardized.
4. Assisting with lease compliance and annual housing recertification process.
5. Assisting with benefits advocacy, including assistance with Supplemental Security Income (SSI).
6. Health and safety visits, including unit habitability inspections.



Spotlight: Medi-Cal funding Housing Supports

Visit our Provider Directory for a list of contracted Providers
<https://qrco.de/bdVaAZ>



Link to Provider FAQs:
<https://qrco.de/bdKtPT>



For more information please contact the CenCal Health Community Supports Unit.

- (805) 562-1698
- communitysupports@cencalhealth.org
(if email includes PHI, you must encrypt).

Fax referrals to (805) 681-3039.



Need help with your Emergency Rental Assistance Program (ERAP) application?

Visit the United Way office for application assistance
Saturday, November 19th from 9:30am to 3:30pm.

Assistance is only offered to individuals who had submitted an ERAP application on or before **March 31, 2022.**
 No new applications will be accepted.

Please see our website for a complete list of required documentation.

www.unitedwaysb.org/rent



220 E Gutierrez Santa Barbara, CA 93101



Let a Good Samaritan Diversion Specialist **HELP YOU Get Back On YOUR FEET**

QUESTIONS?

Call a Diversion Specialist

South SB County: (805) 270-9581

Mid SB County: (805) 519-1882
 Lompoc/Santa Ynez Valley

North County: (805) 519-1302

Stop by a CES Entry Point

South SB County

Monday 1-3pm & Thursday 9-11am

SBTS TSD - Call (805) 270-9581

Mid SB County - Lompoc/Santa Ynez Valley

Monday 1-3pm - BridgeHouse 2005 Sweeney Road, Lompoc

Thursday 9-11am - Cafe Haven 806 West Oak, Lompoc

North County

Monday 1-3pm & Thursday 9-11am

Good Samaritan Navigation Trailer - 401 West Morrison, Santa Maria

ARE YOU HOMELESS OR AT RISK OF LOSING YOUR HOUSING?

WHAT IS SHELTER DIVERSION?

• Aims to assist Families and Individuals return to or find stable housing with a minimal amount of assistance, thus avoiding entering a shelter.
 • Helps Households identify immediate alternative housing arrangements and/or connects them with services and possible financial assistance to help them return to or find permanent housing.

WHO IS ELIGIBLE?

Anyone who is Literally Homeless
 Anyone who is at Imminent Risk of Homelessness (within the next 14 days)
 Anyone Fleeing Domestic Violence



Build Provider Capacity to Address the Needs of Specific Populations

Provider Training

Address Implementation Challenges

Provider Coordination and Management

System Management and Maintenance



Supportive Services for Veteran Families

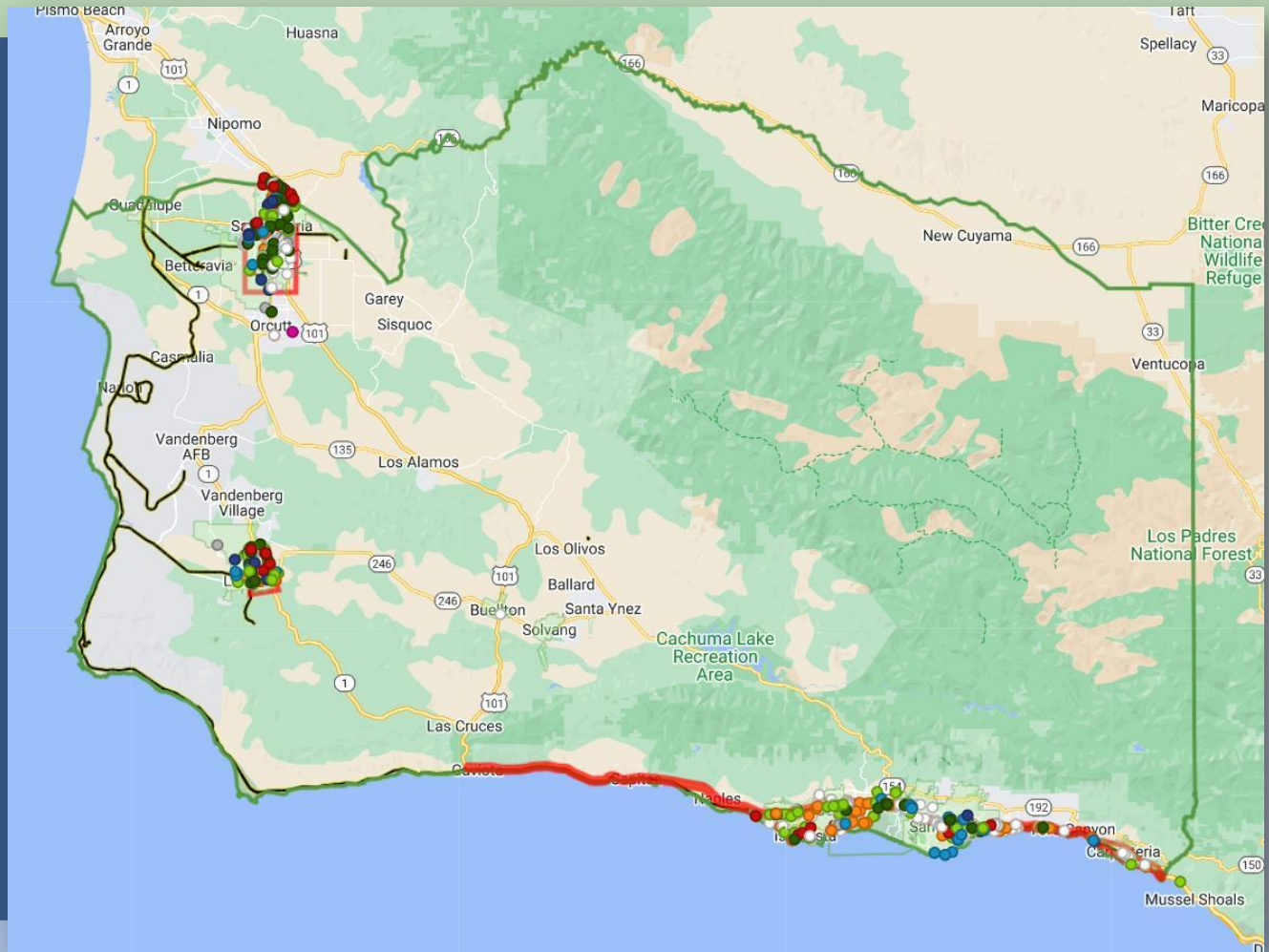
For very low-income Veterans, SSVF provides case management and supportive services to prevent the imminent loss of a Veteran's home or identify a new, more suitable housing situation for the individual and his or her family; or to rapidly re-house Veterans and their families who are homeless and might remain homeless without this assistance.

[Learn More About SSVF](#)



Encampment Resolution Strategy & Protocol

Progress Report: Year 1



Encampment Resolution Strategy

Encampment Response Protocol and Team

Increasing access to shelter

Leveraging long-term rental subsidies

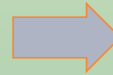
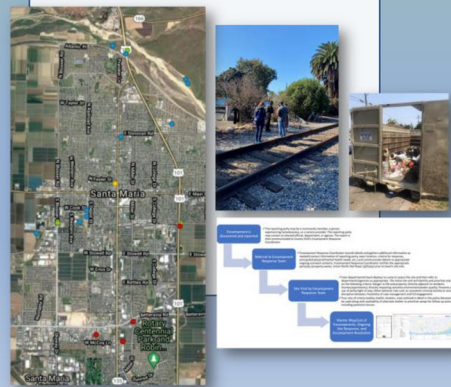
Creating new permanent housing units

Robust outreach and engagement

Sustained adequate funding

August 31, 2021

- Adopted Strategy, including Protocol and Team
- Approved Encampment Response Coordinator role
- Dedicated funds for strategy implementation, beds, and units



Year 1

- Deployment of Response Team
- Approval of sanitation services contract, removal of debris
- Consistent countywide use of mapping software
- Expansion of outreach teams
- New shelter and interim housing beds



Next steps

- Development of shelter beds, interim housing, and permanent affordable housing units
- Develop MOUs and formalize collaborative, organized approaches to address unsheltered homelessness at encampments
- Continue to seek funding to resolve encampments

What's Next?

Encampment Resolution Strategy Implementation

Challenges



Lack of interim housing beds



Lack of affordable housing units



Impacts of approaches not focused on housing placements

Successes



Dedicated funds



Expansion of outreach teams



New collaborative efforts with partner jurisdictions and agencies



Created new interim housing beds

Goals

Year 1 Goal

Year 1 Actual

Number of encampments assessed

20

380

Number of encampments resolved

15

154

Number of persons identified in assessed encampments

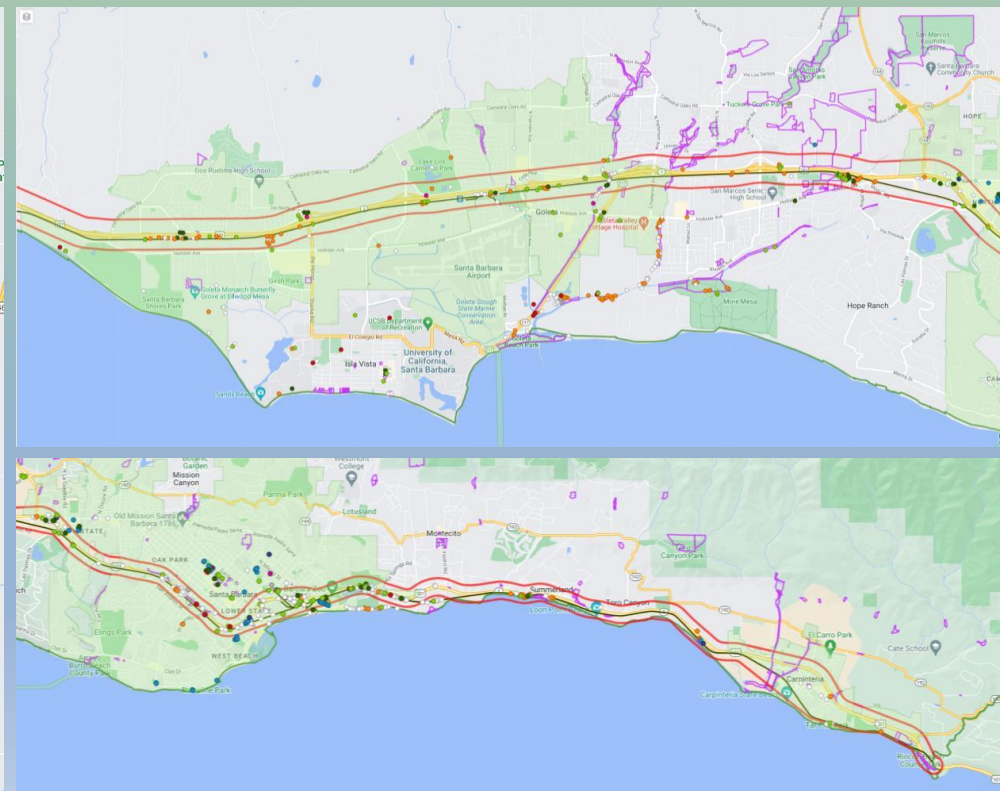
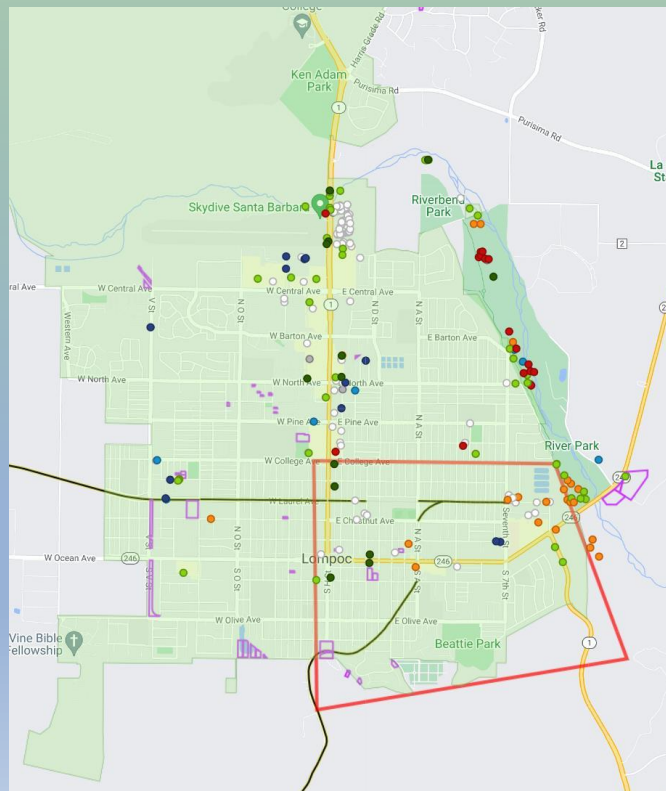
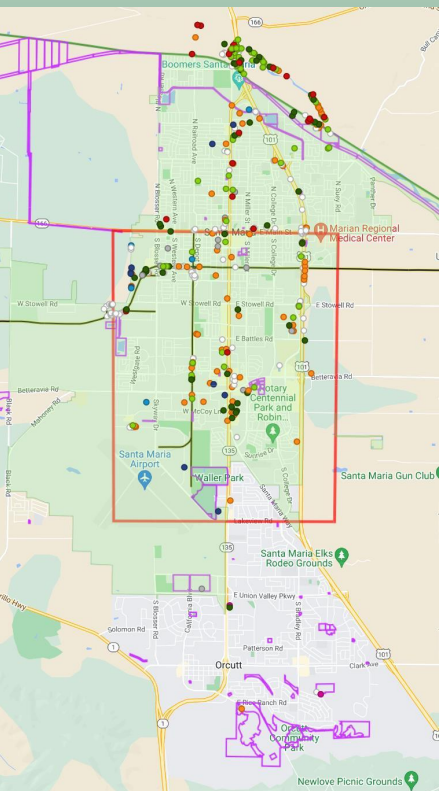
50

231

Number of persons identified in resolved encampments

N/A

112



Performance Measures	Year 1 Goal	Year 1 Actual
Participants in resolved encampments who accept alternate shelter/housing	60%	15%
Participants who accept alternative shelter or services are permanently housed	60%	4%*
Resolved encampments not re-established at 3-months	90%	90%
Resolved encampments not re-established at 6-months	80%	50%
Resolved encampments not re-established at 12-months	75%	N/A**
Reduce calls for service to encampment locations (incidents leading to service requests, reduce drug-related and criminal activity)	30%	13%***

*Individuals from sites not assessed by the Encampment Response Team have been housed.
 **Encampments resolved have not yet met the 12-month mark.

Timeframe	Transient-related incidents	Medical-related	Fire-related	Unauthorized burning (Cooking/warming fire)
Jul 1, 2020 – Jun 30, 2021	387	265/387	47/387	23/47
Jul 1, 2021 – Jun 30, 2022	337 (13% decrease)	196/337	45/337	32/45

Recommended Actions

- Receive and file a presentation on homelessness in Santa Barbara County including:
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 - Encampment Resolution Strategy Year 1 Progress Report
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