

ATTACHMENT B



Economic Vitality Team of Santa Barbara County
A Division of: The Chamber of the Santa Barbara Region
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Mission:

The mission of the Economic Vitality Team of Santa Barbara County is to enhance the quality of life throughout Santa Barbara County by promoting economic vitality through the generation of jobs, increased capital investment, business retention, expansion and attraction, while promoting and supporting entrepreneurs.

TO: SANTA BARBARA COUNTY SUPERVISORS
STAFF

FROM: ECONOMIC VITALITY TEAM OF SANTA BARBARA COUNTY (EVT)

SUMMARY OF ACTIVITIES – OCTOBER 2014 – MARCH 1, 2015

EVT Activities

Signed contract with the County of Santa Barbara – October 1, 2014

Hired the Director of Economic Development – January 12, 2015

Convened EVT Board of Directors – January 2015

2015 Business Plan adopted – May 2015

Convened new countywide Economic Development Roundtable – June 2015

Convened new countywide Commercial Brokers Advisory Council – June 2015

Initiated website task force – June 2015 – website went live July 2015

A half-page ad was purchased in the 2016 California Investment Guide

Funding Partner program initiated February 2015 – Five partners as of January 2016

Economic Development Roundtable held three meetings in 2015 – (topics included: industrial zoning in each community and the first of two housing meetings). Second meeting on housing – January 2016

EVT to publish first countywide Economic Profile in March 2016

Santa Barbara Broadband Initiative

Hosted a tri-county Broadband event in Buellton – April 2015

Steering Committee selected – vision statement adopted along with 2015 action plan

Initiated three task forces: mapping, polices & standards, and projects & grants

On-going meetings are held with the City of Lompoc as they move through the process to become a “Model City”

Second tri-county Broadband event in Buellton – October 2015

County and city ordinance process on-going in 2016 facilitating “Model Cities” throughout the county