

JOAN HARTMANN
Third District Supervisor

County Administration Building
105 East Anapamu, Fourth Floor
Santa Barbara, CA 93101
Telephone: (805) 568-2192

COUNTY OF SANTA BARBARA

Date: 08/13/2020

Clerk of the Board of Supervisors
County of Santa Barbara
105 East Anapamu Street
Santa Barbara, CA 93101

RE: Reappointment of **Karen Steinwachs** to **Commission for Women**

For placement on the Board of Supervisors agenda for the meeting of: **08/25/2020**

I would like to recommend the appointment/ reappointment of the following person to the Commission for Women:

Salutation: Mr Mrs Ms.

Full Name of Appointee: Karen Steinwachs

Address:

City/State/Zip:

Home Phone:

Work Phone:

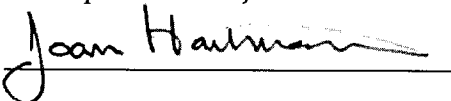
E-mail:

Appointee will represent the **Third District** on this commission.

Position was formerly held by: Karen Steinwachs (this is a reappointment)

Check box only if this appointment is filling an unexpired vacancy.

Third District Supervisor: Joan Hartmann

Signed by: 

COB Information Verification

Letter of Resignation on file

Vacancy Notice on file

Term:

_____ years

Beginning date

Ending date

Profile

Karen

Steinwachs

First Name

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

[Redacted]

City

CA

State

93460

Postal Code

Indicate Supervisor Who Will Receive a Copy of your Application *

Third District - Joan Hartmann

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Which Boards would you like to apply for?

Commission For Women: Appointed

Reference 1 Name

Seyburn Zorthian

Reference 1 Address

[Redacted]

Reference 1 Telephone

[Redacted]

Reference 1 Occupation

Artist

Reference 2 Name

Steve Escobar

Reference 2 Address

[Redacted]

Reference 2 Telephone

[Redacted]

Reference 2 Occupation

Fisherman

Reference 3 Name

Reference 3 Address

[Redacted]

Reference 3 Telephone

[Redacted]

Reference 3 Occupation

If you are now, or have ever been employed by the County of Santa Barbara, please list the department in which you worked, your title, and the dates you were employed.

Interests & Experiences

Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

I'm a citizen, a homeowner, a woman winemaker and a widow in Santa Barbara County. I'm becoming more involved politically, with one focus on women's issues.

Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional documentation as necessary.

See above.

[Karen_Steinwachs_CV.pdf](#)

Upload a Resume

Please attach any additional documents here

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Female


Date of Birth

Education Completed:

Bachelor of Science Management

Please Agree with the Following Statement

I agree that upon submission of this application all information provided is a matter of public record, and is subject to disclosure.

I Agree *



KAREN E. STEINWACHS
WINEMAKER

OBJECTIVE

To lead the charge in making delicious world-class wines that are market-driven and approachable, from a taste and positioning perspective.

SKILLS & ABILITIES

- Winemaking from grape to bottle.
- Vineyard management from dormancy to harvest.
- Positioning, writing, marketing expertise.

VITALS

3582 Cedar Street
Santa Ynez, CA 93460

T 805.350.0257

E karen@vintegratedsolutions.com

EXPERIENCE

BUTTONWOOD FARM WINERY & VINEYARD

2007 TO PRESENT

Currently acting as General Manager with P&L responsibility. Hands-on in all winery operations, oversee vineyard management, create/manage all marketing programs, actively involved in community outreach. 10,000 case estate winery, with 11 different grape varieties.

FIDDLEHEAD CELLARS

2004 TO 2007

Worked as Assistant Winemaker, managing all aspects of cellar, lab and harvest for 8000 case specialty winery. Focus on Pinot Noir and Sauvignon Blanc.

FOLEY ESTATE

2001 TO 2004

Started as a short-term harvest intern, and after finding that I loved the winery world, worked up to Enologist and then Assistant Winemaker. 20,000+ case winery with focus on Chardonnay and Pinot Noir.

BEFORE "WINE TIME" IN THE HIGH-TECH INDUSTRY

1990 TO 2001

Director, Product Marketing – Vault Technologies
Co-owner – Transmonde Technologies (build to order computers)
Senior Marketing Manager, Retail Computers – NEC
Business Unit Director (DTC) – EPSON Direct
Worldwide Product Manager, Computers – EPSON

EDUCATION

PEPPERDINE SCHOOL OF MANAGEMENT

Bachelor of Science in Management, Summa cum Laude.

COMMUNICATION

Speaker on wine related panels including World of Pinot Noir, Savor Sunset, Wine & Fire, Celebration of Food+Wine. Often a reference for local news and wine related publications.

LEADERSHIP

In addition to leading the team at Buttonwood Farm, also serve as CFO of the World of Pinot Noir, an annual celebration of Pinot Noir, featuring 200+ wineries and 1500+ guests.