



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: 11/21/2006
Placement: Administrative
Estimate Time: n/a
Continued Item: NO
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Director(s) Kathy Gallagher, 681-4451
Contact Info: Katharina Zulliger, 346-8222
SUBJECT: Department of Health Services Allocation to Counties for Medi-Cal and Healthy Families Outreach, Enrollment, Retention and Utilization (OERU) Activities

County Counsel Concurrence:

As to form: Yes No N/A

Auditor-Controller Concurrence:

As to form: Yes No N/A

Other Concurrence: N/A

As to form: Yes No N/A

Recommended Action(s):

That the Board of Supervisors:

Approve the 3-year Plan and Budget required by the State Department of Health Services and submitted by the KIDS Network on behalf of the Department of Social Services to access the Medi-Cal and Healthy Families Outreach Enrollment Retention and Utilization allocation for Santa Barbara County.

Summary:

Based on recent legislation, the State Department of Health Services (DHS) has made funds available to counties to implement innovative Outreach, Enrollment, Retention and Utilization (OERU) activities for uninsured children eligible for, but not enrolled in, California’s Medi-Cal or Healthy Families Program. Accessing this allocation required counties to submit a 3-year plan and budget 1) assessing the demographics of un-enrolled children, 2) describing current Children’s Health Initiative efforts, 3) listing the collaborative partners involved and 4) describing planned activities, target audience and performance measures for outreach, streamlined enrollment, retention and utilization (OERU) in form of a work plan. County plans are expected to build upon already existing local efforts to enroll eligible, but uninsured children.

Allocation Process

The allocation for Santa Barbara County is \$953,031 over three years (\$226,983 for FY 06-07; \$363,024 each for FYs 07-08 and 08-09 subject to legislative approval and annual state appropriations). To access

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these funds a three-year plan approved by the County Board of Supervisors had to be submitted to the State Department of Health Services (DHS).

The Request for Proposal and Budget (RFPB) from DHS was released on August 31, 2006 with a submittal deadline for the completed plan and budget of October 10, 2006. Due to the short timeline for plan preparation and submittal, and required community collaboration, County Board of Supervisor approval has been requested to be forwarded to DHS within 90 days of submittal.

Once DHS approval of the plan has been granted, the County may access the funds and may begin the contracting process. At that point, we will return to the Board for the required budget adjustment and approval of the contracts proposed in the plan. Each contract over \$5,000 also requires separate approval by DHS.

Main Elements of Santa Barbara County's Plan and Budget submitted to DHS

As required, the plan submitted by Santa Barbara County builds on the existing Children's Health Initiative efforts. The health insurance outreach, enrollment, utilization and retention activities provided by the Health Linkages Program in partnership with the Family Resource Centers provide the focal point of the plan, and DSS plans to contract out \$916,743 of the funds to the Health Linkages Program for day-to-day OERU activities and retain \$36,288 for DSS operating expenses.

The Health Linkages Program under the County Office of Education has developed a screening, referral, case management and tracking system as part of the First 5 funded Family Support and Oral Health initiatives and has emerged as a leader in local OERU activities. Health Linkages has also worked closely with the Department of Social Services and the Regional Health Authority in developing an automated enrollment system, training a network of Certified Application Assistors and streamlining the enrollment process for families.

Through the OERU planning process, the existing collaboration was enhanced by including new partners, such as the County's Alcohol and Drug Program and the *Centro Binacional Para el Desarrollo Indigena Oaxaqueno* to add additional outreach and enrollment gateways. The plan also allocates funds for working with 2-1-1 on a bi-lingual outreach campaign and for conducting outreach at non-traditional sites and during non-traditional hours. The full plan narrative, work plan and budget are attached.

Collaborative Planning Process

To ensure stakeholder input and assess existing community-based efforts, the KIDS Network organized a community-stakeholder meeting and invited all interested participants to attend. Concurrently, to determine interest and potential capacity for providing day-to-day OERU services, the Department of Social Services circulated a pre-bid letter explaining its intent to contract with a vendor. At the stakeholder meeting, community-based providers reached consensus to build upon the existing OERU partnerships and develop a collaborative proposal with Health Linkages as the lead contractor. All parties who had expressed interest in response to the bid-letter have been incorporated into the submitted plan and budget. As stated in the process section, a separate request to a) sole source with Health Linkages and approve the contract between DSS and the Santa Barbara County Education Office and b) approve a budget adjustment to appropriate funds needed to implement this plan, as well as the additional revenue received, will come before your board once DHS has approved the submitted proposal and budget.

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Background:

Based on recent legislation, Section 14067.3 was added to the Welfare and Institutions Code to allow the California Department of Health Services (CDHS) to maintain an allocation program to fund county outreach and enrollment activities to enroll and retain eligible children in the Medi-Cal and Healthy Families programs. CDHS has allocated \$16.68 million to 20 counties based on a formula that considers the largest number of children who appear to be eligible for, but are not enrolled in, Medi-Cal and Healthy Families and the largest existing caseloads of children in Medi-Cal and Healthy Families. In subsequent fiscal years, the allocation funding level is expected to be \$29.68 million subject to legislative approval and annual state appropriations. With approximately 7,000 eligible, but uninsured children, Santa Barbara County ranks among the top 20 counties, and was included with \$953,031 allocated over the three years.

The funding can only be used for OERU activities and use of this funding must meet all conditions for claiming Title XIX and Title XXI funding. The designated allocation to counties is the total funds, including State General Fund and federal financial participation.

Performance Measures: The following table lists the expected outcomes for the Outreach, Enrollment, Retention and Utilization activities.

Progress Report Data Summary submitted to DHS

	<i>Tracking Mechanism</i>	<i>Year 1 Progress</i>	<i>Year 2 Progress</i>	<i>Year 3 Progress</i>	<i>Total Progress</i>
Outreach*	Service Tracking Logs Event Calendars Presentation Calendars SBRHA Calculator	1,400	3,000	3,000	7,400
Enrollment	Insurance Enrollment Logs Referral Logs SBC First 5 Evaluation Team (GEMS) Service Tracking Logs	750	1,500	1,500	3,750
Retention	SBC First 5 Evaluation Team (GEMS) Case Management Logs SBRHA database	80% <i>(of enrolled in year 1)</i>	85% <i>(of enrolled Yr 1 & Yr 2)</i>	90% <i>(of enrolled in Yrs 1-3)</i>	n/a
Utilization <i>Establishment of a Medical and Dental Home</i>	SBC First 5 Evaluation Team (GEMS) Case Management Logs SBRHA database Presentation Calendars	50% <i>(of enrolled in year 1)</i>	65% <i>(of enrolled in year 1 and Yr 2)</i>	80% <i>(of enrolled in years 1-3)</i>	n/a

* does not include media campaign

Please refer to the attached work plan for a detailed list of performance measures and reporting requirements requested by the Department of Health Services.

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Fiscal and Facilities Impacts:

Budgeted: Yes No

Fiscal Analysis:

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>FY 07-08 & FY08-09 Costs</u>	<u>Annualized On-going</u>	<u>Total One-Time Project Cost</u>
General Fund				
State	\$ 113,492	\$ 363,024		\$ 476,516
Federal	\$ 113,491	\$ 363,024		\$ 476,515
Fees				
Other:				
Total	\$ 226,983	\$ 726,048	None	\$ 953,031

Narrative:

The OERU county program is funded 50% State General Fund with matching 50% federal funds from the Title XIX Medicaid program and Title XXI States Children Health Insurance Program (SCHIP). There will be no required matching local fund contribution.

Once DHS approval of the plan has been granted, the County may access the funds and may begin the contracting process. At that point, we will return to the Board for the approval of a budget adjustment increasing estimated revenues and appropriations for the FY06-07 grant amount. Revenues and appropriations will be included in the department's proposed budget for FY07-08 and FY08-09.

Staffing Impact(s):

Legal Positions:

FTEs:

Special Instructions:

After passage by the Board of Supervisors, please send (1) certified copy of the Minute Order to the KIDS Network, c/o DSS-SM, Attn: KIDS Network Coordinator.

Attachments:

Santa Barbara County Outreach Enrollment Retention and Utilization Plan and Budget.

Authored by: Katharina Zulliger

CC:

Santa Barbarabara County Eduction Office, Health Linkages Program
Public Health Department
ADMHS