
PROPOSED BALLOT MEASURE

November 2, 2010

Sheriff Bill Brown



Key Components of Proposed Measure

- Committee Oversight
- Funds New Jail Construction & Operation
- Repair Existing Correctional Facilities Infrastructure
- Provides Funding to Strengthen Front-line Law Enforcement & Fire Protection to County, Cities & Fire Districts on a Per Capita Basis (~\$10M)
- Augments Funding for Repeat Offender Reduction Efforts & Alternatives-to-Incarceration (~\$5M) (Advisory Committee)
- Funding Cannot Supplant Existing Public Safety Funding
- Coincides with Sunset of Special State 1% Sales Tax on July 1, 2011
- County Sales Tax Charged to County Residents, Visitors & Patrons Reduces from 8.75% to 8.25%
- 14-Year Term (July 1, 2011 – June 30, 2025)



Integrity, Caring, Courage, Fairness and Service

Changes from June 22, 2010 board letter

- New Title
 - Term Change: 10 years to 14 years
 - Independent Oversight Advisory Committee in Addition to Recidivism Reduction & Alternatives-to-Incarceration Advisory Committee
 - Revised Distribution of Funds
 - 25% of Fire Protection Funds to SBCFPD for countywide watershed protection– 75% remainder allocated on a per capita basis to Cities, County & Fire Districts
 - 25% of Santa Barbara County Law Enforcement Funding Directed to Front-line Probation – 75% directed to Front-line Sheriff
 - Revised Ballot language
-

Revised Ballot Measure Language

County of Santa Barbara ½ Percent Transactions (Sales) and Use Tax Ordinance for Local Crime & Gang Reduction, Fire Protection and Jail Construction/Operation

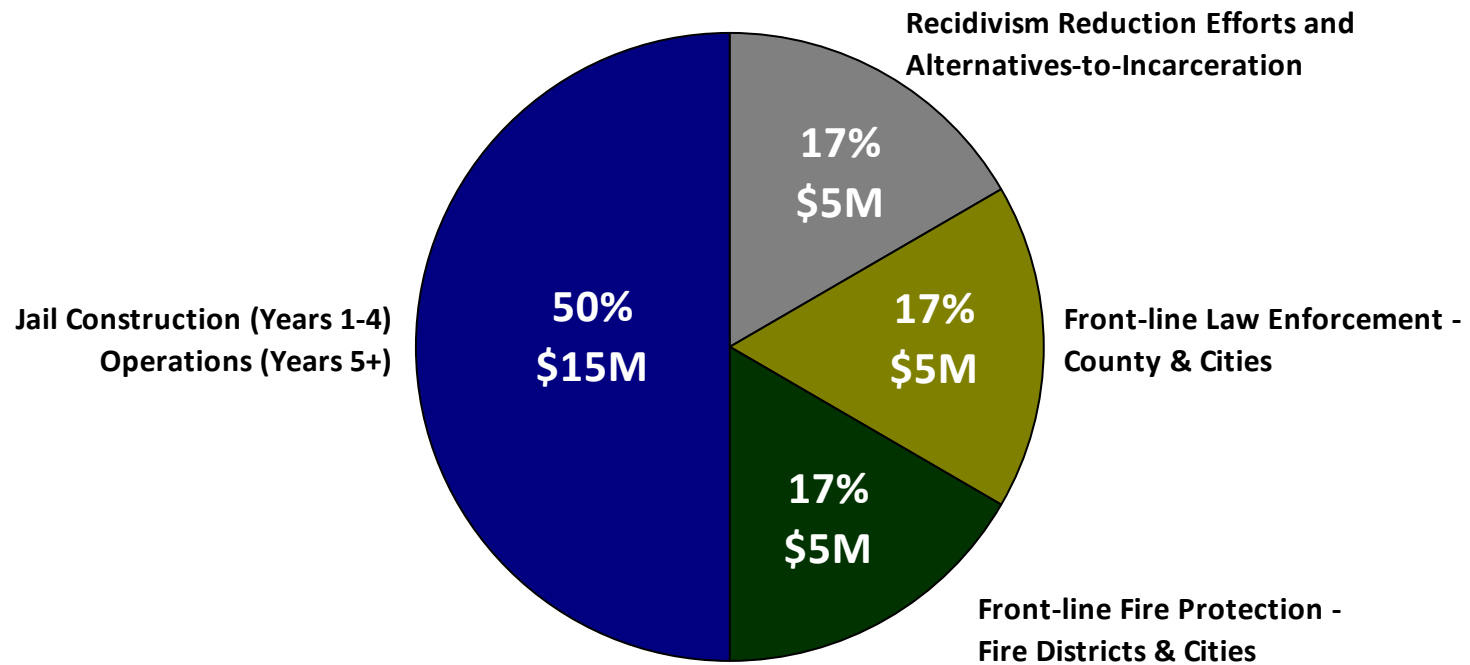
“Shall the County of Santa Barbara Ordinance to strengthen front-line law enforcement and fire protection within the County of Santa Barbara and Buellton, Carpinteria, Goleta, Guadalupe, Lompoc, Santa Barbara, Santa Maria, and Solvang and Carpinteria-Summerland, Montecito and County Fire Districts, construct and operate a 304-bed jail, repair existing correctional infrastructure and fund repeat offender reduction efforts and alternatives-to-incarceration, with a ½ percent Transactions (Sales) and Use Tax increase beginning 7/01/2011 through 6/30/2025, and advisory committee oversight be approved?”



Integrity, Caring, Courage, Fairness and Service

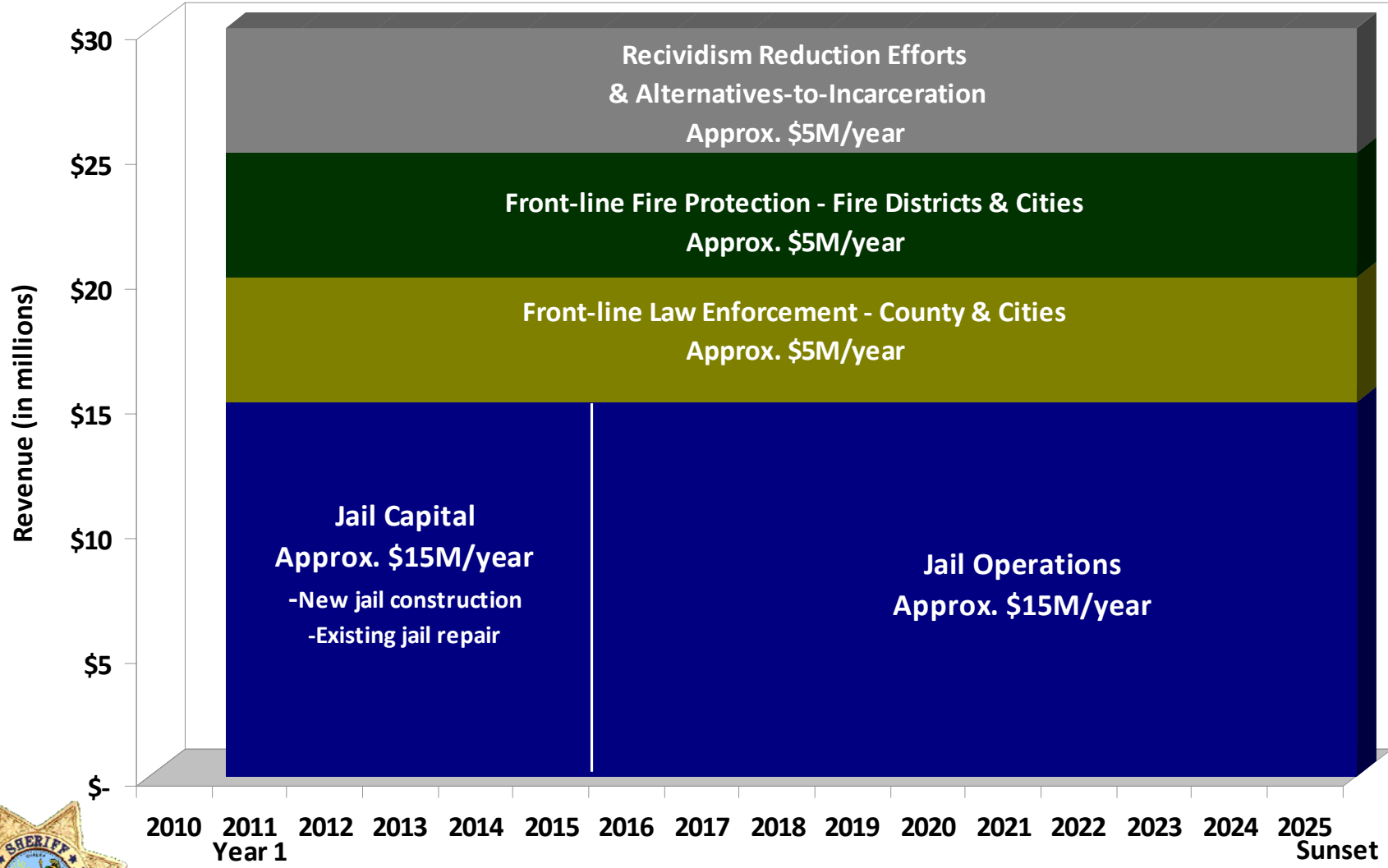
Proposal

Allocation of Annual Revenue
Estimated at \$30 Million per Year



Integrity, Caring, Courage, Fairness and Service

Financing Plan



Integrity, Caring, Courage, Fairness and Service

Front-line Law Enforcement Fire Protection Distribution

County/City	Fire Protection	Percent of Fire Protection	Law Enforcement	Percent of Law Enforcement	Total	Percent of Total
County of Santa Barbara	-	-	\$ 1,668,919	33%	\$ 1,668,919	17%
Countywide Watershed Protection (SBCFPD)	1,250,000	25%			1,250,000	12%
Santa Barbara County Fire Protection District	1,504,845	30%	-	0%	1,504,845	15%
City of Santa Maria	804,597	16%	1,072,796	21%	1,877,394	19%
City of Santa Barbara	785,174	16%	1,046,899	21%	1,832,073	18%
City of Lompoc	372,920	7%	497,227	10%	870,147	9%
City of Goleta	SBCFPD	-	353,294	7%	353,294	4%
Carp-Summerland (FPD)	138,710	3%	-	-	138,711	1%
City of Carpinteria	CSFPD	-	167,037	3%	167,037	2%
City of Guadalupe	56,809	1%	75,746	2%	132,555	1%
Montecito (FPD)	86,944	2%	-	-	86,944	1%
City of Solvang	SBCFPD	-	63,133	1%	63,133	1%
City of Buellton	SBCFPD	-	54,949	1%	54,949	1%
Total	\$ 5,000,000	100%	\$ 5,000,000	100%	\$ 10,000,000	100%



Integrity, Caring, Courage, Fairness and Service

Revised Ballot Measure Language

County of Santa Barbara ½ Percent Transactions (Sales) and Use Tax Ordinance for Local Crime & Gang Reduction, Fire Protection and Jail Construction/Operation

“Shall the County of Santa Barbara Ordinance to strengthen front-line law enforcement and fire protection within the County of Santa Barbara and Buellton, Carpinteria, Goleta, Guadalupe, Lompoc, Santa Barbara, Santa Maria, and Solvang and Carpinteria-Summerland, Montecito and County Fire Districts, construct and operate a 304-bed jail, repair existing correctional infrastructure and fund repeat offender reduction efforts and alternatives-to-incarceration, with a ½ percent Transactions (Sales) and Use Tax increase beginning 7/01/2011 through 6/30/2025, and advisory committee oversight be approved?”



Integrity, Caring, Courage, Fairness and Service

Recommendations

- A. Consider the introduction as follows :
- 1) Consider the introduction (first reading) of an Ordinance Imposing a County of Santa Barbara ½ Percent Transactions (Sales) and Use Tax for Local Crime & Gang Suppression, Fire Protection and Jail Construction/Operation to be administered by the State Board of Equalization;
 - 2) Consider a Resolution Calling and Providing For an Election to be Held on November 2, 2010 to Submit to the Qualified Electors of the County of Santa Barbara a Measure on Whether to Approve an Ordinance Imposing a County of Santa Barbara ½ Percent Transactions (Sales) and Use Tax for Local Crime & Gang Suppression, Fire Protection and Jail Construction/Operation and Requesting and Ordering That the Election Be Consolidated with the November 2, 2010 Election; and;
 - 3) Consider directing the Auditor-Controller to review the Ordinance/Measure and determine whether the substance thereof, if adopted, would affect the revenues or expenditures of the County, and to prepare a fiscal impact statement pursuant to Elections Code Section 9160(c).



Integrity, Caring, Courage, Fairness and Service

Recommendations

- B. Set a hearing for July 13, 2010 as follows:
- 1) Set a hearing for July 13, 2010 to consider the adoption (second reading) of an Ordinance Imposing a County of Santa Barbara ½ Percent Transactions (Sales) and Use Tax for Local Crime & Gang Suppression, Fire Protection and Jail Construction/Operation to be administered by the State Board of Equalization;
 - 2) Adopt a Resolution Calling and Providing For an Election to be Held on November 2, 2010 to Submit to the Qualified Electors of the County of Santa Barbara a Measure on Whether to Approve an Ordinance Imposing a County of Santa Barbara ½ Percent Transactions (Sales) and Use Tax for Local Crime & Gang Suppression, Fire Protection and Jail Construction/Operation and Requesting and Ordering That the Election Be Consolidated with the November 2, 2010 Election;



Recommendations

- 3) Direct the Auditor-Controller to review the Ordinance/Measure and determine whether the substance thereof, if adopted, would affect the revenues or expenditures of the County, and to prepare a fiscal impact statement pursuant to Elections Code Section 9160(c); and
- 4) Consider, adopt and authorize filing an Argument in Favor of the Ordinance Imposing a County of Santa Barbara ½ Percent Transactions (Sales) and Use Tax for Local Crime & Gang Suppression, Fire Protection and Jail Construction/Operation



Integrity, Caring, Courage, Fairness and Service

Conclusion

