



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: 1st District Supervisor
Department No.:
For Agenda Of: November 13, 2012
Placement: Departmental
Estimated Tme: 30 Minutes
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Board Member(s) Supervisor Salud Carbajal, 1st District
Contact Info: Tara Dooley, Program Manager
Children's Health Initiative Santa Barbara County
805-964-4710 Ext. 4460

Georgene Lowe, Chair
Children's Health Initiative Santa Barbara County
805-964-4710 Ext. 4455

Patricia Wheatley, Executive Director
First 5 Santa Barbara Children & Families Commission
805-884-8085

SUBJECT: Children's Health Initiative Santa Barbara County – Update & Presentation

County Counsel Concurrence

As to form: N/A

Other Concurrence: Select_Other

As to form: Select_Concurrence

Recommended Actions:

That the Board of Supervisors:

- a) Receive and accept the Santa Barbara County Children's Health Initiative (CHISB) progress report and presentation for FY 11-12.

Summary Text:

The Children's Health Initiative of Santa Barbara County continues to demonstrate positive outcomes for Healthy Kids insurance subscribers and for recently insured children in the areas of health and dental services access and utilization, as well as parental assessment of children's health. In 2001, Santa Barbara County had the dubious distinction of having the highest percentage of uninsured children in California; in 2005, our County was identified as having the second highest percentage of uninsured

children state-wide. From UCLA's 2009 California Health Interview Survey (CHIS), after cross-sector Outreach, Enrollment, Retention and Utilization activities county-wide since 2006 and the development of a robust Certified Application Assistor (CAA) network, Santa Barbara County now has one of the lowest percentages of uninsured children in California.

The Children's Health Initiative welcomes the opportunity to present the following evaluation outcomes to the Board of Supervisors:

WHAT WE DID:

- ✓ **Increased enrollment in public insurance products (Medi-Cal/Health Families/Healthy Kids).**
 - Between April 2006 and April 2012, an additional 11,208 children were enrolled in public health insurance in Santa Barbara County.
 - There has been a **21% increase in Medi-Cal enrollment in our County** comparing enrollment from 2005 to 2012.
 - There has been a **31% increase in Healthy Families enrollment in our County** comparing enrollment from 2005 to 2012.
 - Of **2,191 children** enrolled through Santa Barbara County Healthy Kids outreach efforts from July 2011 through June 2012, **more than three quarters (79%)** were eligible for Medi-Cal/Healthy Families. This means more federal and state dollars are supporting the care of our local children.
 - In 2011, 42% of Santa Barbara County children and youth ages 0-20 were receiving Medi-Cal Services compared to 20% in 2000.

HOW DID WE DO IT:

- ✓ **Increased accessibility of public health insurance enrollment assistance to families.**
 - Since 2006, we have doubled the number (49 to over 100) of Certified Application Assistors (CAA) in Santa Barbara County trained and supported by CHISB.
 - CenCal Health developed a web-based enrollment portal so that families could enroll all their children at one time, in whatever public health insurance product for which they qualified.
 - Since 2006, we have convened regional Children's Health Access Resource Teams to institutionalize the practice of identification and referral of uninsured children by public and private agencies to health insurance enrollment assistance and connection to a medical/dental primary provider.
 - As a result of your support of Healthy Kids program **outreach**, previously uninsured children served by County Departments and Hospitals are now being enrolled in health insurance through **CHISB out-stationed Certified Application Assistors** that enroll referred uninsured children on-site.

WHY DOES IT MAKE A DIFFERENCE?

- ✓ **Children having health insurance is critical to the operation and financial stability of County Public Health Clinics, Community Clinics, and Hospitals.**
 - **Decreased use of the Emergency Department**

- From CenCal Health utilization data analysis, Healthy Kids members utilized the Emergency Room at less than 1/3 the rate of Medi-Cal members and 15% less than Healthy Families members in 2011.
 - In one Santa Barbara County hospital, there was a 30% reduction in the number of uninsured children utilizing the Emergency Department after two years (2009-2011) of **CHISB out-stationed Certified Applications Assistors** enrolling uninsured children on site and working with parents to establish a medical home.
- ✓ **Insured children are now accessing medical and dental services at significantly increased rates** (CHISB Evaluation 11-12, Parent Survey Results).
- Child has visited a **doctor** in the past year
 - 72% at enrollment
 - 78% at 3 month interview
 - **99% at 12 month re-enrollment**
 - Child has visited a **dentist** within 6 months
 - 34% at enrollment
 - 48% at 3 month interview
 - **89% at 12 month re-enrollment**
 - When children access well-child visits they have ½ the sick child visits resulting in better school attendance and less time taken off work by a parent.
 - From Santa Barbara County hospitals reporting data comparing pre and post CHISB implementation, an analysis by USC shows a **decrease in the percentage of preventable child hospitalizations** of 17.3% resulting in an estimated cost savings of \$589,692 for 18 months from mid-2006 through 2007 alone.

WHAT DO WE NEED:

- ✓ Although CHISB has significantly decreased the number of uninsured children county-wide according to data from the County and the Healthy Kids Waiting List, there remain several thousand children who are uninsured and ineligible for Medi-Cal/Healthy Families insurance.
- ✓ To eliminate the Healthy Kids Waiting List and enroll the remaining uninsured children in Santa Barbara County would cost approximately \$1.5 million.

Background:

The Santa Barbara County Children's Health Initiative has been in existence since 2001. Its primary mission is to provide eligible children with access and utilization support for one of the three publicly funded health insurance products, Medi-Cal, Health Families, and Healthy Kids. It is supported by various County and community agencies with Santa Barbara County Education Office serving as the staff home for the initiative. Funding is provided by private foundations and by public funds, including First 5 Santa Barbara County Children & Families Commission. The County Board of Supervisors approved funding in the amount of \$1,000,000 in the 2007-2008, 2008-2009, 2009-2010, 2010-2011, 2011-2012, and 2012-2013 budgets to increase the number of children in the County receiving public health insurance with a particular focus on funding for Healthy Kids premiums. Healthy Kids, our local health insurance product for children that do not qualify for Medi-Cal or Healthy Families, has been able to nearly double enrollment (937 children enrolled June, 2012) with the Santa Barbara County allocations but currently has a waiting list of nearly 1,200 children due to lack of sufficient funding.

In addition to the enrollment, outreach, retention, and utilization efforts around Medi-Cal, Healthy Families, and Healthy Kids, the Santa Barbara Children's Health Initiative collaborates with the

California Children’s Health Initiatives, California Covering Kids and Families (National Health Foundation—Community Health Council), Communities for Healthy Kids (Institute for Local Government) and Teachers for Healthy Kids (California Teachers Association) on state-wide advocacy, information and legislative efforts for children’s health insurance. At the federal level CHISB also monitors changes affecting CHIPRA or Medi-Cal and analyzes the impact for children at the local level.

Performance Measure:

None

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized On-going Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund	\$ 1,000,000.00		
State			
Federal			
Fees			
Other:			
Total	\$ 1,000,000.00	\$ -	\$ -

Narrative:

The Board of Supervisors approved \$1,000,000.00 in premium funding from the General Fund for the Children’s Health Initiative for the first time in Fiscal Year 2007-2008. Funding for the same amount was renewed for Fiscal Year 2008-2009, Fiscal Year 2009-2010, Fiscal Year 2010-2011, Fiscal Year 2011-2012, and Fiscal Year 2012-2013.

Staffing Impacts:

Legal Positions:

N/A

FTEs:

Special Instructions:

Send a minute order of the Board’s actions to the First 5 Santa Barbara County Children & Families Commission Attention: Sara Soto Gonzalez

Attachments:

Children’s Health Initiative PowerPoint Presentation

Authored by:

Tara Dooley, Program Manager
Children’s Health Initiative Santa Barbara County

cc:

Chandra L. Wallar, County Executive Officer
Terri Maus-Nisich, Assistant County Executive Officer
Georgene Lowe, Chair, Children’s Health Initiative
Tara Dooley, Program Manager, Children’s Health Initiative
Kathy Gallagher, Director, Department of Social Services
Patricia Wheatley, Executive Director, First 5 Santa Barbara Children & Families Commission
Bob Freeman, CenCal Health