



Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

BOARD OF SUPERVISORS AGENDA LETTER

Department Name:

Social Services

Department Number:

044

Agenda Date:

July 14, 2026

Placement:

Administrative Agenda

Estimated Time:

N/A

Continued Item:

No

If Yes, date from:

N/A

Vote Required:

Majority

TO: Board of Supervisors

FROM: Department Director: Daniel Nielson, Social Services Director

DocuSigned by:
Rachel Lipman
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CONTACT: Amy Krueger, Assistant Director, Adult and Children Services

SUBJECT: Agreement with Martha Gonzalez for Contractor on Payroll/Cuyama Family Resource Center Coordinator

Concurrences:

County Counsel Concurrence:

As to form: Yes

Auditor-Controller Concurrence:

As to form: Yes

Other Concurrence: Risk Management, Human Resources

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a) Approve, ratify and authorize the Chair to execute an Agreement with Martha Gonzalez for Services of Contractor on Payroll as the Cuyama Valley Family Resource Center Coordinator

for a total contract amount not to exceed \$98,945.23 for the period of July 1, 2026 through June 30, 2027; and

- b) Determine that the activity is not a "Project" subject to California Environmental Quality Act (CEQA) review per CEQA Guideline Section 15378(b)(5), since the activity is an organizational or administrative activity of government that will not result in direct or indirect physical changes in the environment.

Summary Text:

This item is on the agenda to approve an agreement with Martha Gonzalez to serve as the Cuyama Valley Family Resource Center Coordinator (FRC Coordinator) for a total contract amount not to exceed \$98,945.23 for the period of July 1, 2026 through June 30, 2027. As the FRC Coordinator, Martha Gonzalez provides case management, information, referral, and family support education to families in the greater Cuyama Valley. She also works to develop resources and services for families and children in New Cuyama.

Through this Agreement, the Department of Social Services (DSS) supports the operations of the Cuyama Valley Family Resource Center (FRC) and the FRC Coordinator. The County may terminate this Agreement for any reason with 30 days' notice.

Discussion:

The Cuyama Valley Family Resource Center (CVFRC) is the only social service provider in the rural Cuyama Valley, and the FRC Coordinator coordinates a wide array of vital services for community members. These include but are not limited to weekly food distributions, enrollment for public benefits such as CalFresh, CalWORKs and Medi-Cal, connections to employment resources, translation services, information and referrals for healthcare and behavioral health services, utility assistance, immigration support, early care and education programs, and home visitation. In addition, the FRC Coordinator provides child abuse prevention education through Parent Cafés, health fairs that include vaccination clinics, literacy events, summer reading programs for children, spay and neuter clinics for pet owners, and other events and services designed to be responsive to community needs. The FRC Coordinator is also the point of contact for emergency response, opening the FRC as a cooling center or temporary evacuation point, relaying information from the Office of Emergency Management to the community when emergencies occur, and distributing emergency supplies such as N-95 masks, air filters, and fans. The FRC does not have any full-time employees and relies on the FRC Coordinator to manage day-to-day operations. Performance measures center on the array of services provided and the number of children and families served.

Background:

In July 2006, DSS agreed to take on the development and operation of the FRC with some financial support from the First 5 Commission. Martha Gonzalez, who was providing services to Cuyama families under the auspices of Catholic Charities, was retained by DSS as the FRC Coordinator to take the lead in establishing a community-based FRC.

The FRC became fully operational in March 2007 and now serves an average of 150 residents per month. The FRC is located at the County facility at 4689 Highway 166, Unit B, in New Cuyama.

The FRC Coordinator participates in meetings and activities of the Network of Family Resource Centers, including ongoing training opportunities, and implementation of motivation-driven

practices using the Goal4 It! model. Goal4 It! is an intentional process used in family support programs to help individuals choose and pursue meaningful goals while strengthening executive function and enhancing supportive relationships. Drawing on evidence from behavioral science, neuropsychology, and social science research, Goal4 It! provides tools and strategies that lead to improved outcomes for children and families.

The current arrangement functions well to provide the needed services. Under this model DSS provides management and operational support and retains the FRC Coordinator position as a Contractor on Payroll. This arrangement also allows the County the most flexibility in the management and support of the program. Additional details about this position are listed in Cuyama Family Resource Center Services section of the Agreement.

Performance Measure:

Martha Gonzalez shall meet the 2026-27 Target Performance Measures:

	630 adults and children receive case management, food pantry services, health insurance enrollment assistance, parenting classes, health education classes and other family support services.	
Collaboration & Service Increase		Retain and manage 12 types of services that will be available to eligible families. The number of collaborative partners may fluctuate depending on funding and need. The FRC will formalize agreements with collaborative partners through MOUs when deemed necessary.
Coordination & Leadership Development	<p>The FRC Coordinator:</p> <p>Contributes to the development of written policies and procedures that guide the operations of the FRC.</p> <p>Attends Cuyama Valley FRC Board meetings and provides Spanish interpretation as needed.</p> <p>Coordinates annual Community Leadership classes and projects.</p>	<p>Continue to support the executive lead and FRC Board in development of written policies and procedures.</p> <p>Provide Community Leadership training annually and when needed.</p> <p>Participate in training as needed to facilitate family support services such as food assistance, home visitation, and health insurance enrollment / retention.</p>

Contract Renewals:

This renewal is to establish a new Agreement with Martha Gonzalez to serve as the FRC Coordinator for Fiscal Year (FY) \$98,945.23 2026/2027. Martha meets the performance measures contained in the Agreement. The new annual contract amount is \$98,945.23 or 0.57% more than the FY 2025/2026 contract. The County has contracted with Martha to serve as the FRC Coordinator since 2006.

Fiscal and Facilities Impacts:

The cost of the Contractor on Payroll position is approximately \$98,945.23 annually (including benefits) and will be funded with \$98,945.23 in local General Fund dollars as recommended by the County Executive Office as a one-time expenditure for FY 2026-27.

Fiscal Analysis:

Funding Source	FY 2026-27	Total
General Fund	\$98,945.23	\$98,945.23
State		
Federal		
Fees		
Total	\$98,945.23	\$98,945.23

Position Request Summary:

Legal Position Title	Number of FTE	Estimated Cost
Contractor on Payroll	1	\$98,945.23
Total	1	\$ 98,945.23

Special Instructions:

Please send a scanned copy of the executed agreement and minute order via email to tbeebe@countyofsb.org and HRPositionControl@countyofsb.org. Please also mail a copy of both to: DSS Procurement and Contracts Unit
 C/O Tricia Beebe
 2125 S. Centerpointe Parkway, 3rd Floor
 Santa Maria, CA 93455

Attachments:

Attachment A – Agreement for Services of Contractor on Payroll – Martha Gonzalez (Signature Needed)

Contact Information:

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 Director of Children & Adult Networks
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Tricia Beebe

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Procurement and Contracts Manager

tbeebe@countyofsb.org