

Public Convenience and Necessity Letter  
Alamo Motel  
425 Bell Street  
Los Alamos, CA. 93023  
805.344.2852

To Whom It May Concern:

The Alamo Motel is an iconic fixture in the town of Los Alamos. The motel was revamped in 2015 and is owned and operated independently. We preserve the architecture of the property, while breathing new life into it. We utilize local artists to elevate the property and rooms, while integrating the culture of Los Alamos into the experience of the Alamo. Small businesses of our nature are important for the diversity and landscape of Los Alamos. We are the only motel open for lodging 7 days a week in the walking area of town. The Skyview Motel is up the hill, so people have to drive up.

Los Alamos is a sleepy town where most businesses are not open Tuesdays and Wednesdays. Also, many businesses close early through the week. Many of our guests are traveling up the coast or down the coast. Some drive all the way down from San Francisco on their way to Los Angeles or vice versa. They are usually tired and in need of a drink and a snack when they arrive. Often times, we have to refer them down to Buellton or Santa Maria to find something open.

Granting us the type 42 License would allow us to fulfill a convenience and often times a necessity for our guests. We would be able to offer our guests the hospitality they would appreciate and expect after a long day of traveling, with a nice glass of wine or a beer and nourish them with a pre-packaged snack that we collaborate with a local purveyor to provide. This in turn creates experiences for our guests that would make them want to come back to Los Alamos again and again.

Providing drinks and snacks a few feet away from the guest rooms, prevents potential drunk driving and road weary, so people don't have to get into their cars to get what they need. Since Los Alamos has become a wine country destination, people expect to be able to eat and drink their way through town. Allowing us this license would further integrate us into the culture of the town, while keeping our guests safe.

We have been doing business in Los Alamos since 2014, bringing revenue and tourism to other local businesses in town, as we provide visitors with a place to sleep. We work hard to create experiences our guests will never forget. The more they feel taken care of during their stay with us, the more they will frequent Los Alamos and the other local businesses.

It is necessary for us to obtain this license in order to create a complete experience for our guests, without needing to encourage them to drive out of town in order to get a bite and a drink. It will also help us create added income and stay afloat financially as an independent business trying to survive in the current climate. Thank you for your time and consideration.

Sincerely,  
Kenny Osehan  
Email: [kenny@sheltersocialclub.com](mailto:kenny@sheltersocialclub.com) / PH: 805.637.9960

