

RESOLUTION NO. 25-202

Santa Barbara County of

RESOLUTION RECOGNIZING SEPTEMBER 15 – OCTOBER 15, 2025, AS HISPANIC HERITAGE MONTH IN SANTA BARBARA COUNTY

WHEREAS, National Hispanic Heritage Month is a time to honor and recognize the countless contributions, leadership, and achievements of Hispanic peoples whose roots trace from diverse backgrounds, including Indigenous, Latin, African, and European roots; and

WHEREAS, according to the U.S. Census Bureau, more than 64 million people — nearly 19% of the nation’s population — identify as Hispanic or Latino, including approximately 45% of Santa Barbara County residents, making these communities a vital part of our local identity, economy, and cultural fabric; and

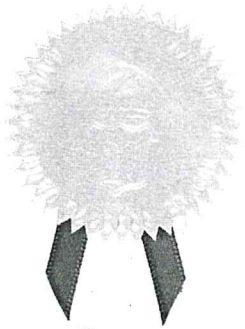
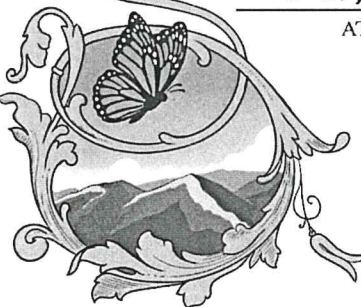
WHEREAS, in 1968, President Lyndon B. Johnson and Congress first established Hispanic Heritage Week, and in 1988 President Ronald Reagan expanded it to a month-long celebration observed from September 15 to October 15 each year; and

WHEREAS, the theme for 2025, “Collective Heritage: Honoring the Past, Inspiring the Future”, reflects both the resilience of our communities and the urgent need to uplift Hispanic, immigrant, and indigenous voices during a time of increasing devaluation, discrimination, and harmful rhetoric, and serves as both a celebration and a call to action to protect the dignity, safety, and rights of these communities - ensuring that their rich heritage is not only honored in the past but safeguarded for future generations; and

WHEREAS, in the face of challenges including economic inequities, housing insecurity, language access barriers, and targeted attacks on immigrant and Indigenous rights, the Hispanic community continues to lead with courage — as farmworkers feeding our nation, educators guiding our youth, health professionals caring for the sick, innovators driving economic growth, artists inspiring cultural pride, and advocates advancing equity for all;

NOW, THEREFORE, BE IT HEREBY ORDERED AND RESOLVED that the Board of Supervisors of the County of Santa Barbara does hereby declare September 15 – October 15, 2025, as Hispanic Heritage Month in Santa Barbara County and calls upon all residents to join in honoring the contributions, stories, and resilience of our Hispanic communities, and to work toward a future where every member is valued, respected, and empowered.

PASSED AND ADOPTED, by the Board of Supervisors of the County of Santa Barbara, State of California, this 16th day of September, 2025 by a unanimous vote of all members present.



Maria Rodriguez
ATTEST: Clerk of the Board

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Supervisor - 1st District
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Supervisor - 2nd District
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Supervisor - 5th District



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COUNTY OF SANTA BARBARA

