

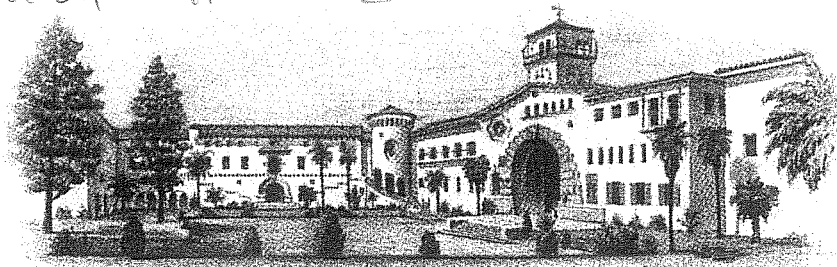
JAN 4 2011

010W-04 11-00012

Reply to

100 E. Locust, Ste. 101  
Lompoc, CA 93436  
(805) 737-7700  
FAX (805) 737-7703

1103 E. Clark Ave., Ste. A  
Orcutt, CA 93455  
(805) 346-8407  
FAX (805) 346-8498



**JONI GRAY**  
Supervisor Fourth District  
jgray@co.santa-barbara.ca.us

**SUSAN WARNSTROM**  
Executive Assistant  
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**ALICE PATINO**  
Admin Assistant  
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**County of Santa Barbara**

**Clerk of the Board of Supervisors  
County of Santa Barbara  
105 E. Anapamu St.  
Santa Barbara, CA 93101**

For placement on the agenda for the Board of Supervisor's meeting of:

Date: January 4, 2011

I would like to recommend:

Name: Colodia Owens

Address: 285 Senior Circle # 6

City: Lompoc

State: CA

Zip Code: 93436

Telephone:

Work or Cell:

Email:

(805) 757-0950

(805) 737-3321

owensc@lompocvmc.com

For: Appointment

To the following Board: Santa Barbara County Human Services Commission

Appointee will represent: Fourth District

Position was formerly held by: John Linn

If appointee is filling an unexpired vacancy, post a vacancy notice

Signed by:

SUPERVISOR JONI GRAY

CATHY MARTINEZ FOR JONI GRAY

**APPLICATION  
FOR  
COUNTY OF SANTA BARBARA BOARD,  
COMMISSION, OR COMMITTEE**

Return to: Clerk, Board of Supervisors  
County Administration Building  
105 E. Anapamu Street, Room 407  
Santa Barbara, CA 93101

DATE RECEIVED

Copy to Supervisor

**INSTRUCTIONS:** Please complete each item below. Be sure to enter the title of the Board, Commission, or Committee (only one per application please) for which you desire consideration. For more complete information or assistance contact the Clerk, Board of Supervisors' Office. This application shall be maintained for a period of one year only. After one year it is necessary to file a new application for another year of eligibility. **Please print in ink or type.**

1. APPLYING FOR: ( Use specific title) 2. Today's Date:

Human Services Commission

11/19/10

3. NAME: OWENS Colodia  
Last First Middle

4. E-MAIL ADDRESS:  
OWENSE@LompocVMC.com

6. ADDRESS:  
285 Senior Circle # 6  
Number Street  
Lompoc CA 93436  
City Zip Code

5. TELEPHONE:  
Home: (805) 757-0950  
Business: (805) 737-3321

7. References: Give names and addresses of three persons, not relatives, who have knowledge of your character, experience, community involvement, and abilities.

NAME	ADDRESS	TELEPHONE NUMBER	OCCUPATION
A. <u>Robert (BOB) Lingle</u>	<u>Lompoc Hosp.</u>	<u>(805) 737-3300</u>	<u>Dir. of Lab</u>
B. <u>Scalise, Jayne</u>	<u>Lompoc Hosp.</u>	<u>(805) 737-3300</u>	<u>Chief of Nursing</u>
C. <u>Diane Livingston</u>	<u>" "</u>	<u>(805) 737-3300</u>	<u>Cash Posting</u>

8. Are you or have you been employed by the County of Santa Barbara?  YES  No If YES, list:  
Department: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

9. Please check appropriate boxes (optional):  
Ethnic or racial identity:  
 White  
 Black (African American)  
 Hispanic  
 Asian/Pacific Islander  
 Native American/Alaskan Native  
 Other (Please specify)  
Sex:  
 Male  
 Female

10. Education completed:  
Masters Int Hosp. Admin. (MHA)  
11. Indicate Supervisor who will receive a copy of this application:  
J. Gray

12. EXPERIENCE: Please explain why you are interested in serving and what experience you bring to the Commission or Committee for which you are applying.  
I want to serve this community, I have the ability to pay attention to details; and amass lots of Information/Data

13. ADDITIONAL INFORMATION: Give any information explaining your qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for above Board, Commission, or Committee. Attach additional sheets as necessary.  
See resume

14. SIGNATURE OF APPLICANT

**Colodia Owens**  
**285 Senior Circle**  
**Lompoc, California 93436**  
**(805)737-3321**  
**(805)757-6113**  
**owensc@lompocvmc.com**

**OBJECTIVE:** To utilize my experience in a managerial role to promote the growth and profitability of an aggressive corporation to the maximum benefit and its personnel.

**EDUCATION:**

.Masters in Health Administration	University of Minnesota
.Bachelor of Science, Biology	University of Minnesota

**GENERAL BACKGROUND AND STRENGTHS:**

- .Broad managerial, clinical and personnel expertise
- .Qualified for and experienced in Managed Care Organizations, with specialization in project design
- .Experience with contract negotiation, training and development, sales and marketing, and the change process
- .Extensive knowledge of governmental and private sector entities
- .National speaker and conference leader on managed health care

**SUMMARY OF WORK HISTORY AND EXPERIENCE:**

<u>Business Operations Director</u> Lompoc Healthcare District	November 2005- Present
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- .Manage the Registration process, which includes the eligibility and authorization
- .Administers and manage the billing and accounts receivable functions and process
- .Manage the legislation that impacts the patient accounting and billing functions such as at the AB774 and TSAC
- .Developed policies and procedures for other department functions that impact the registration,
- .Work with the IS department in the evaluation of revenue cycle systems relative to this ability to interface with the host system
- .Assist the CFO and the Controller in the evaluation of contracts between Lompoc Healthcare District, and payer; also review with the two of them the strategies that might be considered which would enhance the collections and reimbursement.
- . Manage the Cash Collection unit; and have developed and manage the volunteer program.

<u>System's Administrator &amp; Billing Manager</u> St. Luke's Health Care Center	2001 – Nov. 2005 San Francisco, CA
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- .Managed the billing functions for the clinics supporting thirty providers
- .Administered and maintained the billing and accounts receivables system

- .Developed and produced reports and analysis of charges, payments and adjustments
- .Oversaw the authorization and eligibility process
- .Assisted the Director of Operations with the management of the clinics
- .Functioned as liaison between the billing department and payers
- .Assisted the contracting personnel with contract negotiation

Consultant

1993 – 2000  
Oakland, CA

Interface Health Care Services

- .Oversaw managed care contracting and negotiations
- .Influenced project design and organizational structure
- .Provided staff development and training
- .Implemented sales and marketing strategies
- .Initiated and developed outcome tracking systems

National Director of Managed Care

1990 – 1993  
Tacoma, WA

Hillhaven Corporation

- .Served as primary corporate officer for managed care contracting
- .Supervised field staff, i.e. hiring, motivating, evaluation, etc.
- .Created staff development programs
- .Negotiated and contracted a nationwide network of payers
- .Created, implemented and managed a centralized reimbursement verification call center, national tracking system and a clinical case management system
- .Served on committees, including chairperson of sales and marketing committee
- .Established operational standards of practice

Director of Managed Care

1985 – 1990  
Pomona, CA

Casa Colina

- .Authored and implemented an educational program for staff on all aspects of Managed Care
- .Implemented a reimbursement verification call center, collaborated with management on cost accounting
- .Responsible for recruitment and retention, scheduling, troubleshooting, training, motivating, budgeting and utilization forecasting

**ORGANIZATION AND MEMBERSHIPS**

California Hospital Association  
MetLife Think Tank Advisor

**HONORS AND PUBLICATIONS.** Author – Managed Care Organizations, Practical Applications 1993, McGraw Hill  
Public Speaker and conference leader  
Announced as a year 2000 Ambassador to China

**REFERENCES:**

Available upon request