



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Behavioral Wellness
Department No.: 043
For Agenda Of: July 2, 2019
Placement: Administrative
Estimated Time: N/A
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Alice Gleghorn, Ph.D., Director
Director(s) Behavioral Wellness, 681-5229
Contact Info: John Doyel, Alcohol and Drug Program Division Chief

SUBJECT: Alcohol and Drug Prevention Services Amendments FY 18-20

County Counsel Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- A. Approve and authorize the Chair to execute the First Amendment to the Agreement for Services of Independent Contractor with **Fighting Back Santa Maria Valley** (a local vendor), for the provision of substance use prevention services, to update contract provisions in compliance with state and federal regulations and to increase the amount of the Agreement by \$30,000, for a total maximum contract amount not to exceed \$270,000 for the period of July 1, 2018 through June 30, 2020;
- B. Approve and authorize the Chair to execute the First Amendment to the Agreement for Services of Independent Contractor with **Santa Barbara Future Leaders of America** (a local vendor), for the provision of substance use prevention services, to update contract provisions in compliance with state and federal regulations and to increase the amount of the Agreement by \$30,000, for a total maximum contract amount not to exceed \$270,000 for the period of July 1, 2018 through June 30, 2020;
- C. Approve and authorize the Chair to delegate to the Director of Behavioral Wellness or her designee the authority to reallocate funds at their discretion during the term of the agreements without altering the Maximum Contract Amount or requiring a formal amendment to the agreements per

Exhibit B-ADP and Exhibit B-MHS of the Agreement, subject to the Board's ability to rescind this delegated authority at any time; and

- D. Determine that the above actions are government fiscal activities or funding mechanisms which do not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment, and are therefore not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) of the CEQA guidelines.

Summary Text:

This item is on the Board's agenda to add SAPT/SABG grant funds to two contracts for the provision of substance use prevention services and to update contract provisions in compliance with state and federal regulations. Behavioral Wellness has received notification that additional Substance Abuse Prevention and Treatment Prevention Set Aside funds are available. The Santa Barbara County Department of Behavioral Wellness (Behavioral Wellness) Alcohol and Drug Program (ADP) determined that these funds should be used for campaigns to distribute information in the community regarding cannabis use, and the safe storage and disposal of prescription drugs, via these existing prevention providers. Approval of the recommended actions will add funds to these contracts for these campaigns during FY 19-20.

Background:

In May 2018, the Board approved two-year contracts with Fighting Back Santa Maria Valley and Santa Barbara Future Leaders of America for the renewal of prevention services contracts during Fiscal Years 18-19 and 19-20. These providers were selected to provide community-based prevention programs as part of a Request for Proposals issued in April 2017.

Primary Prevention programs are funded by Substance Abuse Prevention and Treatment (SAPT) Prevention Set Aside funding and must be used to implement universal prevention strategies. Universal prevention strategies address the entire population (national, local community, school and neighborhood) with messages and programs aimed at preventing or delaying the abuse of alcohol, tobacco, and other drugs. ADP is receiving greater SAPT Prevention Set Aside funding than originally anticipated by the existing contracts with these providers.

Fighting Back Santa Maria Valley (FB SMV) (North County) and Santa Barbara Future Leaders of America (FLA) (South County) provide Community Coalitions/Tasks Forces program services that enhance state and local alcohol and drug prevention efforts by mobilizing communities, participating in policy advocacy, and changing social norms. These amendments add funding for each of these providers to organize and pay for three media campaigns each. These campaigns will distribute information to the community from the State's *Let's Talk Cannabis* campaign and/or materials developed by ADP staff for the *Prescription Drug Safe Storage* and *Prescription Drug Safe Disposal* campaigns. The *Let's Talk Cannabis* campaign provides information on the risks and legality of cannabis use for various groups of individuals. The *Prescription Drug Safe Storage* and *Prescription Drug Safe Disposal* campaigns provide education to the community on safe storage and disposal of prescription medications.

Performance Measure:

Future Leaders of America (South County) and Fighting Back Santa Maria Valley (North County) have the following three performance outcome measures:

1. Achieve 90 % of the following Community Coalition performance expectations:

- a. Establish/maintain a Community Coalitions/Task Forces with a minimum of 12 (twelve) community sectors involved in their coalitions or task forces:
 - b. Train a minimum of twelve (12) coalition members annually on the application of evidence-based prevention strategies.
 - c. Facilitate monthly coalition meetings designed to raise community awareness, develop policy and media advocacy strategies, develop campaign materials, and plan the implementation of community-based prevention projects.
 - d. Collaborate with coalition members and prevention partners in order to implement a minimum of two (2) media advocacy prevention campaigns annually reaching approximately 8,000 people.
 - e. Collaborate with coalition members and prevention partners in order to implement a minimum of two (2) community-based prevention projects annually.
 - f. Collaborate with County staff in order to collect annual community and retailer surveys.
2. Demonstrate an impact on the community by having a 5% change in Media Recognition and Recall Survey.
 3. Demonstrate an impact on alcohol retailers by having a 5% change in Retailer Survey.

Performance

Future Leaders of America (FLA) achieved and exceeded all 6 of the Community Coalition performance expectations. Across the County, the Media Recall and Recognition survey did not demonstrate the anticipated positive impact. FLA participated in the retailer survey and the South County results were positive.

Fighting Back Santa Maria Valley (FBSMV) has met all 6 of the Community Coalition performance expectations, and exceeded the outcome measure for media campaigns and prevention projects. Across the County, the Media Recall and Recognition survey did not demonstrate the anticipated positive impact. FBSMV participated in the (3) retailer survey and North County had both positive and negative results.

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

Funding Sources	FY 18-19	FY 19-20
General Fund		
State		
Federal	\$ 240,000.00	\$ 300,000.00
Fees		
Other:		
Total	\$ 240,000.00	\$ 300,000.00

Narrative: The above referenced contract amendments are funded by Federal funds. The funding sources are included in the FY 19-20 Adopted Budget.

Key Contract Risks:

As with any contract funded by State and Federal sources, there is a risk of future audit disallowances and repayments. Behavioral Wellness contracts include language requiring contractors to repay any amounts disallowed in audit findings, minimizing financial risks to the County.

Special Instructions:

Please email one (1) complete executed contract and one (1) minute order to the BWell Contracts Divisions at bwellcontractsstaff@santa-barbara.co.us and to Qiuana Lopez at: qilopez@co.santa-barbara.ca.us.

Attachments:

- Attachment A: FY 18-20 Fighting Back Santa Maria Valley AM 1
- Attachment B: FY 18-20 Fighting Back Santa Maria Valley BC
- Attachment C: FY 18-20 Santa Barbara Future Leaders of America AM 1
- Attachment D: FY 18-20 Santa Barbara Future Leaders of America BC