

# SANTA BARBARA COUNTY BOARD AGENDA LETTER



Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Agenda Number:**  
**Prepared on:** 3/13/02  
**Department Name:** CAO  
**Department No.:** 012  
**Agenda Date:** 3/19/02  
**Placement:** Administrative  
**Estimate Time:**  
**Continued Item:** NO  
**If Yes, date from:**

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**TO:** Board of Supervisors

**FROM:** Michael F. Brown  
County Administrator

**STAFF CONTACT:** Zandra Cholmondeley  
568-3261

**SUBJECT:** Merger of Comcast Cable Communication, Inc. and AT&T Broadband, Inc.

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## **Recommendation(s):**

That the Board of Supervisors: Approve a Resolution Consenting to a Transfer of Control/Merger of Comcast Cable Communications, Inc. and Consent to Transfer of Franchise to AT&T Comcast Corporation.

## **Alignment with Board Strategic Plan:**

The recommendation(s) are primarily aligned with actions required by law or by routine business necessity.

## **Executive Summary and Discussion:**

Comcast Corporation and AT&T Corporation have announced plans to combine their cable systems into a new company, AT&T Comcast Corporation., On February 25, 2002, Comcast officially informed the County of these plans. Comcast currently is the cable television franchise serving most of the North County. Although the merger will result in a new indirect parent company, Comcast will remain the franchisee for the current franchise and the soon-to-be renewed franchise, and all day-to-day authority over the operations of the business will remain with the current Comcast Corporation CEO.

In accordance with rules of the Federal Communications Commission, Comcast has filed with the County an "FCC Form 394," which specifies the financial, legal, and technical qualifications of the proposed new controlling entity. The full form was submitted via CD. It is hundreds of pages in length and has not been reproduced for this report. Rather, in addition to the Resolution of your Board's consent to the transfer, (which is required by County Code 2-90.47(2) to be acted upon within 30 days of the company's official notice to the County), a brief description of the merger, including "before" and "after" charts, and the FCC 394 Application Form are attached.

**Mandates and Service Levels:**

This procedure is governed by Rules of the Federal Communications Commission, and County Code 2-90.47(2)

**Concurrence:**

County Counsel and Auditor-Controller