

Table 1. Landscape Analysis of Needs and Demographics

	People Experiencing Homelessness	Source and Date Timeframe of Data
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	3207	HMIS APR 10/1/2021-9/30/2022
# of People Who are Sheltered (ES, TH, SH)	994	HMIS APR 10/1/2021-9/30/2022 As the time frame is a date range, persons move between sheltered and unsheltered. The sheltered number is calculated by applying 31% to total which reflects the % sheltered in the 2022 PIT Count.
# of People Who are Unsheltered	2213	HMIS APR 10/1/2021-9/30/2022 As the time frame is a date range, persons move between sheltered and unsheltered. The unsheltered number is calculated by applying 69% to total which reflects the % unsheltered in the 2022 PIT Count.
Household Composition		
# of Households without Children	2478	HMIS APR 10/1/2021-9/30/2022
# of Households with At Least 1 Adult & 1 Child	172	HMIS APR 10/1/2021-9/30/2022
# of Households with Only Children	56	HMIS APR 10/1/2021-9/30/2022
Sub-Populations and Other Characteristics		
# of Adults Who are Experiencing Chronic Homelessness	1236	HMIS APR 10/1/2021-9/30/2022
# of Adults Who are Experiencing Significant Mental Illness	1065	HMIS APR 10/1/2021-9/30/2022
# of Adults Who are Experiencing Substance Abuse Disorders	1067	HMIS APR 10/1/2021-9/30/2022
# of Adults Who are Veterans	190	HMIS APR 10/1/2021-9/30/2022
# of Adults with HIV/AIDS	19	HMIS APR 10/1/2021-9/30/2022
# of Adults Who are Survivors of Domestic Violence	665	HMIS APR 10/1/2021-9/30/2022
# of Unaccompanied Youth (under 25)	344	HMIS APR 10/1/2021-9/30/2022

# of Parenting Youth (under 25)	39	HMIS APR 10/1/2021-9/30/2022
# of People Who are Children of Parenting Youth	42	HMIS APR 10/1/2021-9/30/2022
Gender Demographics		
# of Women/Girls	1270	HMIS APR 10/1/2021-9/30/2022
# of Men/Boys	1899	HMIS APR 10/1/2021-9/30/2022
# of People Who are Transgender	17	HMIS APR 10/1/2021-9/30/2022
# of People Who are Gender Non-Conforming	13	HMIS APR 10/1/2021-9/30/2022
Ethnicity and Race Demographics		
# of People Who are Hispanic/Latino	1528	HMIS APR 10/1/2021-9/30/2022
# of People Who are Non-Hispanic/Non-Latino	1640	HMIS APR 10/1/2021-9/30/2022
# of People Who are Black or African American	214	HMIS APR 10/1/2021-9/30/2022
# of People Who are Asian	28	HMIS APR 10/1/2021-9/30/2022
# of People Who are American Indian or Alaska Native	138	HMIS APR 10/1/2021-9/30/2022
# of People Who are Native Hawaiian or Other Pacific Islander	23	HMIS APR 10/1/2021-9/30/2022
# of People Who are White	2593	HMIS APR 10/1/2021-9/30/2022
# of People Who are Multiple Races	184	HMIS APR 10/1/2021-9/30/2022

**If data is not available, please input N/A in the cell and explain why the data is not available below:*

Table 2. Landscape Analysis of People Being Served

	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Other: [Identify]	Source(s) and Timeframe of Data
Household Composition									
# of Households without Children	668	715	191	1573	41	61	1149	46	HMIS 10/1/2021-9/30/2022
# of Households with At Least 1 Adult & 1 Child	71	260	20	136	15	31	28	53	HMIS 10/1/2021-9/30/2022
# of Households with Only Children	0	1	0	47	0	27	11	0	HMIS 10/1/2021-9/30/2022
Sub-Populations and Other Characteristics									
# of Adults Who are Experiencing Chronic Homelessness	430	431	73	835	14	9	607	39	HMIS 10/1/2021-9/30/2022
# of Adults Who are Experiencing Significant Mental Illness	370	182	20	127	13	13	240	16	HMIS 10/1/2021-9/30/2022
# of Adults Who are Experiencing Substance Abuse Disorders	277	155	24	109	3	9	173	25	HMIS 10/1/2021-9/30/2022
# of Adults Who are Veterans	229	149	60	96	6	25	65	25	HMIS 10/1/2021-9/30/2022
# of Adults with HIV/AIDS	4	3	2	15	0	1	3	0	HMIS 10/1/2021-9/30/2022
# of Adults Who are Survivors of Domestic Violence	143	313	40	413	26	17	360	28	HMIS 10/1/2021-9/30/2022
# of Unaccompanied Youth (under 25)	20	77	8	154	2	16	211	7	HMIS 10/1/2021-9/30/2022
# of Parenting Youth (under 25)	7	37	1	27	2	1	15	4	HMIS 10/1/2021-9/30/2022
# of People Who are Children of Parenting Youth	7	41	1	35	3	1	12	5	HMIS 10/1/2021-9/30/2022
Gender Demographics									
# of Women/Girls	378	835	76	816	51	104	534	121	HMIS 10/1/2021-9/30/2022
# of Men/Boys	544	795	181	1260	38	92	731	124	HMIS 10/1/2021-9/30/2022
# of People Who are Transgender	2	5	0	9	0	3	11	2	HMIS 10/1/2021-9/30/2022
# of People Who are Gender Non-Conforming	3	6	0	3	0	0	9	0	HMIS 10/1/2021-9/30/2022
Ethnicity and Race Demographics									
# of People Who are Hispanic/Latino	352	944	133	1043	42	133	524	163	HMIS 10/1/2021-9/30/2022
# of People Who are Non-Hispanic/Non-Latino	532	686	121	1030	48	66	743	60	HMIS 10/1/2021-9/30/2022
# of People Who are Black or African American	80	122	30	128	7	18	96	7	HMIS 10/1/2021-9/30/2022
# of People Who are Asian	14	13	2	14	0	3	15	0	HMIS 10/1/2021-9/30/2022
# of People Who are American Indian or Alaska Native	40	159	7	74	10	14	63	3	HMIS 10/1/2021-9/30/2022
# of People Who are Native Hawaiian or Other Pacific Islander	7	10	1	12	1	0	13	5	HMIS 10/1/2021-9/30/2022
# of People Who are White	687	1206	195	1740	65	156	1017	203	HMIS 10/1/2021-9/30/2022
# of People Who are Multiple Races	53	112	21	117	7	6	67	7	HMIS 10/1/2021-9/30/2022

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Table 3. Landscape Analysis of State, Federal and Local Funding

Funding Program <i>(choose from drop down options)</i>	Fiscal Year <i>(select all that apply)</i>	Total Amount Invested into Homelessness Interventions	# of Vouchers <i>(if applicable)</i>	Funding Source*	Intervention Types Supported with Funding <i>(select all that apply)</i>	Brief Description of Programming and Services Provided	Populations Served <i>(please "x" the appropriate population(s))</i>														
Homekey (via HCD)	FY 2021-2022	\$ 25,954,794.00	n/a	State Agency	Interim Housing/Congregate/Non-Congregate Shelter	Acquisition of a property providing 22 rooms for shelter, operations and services. Acquisition of a 65 room hotel for use as Permanent Supportive Housing including operations and services.	<table border="1"> <tr> <td rowspan="4">X</td> <td rowspan="4">ALL PEOPLE EXPERIENCING HOMELESSNESS</td> <td colspan="3">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>X Unaccompanied Youth</td> <td>Other (please enter here)</td> </tr> </table>	X	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)			People Exp Chronic Homelessness	Veterans	Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	X Unaccompanied Youth	Other (please enter here)
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People Exp Substance Abuse Disorders		X Unaccompanied Youth		Other (please enter here)																	
FY 2022-2023	n/a	Permanent Supportive and Service-Enriched Housing																			
Emergency Solutions Grants - CV (ESG CV) - via HCD	FY 2021-2022	\$ 9,885,062.00		State Agency	Rental Assistance/Rapid Rehousing	Prepare for, protect from Coronavirus through getting people into housing (rapid re-housing), outreach to persons living unsheltered and emergency shelter operations.	<table border="1"> <tr> <td rowspan="4">X</td> <td rowspan="4">ALL PEOPLE EXPERIENCING HOMELESSNESS</td> <td colspan="3">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (please enter here)</td> </tr> </table>	X	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)			People Exp Chronic Homelessness	Veterans	Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
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FY 2022-2023	Interim Housing/Congregate/Non-Congregate Shelter																				
		Outreach and Engagement																			
		Administrative Activities																			
Other (enter funding source under dotted line)	FY 2022-2023	\$ 21,082,056.00		Federal Agency	Interim Housing/Congregate/Non-Congregate Shelter	American Rescue Plan Act - County of Santa Barbara COVID 19 Housing and Homelessness Recovery Plan includes Multi-Disciplinary Team, Homekey acquisition match, Street Outreach, shelter operations at three sites, encampment resolution strategy	<table border="1"> <tr> <td rowspan="4">X</td> <td rowspan="4">ALL PEOPLE EXPERIENCING HOMELESSNESS</td> <td colspan="3">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (please enter here)</td> </tr> </table>	X	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)			People Exp Chronic Homelessness	Veterans	Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
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FY 2023-2024	Permanent Supportive and Service-Enriched Housing																				
		Outreach and Engagement																			
American Rescue Plan Act	FY 2021-2022				Diversion and Homelessness Prevention																
Emergency Rental Assistance (ERA) - via Treasury	FY 2021-2022	\$ 31,000,000.00		State Agency	Diversion and Homelessness Prevention	Emergency Rental Assistance for households impacted by COVID-19 including relocation costs for eligible persons	<table border="1"> <tr> <td rowspan="4">X</td> <td rowspan="4">ALL PEOPLE EXPERIENCING HOMELESSNESS</td> <td colspan="3">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (please enter here)</td> </tr> </table>	X	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)			People Exp Chronic Homelessness	Veterans	Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
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FY 2022-2023																					
Housing Choice Vouchers (HCVs) - via HUD	FY 2022-2023	\$ 5,499,180.00		Federal Agency	Rental Assistance/Rapid Rehousing	Project Based and other vouchers for various housing developments including Johnson Court, Health House, Domestic Violence Solutions Pescadero Lofts, Homebase on G, Residences at Depot Street, Casa de Familia, West Cox Cottages, Rancho Hermosa.	<table border="1"> <tr> <td rowspan="4">X</td> <td rowspan="4">ALL PEOPLE EXPERIENCING HOMELESSNESS</td> <td colspan="3">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (please enter here)</td> </tr> </table>	X	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)			People Exp Chronic Homelessness	Veterans	Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
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		Outreach and Engagement																			
Emergency Solutions Grants (ESG) - via HCD	FY 2022-2023	\$ 312,096.00		State Agency	Outreach and Engagement	Outreach, emergency shelter and rapid re-housing. Supports New Beginnings Safe Parking, Good Samaritan shelters and PATH shelter.	<table border="1"> <tr> <td rowspan="4">X</td> <td rowspan="4">ALL PEOPLE EXPERIENCING HOMELESSNESS</td> <td colspan="3">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (please enter here)</td> </tr> </table>	X	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)			People Exp Chronic Homelessness	Veterans	Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
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		Permanent Supportive and Service-Enriched Housing																			
Encampment Resolution Funding - via CalICH	FY 2022-2023	\$ 2,520,000.00		State Agency	Outreach and Engagement	Competitive award to resolve encampments on the transit corridor includes outreach, interim housing, and environmental rehabilitation.	<table border="1"> <tr> <td rowspan="4">X</td> <td rowspan="4">ALL PEOPLE EXPERIENCING HOMELESSNESS</td> <td colspan="3">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (please enter here)</td> </tr> </table>	X	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)			People Exp Chronic Homelessness	Veterans	Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
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FY 2023-2024	Interim Housing/Congregate/Non-Congregate Shelter																				
Supportive Services for Formerly Homeless Veterans (SSFHV) - via CalVet	FY 2022-2023	\$ 1,658,380.00		Federal Agency	Rental Assistance/Rapid Rehousing	Rapid rehousing and other supportive services for veteran families. New Beginnings, Good Samaritan Shelter and The Salvation Army receive funds.	<table border="1"> <tr> <td rowspan="4">X</td> <td rowspan="4">ALL PEOPLE EXPERIENCING HOMELESSNESS</td> <td colspan="3">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>X Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (please enter here)</td> </tr> </table>	X	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)			People Exp Chronic Homelessness	X Veterans	Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
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		Diversion and Homelessness Prevention																			
HUD-VA Supportive Housing Program Vouchers (HUD-VASH) - via HUD	FY 2022-2023	\$ 2,368,302.00		Federal Agency	Rental Assistance/Rapid Rehousing	Vouchers with services for qualifying veterans funded by the VA.	<table border="1"> <tr> <td rowspan="4">X</td> <td rowspan="4">ALL PEOPLE EXPERIENCING HOMELESSNESS</td> <td colspan="3">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>X Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (please enter here)</td> </tr> </table>	X	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)			People Exp Chronic Homelessness	X Veterans	Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
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	FY 2022-2023				Administrative Activities	City of Santa Barbara and County	<table border="1"> <tr> <td colspan="3">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)													
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HOME - American Rescue Plan Program (HOME-ARP) - via HUD	FY 2023-2024	\$ 6,507,701.00		Federal Agency	Rental Assistance/Rapid Rehousing		Consortium allocations for Housing development and match for Homekey acquisitions, supportive services and tenant based rental assistance in partnership with PHAs.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	People Exp Chronic Homelessness	x	Veterans	Parenting Youth	
	FY 2024-2025				Permanent Supportive and Service-Enriched Housing					People Exp Severe Mental Illness		People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders
Project Roomkey and Rehousing - via CDSS	FY 2021-2022	\$ 1,295,131.00		State Agency	Rental Assistance/Rapid Rehousing	Non-congregate shelter and rehousing of persons moved to hotels as part of COVID response and to address increased encampments.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)					
	FY 2022-2023				Interim Housing/Congregate/Non-Congregate Shelter				People Exp Chronic Homelessness		Veterans	Parenting Youth		
									People Exp Severe Mental Illness		People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH	FY 2021-2022	\$ 10,947,615.00		State Agency	Rental Assistance/Rapid Rehousing	Systems Support Activities	Supportive services paired with Emergency Housing Vouchers, services and operations at non-congregate shelters, rapid re-housing, services coordination, outreach, HMIS and CES support, grant administration.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)				
	FY 2022-2023				Diversion and Homelessness Prevention	Administrative Activities				People Exp Chronic Homelessness		Veterans	Parenting Youth	
	FY 2023-2024				Outreach and Engagement	People Exp Severe Mental Illness					People Exp HIV/ AIDS	Children of Parenting Youth		
	FY 2024-2025				Interim Housing/Congregate/Non-Congregate Shelter	People Exp Substance Abuse Disorders					Unaccompanied Youth	Other (please enter here)		
No Place Like Home (NPLH) - via HCD	FY 2021-2022	\$ 6,772,998.00		State Agency	Permanent Supportive and Service-Enriched Housing	State NPLH awards for new construction of three affordable housing projects: West Cox Cottages, Cypress on 7th and Hollister Lofts, Be Well and the County Housing Authority have 4 pending applications	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)					
	FY 2022-2023								People Exp Chronic Homelessness		Veterans	x	Parenting Youth	
	FY 2023-2024								People Exp Severe Mental Illness		People Exp HIV/ AIDS	Children of Parenting Youth		
	FY 2024-2025								People Exp Substance Abuse Disorders	x	Unaccompanied Youth	Other (please enter here)		
Home Safe - via CDSS	FY 2021-2022	\$ 1,015,524.00		State Agency	Rental Assistance/Rapid Rehousing	To assist Adult Protective Services clients who are experiencing housing instability or are at imminent risk of homelessness due to elder or dependent adult abuse, neglect, self-neglect, or financial exploitation.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)					
	FY 2022-2023				Diversion and Homelessness Prevention				People Exp Chronic Homelessness		Veterans	Parenting Youth		
	FY 2023-2024								People Exp Severe Mental Illness		People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	
CalWORKs Housing Support Program (HSP) - via CDSS	FY 2021-2022	\$ 4,135,660.00		State Agency	Rental Assistance/Rapid Rehousing	Housing Support Program assists CalWORKs families who are experiencing homelessness or imminently at risk of homelessness determine strategies to help them retain housing, obtain/maintain permanent housing and achieve self-sufficiency.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)					
	FY 2022-2023				Diversion and Homelessness Prevention				People Exp Chronic Homelessness		Veterans	Parenting Youth		
	FY 2023-2024								People Exp Severe Mental Illness		People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	
Bringing Families Home (BFH) - via CDSS	FY 2022-2023	\$ 742,442.00		State Agency	Diversion and Homelessness Prevention	To provide housing related services to child welfare involved families at risk of or experiencing homelessness, increase family reunification rates and prevent out of home foster placements of children and youth.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)					
									People Exp Chronic Homelessness		Veterans	Parenting Youth	People Exp Severe Mental Illness	
Community Development Block Grant (CDBG) - via HUD	FY 2021-2022	\$ 1,524,475.00		Federal Agency	Outreach and Engagement	Cities and County contributing to Safe Parking, mobile showers, shelters, housing navigation.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)					
	FY 2022-2023				Interim Housing/Congregate/Non-Congregate Shelter				People Exp Chronic Homelessness		Veterans	Parenting Youth		
									People Exp Severe Mental Illness		People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	
Housing and Disability Advocacy Program (HDAP) - via CDSS	FY 2022-2023	\$ 1,526,720.00		State Agency	Rental Assistance/Rapid Rehousing	Outreach, case management, housing assistance and disability advocacy for disabled persons experiencing homelessness.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)					
	FY 2023-2024				Outreach and Engagement				People Exp Chronic Homelessness		Veterans	Parenting Youth		
					Administrative Activities				People Exp Severe Mental Illness		People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	
Continuum of Care Program (CoC) - via HUD	FY 2022-2023	\$ 2,345,893.00		Federal Agency	Rental Assistance/Rapid Rehousing	Annual funding for scattered site and project specific permanent supportive housing, rapid re-housing, HMIS and CES.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)					
					Systems Support Activities				People Exp Chronic Homelessness		Veterans	Parenting Youth		
					Permanent Supportive and Service-Enriched Housing				People Exp Severe Mental Illness		People Exp HIV/ AIDS	Children of Parenting Youth		
									People Exp Substance Abuse Disorders		Unaccompanied Youth	Other (please enter here)		
	FY 2022-2023				Permanent Supportive and Service-Enriched Housing			TARGETED POPULATIONS (please "x" all that apply)						

Multifamily Housing Program (MHP) - via HCD	FY 2023-2024	\$ 3,265,490.00		State Agency		New construction of units for persons experiencing homelessness. Project also received No Place Like Home funds.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	People Exp Chronic Homelessness	Veterans	Parenting Youth
	FY 2024-2025								People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth
									People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
FEMA Public Assistance Program Category B - via FEMA	FY 2022-2023	\$ 1,050,000.00		Federal Agency	Interim Housing/Congregate/Non-Congregate Shelter	Non-congregate shelter for persons experiencing homelessness and at increased risk of medical complications due to COVID-19, part of COVID Homelessness response.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please 'x' all that apply)		
									People Exp Chronic Homelessness	Veterans	Parenting Youth
									People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth
									People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
Local General Fund	FY 2022-2023	\$ 4,257,487.00		Local Agency	Rental Assistance/Rapid Rehousing Outreach and Engagement Diversion and Homelessness Prevention	Cities and the County invest general funds through Human Services commission and other projects primarily to strengthen shelter operations including the warming centers and increase provider capacity.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please 'x' all that apply)		
									People Exp Chronic Homelessness	Veterans	Parenting Youth
									People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth
									People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
Other (enter funding source under dotted line)	FY 2021-2022	\$ 525,000.00		State Agency	Permanent Supportive and Service-Enriched Housing	Whole Person Care Pilot provides supportive services for medically vulnerable seniors in partnership with the Public Health Department.		ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please 'x' all that apply)		
	FY 2022-2023								People Exp Chronic Homelessness	Veterans	Parenting Youth
FY 2023-2024	People Exp Severe Mental Illness								People Exp HIV/ AIDS	Children of Parenting Youth	
Whole Person Care Pilot									People Exp Substance Abuse Disorders	Unaccompanied Youth	x Other (Seniors)
Other (enter funding source under dotted line)	FY 2021-2022	\$ 1,070,720.00		State Agency	Permanent Supportive and Service-Enriched Housing	Permanent Local Housing Allocation used to fund supportive services obtain and maintain housing in housing developments for persons experiencing homelessness. May also be used for rapid re-housing/rental assistance.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please 'x' all that apply)		
	FY 2022-2023								People Exp Chronic Homelessness	x Veterans	Parenting Youth
FY 2023-2024	People Exp Severe Mental Illness								People Exp HIV/ AIDS	Children of Parenting Youth	
FY 2024-2025	People Exp Substance Abuse Disorders								Unaccompanied Youth	Other (please enter here)	
Permanent Local Housing Allocation											
Other (enter funding source under dotted line)	FY 2022-2023	\$ 5,319,489.00		Private Funder(s)	Interim Housing/Congregate/Non-Congregate Shelter	Foundations, hospitals, and other private donors support shelter beds, the Santa Barbara Rescues Mission and other projects.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please 'x' all that apply)		
									People Exp Chronic Homelessness	Veterans	Parenting Youth
									People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth
Private Funders									People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
Emergency Housing Vouchers (EHVs) - via HUD	FY 2022-2023	\$ 3,534,720.00		Federal Agency	Rental Assistance/Rapid Rehousing	The funding amount represents 12 months of rental subsidy for the 215 vouchers. The vouchers will be funded for multiple years.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please 'x' all that apply)		
					Permanent Supportive and Service-Enriched Housing				People Exp Chronic Homelessness	Veterans	Parenting Youth
									People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth
									People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)

* NOTE: Private funder(s) option here could include philanthropy, resources from managed care plans organizations, corporate funders, or other private sources of funding

Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.

Goal Statement:

By the end of the performance period, HDIS data for the Santa Barbara County CoC will show **[3406]** total people accessing services who are experiencing homelessness annually, representing **[310 [more]]** people and a **[10% [increase]]** from the baseline.

**Please be sure to copy and paste the goal statement from this application template to Cognito, and only update the fields in [brackets].*

Goal Narrative:

Santa Barbara County is still adding providers to HMIS and therefore increasing the completeness of the data. This will contribute to the number of persons accessing services to increase.

Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people accessing services who are experiencing homelessness
3096	310	10%	3406

Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>
HMIS data shows a disparity of people who identify as Black African American and American Indian Alaska Native experiencing homelessness as compared to general population. Black African American individuals make up 2% of the general population but account for 8% of people experiencing homelessness. Additional American Indian/Alaska Native individuals make up 1% of the general population by 4% of people experiencing homelessness.	<ol style="list-style-type: none"> 1. Reduce the percentage of Black/African American and American Indian/Alaska Native people experiencing homelessness by 10% for each population. 2. Engage persons with lived expertise to inform more culturally affirming engagement strategies for housing navigation.

Outcome Goal #1b. Reducing the number of persons experiencing homelessness on a daily basis.

Goal Statement:

By the end of the performance period, data for the **[Santa Barbara County CoC]** will show **[1,167]** total people experiencing unsheltered homelessness daily, representing **[200 [fewer]]** people and a **[15 [reduction]]** from the baseline.

**Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].*

Goal Narrative:

There are interim housing units under development to reduce unsheltered homelessness.

Baseline Data: Daily Estimate of # of people experiencing unsheltered homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Daily Estimate of # of people experiencing unsheltered homelessness
1367	200	15%	1167

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>
People who identified as Hispanic/Latino represent 35% of people experiencing homelessness and only 21% enrolled in street outreach. (In addition to the disproportionate number of Black/African American and American Indian or Alaska Native individuals who experience homelessness.)	<ol style="list-style-type: none"> 1. Increase engagement for Hispanic/Latino persons in street outreach and ensure outreach teams have Spanish-language services. 2. Monitor the number of unsheltered Black/African American identified as well as Hispanic identified individuals to compare to outreach %. 3. New Interim Housing projects in the pipeline. Coordinated Entry will emphasize equity by referring representatives of the local unsheltered population.

Outcome Goal #2. Reducing the number of persons who become newly homeless.

Goal Statement:
By the end of the performance period, HDIS data for the [Santa Barbara County CoC] will show [1,600] total people become newly homeless each year, representing [184] [fewer] people and a [10%] [reduction] from the baseline.

**Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].*

Goal Narrative:
Currently the number of newly homeless is growing, we are hopeful with State action on affordable housing, Medi-Cal reform, rental subsidies and other strategies that the inflow will subside.

Baseline Data: Annual Estimate of # of people who become newly homeless each year	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people who become newly homeless each year
1784	184	10%	1600

Describe Your Related Goals for

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>
Families with minor children are becoming homeless for the first time at a disproportionately higher rate. Families represent 29% of persons experiencing homelessness and 34% of first timers.	<ol style="list-style-type: none"> 1. Strengthen prevention and shelter diversion efforts by identifying a funding source and implementing best practices. 2. Link at least 50% of identified at risk families to the Department of Social Services Housing Support Program and Bringing Families Home before loss of housing. 3. Provide information about DSS programs to Family Resource Centers and other low income family resource hubs. 4. Fully expend all Emergency Rental Assistance for households impacted by COVID-19.

Outcome Goal #3. Increasing the number of people exiting homelessness into permanent housing.

Goal Statement:
By the end of the performance period, HDIS data for the Santa Barbara County CoC will show [931] total people exiting homelessness into permanent housing annually, representing [84] [more] people and a [10%] [increase] from the baseline.

**Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].*

Goal Narrative: [explain reasoning for setting this goal, especially if the goals being set are not aligned with the directional intent of the Outcome Goals]			
Baseline Data: Annual Estimate of # of people exiting homelessness into permanent housing	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people exiting homelessness into permanent housing
847	84	10%	931
Describe Your Related Goals for			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	
American Indian or Alaska Native represent 4% of the people experiencing homelessness overall, but this group only represents 1% of the people exiting into permanent housing. Persons who identified as American Indian had longer enrollments by 19 days (106 compared to 87).		<ol style="list-style-type: none"> Increase the number of American Indian or Alaska Native exiting to permanent housing by at least 3%. Increase engagement with tribal communities to improve exits to housing. Address disparity in housing placement and length of time unhoused for persons who identified as American Indian by providing culturally-affirming services (language, family structure, etc.) 	

Outcome Goal #4. Reducing the length of time persons remain homeless.			
Goal Statement: By the end of the performance period, HDIS data for the [Santa Barbara County CoC] will show [82] days as the average length of time that persons are enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs annually, representing [5] [fewer] days and a [6%] [reduction] from the baseline. <i>*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].</i>			
Goal Narrative: Lack of unit availability and high rent costs result in longer enrollments, therefore the CoC is being cautious in projecting a further reduction in days.			
Baseline Data: Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of Days	Change as % of Baseline	Target Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs
87	5	6%	82
Underserved Populations and Populations Disproportionately Impacted by Homelessness			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	

<p>Persons who identified as American Indian had longer enrollments by 19 days (106 compared to 87). Families with minor children (105) and Veterans (106) also experiences longer lengths of enrollments.</p>	<ol style="list-style-type: none"> 1. Reduce the number of days by 30 for families with minor children by connecting to family-specific supports. Reduce the number of days by at least 19 for people who identify as American Indian by accelerating housing placement. Reduce the number of days by at least 19 for Veterans through effective use of Veteran-specific resources. 2. Review exit strategy data; provide more training and engagement resources (focus on permanent housing exits). 3. Engage new/existing landlords to increase availability of housing resources for these specific populations. 4. Address need for ongoing rapid rehousing funding by pursuing and securing new resources.
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Outcome Goal #5. Reducing the number of persons who return to homelessness within two years after exiting homelessness to permanent housing.

Goal Statement:
 By the end of the performance period, HDIS data for the [Santa Barbara County CoC] will show [10%] of people return to homelessness within 2 years after having exited homelessness to permanent housing, representing [1%] [more] people and a [1%] [increase] from the baseline.

**Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].*

Goal Narrative:
 Baseline only represents the first six months of 2021 and is only reflecting returns in first 6 months. When accounting for the remaining six months of the baseline year and the extending of the monitored period to 2 years. The 10% target will be a significant reduction in returns to homelessness.

Baseline Data: % of people who return to homelessness within 2 years after having exited homelessness to permanent housing	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in % of People	Change as % of Baseline	Target % of people who return to homelessness within 2 years after having exited homelessness to permanent housing
9%	1%	1%	10%

Underserved Populations and Populations Disproportionately Impacted by Homelessness

<p>Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:</p>	<p>Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i></p>
<p>Persons identifying as Black/African American and American Indian are returning to homelessness at higher rates. Persons who have behavioral health challenges (both SPMI and SUD) are over represented (21%) in returns to homelessness in the first six months following a permanent housing placement. The overall percentage across all populations for returns in the first half of CY 2021 was 9%.</p>	<ol style="list-style-type: none"> 1. Reduce the percentage of persons experiencing behavioral health challenges returning to homelessness by 10% by increasing housing retention services. 2. Plan for support services for all permanent housing placements, not just enrolled in housing projects. (i.e. person in shelter that received housing choice voucher but not services) 3. Track EHV supportive services retention outcomes to use as a model if successful. 4. Leverage CalAIM for community supports and enhanced case management for eligible populations.

Outcome Goal #6. Increasing successful placements from street outreach.

Goal Statement:

By the end of the performance period, HDIS data for the [Santa Barbara County CoC] will show [257] total people served in street outreach projects exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations annually, representing [100] [more] people and a [63%] [increase] from the baseline.

**Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].*

Goal Narrative:

Baseline data reflects errors in documenting placements, CoC has remedied error and therefore a significant increase is projected.

Baseline Data: Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.
157	100	63%	257

Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

Describe the trackable data goal(s) related to this Outcome Goal:
Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.

There is an underrepresentation of Hispanic identified individuals (21% compared to 36%) engaged by street outreach. While this is reflective of the unsheltered population there is a need to better understand the data. There is a slight underrepresentation of Black/African American identified individuals (6.8% compared to 8%) are engaged by street outreach.

1. Increase the outreach engagement for Black/African American Individuals by 1.2 % to equal the representation of Black/African Americans who are experiencing homelessness.
2. Quantify the percentage of Hispanic identified persons unsheltered. Increase outreach engagement for Hispanic individuals to match the percentage of Hispanic persons experiencing unsheltered homelessness.
3. Engage partner agencies to identify and coordinate connections with providers and placements.
4. Increase shelter bed capacity by 250 beds to ensure access to shelter.

Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
Increasing investments into, or otherwise scaling up, specific interventions or program types	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Description	
Increase housing inventory through expansion of non-congregate interim shelter, permanent supportive housing development, and securing more private market rental units.	
Timeframe	
July 1, 2022 to June 30, 2025	
Entities with Lead Responsibilities	
Public Housing Authorities, County of Santa Barbara, CoC, Coordinated Entry System Lead Agency, Community Providers, Private Landlords, Affordable Housing Developers, Dignity Moves	
Measurable Targets	
Increase Rapid Re-housing openings: 300 (CDSS, HHAP-2, HHAP-3, ESG-CV) Increase Permanent Supportive Housing units: 175 (321 units in development; plans to submit two applications for Homekey 3.0) Long-term subsidies: 57 (additional Emergency Housing Vouchers) Additional interim housing/sheltering beds: 250 (new non-congregate shelter beds/units added to the system through cabin model)	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Strengthening the quality or performance of housing and/or services programs	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Description	
Increase the rate at which individuals and families move into permanent housing from emergency shelters and rapid re-housing.	
Timeframe	
July 1, 2022 - June 30, 2025	
Entities with Lead Responsibilities	
County of Santa Barbara, Coordinated Entry System Lead Agency, Outreach Teams, Community Providers, Private Landlords	
Measurable Targets	
Housing navigators for large shelters including SB Rescue Mission. Recruit 75 new landlords (working with PHAs for units dedicated to homelessness) 30% of ES and TH and RRH clients to increase income (through employment and/or benefits), which will support RRH and OPH placements	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Improving access to supportive services and/or physical health and behavioral health services	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Description	
Increase the rate at which individuals and families in permanent housing retain their housing or exit to other permanent housing and strategies to reduce returns to homelessness.	
Timeframe	
July 1, 2022 to June 30, 2025	
Entities with Lead Responsibilities	
Behavior Health and Healthcare Providers, County of Santa Barbara, Coordinated Entry System, Community Providers, Social Services Agencies	
Measurable Targets	
Implement Community Supports and Enhanced Case Management through CalAIM (CenCal Health) 60% exiting to permanent housing placement will remain enrolled in case management for at least 6 months 2% reduction in returns to homelessness at 6 months following housing placement each year of HHAP period 90% of PH placements will have an Individualized Service Plan of Housing and	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Reaching underserved and historically marginalized communities and populations	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input type="checkbox"/> 4. Reducing the length of time persons remain homeless.
Description	
The CoC adopted five action steps to improve outcomes and the experience for BIPOC (Black, Indigenous and People of Color) individuals and families experiencing homelessness across the County of Santa Barbara: continue to analyze data for racial disparities; expand who receives services and shelter; expand who exits homelessness into housing; engagement strategies for equitable housing retention; connection to supports that allow tenants to thrive.	
Timeframe	
July 1, 2022 to June 30, 2025	
Entities with Lead Responsibilities	
County of Santa Barbara, CoC, Coordinated Entry System Lead Agency, Community Providers	
Measurable Targets	

1. Reduce the percentage of Black/African American and American Indian/Alaska Native people experiencing homelessness by 10% for each population.
 2. Increase engagement for Hispanic/Latino in street outreach and ensure outreach teams have Spanish-language services.
 3. Link at risk families to the Department of Social Services Housing Support Program and Bringing Families Home before loss of housing.
 4. Increase the number of American Indian or Alaska Native exiting to permanent housing by at least 3% by engaging with tribal communities to identify housing opportunities that would be more effective.
 5. Reduce the number of days enrolled by 30 for families with minor children and reduce the number of days by at least 6 for people who identify as Hispanic/Latinx by accelerating housing placement.
 6. Reduce the percentage of Youth and persons experiencing mental illness returning to homelessness by 10% by increasing housing retention services.
 7. Increase the outreach engagement for Black/African American Individuals by 1.2% to equal the representation of Black/African Americans who are experiencing homelessness.

- 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
- 6. Increasing successful placements from street outreach.
- Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Strengthening systemic efforts and processes, such as coordinated entry and assessment processes, landlord engagement efforts, housing navigation strategies, and other systemic improvements	<ul style="list-style-type: none"> <input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Description	
Ensure a coordinated response system to quickly access appropriate housing and services to improve prevention and diversion programs in addition to engaging unsheltered populations.	
Timeframe	
July 1, 2022 to June 30, 2025	
Entities with Lead Responsibilities	
County of Santa Barbara, Cities in Santa Barbara County, Santa Maria/Santa Barbara County CoC, Coordinated Entry System Lead Agency	
Measurable Targets	
Increase CES participation by engaging partner agencies (local health care such as CenCal/MediCal, Public Health, justice agencies, people with lived experience, and others). Continue to strengthen relationships with existing partner agencies offering support to maintain housing (BeWell, Social Services) Reduce the average number of days on CES list by 25% Case management of 80% of persons on CES list	

Strategy	Performance Measure to Be Impacted (Check all that apply)
	<ul style="list-style-type: none"> <input type="checkbox"/> 1. Reducing the number of persons exiting homelessness.

Expanding and strengthening cross-system partnerships and/or collaborative planning
Description
Enhance dedicated programs and access to mainstream programs for specific populations (including underserved populations, disproportionately represented groups, persons exiting criminal justice system, persons with severe mental health challenges, domestic violence survivors, veterans, transitional age youth with an emphasis on LGBTQ+, families with minor children). Build capacity through provider and community training, coordination and address implementation challenges.
Timeframe
July 1, 2022 to June 30, 2025
Entities with Lead Responsibilities
Coordinated Entry Lead Agency-County of Santa Barbara, Behavioral Wellness , VSPs, Veteran Service Organizations, Family Resource Centers, Public Defender
Measurable Targets
Reduce veteran homelessness by 20% using By Name List for tracking and PIT Collect and incorporate Victim Service Provider data into comparable database with HMIS data Reduce the number of unsheltered youth by 50% using By Name List and PIT for tracking progress Reduce family homelessness by 10% using By Name List and PIT for tracking progress

- 2. Reducing the number of persons who become homeless for the first time.
- 3. Increasing the number of people exiting homelessness into permanent housing.
- 4. Reducing the length of time persons remain homeless.
- 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
- 6. Increasing successful placements from street outreach.
- Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Table 6. Funding Plan Strategic Intent

Eligible Use Category Intended to be Supported with HHAP-4	Approximate % of TOTAL HHAP-4 ALLOCATION to be used on this Eligible Use (%)	Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)	Activities to be Supported with HHAP-4	How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?	How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?
8. Interim sheltering (new and existing)	93% of County Allocation and Proposed 48% of CoC Allocation*	50% of County Allocation	1. Development and operations of new non-congregate interim sheltering 2. Operations of existing shelters to improve outcomes, focus on housing, and increase privacy.	There is a large unsheltered population, and a documented gap of 563 interim sheltering beds needed.	ARPA, previous HHAP funding, and new CA ERF
4. Services coordination	Proposed 45% of CoC Allocation*	N/A	Housing retention supports for persons entering permanent housing.	There are high rates of returns to homelessness among persons with behavioral health conditions.	EHV services model, currently funded by ARPA
6. Delivery of permanent housing	N/A	50% of County Allocation	Supportive services for youth in designated housing units.	New youth-designated units are in the pipeline, and services are needed to support housing retention and ISPs.	Homekey and YHDP
10. Administrative (up to 7%)	7%	N/A			
			*Chart is still being completed as CoC is still finalizing allocations.		
Total:	7%				

0%

Table 7. Demonstrated Need

Complete ONLY if you selected Interim Housing/Congregate/Non-Congregate Shelter as an activity on the Funding Plans tab.

Demonstrated Need	
# of available shelter beds	644
# of people experiencing unsheltered homelessness in the homeless point-in-time count	1367
Shelter vacancy rate (%) in the summer months	10%
Shelter vacancy rate (%) in the winter months	17%
% of exits from emergency shelters to permanent housing solutions	29%
Describe plan to connect residents to permanent housing.	
<p>The plan to connect shelter residents to permanent housing has been focusuded on leveraging vouchers since plan adoption in February of 2021. In addition, the Continuum of Care and County have included the folowing strategies to connect shelter residents to permanent housing and improve % of positive exits. 1. Expand Permanent Housing beds and units (along with adequate supportive services to maintain stability) 2. Support and expand housing navigation and location services 3. Contiue and expand landlord recruitment effrots including landlord incentives. 4. Develop family reunification programs when safe and permanent housing would be available.</p>	

Funding Source	Funding Source	Populations Served	Fiscal Years
Affordable Housing Backlog Production - vi	Federal Agency	ALL PEOPLE EXPERIENCING HOMELESSNESS	FY 2021-2022
Bringing Families Home (BFH) - via CDSS	State Agency	• Chronic Homelessness (People Experiencing)	FY 2022-2023
CalAIM Community Supports (In Lieu of Ser	Local Agency	• Severe Mental Illness (People Experiencing)	FY 2023-2024
CalAIM Enhanced Care Management - via D	Private Funder(s)	• Substance Abuse Disorders (People Experiencing)	FY 2024-2025
California COVID-19 Rent Relief Program - via HCD		• Veterans	
California Housing Accelerator Program		• HIV/ AIDS (People Experiencing)	
CalWORKs Homeless Assistance - via CDSS		• Unaccompanied Youth	
CalWORKs Housing Support Program (HSP) - via CDSS		• Parenting Youth	
Community Care Expansion - via CDSS		• Children of Parenting Youth	
Community Development Block Grant - CV (CDBG-CV) - via HCD		• Women	
Community Development Block Grant - CV (CDBG-CV) - via HUD		• Men	
Community Development Block Grant (CDBG) - via HCD		• Transgender	
Community Development Block Grant (CDBG) - via HUD		• Gender Non-Conforming	
Continuum of Care Program (CoC) - via HUD		• Hispanic/ Latino	
Coronavirus Fiscal Recovery Funds (CFRF) - via Treasury		• Non-Hispanic/Non-Latino	
Coronavirus Relief Fund (CRF) - via Treasury		• Black or African American	
Emergency Housing Vouchers (EHVs) - via HUD		• Asian	
Emergency Rental Assistance (ERA) - via Treasury		• American Indian or Alaska Native	
Emergency Solutions Grants - CV (ESG-CV) - via HCD		• Native Hawaiian or Other Pacific Islander	
Emergency Solutions Grants - CV (ESG-CV) - via HUD		• White	
Emergency Solutions Grants (ESG) - via HCD		• Multiple Races	
Emergency Solutions Grants (ESG) - via HUD			
Encampment Resolution Funding - via Cal ICH			
Family Homelessness Challenge Grants - via Cal ICH			
Family Unification Program Vouchers (FUP) - via HUD			
FEMA Public Assistance Program Category B - via FEMA			
HOME - American Rescue Plan Program (HOME-ARP) - via HCD			
HOME - American Rescue Plan Program (HOME-ARP) - via HUD			
HOME Program - via HCD			
HOME Program - via HUD			
Home Safe - via CDSS			
Homekey (via HCD)			
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH			
Housing and Disability Advocacy Program (HDAP) - via CDSS			
Housing and Homelessness Incentives Program - via DHCS			
Housing Choice Vouchers (HCVs) - via HUD			
HUD-VA Supportive Housing Program Vouchers (HUD-VASH) - via HUD			
Local General Fund			
Local Housing Trust Fund			
Multifamily Housing Program (MHP) - via HCD			
No Place Like Home (NPLH) - via HCD			
Project Roomkey and Rehousing - via CDSS			
Providing Access and Transforming Health (PATH) Initiative - via DHCS			
Supportive Services for Formerly Homeless Veterans (SSFHV) - via CalVet			
Supportive Services for Veteran Families Program (SSVF) - via VA			
Veterans Support to Self-Reliance (VSSR)			
Other (enter funding source under dotted line)			

Eligible Uses:

1. Rapid rehousing
2. Operating subsidies
3. Street outreach
4. Services coordination
5. Systems support
6. Delivery of permanent housing
7. Prevention and diversion
8. Interim sheltering (new and existing)
9. Shelter improvements to lower barriers and increase privacy
10. Administrative (up to 7%)

Intervention Types:

- Systems Support Activities
- Administrative Activities
- Interim Housing/Congregate/Non-Congregate Shelter
- Rental Assistance/Rapid Rehousing
- Permanent Supportive and Service-Enriched Housing
- Diversion and Homelessness Prevention
- Outreach and Engagement

Strategic uses of other sources of funding
Increasing investments into, or otherwise scaling up, specific interventions or program types
Strengthening the quality or performance of housing and/or services programs
Improving access to supportive services and/or physical health and behavioral health services
Expanding and strengthening cross-system partnerships and/or collaborative planning
Improving data quality, data systems, and/or data analyses to better inform decision-making
Building the capacity of homelessness response system to utilize resources, implement best practices, and/or achieve outcomes
Strengthening systemic efforts and processes, such as coordinated entry and assessment processes, landlord engagement efforts, housing navigation strategies, and other systemic improvements
Expanding and strengthening partnerships with people with lived expertise
Reaching underserved and historically marginalized communities and populations
Other equity-focused strategies