



**BOARD OF SUPERVISORS  
AGENDA LETTER**

**Agenda Number:**

**Clerk of the Board of Supervisors**  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** CEO  
**Department No.:** 012  
**For Agenda Of:** June 28, 2022  
**Placement:** Departmental  
**Estimated Time:**  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** Majority

---

**TO:** Board of Supervisors  
**FROM:** Department: Mona Miyasato, County Executive Officer  
Director(s): Terri Nisich, Assistant CEO  
Bill Brown, Sheriff  
Mark A. Hartwig, Fire Chief  
Contact Info: Kelly Hubbard, Director Office of Emergency Management

*DocuSigned by: [Signature]*  
41846F5C725B460...

*DocuSigned by: [Signature]*  
06117A8E147C...

*DocuSigned by: [Signature]*  
8215A8CEBAD34C0...

**SUBJECT: Santa Barbara County Emergency Alert and Warning Systems**

---

**County Counsel Concurrence**

As to form: Yes

Other Concurrence: N/A

**Auditor-Controller Concurrence**

As to form: N/A

**Recommended Actions:**

That the Board of Supervisors:

- a) Receive and file a presentation on the “Santa Barbara County Emergency Alert and Warning Systems”; and
- b) Provide any direction, as appropriate; and
- c) Determine that these actions are exempt from the provisions of California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Sections 15061(b)(3) and 15378(b)(5) since they are organizational or administrative activities of government that will not result in a significant impact to the environment.

**Summary Text:**

This item provides the Board and public an update on the current Santa Barbara County Emergency Alert and Warning systems. This presentation includes an overview on the alerting process, tools used for notifications, challenges with emergency notifications, and the path forward to ensure community resiliency.

**Background:**

The County has experienced many disasters in the past five years during which the County has continued to learn and improve its alerting and warning systems. During any type of crisis, the public needs information in order to make informed and rational decisions. Whether the information involves saving lives, protecting property, or calming fears, the public needs accurate, easy-to understand information delivered quickly and accurately. During these disasters, the Office of Emergency Management (OEM) has continued to identify what has worked and ways to improve alerting. To address these important issues, OEM, in conjunction with the operational area, continues to implement a multi-faceted approach to establishing the countywide emergency alert and warning system. This presentation provides an in-depth review of the County's systems and ongoing challenges we face.

**Fiscal and Facilities Impacts:**

There are no costs associated with this board item.

**Staffing Impacts:**

**Legal Positions:**

0

**FTEs:**

0

**Special Instructions:** N/A

**Attachments:**

Attachment A: Santa Barbara County Emergency Alert and Warning Systems Presentation

**Authored by:**

Kelly Hubbard